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Today's Surveys

Czech Republic

MONDAY DECEMBER 1 1997

WORLD NEWS

israelis set to make final peace offer to Palestinians

The Israeli cabinet has authorised three senior ministers to draw up proposals for a final settlement with the Palestinians combined with an Israeli troop withdrawal from the occupied West Bank. Page 6

instability worries as Czech government quits The Czech Republic faces a

period of political instability after prime minister Vaclav Klaus aunounced the resignation of his government on Saturday night. The Financial Times survey on the Czech republic, written and printed just before the decision was taken, appears as a separate section today. Full story, Page 18; New generation, Page 2; Editorial Comment, Page 17

Nato ponders Bosnia role Military planning for an interna-tional presence in Bosnia after June 1998 is to be set in motion this week, but political decisions on the future of the 34,000-strong Stabilisation Force (Sfor) will not be taken until next spring. Page 2; Observer, Page 17

Ministers tackie deadloci EU finance ministers will today try to break the deadlock over Franco-German plans to create a new "euro-club" for countries joining Emu. Page 2

Egypt cuts domestic air fares The Egyptian government has ordered the national airline, EgyptAir, to cut domestic fares by 50 per cent for three months in response to the crisis facing the tourist industry since the Luxor massacre. Page 6

Tariff cuts urged on China The US and EU will urge China to build on its latest efforts to speed its admission to the World Trade Organisation by committing itself firmly to faster and deeper tariff cuts. Page 5

Belling rules out devalue China will not devalue its currency to boost exports despite the devaluations in rival Asian manufacturing economies which threaten to undermine its

competitiveness. Page 5 Ban on Polish milk The EU today implements a on Polish dairy imports in a dispute which threatens to cast a cloud over negotiations on

Poland joining. Page 5 Reforms after Emu EU countries will require further budgetary consolidation and structural reforms after the 1999 start of economic and monetary union, according to the European

Commission. Page 2 Employers dash peace hopes Prospects of a truce between France's Socialist-led government and the employers' federation, CNPF, over plans to impose a 35hour week were dashed by tough statements from industrialist

Ernest-Antoine Seillière. Page 3

Chip duties lifted The EU has lifted anti-dumping duties on South Korean D-Rams, computer chip. Page 5

New US offer on traps The US has offered to phase out leg-hold animal traps within six years, which may be enough to avert a ban on fur exports to the EU due from today. Page 5

Pakistan crisis worse Pakistan's political crisis deepened after prime minister Nawaz Sharif accused president Farooq Leghari of undermining his government. Page 4

traq oil deal UN Secretary General Kofi Annan is set to suggest allowing Iraq to sell more oil in exchange

EMS: Grid

BUSINESS NEWS

Competition to **buy Rolls-Royce** grows as new products near

Price Waterhouse and Coopers & Lybrand are to announce that partners have "overwhelmingly" backed global merger proposals and predict that if regulators agree to the plan they will create 50,000 new jobs in Europe by 2003. Page 18

Sanca di Roma. Italy's second largest banking group, has suc-cessfully completed a L3,000bn (\$1.74bn) recapitalisation after a share offer to Italian domestic investors was three times subscribed. Page 19

Volvo, Swedish vehicles group, is scaling back its growth plans for Asia and refocusing short-term investment priorities on eastern Europe. Page 21

sse Financial Products of the UK manipulation charges. Page 21

is close to starting lending in the Czech Republic and may turn its sights on Hungary. Page 20

appliance manufacturer, is unveiling the prototype of a radar-guided robot vacuum cleaner in London, Page 8

eign group to sell mutual fund tives. Page 19

Bezeq, Israel's state-controlled telecommunications company. first nine months of the year after a Shkibn (\$282m) write-off

and security company about to launch, faces an immediate executives from its London and

group, faces financial pressure after telephone company Philcom decided not to pay for its acquisition of a 20 per cent stake in the group worth 5.17bn pesos

World Business Newspaper http://www.FT.com

products through Japanese bank branches. Invesco, another US group, is also poised to start sales in Japan, amid expectations that savers there are seeking alterna-

has reported heavy losses for the

Pittel, Philippines' cellular phone

Spain's stock-market regulator Comisión Nacional del Mercado de Valores has fined Crédit Sui-Pta285m (\$1.9m) over share

Provident Financial, UK's leading collected credit company,

AGF, French insurance group, considered buying state-owned insurer GAN in a bid to block last month's hostile takeover bid launched by the Italian group Generali. Page 22

Kroll O'Gara, the investigations threat in two key European markets after the defection of senior

(\$148.4m). Page 21

Competition to buy Rolls-Royce Motor Cars, part of the UK's Vickers group, has intensified after signs that RR's next generation of vehicles could be ready in February. German carmakers BMW, Mercedes-Benz and VW are all in the frame. Page 19

Daewoo, South Korean industrial conglomerate, has halted plans for a FFr1.7bn (\$292m) investment in a cathode-ray glass tube plant in Lor-raine, eastern France. Page 4

Electrolux, Swedish household

Fidelity, US fund management

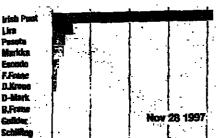
Angle American, South Africa's biggest company, is giving up its direct interest in sister company De Beers to reduce the chance of Anglo's global ambitions being challenged by US anti-trust authorities. Page 22

for restructuring. Page 21

British Sky Broadcasting, UK satellite TV company, is to start producing made for television films with budgets of up to 25m (\$8.4m) in an effort to expand its British programming under new chief Mark Booth. Page 20

Moscow offices. Page 19

for humanitarian relief. Page 6

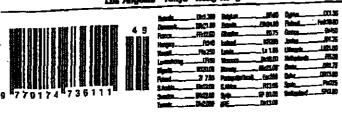


The chart shows the member currencies of the exchange rate mechanism measured against the realizant currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other marghan of the mechanism. The exceptions are the D-Mark and the guilder which move in a 2.25 per cent bend.

The turmoil in world currency markets had no effect on Europe's exchange-rate mechanism, supported by the increasingly certain prospects of European economic and monetary union. Currencies, Page 27

6% 8%

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Enlargement could force Commission to diminish status for assistance

Eleven regions may face EU funding cut

By Brian Groom in Brussals

Eleven European regions would lose objective 1 status - the highest category for assistance from European Union structural funds after 1999, under Commission proposals to tighten funding before the accession of new mem-ber states from eastern Europe.

The regions include: Lisbon in Portugal; Valencia in Spain; Corsica and Valenciannois in France; Sardinia and Puglia in Italy; Hainaut in Belgium; Flevoland in the Netherlands; and the Republic of Ireland.

Germany's eastern regions will keep their objective 1 status, as will the whole of Greece. To qualify, regions must have GDP per head at 75 per cent of the EU average or less.
In the UK, South Yorkshire

badly damaged by the decline of coal mining - is likely to qualify for the first time. Merseyside, in the north-west of England, is expected to retain its objective I status, but Northern Ireland and the Scottish Highlands and

causing intense concern across Europe. The Commission announced outline plans as part of its Agenda 2000 budget propos-als last July, but so far regions have been in the dark about the

The stakes are high. The struc-tural funds, intended to reduce economic disparities, take onethird of the EU's budget. Objective 1 accounts for two-thirds of structural spending and can be worth hundreds of millions of

Ecus for regions that qualify. The likely outcomes were revealed by Eneko Landaburu, the EU's director-general of regional policy and cohesion. He stressed they were based on provisional data, and the Agenda 2000 proposals were still under negotiation.

The statistics on which the next round, covering 2000-2006, are based will be finalised early next year, with the Council of Ministers likely to make decisions later in the year.

investment hanks immediately

Korea prefers trying to restruc

ture them first and sees liquida-

tion as a last resort. The threat-

ened commercial and investment

banks are technically insolvent

because of loan defaults by bank-

rupt conglomerates and financial

The future of EU regional aid is transitional arrangements lasting several years for regions that lose objective 1 status, under which they would receive decreasing amounts of assistance.

Under Agenda 2000, the Commission proposes to maintain structural spending at 0.46 per cent of the EU's GDP. This would mean expenditure of 275bn Ecu (\$245bn) between 2000 and 2006, of which 45bn Ecu are earmarked

for new member states. To cope with enlargement, the Commission plans to reduce the proportion of the EU's population eligible for structural funds from 51 per cent to between 35 and 40 per cent. The threshold for objective 1 will be strictly applied. In discussions with the Com-

mission, Germany and the Netherlands have objected that planned expenditure on the structural funds is too high. The southern countries, particularly Spain, have argued that not enough would be spent on their regions. Britain has expressed concern about the way the new objective 2 - covering areas of Mr Landaburu said there would be "long and generous" industrial decline and urban and

Where the EU's meney god THE RESERVE OF THE PARTY OF THE EU structural assistance 1994-99 Spain Germany Portugal France **** 6.10 2.10 1.57 Lipembourg 😭 9:10 Liebon, Portugal

rural deprivation - would be

applied.

Mr Landaburu hinted at a comwarned; "We need to be vigilant. ployment and deprivation

pressure to include regions for political reasons. There needs to promise involving targetting by be priority for the worst areas, national governments. But he those much affected by unembe priority for the worst areas,

S Korea agrees terms for IMF's rescue loan

By John Burton in Secul

South Korea said early this morning it had reached agreement with the International Monetary Fund on terms for a loan to rescue its economy.

Lim Chang-yuel, the Korean finance minister, announced the investments in south-east Asia unexpectedly swift conclusion of that have gone sour.
the deal after late-night talks The IMF has said for with the IMF. He gave no

be approved by Michel Camus, the IMF managing director, with whom he would talk by telephone today. "I expect the IMF board meeting to be held midweek to ap-

prove the agreement and money can be brought in as soon as they approve it," Mr Lim said. Asked how much Korea would receive under the IMF package, Mr Lim said: "That's not for me to say." The deal comes less than a week after Hubert Neiss, the head of the IMF's Asia-Pacific

department, arrived in Seoul to lead a 17-member delegation in negotiations with Korea. Government officials suggested yesterday the IMF would soon extend the first tranche of a \$150n-\$20bn loan, but the size of

the hailout remained unclear. and the Asian Development Bank year as unprofitable businesses are expected to contribute to the IMF-led rescue, which could reach \$60bn and would exceed that offered to Mexico in 1995. But the US and Japan have said they want to review the IMF loan terms before committing them-

selves to the ballout. Before Mr Lim's statement, state-run broadcasting said Korea was resisting an IMF demand that it close three troubled commercial banks and 12 indebted

COMMENT & ANALYSIS

• The cost of sanctions

Willard Berry, Page 16

this week

Page 10

Inside

An oil deal struck between an

Marketing & Media

American and a Russian Page 12

MANAGEMENT

Profile: Bertrand Collomb

No Dark Age of deflation

Economics Notebook, Page 10

 The business bookstall Page 12

Business educatio

TRAVEL

Gurbleg the big spe

should be allowed to participate in mergers and acquisitions of Mr Lim said the deal must still Korean financial institutions, while the nation's capital markets should be opened fully to

foreign investors. Korea was also opposing IMF demands that economic growth in 1998 should be slowed to between 2.7 and 2.8 per cent compared with 6 per cent this year, while Seoul wanted a percentage

Slower growth combined with an IMF condition that interest rates rise to 18-20 per cent nearly five times the inflation rate - would lead to extensive corporate restructuring as Korea's highly-leveraged industrial conglomerates would be deprived of the generous bank financing to which they are

point higher growth rate.

accustomed. Analysts yesterday said the unemployment rate could more The US, Japan, the World Bank than double to 6 per cent next are shut, although Korea's rigid labour laws might make mass

redundancies difficult. It was uncertain whether foreign banks would be satisfied by the IMF loan terms and resume lending to Korea. The calling of short-term loans by foreign banks triggered Korea's debt crisis and forced Seoul to go to the IMF for aid.

Daewoo to halt plans, Page 4

Opec ministers agree to 10% increase in oil production Biggest boost in output since 1993 may spark price fall

By Robert Corzine in Jakarta

Oil ministers from the Organisation of Petroleum **Exporting Countries are counting** on buoyant demand next year to absorb a 10 per cent production hike to 27.5m barrels a day they agreed at the weekend.

But several oil traders and ana-

lysts attending the Opec meeting be to add about 500,000 b/d to organisation's biggest production increase since 1993 was potentially bearish for prices. In a separate development yesoutput, announced a further

the medium to long term. The high level of the new ceiling caught a number of industry observers by surprise, although it is still below what the exporters' group has in fact been producing. Analysts said the net effect could

market next year. But Saudi Arabia, the world's terday, Iran, one of the Opec biggest oil exporter and Opec's states struggling to maintain oil dominant member, believes which have cheated on their quodemand is likely to remain buoyopening up of its politically sensiant. Some delegates also noted tive petroleum sector to outside that several Opec members may investment. Foreign oil compabe unable to meet their enlarged quotas. There were also sugges-

Zangeneh, Iran's oil minister. countries might take steps to Such a move could lead to a big ensure that the new ceiling does not destabilise oil markets. expansion of Iran's production in Total Opec production for the

next three months will be the same as the last three months, and lower if Iraq's output is reduced," said one delegate, Saudi Arabia orchestrated the new increase, in part because the big disparity between the old ceilmuch as 28m b/d. Oil traders fear mining Opec's credibility. Riyadh that may be too much for the was also frustrated at not being

able to benefit from recent growth in oil demand. Unlike several Onec states tas for years, Saudi Arabia and the other two big Gulf Arab producers, Kuwait and the United

Continued on Page 18



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Klaus resignation opens way for new generation

duced resignation on Saturday of Vaclav Klaus, one of the longest-serving post- including Vaclav Havel, the Communist leaders in central and eastern Europe.

The most prominent of the younger faces is Ivan Pilip, 34, who as finance minister pushed through reforms intended to overcome the mandate. effects of the last spring's currency crisis in the Czech

Mr Pilip is the front-rank contender to succeed Mr last year's parliamentary Klaus, 56, as leader of the Civic Democratic party (ODS), the biggest partner in the three-party coalition govemment.

However, his role in bringing down Mr Klaus has manship of key committees angered some ODS members. He may prefer to bide his time until conditions are more propitious, confident affoat by balancing the only be maintained under a that the top prize will even- Christian Democrats and the new prime minister. tually come his way.

Mr Klaus stepped down as prime minister after a scandal erupted over financial donations to the ODS. In typ-

new generation of ically forthright fashion, he czech politicians declared: "I don't think that the country will benefit from the fore after the scandal-in- the resignation of the gov-

> Other Czech leaders, president, begged to differ. Josef Lux, chairman of the Christian Democrats, the second coalition partner, said the ODS was split and its leadership had no firm

> It is only Mr Klaus's doggedness that kept him in power after his coalition failed to win a majority in elections.

When forming a government, he caused a surprise by giving his coalition partners more seats in the cabinet, and by ceding the chairto the opposition Social

He kept the government right-wing Civic Democratic Alliance (ODA) in the cabinet, and by luring two Social Democrats to defect in parsis and subsequent economic slowdown weakened him by exposing the fragility of conceivable that the party Czech industrial restructuring, and various frauds and controversial privatisation decisions tarnished the government's image.

It suffered later from internal bickering and speculation that the Christian Democrats were preparing to defect and ally with the Social Democrats.

Ironically, Mr Klaus resigned at a time when the government was recovering some momentum. Mr Piltp's reforms, grudgingly accepted by Mr Klaus, were broadly welcomed in financial cir-

But long-time rivals such as Josef Zieleniec, who resigned as foreign minister in October, and ambitious wcomers such as Mr Pilip felt that the coalition could new prime minister.

If Mr Pilip did not succeed Mr Klaus, the leadership could pass to a representative of the old guard, such as Mr Zieleniec or Jan Ruml.

But Mr Klaus should not be entirely written off. It is will rally behind its founder and re-elect him at a congress due no later than December 13.

The problem for the ODS is that the scandal looks to be so wide-ranging that the whole coalition could collanse. Mr Lux has been pushing for the coalition to adopt "social market" policies. He called last October for a new cabinet programme, followed by a vote of confidence. Mr Lux said yesterday he

would prefer a non-party prime minister with political backing. There has been speculation that Mr Havel has been preparing a temporary government of experts to govern the country until early elections, perhaps six months from now. However, no solidly

crats might be able to form a

likely until the ODS resolves its leadership question. In the event of early elec-See Survey, separate sections, opinion polls indicate that the Christian Demo-

Robert Anderson Brown, chancellor, delivered



Klaus: forced out

new government with the ODA or the far-right Republicans fail to pass the 5 per cent vote threshold needed to enter parliament.

The other coalition parties need therefore to keep the Christian Democrats on board, perhaps by offering Mr Lux the prime ministership. However, he said yesterday he did not want the job - doubtless aware that it could burden him with the government's unpopularity. By contrast, he can expect founded government is an electoral payback if he opens a new era with the Social Democrats.

tion, and Editorial Comment

to the House of Commons Efforts to resolve the

'euro club' stand-off

Ministers to tackle

European Union finance ministers will try today to break the deadlock over Franco-German plans to create a new "euro club" for countries joining economic and monetary union.

By Lionel Barber in Brussels

The plan has led to a stand-off between the 11 likely Emu members and the four countries which intend to stay out of the first wave Greece and Sweden.

The non-Emu countries fear that the euro club will be exclusive, undermining the council of finance ministers, which is the key decision-making forum on EU macroeconomic policy.

Britain is seeking a separate deal with France and Germany, which would allow it to join the club on the basis of the size of the UK economy and its willingness in principle to join the single currency. France has signalled interest, but only if the Labour government offers a firmer commitment to join Emu going beyond

the statement which Gordon

lest month.

impasse are complicated by differences between France leftwing government wants to maximise the importance of the euro club, portraying it as a heavyweight institution to discuss tax, employment and exchange rate policy. Paris sees the group as a political counterweight to the future European Central Bank in Frankfurt.

Germany initially proposed a "stability council" as a tool for enforcing fiscal discipline among Emu counsince played down the importance of the new grouping. Bonn is worried that French demands for a solemn declaration on the attitude to its non-committal euro chib at an EU summit in Luxembourg later this month could be viewed at home as a threat to the

"All this is nothing to do with technical or monetary policy," said an EU diplomat. "This is about political packaging, for the French and

ECB's independence.

Today's meeting will explore whether the new club could allow limited access to non-Emm countries and Germany over the role or observer status, dependof the new club. France's ing on which issues were on the agenda. Some diplomats are dubious about this approach, arguing that the club will work only if it is kept informal and flexible.

have warned the four outsiders that, in the end, they will set up the club whatever the objections, but that it is preferable to reach an agreement among all 15 member-states on the ground rules. France and Germany have support tries, but ministers have for the view that those taking the economic and political risk of Emu should enjoy the benefits and status.

Hence, Finland's robust neighbour Sweden. For Britain, the euro club is highly sensitive. Labour claims that it has transformed relations with Europe, allowing Britain to enjoy equal standing with France and Germany, But this would be challenged if

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Reforms needed 'after Emu' By Wolfgang Münchau,

European Union countries will require further budgetary consolidation and structural reforms after the 1999 start of economic and monetary union, according to

Economics Correspondent

the European Commission. In a report on the economic consequences of Emu*, the Commission says the European Central Bank (ECB) could be confronted by substantial differences in regional inflation rates, even though the average inflation rate under Emu may fluctuate between zero and 2 per cent. "One can reasonably expect that regional inflation differences will in those regions where inflationbe more pronounced in Emu, as any pressures are the strongest." the Emu-area will comprise several economies in which GDP per head is considerably below the EU

Inflation rates would be higher

such economies experience stron- tors, resulting in a deficit bias". ger productivity growth. This could trigger wage and price

The Commission warns that monetary policy faces several uncertainties. The ECB will operate monetary policy without being historic data. It must also take account of differences in the financial structure of membertransmission of monetary policy vary between the member-states, it may have an impact on the effectiveness of the ECB's policy and even lead to adverse reactions if the effect on demand is weaker

icy went astray in many EU countries in the last two decades. Bud*European Commission, Directoreetary behaviour "indicates that in catching-up economies because respond to various political fac- and Part B, No. 125, 126.

Budgets would require enough

room to allow fiscal stabilisers to work during economic crises or in response to economic shocks. "Achieving a medium-term budgetary position of close to balance or in surplus creates more room able to rely on long-time series of for automatic stabilisers to work,"

But the report is more circumspect on the virtues of an activist states, "If the impact and speed of fiscal policy to smooth out cyclical fluctuations.

The Commission argues that Emu will bring "opportunities for better allocation of resources, higher growth and higher employment" but it warns that member states will need to step up reforms in product and labour markets, The report notes that fiscal pol- and continue to consolidate their

ate General 2, Economic Papers, fiscal policies have tended to "Economic Policy in Emu". Part A

Nato ponders Bosnia role

ence until next year.

By Alexander Nicoli. Defence Correspondent

Military planning for an international presence in Bosnia after June 1998 is to be set in motion this week, but political decisions on the future of the 34,000-strong Stabilisation Force (Sfor) will not be taken until next

At a meeting in Brussels tomorrow. Nato defence ministers will bold sessions with Igor Sergeyev, their Russian counterpart, and with ministers from the Czech Republic. Hungary and Poland, which are due to join Nato in

Military chiefs are understood to believe that a substantial military presence is essential if peace is to be maintained in Bosnia. Although progress is being made in implementing the Dayton peace accord it would be reversed if troops were to withdraw.

European governments are convinced of the need for a follow-on force, but the Clinton administration has preferred to concentrate on achieving as much as possible with Sfor and to put off discussion with Congress on a future pres-

General Wesley Clark, the American commander of Nato's European forces, has told governments that a decision on what will happen after Sfor's 18-month mandate expires in June needs to be made by March 1. Defence ministers are expected to call for a study of military options and to agree that there will be no significant reduction before March -

contrary to the original plan to scale down its size in stages. However, the meeting will be implementation of Nato's new command structure, which would sharply cut the number of mili-

Britain and Spain are at loggerheads over Gibraltar, while Greece and Turkey have failed to resolve a dispute about control of

London is threatening to hold up the new Nato structure, which would bring Spain into full participation for the first time, with a new headquarters in Madrid and the closure of a command in Gibraltar. It wants Spain to drop long-standing restrictions on aircraft and ship movements to and from Gibraltar.

Spain has refused to lift the curbs unless it makes progress on the issue of sovereignty over the territory. A British official said: "We think it is extraordinary that an ally which wants to be part of overshadowed by two bilateral the command structure should disputes threatening to delay prevent forces moving from one part of Nato to another. The restrictions... are not compatible with being in an alliance."

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Will the Kyoto Climate Change Conference produce a balanced agreement?

small planet, OPEC Member Countries have an interest in a clean, healthy and harmonious environment. We recognise a global responsibility to future generations, who have a right to inherit a sound and sustainable world. Thus, OPEC believes that certain steps may need to be taken to avert the possible consequences of anthropogenic or man-made climate change. But as the group of developing countries that is most dependent upon fossil fuel sales, it is concerned that the legitimate right to economic development, shared by all developing countries, is under threat from the mirigation measures that may come under discussion. The world community should appreciate this, as it gathers today in Kyoto, Japan, for a landmark international conference the Third Conference of the Parties (COP3) to the United Nations Framework Convention on Climate Change

This is the latest stage in longrunning negotiations on measures to contain the threat of climate change, set in motion after the UN Conference on Environment and Development, in Rio de Janeiro, 1992. COP3 is expected to set targets for controlling the emissions of "greenhouse gases" (GHGs), which are said to cause global warming.

Were this threat ever to become a reality, the effects would undoubtedly be serious. But even at this late stage, we. the Organization of the Petroleum Exporting Countries, are compelled to point out that scientific opinion is far from unanimous about the very existence of such a threat, let alone about the causes and effects. We need to be wary of a process, steered by the Inter-Governmental Panel on Climate Change (IPCC), that has, at each stage, lowered its projections for the rise in global temperatures. Yet in its urge to claim consensus among all scientists, it has dismissed any alternative scientific views, while the media have presented its findings in a way that borders on dis-

OPEC, thus, unreservedly supports the case for more scientific research into the global climate system. The "greenhouse effect" itself is a naturally occurring phenomenon, but we need to resolve the confusion and the emotive reaction surrounding this entire environmental debate. There are several key questions:

ike all other nations sharing this Is the greenhouse effect leading to globol warming?

Average surface air temperature readings appear to have increased by about 0.5 degrees Celsius during the past 100 years, but many scientists believe this observed increase to be largely a result of natural fluctuations in climate, especially since two-thirds of the temperature increase in this century occurred prior to 1940, before most of the increase in anthropogenic carbon dioxide (CO₂) emissions occurred. Furthermore, satellite measurements have shown no global temperature trend over the recent past.

Without any greenhouse effect, it has been estimated that the average surface temperature on Earth would fall to about zero degrees Fahrenheit (-18°C). Scientists agree that atmospheric concentrations of greenhouse gases are in-

OPEC recognizes a global responsibility to future generations, who have a right to inherit a sound and sustainable world.

creasing, at least in part as a result of human activity, and that this leads to an "enhanced greenhouse effect". However, the feedback cycles in the climate system are so complex that our understanding of the impact of anthropogenic

Is the scientific community certain human activity is heating the globe? The full IPCC report of 1996 does, indeed, reflect these uncertainties, but the summary of this substantial work, containing the famous sound-bite regarding the "discernible human influ-

ence", clearly played down the

uncertainties. Even Dr Benjam n Santer,

lead author of the chapter in the IPCC

mate change and the attribution of causes, has said that it is unfortunate that people read what he called "the media hype", instead of reading the actual report itself, adding that few scientists would say the attribution issue was "a done deal". In other words, there remains scientific uncertainty concerning the nature of the enhanced greenhouse effect and a vigorous debate continues. Moreover, the claim that over 2,000 scientists were behind the IPCC results overlooks the fact that the majority were involved in other parts of the IPCC work.

and most were not climate scientists. Does this mean we should do nothing

The scientific community needs more time to reach a reasonable degree of certainty over the issue of human impacts upon the climate. This suggests that a cautious approach to mitigation efforts is called for, one which will not entail dramatic costs, but will nevertheless address "no-regrets" options for reducing carbon emissions. Very much in line with this, at the recent set of preparatory negotiations held in Bonn, OPEC Member Countries supported a call from the largest group of developing nations, G77 + China, for a reduction in emissions by 2010.

What sort of "no-regrets" measures are possible?

Computer estimates show that, if the current energy tax system were to be restructured, without reducing total revennes, to reflect the carbon content of different fuels used by the industrialised countries, total OECD carbon emissions would fall by at least 10 per cent, almost all as a result of lower coal demand. Compare the average tax of US\$66 on a composite barrel of oil consumed in 1995 in the European Union, some 65 per cent of the retail price, with the practically non-existent taxation of coal, which is known to be a far more severe polluter. Taking the "polluter pays" principle to its logical conclusion, the current energy tax profiles of consum-ing countries would all require a dramatic restructuring in order to be called genuinely "green".

However, a "green" tax must mean exactly that. Presently, such taxes are seen by consuming countries as a tempting way to bridge budget deficits. If the taxes are to earn the label "green", then they should be used to

report addressing the detection of clibetter the environment, as well as provide a source of compensation for those countries who may have suffered economic injuries as a result of climate change itself or the mitigation measures. OPEC Member Countries are already devoting their own resources to various environmental projects, such as the reduction of gas-flaring, the building of double-hulled oil tankers, and improved oil spill clean-up systems, among other measures.

> Is there agreement on the costs of climate change mitigation?

There is a wide range of estimates of the costs of carbon emission abatement. However, one point of consensus in the international economic community is that countries whose economies are highly dependent upon the export of fossil fuels are likely to suffer the most economic damage from climate change measures. OPEC's research, for example, suggests that OPEC Member Countries could collectively suffer losses in revenue flows of the order of USS20 billion each year as a result of the proposed mitigation measures being

Would OPEC Member Countries be

the only nations that would suffer? According to our projections, by the year 2010, ten of the 12 countries in the world that are most dependent upon fossil fuel sales, will come from our Organization. This means that, generally speaking, our Member Countries are likely to be hit more severely by the revenue loss than most other oil-producing nations. However, in spite of this, the impact on other oil producers is also likely to be severe, particularly where oil revenues constitute a large proportion of national wealth. Moreover, there will also be adverse repercussions on international trade, affecting all parts of the world.

Why raise the issue of compensation

The proposal by G77 + China, for a reduction in emissions by 2010, is contingent upon the development of an appropriate compensation mechanism to dress the issue of economic damage to developing countries. This needs to be built into the protocol or other legal document that emerges from Kyoto, since the two issues are interlinked and the best opportunity to incorporate changes is COP3.

What other key issues are to be negotiated at Kyoto?

Apart from the setting of emissions targets by the developed countries, a major point of contention is likely to concern the involvement of developing countries in the mitigation agreements. The negotiating Mandate agreed in Berlin did not foresee any additional commitments from developing countries at the present time, and the negotiations in Kyoto should therefore conform with this princiole. Yet some countries appear to have ignored this agreement by calling for the involvement of developing countries in any protocol that emerges from Kyoto. Possible mechanisms for solving this impasse could be some form of joint implementation or emissions trading, but these tools are still in their infancy, with many implications to be assessed before any major steps in this direction can be taken.

Other developing countries will have a claim to economic compensation ... as a result of climate change or the mitigation measures

What does OPEC wish to see from Kyoto?

The 11 Member Countries of OPEC involved in these long negotiations, have watched the progress from Rio to Kyoto with growing concern. Deadlines with little real significance have been deliberately set in order to force the pace of decision-taking. If, therefore, decisions must be made at Kyoto, which ultimately call for reductions in emissions of GHGs, then we intend to see that these cover all such gases, and not just CO2. Carbon sinks must also be addressed. Moreover, if fossil fuels are to be the focus of carbon taxation, then raxes must be levied on all fossil fuels in proportion to their carbon content, and not, as now, disproportionately on oil products. Such an approach is only logical, if the threat is indeed real.

But there is a deeper-lying issue at stake for OPEC Member Countries. The global nature of the problem means we must look at all the costs involved, and make sure they are shared equitably, as is foreseen by the UNFCCC. OPEC has consistently emphasised that there is a need to address the issue of economic damage that will occur in the Member Countries as a result of climate change mitigation measures. This is even embodied in the UNFCCC, specifically under Articles 4.8(h) and 4.10. Article 4.8 contains a list of several groups of developing countries that will also have a claim to some form of compensation, for example, the low-lying states that would suffer from a dramatic sea-level rise.

If Kyoto is to set GHG reduction targets, then, as we have seen, these will imply a massive loss of revenue to fossil fuel exporting developing countries, running into tens of billions of dollars each year. Other developing countries will be similarly affected. Such a scale of losses cannot be borne by OPEC and these other developing countries. Compensation is a necessary concomitant of a balanced agreement and the principle for compensation must be built into the protocol or other legal document that

emerges from Kyoto. OPEC has very firm grounds for its claim. In international law, it is well established that actions by one country which injure another country, even if the action is itself legal, give rise to claims for restitution or compensation. International law also recognises the right of states to pursue development. Indeed, a system has been laid down in successive United Nations Conventions and Resolutions which categorises countries according to their level of development. Various treaties, such as the UN Law of the Sca, recognise the obligation of developed countries to ensure that their policies and measures do not hinder the development of the other groups. We shall be relying on these and other precedents to remind the developed countries that they must now live up to their obligations.

Organization of the Petroleum Exporting Countries Web-site: http://www.opec.org Telephone: +43 1 211 12 280 Telefax: +43 1 214 98 27

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PRECENDEN

INTERNATIONAL NEWS DIGEST French bosses Today's mining to an dash peace hope tah could be the Prospects of a truce between France's Socialist-led True ha government and the employers' federation, CNPF, over Manyada Day ologi Ba new head.

plans to impose a 35-hour week were dashed over the weekend by tough statements from Ernest-Antoine Seillière, the industrialist expected to be the Patronat's In an interview with the magazine Le Point, Mr Seillière attacked the government for the "casual and utterly

brufal manner" in which the government had thrust the 35-hour week on employers. He said the CNPF would fight hard to prevent the introduction of any deal that involved further financial burdens on French companies, whose social costs were

already the highest of any developed economy. Mr Seillière also indicated employers should redefine their current corporatist role and no longer be party to negotiations on social legislation. Jean Gandois, outgoing head of the Patronat, resigned immediately after the government announced in October that it would introduce a 35-hour week by 2000. Robert Graham, Paris

■ TRILATERAL MEETINGS

Urals venue agreed

Russia, Germany and France plan to hold the first in a planned series of meetings next year in Yeksterinburg, capital of Russia's industrial heartland in the Urals. Kremlin officials said the venue was set during informal talks yesterday between Boris Yeltsin, the Russian president, and Helmut Kohl, the German chancellor, in the Russian leader's hunting lodge outside Moscow. Yekaterinburg is a particularly congenial summit site for Mr Yeltsin, who was born in a nearby

Russia, Germany and France took the decision to begin holding trilateral meetings earlier this year, a move which the Kremlin has welcomed as a counterbalance to the international dominance of the US.

Mr Kohl and Mr Yeltsin also agreed that officials from Russia and Germany would meet later this month to consider using the Russian-Ukrainian AN-70 transport aircraft as the basis for a European military transport Chrystia Freeland, Moscot

POUSH PENSIONS

Reforms to go ahead

Poland's new centre-right government is to press ahead with plans inherited from the previous administration to introduce pension reforms, a government official said. Under the World Bank-backed project, Poland plans to introduce privately managed pension funds which will be compulsory for people under 30. These will supplement a basic pension, funded on traditional pay-as-you-go, as well as voluntary private pension plans.

Ewa Lewicka, the official in charge of the reforms, said the government wanted to introduce the system on January 1, 1999. This would require the passage of new legislation tightening the system of pensions paid to the elderly and those receiving disability support. Under the reforms, Poland intends to cut the social

security charge of 45 per cent on gross wages to 35 per cent over 15 years. The charge is currently paid by employers, but the reforms will split it between employers and employees, easing employers' wage bills in the Christopher Bobinski, Warsau

EXPORT VIOLATIONS

Israel and EU in juice pact

Israel and the European Union reached an agreement in Brossels at the weekend aimed at ending a dispute raeli violations of rules-of-origin r in exporting orange juice to Europe.

The dispute came to a head last month when the EU charged Israel bad exceeded its quotas, exporting orange juice labelled "Made in Israel" but which contained citrus from other countries, mainly Brazil. EU countries can import Israeli orange juice duty free, according to a agreement signed in 1995.

At the weekend, Israel admitted some Israeli companies may have not adhered to regulations. Under the agreement, Israel will re-examine certificates of origin on juice exports between June 1995 and December 1995, and will present its findings to the EU by January 10. If the EU is satisfied, it will rescind the warning to European Avi Machlis, Jerusalem

VENEZUELAN ECONOMY

IMF agreement unlikely

Venezuela is unlikely to sign a stand-by agreement with the International Monetary Fund after the two sides failed to agree on measures to finance government liabilities. The government rejected the IMF's proposal to increase petrol prices as a key measure to finance labour obligations, said Luis Raul Matos Azocar, finance minister.

The government has total labour and social security obligations of \$14bm, of which it must refinance \$8bn over five years. Mr Matos said the budget deficit amounted to 2 per cent of GDP but this "is not worrisome". Part of the debt stems from a reform of a severance pay system earlier this year. Instead of a stand-by agreement, the IMF will now study the possibility of a less exacting "shadow programme", an economic plan monitored by the IMF but Raymond Colitt, Caracas not involving any funds.

CONTRACTS & TENDERS

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Mobarakeh Steel Company

Lawyers line up at court of EEG

Mario Conde, former chairman of Banesto, faces his second trial today, writes David White

ish finance, now struggling desperately to stay out of prison -December is a fateful month.

It was this time 10 years ago that he leapt nimbly into the chairmanship of Banesto, then Spain's second biggest bank. Six Decembers later the Bank of Spain intervened, sacking him and his fellow directors. A year later, just before . Christmas, Mr Conde had his first taste of a prison cell, staying in detention for five weeks before securing bail. Today, in the national court in Madrid, he is due to appear for his second and most important trial.

He already faces a six-year term for misappropriation and forgery after a separate trial in March over Pta600m (\$4m) which was sinhoned off to a company on the Caribbean island of St Vincent. Pending appeal, Mr Conde was released on hail of Pta2bn. This time he faces the same pres-

iding judge, but will be flanked by 10 former colleagues at Banesto including his former vice-chairman, Arturo Romani, and four other board members. Legal. investigations were

speeded up at the last minute to include two men accused of organising the receipt of illegal payments in Switzerland: his lawyer, Mariano Gómez de Liaño, and Francisco Sitges, ex-chairman of Asturiano de Zinc, operator of the

or Mario Conde – once the most dashing figure in Span-

NEWS: EUROPE

Mr Conde, 49, swept to stardom when he bought his way on to the Renesto board in the midst of a hostile bid for the bank. A brilliant lawyer, he had made his fortune by selling a pharmaceuticals company. He was an outsider at the high table of Spanish banking, taking charge of one of the country's fustiest institutions. Nicknamed El Gominas (hair-oil) for his handsome looks and slicked-back hair. he was a role model for Spanish yuppies. He bought country estates and a 41m yacht, was photographed with the Pope and received an honorary degree in the presence of King Juan Carlos.

new image and an aggressive lending policy which hit serious trouble in the 1993 recession. The bank's problems were aggravated by loans to companies it held shares in. According to an audit in early 1994, the overvaluing of Banesto assets had left a Pta605bn hole in its balance sheet. The rescue cost the Bank of Spain and the banking system a net Pta192bn. Control of Banesto was taken over by Banco Santander.

His reign at Banesto brought a

Many had fancied Mr Conde for a career in politics. Since his fall from grace, he has played a more shadowy role. Although he has denied any intention of political blackmail, he has been associated with leaks of sensitive information



affecting prominent figures

The trial, for fraud, misappropriation and torgery, is about a series of alleged offences unearthed after the Bank of Spain's intervention. These mainly involve the purchase and resale of companies connected to the Banesto group. The operations are alleged to have profited Mr Conde and his associates and cost the bank at least Ptal2bn.

One instance concerns an electrical fittings company, Isolux. A 40 per cent share was sold in 1990 by



charges of misappropriation, traud and falsification. 1995 - Jan 30: Conde given bail. 1997 - March 3: First trial starts over payment made by Banesto to Argentia Trust in 1990. March 20: Conde sentenced to six years' jail, Pta600m compensation and Pta18m fine. Granted bail

pending appeal. Dec 1: Main Banesto trial starts.

Banesto's industrial holding unit. Corporacióm Banesto, to what prosecutors say was a front company, for Pta600m.

This company later sold a quarter of its stake to the cement producer Portland Iberia, then owned by the Banesto group. The remainder was sold on to another company and then to Metallgesellschaft of Germany, before being bought back by Corporacion Banesto. The profit for the intermediaries is put at Pta3.8bn.

Then there were interests in two other cement concerns which the Banesto group bought for Pta176m. It is alleged to have sold them at the same price to a company connected with Mr Romani, which transferred them to a third company, which in turn sold them to Banesto's Portland Iberia subsidiary for Ptal.4bn.

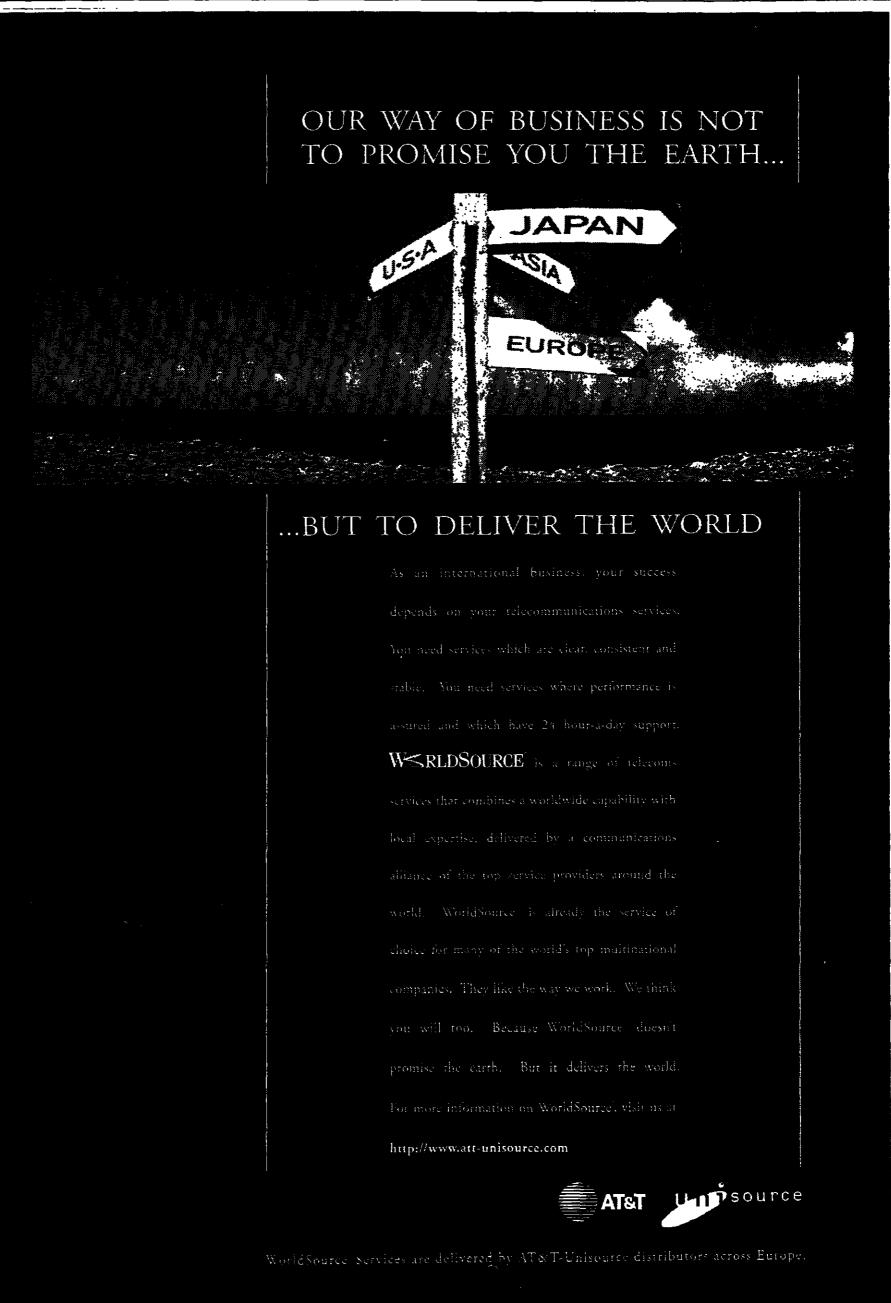
Similarly, a property company is alleged to have been resold to the Banesto group's insurance arm at a Pta2.36m profit.

Further allegations include a Ptal.34bn payment made by Air Products of the US to take up options on shares in a Spanish industrial gases producer, Carburos Metálicos (now an Air Products subsidiary). The payment apparently never appeared in Banesto's accounts. Mr Conde is also accused of failing to repay a Pta300m cash

The legal investigation, involving an intricate trail of companies in Spain, Switzerland, Liechtenstein and elsewhere, has taken three years. The case dossier is reported to run to 100,000 pages. More than 200 witnesses are due to testify, and the trial is expected to

last at least to next April.

The chief defendant has so far failed in his attempts to force a postponement and to have evidence from Bank of Spain experts disallowed. But Mr Conde is a formidable opponent and is still capable of springing surprises.



By Mark Nicholson in New Delhi

India's Congress party will today meet K.R. Narayanan, the president, to press its claim to form a new government and so avert early elec-

However India's once dominant party appeared to have failed this weekend to win sufficient support to form a

Mr Narayanan spent the weekend meeting constitutional experts and members of India's election commission, responsible for conducting polls, after Congress decided on Friday to bring down the minority United



Naravanan: vet to signal whether he will invite Congress to form government or will order mid-term poll

has yet to signal whether he is prepared to invite Conterm elections. February would be the earliest poll date which could be organised for India's 600m voters. The president yesterday met leaders from the Hindu revivalist Bharatiya Janata party, the biggest party the 544-seat parliament

with 193 MPs and firm allies. The BJP, has so far failed to win any pledges of support from smaller parties, but after the meeting L.K. Advani, party president, said: "We have the strongest

A flurry of political meetings followed Friday's deci- momentum behind Congress sion by Congress to withdraw support from the UF. By late yesterday, Congress ront coalition. gress to try to form a gov- could claim firm backing However Mr Narayanan ernment, or will order mid- from only one UF constitucould claim firm backing

ata Dal, a Bihar-based party with just 16 MPs, Congress itself commands only 140 and needs at least 272 to govern with a majority coali-

Meanwhile, most other UF constituent parties made a public display of unity on Saturday, their leaders gathering in a phalanx. linked arms aloft, after a meeting at which they reiterated their rejection of support for either Congress or

The lack of political

to argue that elections were now inevitable, and probably "Elections please!" ran an

led much of the Indian press

newspaper, which said that continued political uncertainty "will only harm the economy and bring about an adverse impact on the already depressed stock mar-ket, the weakened rupee and the trickle of foreign direct

India's lingering political limbo is likely to herald a further skittish week in the markets, though it appears unlikely to derail a \$400m international equity offering by MTNL, the state telephone company. Bankers said they expected the issue of Global Depository

Receipts, international paper linked to underlying Indian shares, to be priced tomor-

to halt markets buzz French TV plans

By Robert Graham in Paris

The financial crisis in South Korea has forced Daewoo, the Korean industrial conglomerate, to halt plans for a FFr1.7bn (\$292m) investment in a cathode-ray glass tube plant in Lorraine, eastern France.

Also understood to be affected by the same decision is the proposed expanand plans to produce refrigerators also in the Lorraine region. This move by Daewoo is the first evidence of South Korea's problems extending to France,

The news provoked a swift reaction over the weekend from trade unions who called on the government to put pressure on Daewoo to revoke its decision. Union leaders said they feared this could herald a broader retreat by Daewoo after losing "faith in doing business in France".

Daewoo was left bitterly disappointed by the previous government's decision to block its 1996 bid to acquire Thomson Multimedia. the civilian electronics and television production side of the state-controlled Thomson

This would have allowed Daewoo to become the world's largest producer of TV sets with 15 per cent of the market.

Last Friday local authori-

ties in Lorraine claimed Daewoo was holding back its planned investment because of uncertainties over proposals by Lionel Jospin's government to introduce a 35hour week by the year 2000. But over the weekend it emerged the 35-hour week was only a small element behind the group's decision compared with the turnoil

in South Korea. Daewoo is also reported to have little immediate need of extra capacity in Europe for making glass for cathode-ray tubes as a result of its recent purchase of Korea Electronic

with rumours word tobashi, Kolchi Kane, managing example, was rumoured to have tobashi losses long director of Rokusai Securities, Japan's fourth largest

broker, frowns. alarmed some western bank-These rumours are comers - and left them wonderpletely unfounded," he said angrily, referring to reports that Kokusai had hidden losses that had been shuffled between accounts, a practice known as *tobash*i. "There are many market rumours now because people are nervous. But you have to

them." It is a question many ask in Japan as its markets buzz with rumours after the collapse last week of Yamaichi Securities and revelations that it had Y260bn (\$2bn) in tobashi losses. Some Japanese officials think they know the answer. On Friday Yasuda Trust, an ailing trust bank, alleged that "groundless rumours" spread by traders had been

ndeed, some western dip-Similar allegations are being echoed by other companies, after Yamaichi's failure triggered a sharp drop in the share price of several banks and brokers. And these allegations have

prompted the Ministry of Finance to ask the Securities Exchange Surveillance Commission (SESC), Japan's financial watchdog, to investigate whether such negative rumours have been "deliberately" spread to drive down the share price of companies. If they find evidence that traders have done this to make profits, they will prosecute, they warn.

wonder who is placing

the reason its share price

plunged 40 per cent last

The investigations are likely to cover several western companies, including the profitable and healthy. IIS investment bank Morgan Stanley.

Western bankers insist that such allegations are naive. Though the market has been full of rumours. they argue these are inevitable in times of high volatility. This has been made worse because of the country's poor record in disclo-

before they were officially acknowledged last week.
But the SESC's move has ina rul

pulluation

ing if it hints at a backlash against both market forces and foreign banks after the shock of Yamaichi's colapse. There is a tendency to blame foreigners when things go wrong in Japan," mutters one western banker. who like many has become increasingly nervous of making negative comments in public. "We may be seeing this again." So far, at least, such fears

appear premature. It is no lear what action, if any, the SESC will take. And the officials behind the SESC's investigation do not represent all opinions in the goveroment. The Bank of Japan, for example, has carefully avoided attributing any blame to "speculators".

lomats suspect the SESC's actions were simply made to placate angry Japanese politicians and bankers after a frenzied and exhausting week, "Some officials have barely slept for days. People feel emotional, one said.

As it happens. Kokusal has been one of the luckier concerns. Its share price dipped after the rumours surfaced in October of tobashi deals. But It rebounded when the company denied it. And last week the share price rose, as investors flocked to buy shares in a broker considered one of Japan's most

"When a rumour comes up in the current psychological climate it can have quite a bad effect," admitted Mr Kane. "We just explain to investors that the rumours are not true - it's just traders' chat." See Comment and Analysis

Gillian Tett

Sharif claim deepens | Taiwan Nationalists crisis in Pakistan

By Farhan Bokhari in Islamabad

Pakistan's political crisis further deepened last night after Nawaz Sharif, the prime minister, accused president Farooq Leghart and the country's Supreme Court of undermining his government.

The prime minister's remarks were among the toughest made in public in almost two months of wrangling.

Many political analysts said now there was no room left for a rapprochement between the country's

In a speech on national television, Mr Sharif criticised Mr Legharl for not co-operating with his government in passing important laws, and accused the Supreme Court for involving him in a series of cases. that had drawn him away from vital official business. "For two months now, daily life is at a standstill and the national economy is losing Rs1bn (\$26.5m) a day," he said.

The speech followed a weekend of worsening relations between the prime minister and president. On Saturday, Mr Sharif rejected Mr Leghari's call to give army protection to Supreme Court judges, after a mob of activists belonging to the ruling PML (Pakistan Moslem League) ransacked the Supreme Court build-

The attack came while a contempt of court case against Mr Sharif was sing Justice Sajjad Ali Shah at a news conference last month.

If found guilty, Mr Sharif could be

disqualified from the parliament and lose his job as prime minister. Another case due to be heard this week, is the challenge to the 13th constitutional amendment passed by the parliament, with Mr Sharif's backing, this summer.

Remarks show confrontation is 'at its climax'

The amendment had stripped the president of his controversial powers, used four times in the past decade, to sack elected prime ministers and the parliament. Restoration of the powers to Mr Leghari could considerably strengthen his hand.

Political analysts, however, were divided over Mr Sharif's future following last night's remarks. Ahmed Mukhtar, secretary general

of the opposition PPP (Pakistan People's party) said the speech gave "no sense on how the prime minister plans to resolve the crisis".

Ghazi Salahuddin, a leading political commentator, said the remarks had reinforced the view that the "confrontation with the president was at its climax, but said little on being heard. He is accused of critici- where events will take the country".

suffer poll setback

By John Ridding in Hong Kong

Taiwan's ruling Nationalist party suffered a significant setback in local elections at the weekend, with a surprisingly heavy gain for the Democratic Progressive party (DPP), which leans towards independence from China.

The result underlined disaffection with the government, corruption scandals and deteriorating law and order ahead of next year's parliamentary elections. Although local issues were prominent, the DPP victory could also raise tensions between China and Taiwan. Beijing sees Taiwan as a renegade province and demands that it eventually be brought under mainland sovereignty. The DPP has toned down support for independence since its defeat in presidential elections last year but the party continues to advocate eventual independence.

After winning a higher share of overall votes than the Nationalists and securing 12 of the 23 contested municipalities, the DPP predicted it would break the Nationalists' 50year hold on power. The Nationalists have controlled the presidency and parliament since they moved to Taiwan after losing the mainland to

the Communists in 1949. "We are confident that we will become a ruling party," said Chen Chung-hain, deputy leader. "We are full of confidence that we will win next year's parliamentary election

and I think we stand a good chance in the presidential election in 2000." Mr Chen said the result would force China to pay attention to the DPP. "China needs to realise that

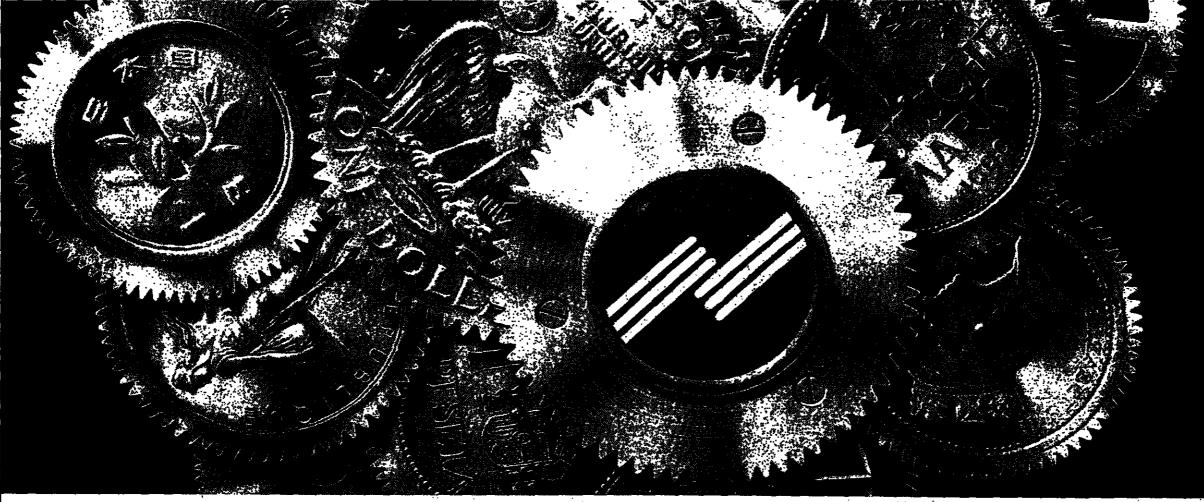
the DPP is playing a more significant role in Taiwan," he said. Most Tawanese support the state quo concerning relations with China and want to avoid confrontation. As a result, DPP candidates played down the sovereignty issue during campaigning, emphasising promises of clean, efficient government. But party officials signalled yesterday that their stance remained unchanged. "We will continue pursuing the goal of turning Taiwan into an independent state", said Chiu I-jen, the DPP secretary gen-

The Nationalist party, which has now lost control of large areas of local government, was stunned by the defeat. "This is a major setback for us," said Wu Poh-hsiung, party secretary general. Some Taiwanes newspapers yesterday suggested President Lee Teng-hui might have to step down from chairmanship of the Nationalist party and clear the

way for a younger generation.

The Nationalists lost seven of the 15 seats they held, with the DPP gaining five and independents gaining three. The two biggest municipalities - Taipei and Kaohsiung will be contested next year. At present, the DPP holds Taipei, while the Nationalists hold Kaohsiung.

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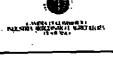
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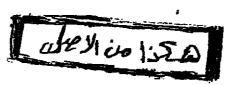
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NEWS: INTERNATIONAL

out currency devaluation

By James Harding in Shanghai

currency to boost exports, despite the recent devaluations in rival manufacturing economies in Asia which threaten to undermine the competitiveness of Chinese

Zhu Rongji, vice-premier in charge of the economy, said over the weekend that would be able to maintain China would not adjust the value of the currency, the yuan, but might use other means to promote exports.

"In the face of the devaluation of currencles in southeast Asian countries, China will take measures to increase the competitiveness of its exports and its absorption of overseas funds," Mr Zhu was quoted as saying yesterday in the People's

Daily, the official newspaper. "It has no need of and will not resort to methods that would mean a devaluation of the yuan." he added.

Chinese exporters have been putting discreet pressure on the government for a devaluation to restore the competitive advantage they fear may have been lost to south-east Asian competitors, whose devalued currencies will cut the prices of their products on international markets.

Meanwhile, the domestic currency markets have seen pressure for an appreciation of the Chinese currency, reflecting the strong demand for the yuan in China and the view of many economists that the currency has been undervalued since an aggressive devaluation at the beginning of 1994.

China's forecast 9.5 per cent growth this year has been driven by the strong performance of the external sector and supported by the continuing growth of foreign

However, the recent deval-

unravelling of the financial systems in Japan and Korea. two of China's most impor-China will not devalue its tant markets and inward investors, have raised concerns of a marked slowdown in export growth and a possible decline in foreign investment next year.

Mr Zhu, who is widely expected to succeed Li Peng as prime minister next year. was quoted as saying China economic growth of 8 to 9 per cent per year into the early years of the next cen-

He did not clarify the measures which might be taken to assist Chinese exports, but Beijing officials have recently suggested that taxes and export tariffs might be adjusted to help lift the competitiveness of exporters.

Separately, Mr Zhu has said the government would consider reintroducing preferential tax treatment on capital equipment imports for foreign companies, a move intended to reinvigorate foreign investment into

Mr Zhu's comment that China will not devalue the yuan reinforces the sense that the leadership's chief priority is a stable exchange

In private, central bank officials have also said they are aware of concerns that a devaluation of the vuan could destabilise the Hong Kong dollar, prompting further speculative assaults on the territory's currency. In recent weeks, there has

been strong upward pressure on the Chinese yuan, which reached its highest level in over two years last week when it touched Yn8.279 to the US dollar. China's foreign exchange

market is tightly controlled by the People's Bank of China, the central bank, which has sought to keep the exchange rate within a

China rules Beijing urged to speed tariff cuts

The US and European Union will this week urge China to build on its latest diplomatic efforts to speed its admission to the World Trade Organisation by committing itself firmly to faster and deeper tariff cuts.

China outlined proposals for a new approach to its WTO application to the US last week. These have been welcomed by President Bill Clinton who told China's in response to recent moves president Jiang Zemin they provided the basis for intensified negotiations.

Sir Leon Brittan, EU trade commissioner, called China's

commitment to the long-stal- representative, had briefed led membership talks. He claimed the offer was mod-

ples" which he proposed to Beifing in October. Western officials said China appeared to be taking of China's offer have not

a more constructive stance

they were re-imposed in

phases between March and

June this year, after a

worldwide slump in chip

prices, despite complaints

from EU electronic goods

manufacturers that this

would push up their costs.

The EU industry body

the European Electronic

Component Manufacturers'

Association (EECA) - began

talks in July with its Korean

and Japanese counterparts

Sir Leon in detail on China's latest offer, which Wu Yi, its elled on negotiating "princi- international trade minister, gave her at a meeting in Vancouver last week.

Although the full contents

China 'must build on its efforts to join World Trade Organisation

stood to centre on a formula by the US and EU to close which provides for a more ranks in the negotiations. comprehensive and systemafter a long period in which atic approach to negotiating they were often openly at tariff cuts on imports of industrial products.

previous tariff offers in the left many of its highest import duties intact.

EU negotiators said China's proposals could have a decisive impact on its WTO application if Beijing quickly turned them into a firm and detailed timetable for sharp reductions in tariffs on a wide range of specified

The US and EU are pressing Beijing to cut tariffs on many industrial products to no more than 5 per cent by early next century and to phase out tariff-quotas on imports by fixed dates.

ern complaints that China's completion of the talks also depended on China agreeing WTO talks have involved to accelerate removal of piecemeal reductions, which other important trade barriers, in particular in areas such as agriculture, services,

distribution and subsidies. China's latest proposals cover liberalisation of services. But it is still unclear whether they go beyond Beijing's services offer last month, which the US and EU have dismissed as inade-

The WTO working party handling China's accession request will meet in Geneva in Friday. It will be preceded by separate negotiations between Beijing and the US. the EU and other WTO mem-

per cent of the country's

The Commission is con-

cerned that relatively low

veterinary and hygiene stan-

dards in Poland and other

countries seeking EU entry

will act as a barrier to the

eventual creation of a single

market encompassing both

existing and potential EU

The EU allowed the sale of

Polish milk to member coun-

gross domestic product.

traps By Neil Buckley The US has made a late offer to phase out leg-hold traps used for trapping animals within six years, which may he enough to avert a ban on US fur exports to the Euro-

New offer

by US on

leg-hold

effect today. Washington communi. cated the proposals - which improved an earlier offer to phase out the traps within eight years – to the European Commission late on

pean Union due to take

Priday. EU ambassadors meeting this morning are thought likely to accept it, despite the fact that it falls short of commitments from Russia and Canada to ban the traps within five years.

EU ministers had threatened to ban US exports of for caught using the traps worth about \$20m a year unless the US made an offer

"at least equivalent" to July's deal with Russia and Canada. The EU has sided with animai welfare supporters who say steel-jawed traps are inhumane because they

cause animals unnecessary The US has argued, however, that trappers could be put out of business because of the lack of effective alter-

natives. Washington offered in September to restrict use of the traps, but not ban them. It proposed last Wednesday banning the traps for ermine and muskrat within four years, and for other species within eight years, but this was immediately rejected by the EU.

Agreement on trapping would defuse one of several trade disputes threatening to mar the twice-yearly **BU-US** summit starting in Washington on Friday.

Attention may shift to resolving a row over EU rules taking effect next month on handling cattle by-products, designed to

initiative a "major step for- The officials said Charlene The formula appears ward", which showed real Barshefsky, the US trade intended to respond to west-Negotiators said successful bers. Anti-dumping EU goes ahead with duties lifted on ban on Polish milk Korean D-Rams

The European Union has lifted anti-dumping duties on South Korean D-Rams, the most common type of computer chip, after manufacturers reached an industry-to-industry accord on data collection. It may do the same for Japan if a similar agreement can be

Removing measures against both countries could end one of the EU's largest and longest dumping disputes, after minimum pricing undertakings were imposed on 11 Japanese manufacturers in 1990, and three South Korean groups

in 1993. D-Rams, or dynamic random access memory chips, are the basic building block for intelligent electronic devices from video recorders to PCs. The EU market is worth some Ecu5bn (\$5.7bn) a year, with Japanese and Korean manufacturers accounting for 80 per cent.

Anti-dumping measures

on an industry-to-industry accord that would allow the duties to be lifted, but swift investigation of any future dumping complaints. EECA reached a reciprocal accord with the Korean Semiconductor Industry Association in September requiring manufacturers to

The accord contains no minimum pricing element, and has been cleared by the European Commission's competition authorities. It is similar to a deal reached on another type of semiconduc-tor chip, "flash" Eproms, were suspended for 21 and is seen as a model for

collect data on cost of pro-

duction and export prices.

By Michael Smith in Brussels those of existing EU countries. Poland's agriculture sector is seen as one its biggest problems since more than a quarter of the country's workforce are employed in it but contribute just 10

The European Union today implemented a ban on all imports of Polish milk and dairy products in a dispute which threatens to cast a cloud over negotiations on

Poland joining the EU. The European Commission ordered the ban after EU inspectors found a "significant hygiene and operation failure" in two of four industrial premises they visited t month.

Until Poland satisfies EU demands on the dairy and other industrial facilities, it will be prevented from exporting milk and dairy products worth Ecu38m (\$43m) a year. European Commission officials say it could take weeks to sort out the difficulties even if Poland produced plans for upgrading the facilities

immediately. Milk is one of two trade disputes between the EU and Poland. The other is over steel. Commission officials want Poland to produce a plan for restructuring its steel industry and to implement next year a promised cut in tariffs on EU steel



3 per cent. They fear the authorities are dragging their heels. Both disputes demonstrate



Jerzy Buzek, Polish premier. disputed EU veterinary inspectors' findings

the problems Poland faces sorting out its industries ahead of its proposed entry into the EU early in the next century. Talks on entry are expected to start early next

Poland wants to join in 2001 but EU officials think it will take some years longer Mr Buzek said there was a and that long "transition will to sort the steel and periods" will be needed to



tries on the basis of an official list of 40 agreed establishments which the Polish authorities said met European standards. The licence allowing imports from the 40 ended at midnight. During a visit to Brussels

members.

last week, Mr Jerzy Buzek. Poland's prime minister, and colleagues, disputed EU veterinary inspectors' findings and said the quality of Pol-ish milk was high. However, milk issues and to prevent



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1655

Israel to make new peace offer

By Avi Machlis and Judy

The Israeli cabinet yesterday authorised three senior ministers to draw up proposals for a final settlement with with an Israeli troop withdrawal from the occupied West Bank

reaffirmed its commitment to continue building Jewish settlements in the West Bank which Palestinians regard as the main stumb-

decision contributed nothing towards breaking the stalemate in the peace process. Danny Naveh, Israeli cabi-

net secretary, said the cabinet was likely to reconvene the Palestinians combined in one week to discuss proposals by David Levy, foreign minister, Yitzhak Mordechai, defence minister, and However, the cabinet also Ariel Sharon, infrastructure minister. The cabinet said any troop withdrawal would be conditional on a Palestinian crackdown on militants. The cabinet did not decide

of land in the West Bank is under full Palestinian control. Instead, Israel linked any redeployment to a final settlement package. Several ministers, including Natan Sharansky, trade minister. have insisted on knowing Israel's future borders in the final settlement with the Palestinians before any troop

redeployment Saeb Erekat, senior Palestinian negotiator, said there was nothing new in the Israeli cabinet statement, ling block to reviving peace how much land it would adding Israel appeared to be

ments on withdrawals.

year attended by Dennis Ross, US Middle East envoy. Mr Erekat said, Israel agreed to hand over land in three stages: last March, last September and in March 1998. "All we want Mr Netanyahu to do is to precisely and accurately implement existing agreements." he said.

Palestinians rejected Israel's decision to pull back from a mere 2 per cent of the West Bank earlier this year, in what was to be the first of

talks. Palestinians said the hand over - only 3 per cent bypassing existing agree- the three redeployments. In a meeting earlier this carried out as the peace process came to a standstill after Israel started building

Homa in east Jerusalem. Benjamin Netanyahu, the prime minister, has long pressed the Palestinians to begin accelerated permanent status talks. Palestinians have been reluctant, fearing this would sideline Israel's obligation to hand over land to the Palestinians according to interim accords. Permanent status talks are



Benjamia Netanyahu at yesterday's cabinet meeting

meant to address the thorniest disputed issues between Israel and the Palestinians, including borders, the fate of

Palestinian refugees and the status of East Jerusalem and Jewish settlements in the

ceiling say there are other impli-

to prices. The increased quotas for

gest chunk of it in Saudi Arabia.

Robert Corzine

dangerously low."

Egyptians wooed to save tourism

By Mark Huband

Egypt's national sirling has been ordered by the government to cut domestic fares by 50 per cent for three months in response to the crisis facing the tourist industry since the massacre of 58 foreign tourists near Luxor two weeks ago.

EgyptAir has also been instructed to increase the number of domestic flights in the hope of encouraging Egyptians to visit tourist destinations.

Mohamed Rayan, chairman of the state-owned airline, said the number of foreigners flying EgyptAir fell cations that should lend support by 19 per cent immediately following the attack. Flights the three big Gulf producers from Europe and Japan, means that the world's spare oil where the bulk of the murproduction capacity will fall to a dered tourists came from. level which some observers say is have arrived with as few as

After January 1 excess capacity The number flying to outside Iraq will fall by a third to Luxor has fallen by 72 per cent. Hotels there have just 2m b/d, or about 2 per cent of world oil demand, with the bigrecorded between 5 and 10 per cent occupancy levels.

EgyptAir has not yet assessed the cost of its price cut, nor what potential may lie in an expansion of the domestie market. Kamal el-Canzouri, the prime minister, yesterday asked banks to review the debt repayment schedules of tourist developers. Banks have yet to respond to a request to suspend loan repayments for three months.

The government has strongly advised hoteliers to avoid mass lay-offs. So far this strategy appears to have heen followed, as botels in Luxor have opted to give staff paid holiday while hoping for the return of visitors. However, with some foreign tour operators cancelling Egyptian holidays altogether, Red Sea and Sinai

resorts, which have been totally unaffected by the militant Islamist violence witnessed in Luxor and elsewhere since 1992, are now also experiencing a catastrophic fall in the number of visitors.

Bullish Saudis confident of higher demand for oil

pec's decision to raise its Arabia's production will rise to tinuing buoyant demand for Opec of next year's expected increase in demand. production ceiling was 8.76m b/d, its highest since the oil. They say Saudi Aramco, the world demand of around 2m b/d. Iraq reseen as a gamble by one

oil analyst in Jakarta yesterday. Saudi Arabia, dominant member of the Organisation of Petroleum Exporting Countries, orchestrated the deal, which will result in the formal ceiling being raised from just over 25m barrels a day to 27.5m b/d. This will allow the big Gulf producers such as Saudi Arabia, Kuwait and the United Arab Emirates to boost output for early 1980s.

increases, coming on top of existing over-production by countries such as Venezuela, could result in overall Opec output next year of 28.5m b/d or more, a level that also been boosted by the accuracy many believe may be too

The Saudis, however, came to they believe is likely to be con- ers will only be able to meet half highest growth rates for oil

arly 1980s. state oil group, has experienced a Some analysts believe the rising interest on the part of potential buyers, especially in the US and some Asian countries such as Japan and China.

The kingdom's confidence has of Saudi forecasts in the past two years about the level of demand for Opec oil, and new supplies the Jakarta meeting armed with a from non-Opec countries. The sophisticated analysis of what Saudis believe non-Opec produc-

But there are several unquantiftable factors which the Saudis are clearly hoping will support their bullish view, but which could just as easily undermine it. "The winter weather is an important factor," said one Gulf official.

The financial turmoil in southeast Asia is another big unknown. The region is an important customer for Middle East oil, and has recently recorded some of the

Iraq remains one of the biggest uncertainties. The Saudis believe Opec should not be held hostage to the constant uncertainty over whether Baghdad will continue to export crude under the UN oil-forfood programme. But analysts note that if the higher Opec ceiling triggers a price fall and Iraq remains in the market, it would

reach the \$2bn valuation target set by the UN. But supporters of the higher

then need to raise its exports to

N may ease sanctions Reno pressed on Clinton cash

Kofi Annan, UN secretary general, is poised today to suggest allowing Iraq to sell an increased amount of oil in exchange for humanitarian relief after Baghdad said it accepted "in principle" a renewal of the UN deal. The stand-off over sites

bounds was set to continue a substitute for lifting sancyesterday. Iraq urged UN tions altogether. diplomats to accept its invitation to visit presidential palaces, where UN inspectors believe weapons may be concealed. It said, however, that visits to the palaces by UN inspectors would violate Iraq's sovereignty.

reversed an earlier decision

over contracts, deliveries and letters of credit were resolved. "Iraq does not object, in principle, to the renewal of the agreement for oil in return for food, medicine, and other humanitarian needs with the UN," said an Iraqi official. He added staged a mass funeral yesterthat Baghdad viewed the day for dozens of children Iraq has declared out of deal as temporary and not as

> The current phase of the programme, which allows Iraq to sell \$2bn of oil with the proceeds controlled by the UN to buy food and medicine, expires on Friday.

Mr Annan's proposal to the Security Council today On Saturday Baghdad comes as UN relief agencies say the humanitarian situanot to renew the oil-for-food tion in Iraq is dire. Some

By Laura Silber in New York programme until disputes 960,000 or 32 per cent of Iraqi children under five years of age are chronically malnour ished, according to the UN Children's Fund. This figure represented an increase of 72 per cent over 1991, the year after sanction were imposed.

in Baghdad, thousands

who Irac claims have died in the last two days due to a lack of food and medicine. The UN imposed sanctions, including an embargo on oil exports, when Iraq invaded Kuwait in August, 1990. Washington insists they will remain in force until UN disarmament experts certify that Iraq has fully dismantled its weapons

their production facilities.

By Nicholas Timmins

Senior US Republicans yesterday fought to keep alive allegations over the financing of President Clinton's 1996 re-election campaign ahead of an expected decision this week by Janet Reno, the US attorney-general, not to appoint an independent counsel to investieate them.

Leading Democrats are arguing that a decision by Ms Reno not to proceed will effectively kill the whole issue. But Orrin Hatch, Republican chairman of the Senate judiciary committee, predicted "a lot of problems" if the investigation did not of mass destruction and

Ms Reno has to decide by

appoint an independent counsel to examine the extremely narrow issue of whether President Clinton and Vice-President Al Gore misused White House telephones to raise funds.

Mr Hatch, however, argued on television news shows that these were "technical violations" and a "red herring". What needed investigating was the whole issue of funds raised for general campaigning which were then used to promote Mr Clinton's personal campaign for re-election, and whether foreign money was used to influence the outcome.

There was good evidence, he said, "that there have

tomorrow whether to tions of the law that need to be investigated". Those were the important issues. There was also, he claimed, a plain "conflict of interest" in Ms Reno, appointed by Mr Clinton, making the decision.

"I hope she does proceed," he said, citing reports of a split between the Federal Bureau of Investigation and the Justice Department over the issue. Louis Freeh. the FBI director, is said to favour an independent counsel, while Ms Reno is opposed. Appointing one, Mr Hatch said, would end charges of a conflict of interest and that Ms Reno was "hiding behind" the technical question of the use of

congressman from Massachusetts, welcomed Senator Hatch's concession that the phone calls were not the issue. The real problem, he argued, was the weakness of the law on campaign financing. "Every allegation about soft money and everything else applies to both parties." In coming to her decision. Ms Reno has said she will not close down any avenue of inquiry without the aureement of Mr Freeh. With the Senate hearings on the issue abandoned and those in the House of Representatives making little headway, his remains the key voice that could still leave the White House under pressure on the

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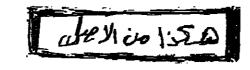
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Egyptian wooed to Save tourism



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Electricity competition may face delay Ex-chancellor

one consultant, referring to

that date on which Professor

Littlechild has to advise the

executives met at industry regulator Offer's Birming-

ham headquarters to assess

what needed to done to

Two weeks ago industry

tors to increase coal stocks.

Recall electricity competition is milkely to start on sched. on April 1 because of changes in the technical stems required to transmit data between companies, industry executives have

Full testing of new systems is not expected to begin until mid-January or the beginning of February shortly before Stephen Littlechild, the electricity regulator, has to tell the government whether the April start date can be met.

The attempt to bring competition to Britain's 25m household consumers of electricity has faced probitive market depends on little impact.

Cabinet unity on the crisis facing the coal industry is coming under strain, with several members, including John of RJB Mining, Britain's biggest min-Prescott, the deputy prime minister, lobbying for a more interventionist approach to save jobs, John Kampfner and Simon Holberton write.

Tony Blair, the prime minister, and Gordon Brown, the chancellor, are under pressure to produce a package

large transfers of data between companies, but there has been poor coordination between the com-

John Battle, science, energy and industry minister, said in the summer that he would take responsibility for successful introduction of competition, but his als in February who, with upgrade business processes, efforts appear to have had

executives stay with April 1?" asked Industry believe retail consumers of electricity will have to wait until July next year at the earliest, but more probably until October, before the electricity companies will be ready to participate in the

competitive market. "If the companies start triany credibility, could make a such as billing customers decision on 15 February to and data transfer between

be required to subsidise another, and ing group, to secure enough orders to that 90 per cent of the coal it had bought for next year was British. keep its staff in work. Colleagues say Mr Prescott has been promoting measures to oblige genera-

RJB is not expected to take any pit closure decisions until it has con-National Power, Britain's biggest cluded negotiations with PowerGen. consumer of coal, said it was already its last big power industry customer.

tomer information.

That meeting reviewed 400 recommended changes to the system and agreed 90 per cent of them needed to be made. Experts say the "gaps and inconsistencies" in the first version of the design specification were much greater than thought

companies when charging

for power or exchanging cus-

the changes would take a month to six weeks to incorporate into the plans of Britain's 14 public electricity suppliers. Allowing for internal testing for a month, the industry could be ready for integrated testing by the beginning of February. Experts claim insufficient

time is being allowed for rigorous testing of the systems. Electricity companies have also refused to sign new licence conditions which Offer says are needed.

New licences include provisions for penalties in the event an electricity company is late in joining the competitive market. Companies argue they can not sign the licences when the basic design of the competitive

'would share Emu platform follind with Blair'

By Llem Halligan and John Kampiner

Kenneth Clarke, the former chancellor of the exchequer. has revealed he is willing to share a platform with Tony Blair, the prime minister, in a referendum debate in favour of a single currency.

Friends of Mr Clarke

describe as "inaccurate" reports that he would join a cross-party movement supporting European economic and monetary union during a referendum campaign, expected around 2002. But he would, say col-leagues, "speak from the same platform as Mr Blair, if the proposed terms of Britain's entry into Emu

vere right". Such a move which would put Mr Clarke at loggerheads with William Hague, leader of the Conservative party, and suggest Tory divisions over Europe which undermined the party at the May general election are

likely to increase. Mr Clarke has told pro-European colleagues that unless the party becomes less hostile towards Emu. it will finish third at the next election, behind the Liberal

"His golden rule is that British elections are won on the political centre-ground,"

"Ken feels that Euroscep ticism will be extract within 20 years, and possibly the Tory party with it. Ken says Hague is only becoming more Eurosceptic because he's worried about a possible leadership battle once Michael) Portillo returns to the Commons". Senior figures in Mr Hague's team acknowledge that Mr Portillo, a leading Conservative who lost his parliamentary seat at the last election, is exerting considerable influence and bid-

ing his time for a return. It has also emerged that Mr Clarke, who still harbours ambitions of leading his party, has not spoken to Mr Hague since the night of the July leadership contest when he attended Mr

Hague's victory reception. Since then, the two pivotal Tory MPs have limited themselves only to exchanging pleasantries while voting in the Commons.

Lord Parkinson, the Conservative party chairman, admitted vesterday that Mr Hague was still "finding his

Many senior Conservatives blame Mr Clarke for preventing the party from campaigning on a more openly anti-Emu ticket.

Mr Hague has hardened policy, committing the Tories to oppose the single said another pro-European currency for the lifetime of

Stephenson's Rocket set for launch in Japan by the National Lottery.

Staff at London's Science Museum prepare to pack up (right), an icon of the industrial revolution, for a flight to Japan, Clive Cookson writes.

The 1829 locomotive is among 50 of the museum's most prized objects - also including Arkwright's Spinning Frame and Babbage's Calculating Engine – being sent oversees for the first time next year. They will form the scientific centreplece of Festival UK 98, the biggest display of British science and culture ever seen in

The festival's artistic

exhibition, "Masterpieces of British Art from the Tate Gallery", opening next month at the Tokyo Metropolitan Art Museum.

One hundred of the Tate's finest paintings from 1600 to 1980, by artists such as Hogarth, Gainsborough, William Blake, Turner, Sargent, Whistler, Bacon and Freud, are included. Neither the Science

Museum por the Tate would normally send so many star exhibits abroad at the same However, they are in a

position to do so now because their collections are being reorganised in

"In the ordinary course of events, it would not be regarded as acceptable to take so many seminal objects off display for a foreign loan," said Doron Swade, project director for the Science Museum's Japanese exhibition. "But, rather than put them into

Festival UK 98 is organised jointly by the British Council and the Foreign Office through the British Embassy in Tokyo. It is funded by a wide rarige of commercia

temporary storage, it is

better to show them in



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Robot cleaner offers hope of domestic bliss

The end of one of the most tedious and time-consuming of domestic chores will be heralded today when Electrolux, the Swedish household appliance manufacturer, unveils the prototype of a robot vacuum cleaner in London.

Electrolux wants to gauge consumers' reaction to the device, which uses radar to find its own way around a room, dodging furniture and walls as it cleans. The robot is unlikely to go into production for at least three years. "We are still investigating how to translate the prototype into a robust, high-performance product. That will take some time," said Ian Symes. Electrolux group

marketing director.

Electrolux believes that the product could potentially appeal to a mass market, if it can cut the cost of the prod-

us how we can make cleaning less laborious and back breaking. This product is so unique and offers such new opportunities that we are genuinely excited about

rubber bumper absorbs the

People are always asking

When placed on the floor, the cleaner - the size of a large cake tin - uses radar to find the nearest wall and vacuum around the edge of the room. Then it cleans the rest of the room in irregular stretches, slowing down and moving out of the way when it approaches an obstacle. If it knocks into anything, a

The cleaner, which can move over carpet edges and cables, is designed to extricate itself from corners and dead ends. It can also be guided by a remote control device. When it is not in use. the battery-operated cleaner is stored on a recharging device.

Electrolux acknowledges that the robot will have to be used in conjunction with a traditional vacuum cleaner when a room has to be

Electrolux estimates that it will take between three and seven years to introduce the product, depending on the pace at which it achieve the necessary technological

refinements. Electrolux already sells a commercial version of a

Regions fear loss of aid as EU club expands

Pressure on assistance grants may rob some areas of their priority status

There is scarcely a hotter topic among regional development in Britain than what will happen to European aid after 1999. Fears are rife that funds will be in short supply as the European Union tightens assistance in preparation for the entry of new mem-

bers from eastern Europe. The sums involved are massive. From 1994-1999 Britain's regions will receive £8.7bn (\$14.5bn) from EU structural funds. When UK co-funding is added, this creates total investment of

The money is spent on projects ranging from education and training to infrastructure, support for small and medium-sized businesses, innovative technology and environmental protection.

The UK has three regions which qualify for objective 1, the EU's highest category for assistance. Northern Ireland s receiving £830m, Merseyside in northern England £550m and the Scottish Highands and Islands £210m. But Eneko Landaburu, the EU's director-general of regional policy and cohesion.

has said Northern Ireland and the Highlands and Islands are likely to lose their objective 1 status in 2000-2006.

Merseyside will retain its status, and South Yorkshire

in northern England, which has suffered drastic job losses in the coal industry, is expected to qualify for the first time. But Cornwall in the south-west, which wants to be included, will be rejected because it is not large enough to be considered a region. These likely changes are based on provi-

sional data, due to be finalised early next year. Regions qualifying for objective 1 must have gross domestic product per head which is 75 per cent or less of the EU average. The EU Council of Ministers will make decisions over changes later in the year, and regions losing objective 1 status will have a transitional period of some years for funding to be

However, Mr Landaburu warned that the UK, along with other countries, would also be affected by plans for the new objective 2 category covering areas hit by industrial decline and urban or rural deprivation - to focus on a smaller propor-

tion of the population. lronically, it was Jeff Ennis, a member of parliament from South Yorkshire. who expressed fears most graphically in the House of Commons two weeks ago. The UK faced the possibility of losing all its regional aid. he warned - a fear which now looks exaggerated.

European aid had put the South Yorkshire town of Barnsley back on the road to recovery after the loss of 14 coal pits and 20,000 mining jobs. "Brussels must not be allowed to walk away from a job that in our areas is only half done," Mr Ennis said. David Watts, a Merseyside

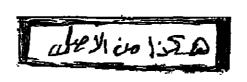
ment to fight for every area with objective 1 and 2 status. Ted Rowlands, an MP from Wales, warned that the changes would fail to take account of hidden unemployment in his region.

Gaining objective 1 status would cheer South Yorkshire, but other regions would remain worried, particularly about the proposed new objective 2. Under the existing objective 2, 13 declining industrial areas from western Scotland to Thanet in Kent, south-east England, are receiving £3bn, and under objective 5b, 11 rural areas are getting

The government accepts that existing EU member states will face significantly lower receipts in the next century, but believes the European Commission's proposals are not fair to Britain. The main criteria for the new objective 2, in line with the Amsterdam treaty, will be unemployment and deprivation. Britain fears that two factors will cause it to lose out; first, that International Labour Organisation joblessness figures, which the Commission uses, leave the UK three or four points below the EU average; and second, that Britain's heaviest job losses happened back

Mr Landaburu hinted at a compromise whereby global percentage of population to be covered, but that precise areas would be decided in partnership with national governments, taking other factors into account.

Brian Groom



FINANCIAL TIMES MONDAY DECEMBER 1 1997

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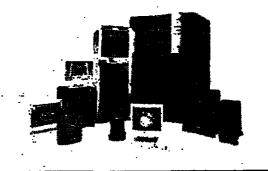
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. Farese society, like many sers, leeds on a never-ending diet of faddish issues. From the rise of bullying in seconds to groping on suband the rapid deterioration f young women's morals, the

some of the moment is examined and dissected for months on end. Some topics, such as Japan's ongoing financial crisis, command more attention than others. The collapse of several large financial institutions in the past month has transformed the economy into a hot topic for tabloids and afternoon television pro-

But some issues - even ones of perennial interest - are not discussed by the media at all. One such is the popular fascination with blood types, a topic I only discovered held enormous interest for the Japanese public after six months in the country.

It was when I applied for membership at a local video store and The hapless clerk was startled that the store probably categowas given a form asking for the and confused, then clearly rised customers by blood types bership at a local video store and usual information about address and identification. But there, at an explanation, he told me to monly ascribed to them. The cat-

the end, was a question about my blood type. Even on visits to the DATELINE

doctor. I have trouble remember ing my blood type. I keep a medi-cal card in my wallet stating my Tokyo: The popular Japanese blood type and other details, so fascination with In Japan, many people have committed not only their own blood types can be blood type to memory but that of disquieting for their family members, friends and even their colleagues. But a westerner, the local video store? In most

writes Gwen Robinson

leave the space blank. "I think that question is more for Japanese people," he said.

Later a Japanese friend told me embarrassed. After fumbling for and the characteristics com-

egories would most likely be along the lines of "reliable." "unreliable" and "average."

New meaning to blood relations

The majority of Japanese are type A, regarded as nonest and orderly. Type Bs are seen as erratic but creative, while type ABs - a minority in Japan - are generally regarded with suspi-cion. Type Os. commonly associated with westerners, are regarded as hearty, often insensitive characters.

I was interested to know whether the shop's records bore out the popular theories; whether type As always returned their videos on time and whether type Bs were always late. Perhaps ABs never returned them. But such a pained expression crossed the clerk's face that I left him

Some time after the video store experience, I met a young Japanese businessman who seemed perfunctory conversation, he blurted out: "What blood type are you?" Everything fell into place. I realised blood types were serious business in Japan. "I don't

know." I replied, just to see his

interesting and intelligent. After

Again, this elicited the same dumbfounded look as the video clerk had given me. "You should really find out." he said. He then confessed that he had been extremely fond of his last girlfriend, but his parents had opposed the idea of marriage because - yes - she was blood type B. He, "like most Japanese", was A, he said.

It was my turn to be astounded. Up came the night-mares of social engineering. It is one thing to worry whether your intended spouse had a family history of madness or fatal disease. quite another to decide some- considered a harmless game, like

blood types.

There is no scientific evidence to support such beliefs. Yet many Japanese cling stubbornly to these notions. Of course, there are many who don't, but the believers are by no means limited to older generations. At least half the young Japanese I approached when asking about the issue would laugh self-consciously, but admit that the blood types theory could not be dismissed.

Such notions are reinforced each day in Japan. Some big com-panies take blood types into account when they are hiring. although none would acknowledge it. There are books and an industry of experts devoted to the subject. Young girls eagerly discuss the blood type characteris-

tics of their favourite idols.

following the zodiac. But the most disturbing aspects of Japan's fascination with blood type are stories about discrimination at work and in society. Many such stories involve ABs - less than 10 per cent of the population - and who are sometimes made to feel isolated by co-workers. Worse are the stories of parents

who oppose their off-spring's

choice of partner time to bloodtype differences, or even young people themselves who stop see ing someone for the same reason. An American women's magazine picked up on the theme last year and tried to generate a blood type fad in the US. The story was headlined: "Secret Asian Love Formula." It featured a chart and guide to the best matches, "Japanese women believe the key to romantic bliss is finding a man with a compatible blood type. Take the blood test and latch on

to a man who's your perfect match!" the article said. The fad did not take off. Most Comparing blood types may be Americans probably still don't know their partner's blood type.

FT GUIDE TO:

why bother to remember?

western countries, such a ques-tion would probably contravene privacy regulations.

More intrigued than outraged, I

approached the young man behind the counter. Why did the

shop need to know my blood type

before I was allowed to rent a

KYOTO SUMMIT

I hear there's a big climate change summit take over the negotiations from officials. starting in Kyoto today. Weren't they just discussing something similar in the US? And anyway. I thought the meeting they had in Rio a few years ago was a complete flop. What's different

about this one? The gathering in Kyoto is a meeting of environment ministers from 150 countries. Over the next 10 days, they are supposed to negotiate real cuts in industrialised countries' emissions of greenhouse gases, which are believed by most scientists to cause global warming.

But hasn't there already been such an agreement?

Sort of, but not exactly. At the Rio de Janeiro Earth Summit in 1992 to which you referred, world leaders pledged to stabilise emissions at 1990 levels by 2000. But only two countries, Germany and Britain, are on course to hit that target, albeit for reasons that have little to do with the environment. (Margaret Thatcher slashed subsidies to Britain's coal industry while Germany cut emissions by closing large chunks of inefficient industry in the former East Germany.) Apart from setting targets for 2010, rather than 2000, a Kyoto deal will be tougher than Rio because it will be legally binding. Also on the agenda will be how to enforce whatever targets are agreed. One idea is that those who don't comply should be fined. The proceeds would help fund the transfer of climatefriendly technology to developing countries.

But the only thing I seem to hear or read about Kyoto is that governments are hopelessly

seem. The European Union's call for a 15 per cent cut in emissions from 1990 levels by 2010 is the most ambitious plan on the table. The US pro-posal that it should stabilise emissions at 1990 levels by 2010 has been attacked by the EU and developing countries as too weak. But given that US emissions are already 11 per cent above 1990 levels and would otherwise grow an estimated 14 amounts to a cut.

In defence of its failure to meet the 2000 target, the US says that its economy grew faster than expected, and that anyway, the Rio pledge was not mandatory. Even the majority of EU nations will not honour the 2000 target.

Rot given such differences, how are governments going to agree any targets, let alone legally binding ones?

Japan believes that "a bad deal is better than no deal at all". The fact that this view is shared by most governments suggests that Kyoto will eventually produce a compromise in the final three days of the 10-day gathering, when ministers

So what will they agree?

The EU is likely to lose its fight for a flat-rate reduction target. Not least because it insists, somewhat hypocritically, that EU members be allowed individually tailored targets, from a 25 per cent cut for Germany to a 40 per cent increase for Portugal. Japan has also attacked the EU call for a 15 per cent reduction from 1990 levels as "unfair". Some nations, such as Japan, which has the world's lowest per capita emissions, have already done more than others to reduce energy waste. That is why Kyoto is likely to result in differentiated targets, based on how much they have done so far and how much they can do in future. Japan has proposed a basic 5 per cent cut allowing breaks for countries that have done most to reduce per capita emissions. That has a better chance of success than the EU plan.

But does that mean that the agreement will do nothing to help the climate?

No. not if the targets are strong enough to start triggering a change in the way energy is used. Even the US stabilisation target would require a big push to reduce fossil fuel waste and develop renewable energy sources. The main aim of Kyoto should be to tell industry that it must crack down on energy waste and accelerate the development of new products that reduce emissions. Because the ultimate goal is to cut emissions further by 2100, Kyoto will have to be followed by further cuts, including a commitment by developing countries to curb their emissions.

The differences are big, but not as large as they I hear the US won't agree to anything at Kyoto unless developing countries also take on some obligations. That seems like a sensible demand to make if their emissions are set to outpace industrialised nations' emissions.

Well yes, but not immediately. Developed countries, including the US, said in Berlin two years ago that they would agree to making cuts first since they were responsible for most of the fossil They also have the wealth and the technology to curb emissions. The US changed its tune this summer when the Senate passed a resolution that it would not ratify any treaty that did not include commitments for developing countries. Because the participation of the US, which has the largest emission of greenhouse gases, is vital to the success of the Kvoto deal, negotiators will seek a form of words that commits developing countries to start discussing emission cuts at a later date. Developed countries will have two years until the treaty goes to the Senate for ratification in order to strike a deal with developing countries.

Leyla Boulton

The Monday Profile: Bertrand Collomb, Lafarge

Admirer of the American way

ditional material of choice for the desks of powerful corporate executives. Bertrand Collomb's is made of concrete. This suggests the 55-year-old Lafarge chairman is happy to break with convention when the occasion demands it, while saying much about his devotion to the French building materials group he joined in 1975.

Last week was a very good week for the tall, dark, graduate of the elite Ecole Nationale Superieure des Mines. Not only did he win Le Nouvel Economiste magazine's manager of the year award, he also won control of Redland after the struggling UK tiles and aggregates company agreed to a 21.8bn (\$3bn) takeover.

The deal marks an important step for the French company, taking it for the first time into roof tiles, an area where Mr Collomb thinks there is significant room for international expansion, and catapulting it into world leadership in aggregates.

This is a business which he believes puts particularly stringent demands on a company's operational effectiveness because there is little margin for error with a product "that only costs £3 or 4 a tonne". Furthermore. distribution costs are often as high as production costs. "So you have to look at each location and say: Is that right? If not, should I

swap it with someone else?" All told, the acquisition is set per cent to about FFr60bn

In spite of the effect on gearing, which is expected to rise temporarily to about 95 per cent, Mr Collomb makes clear he intends to keep the majority of Redland's operations, with disposals expected to amount to "much less than 10 per cent" of the combined group's assets.

"With an acquisition, you look for leadership, an opportunity to create value and an attractive new building-material product," he says. "It is fairly difficult to



find all three, but we think we shunned by the country's stuffy

tough".

He is not an uncritical admirer

recognising, as he puts it, that

"some of the US social issues are

"When I ran the US operation,"

he says, "I did not like the pink-

business establishment. With this did with Redland." With his impeccable English approach taking root in more and Collomb makes no secret of his under pressure from the aggreshigh regard for many aspects of sive Anglo-Saxon institutional the Canadian Imperial Bank of now finds himself regarded as

Commerce. He is one of the few something of a trend-setter. French business leaders to list a private US address, as well as a of the American way, however, Paris one, in his Who's Who entry. "I like the US approach where everything seems to be possible," he says.

He has made a name for himself in recent years as an early slip approach where you give French exponent of the bottom someone a slip on Friday and he line oriented management once is gone on Monday. I would like

is more protection than in the US, but where there is efficiency of process and a recognition of the need for change."

in Europe a society where there

By the same token, he maintains - contrary to popular belief in Anglo-Saxon business circles that consolidation is perfectly possible to carry out in France, if management goes about the process in the right way. "It takes time, attention, legal care. talking to the unions, but it is something that can be done and will be done," he says.
At the same time, he empha-

sises that there "will not necessarily be a lot of closures" following the Redland deal. While synergies could result from plant closures, they could also come from optimising distribution. There will be cases probably where plants will be closed, but there are a lot of cases where you can improve the efficiency of the system without closing plants

On the issue that is set to dominate the husiness agenda in France in coming months - the Socialist-led government's push to introduce a 35-hour working week - Mr Collomb manages to sound both worried and reassur-

On the one hand, France is at a difficult and dangerous moment". largely because "people have understood that the government's intention is to let them work less and be paid the same".

is wide enough, taking in areas such as more flexible working Anglo-Saxon business culture. investors that own a growing hours and France's generous His outside directorships include proportion of their shares, he social charges, he appears reasonably optimistic about negotiators' ability to "design a system" that would not be damaging for French companies.

"What has been done is very dangerous, but the worst is not yet sure. If companies can have some flexibility and the political message is a little improved. maybe we can negotiate things.

David Owen



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Gerard Baker • Economics Notebook

No Dark Age of deflation

Fears of deflation stalking the world, especially the US, are overblown

The world really has been turned upside down. East Asian countries, once lauded for having perfected a miracle of high savings. stable exchange rates and a positive investment climate, now totter beneath large current account deficits, collapsing currencies and bankrupt financial institutions.

The Japanese government, having earlier this year been so sure of the soundness of its economy that it happily inflicted a multi-billion dollar tax increase on consumers, may be considering a plan to shovel it all back out again in the form of a bailout for incompetent bankers.

Only a few months ago, economists were worried that the world, led by the US economy, was on the brink of an inflationary overheating that would force a fierce tightening of monetary policy. Today many see prosperity threatened by a vicious spiral of falling prices, a generalised deflation.

Economists will doubtless be rationalising these somersaults by quoting John Maynard Keynes who is said to have rounded on a cynical critic. who accused him of changing tack once too often, with the remark: When the facts change. I change my mind. What do you

But facts seldom change so quickly as to provide painless validation for 180-degree shifts in intellectual direction. It generally takes a little time, even in today's much vaunted high-technology, globalised world, for light to fade into dark.

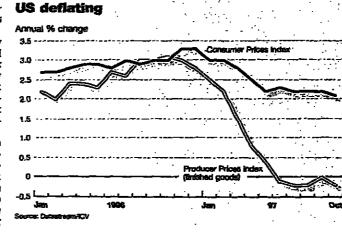
events of the past few months is that at least some of the assumptions on which earlier judgments were based were flawed. When the storm eventually

blows over, economists and policymakers will doubtless look more closely and dispassionately at the Asian model and ask whether it really is worth emulating. For the time being in that part of the world, damage control is rightly the priority.

The claim that it is deflation that stalks the world, and especially the US, needs to be examined more urgently. In its most extreme form, this phenomenon would call for central banks to act immediately to head off the risk by aggressively cutting interest rates.

The argument runs like this. In the years of plenty, much of the growth almost everywhere came from a rapid expansion of investment. Capital flows into the tiger economies built factories and offices that raised capacity by almost as much as it raised output. That was true, not just in east Asia, but even in the un-tiger-like US economy. Business investment as a share of gross domestic product has grown from 9 per cent in 1992 to

almost 12 per cent this year. This rapid US and Asian capital accumulation has been depressing world prices even in these past few years of strong growth. The pressures of globali-sation have also forced companies to keep prices down. At the wholesale level, the rate of price increases in the US has been falling steadily throughout the past A better explanation for the two years of expansion. In the



sharply, as world commodity prices stagnated.

If all this price weakness has been going on while the Asian economy - excluding Japan has been growing at 8-9 per cent a year and the US at 4 per cent a year, what will happen to global prices if Asian and US growth rates decline to perhaps half that rate or even slower?

Some hold up the spectre of the late 19th century, when the then emerging markets of America, Argentina and Australia joined the trading economy and global commodity prices fell by more than 40 per cent in 30 years. What is to be made of this claim that a sudden grisly turn for the worse has changed immediate prospects from a New Age of inflation-free growth to a Dark Age of deflation?

Some economists argue that

first six months of 1997 they fell the policy framework ensures that such a catastrophe could never happen. David Hale, chief global economist at the Zurich Insurance Group, pointed out to a House of Representatives committee last month that, at the end of the last century, the world was still attached to the gold standard. This limited the room for manoeuvre of policymakers in responding to sharp changes in output and prices.

> But easier monetary policy is not a safeguard against defla-tion. The Bank of Japan has for more than two years held that is more obviously attribut-short-term interest rates to 0.5 able to the strong dollar than per cent; yet for much of the last overcapacity. And even if Asia few years, prices in Japan at the slumps, the effect will be to wholesale and retail level have

Now monetary policy has much

greater freedom to cushion the

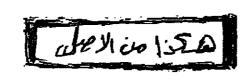
However, there are several ary collapse.

good reasons for thinking dellation does not pose a serious risk. First, the Asian economies should be able to export their way out of serious crisis thanks to the large depreciations of their currencies in the last few months. The deflationary impact of cheaper imports will thus be partially offset by improving growth prospects in south-east Asia. It was after all, their efforts to hold their currencies to the powerful US dollar that produced much of the problem in the first place.

Another point to note is that global high levels of investment may not have raised capacity in the long term by very much. A great deal of the recent surge in capital spending - notably in the US, but, to a lesser extent in Asia - has been in technology: equipment that has a shorter lifespan than the factories and mines that were the hallmark of investment spending in the past. US companies need to invest more just to maintain a given level of capital stock.

But perhaps the most impor-tant objection to the deflation argument lies in the strength of The US is still operating at lev-

els of utilisation of both capital and labour that are building an inflationary head of steam. Wage increases are accelerating, and though prices have been weak, remove some of the inflationary froth, not to produce a deflation-



FINANCIAL TIMES MONDAY DECEMBER 1 1997 ★

BRUAN DILLINGS

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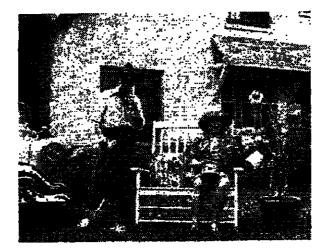
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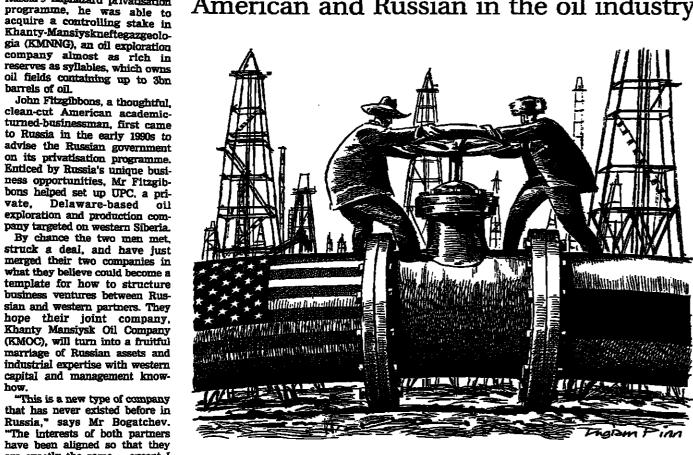
prospects lay upstream. During

Russia's haphazard privatisation

MANAGEMENT

ikolai Bogatchev, a Prospects for jovial, bearded, former So: let diplomat, spent much of the 1980s egotiating arms for oil swaps in the Middle East. The experience gave him a nose for oil and a taste for business which he was partnership quick to apply when Russia began lurching towards a market economy in the early 1990s. After mixed success running an oil trading business, Mr Bogatchev realised that better

John Thornhill on an alliance between an American and Russian in the oil industry



model that works and then we can concentrate on making it as big as possible and not vice versa, as is more common in the Russian oil sector." says Mr Fitzgibbons.

In general, foreign investors in the Russian oil sector have had a sorry time to date. Although many of the classic 50:50 joint venture deals struck in the early 1990s have been operational successes, they have invariably ments. The partners have often fallen out with each other. Local

although both sides may be attracted to each other it is difficult to consummate their At this point, he tells the story of a fisherman who catches a beautiful mermaid and immediately throws her back into the turned into financial disappoint- sea. "Why?" his friend asks.

"How?" the fisherman replies. Mr Bogatchev believes that the tax authorities have viewed them joint venture structure has too as "milk cows". The cultural dif- many inbuilt strains because

prove too great. ties. The foreign partners want Mr Bogatchev argues that most ownership of reserves to bolster their balance sheets, the Rus-Russian and foreign companies wishing to work together suffer sians want quick cash. Russian from the "mermaid" problem: companies do not want to cede control: while their foreign part-

> them financially. Moreover, a joint venture is a have the flexibility to grow. There is always tension about venture or keep them entirely for

ners are reluctant to "carry"

By contrast, UPC and KMNGG have been fused into one com-"Our objective is to build a ferences between the partners each partner has different prioripany in a complicated cash and in practice.

stock transaction. Technically. KMNGG has become an 86 per cent subsidiary of UPC, now renamed KMOC, which has just raised \$55m (£32.9m) in a private placement to invest in the com-

Gerard de Geer, a Swedish businessman who founded the Moscow-based Brunswick investment bank, a big shareholder in the new company, has become chairman of KMOC and has the deciding vote at all board meetings. The western partners believed this was essential to win the trust of foreign investors. But the management of the company will remain overwhelmingly Rus-

Mr Bogatchev argues that KMNGG always realised it would have to find some means of raising the substantial sums of capital it needed to realise the value of its vast reserves. "We needed money for the company to flourish and it did not matter to me whether this was foreign or Rus-

sian." Mr Bogatchev says. "We want to become a Russian major. We have a good reserve base, we will be aggressive in bidding for new tenders, and we may look to buy assets from other companies. We also now have access to cheaper foreign capital," he adds. "Everybody understands that the efficiency of our company is the most impor-

The attractions of the deal to UPC are also clear. As one of dozens of geological exploration companies which were entrusted with discovering oil in Soviet times, KMNGG still retains many operating privileges. The company has strong ties with the local administration, favourable tax treatment, and the right to export all its production. It also has much precious data about many of the reserve basins in western Siberia, giving it an advantage when it comes to bidding for licences.

Both sides say they were impressed by the open-mindedness and cultural understanding of the other. Mr Bogatchev says Mr de Geer was an extremely tough negotiator but has delivered on everything he promised in contrast to some other foreign static structure which does not investors who promised the world but delivered nothing.

Perhaps such a deal could only whether each partner should have been struck by businessmen inject new assets into the joint who were not hidebound by the ways of thinking in the oil industry and had little corporate baggage in tow. It all sounds fine in theory. Now it just has to work

My Secret Weapon John Robinson; time management Be ruthless: decide what's important and stick to

John Robinson, chairman of Smith & Nephew, began his joined Smith & Nephew. the international healthcare company, 18 years ago. He become group chief executive in 1990 and chairman this year.

I learned how to dele-

the plan

gate running my diary when I first joined Smith & Nephew. I had very competent, experienced secretary who trained me in how to let her run my diary. You have to start off with a basic structure that lays down the pattern of formal meetings for the year. Then you need a strong understanding between the two of you about what you are going to do and not going to do. My current secretary has worked with me for seven years. We have a pretty solid understanding. She shapes the thing. feel very strongly about not chopping and changing my

You can cause mayhem. I have worked very hard on time management. You have to work out what is important. You have to be quite ruthless. One of my managing directors is pressurising me to look around his new plant. It would be interesting, but I have to ask is it a good use of my time? Can really add any value?

plans once they have been

made. It wastes people's time. If

you change your diary, you

often disrupt everyone else's.

Some of the most successful people running businesses work very controlled hours. But when you rum a global business, you cannot confine it to conventional hours. Often the only time you can be in touch with people in other parts of the world is in the evening and weekends. You can easily work 24 hours a day if you don't control it.

I do not travel as much as I used to when I was chief executive. But running a global business, there is no substitute for spending a lot of time travelling. Establishing relationships is time consuming. You cannot do it by telephone. You have to pick up feelings as well as facts. I use e-mail. I cart the equipment around with me and use it in hotels. But in general I can't I don't think an accountant

The key issue in this industry is technology. There is no use having the same products as everyone else, when the only way to differentiate ourselves is by selling at a lower cost. I strongly

in research. I could substan tially increase the profits by cutting down the R&D programme but that would harm the business in the long run. I became convinced of this when I was chief executive of a small engineering and forging business in Sheffield before I joined Smith & Nephew 18 years in the whole of that area suf

fered from gross underinvest-ment. A lot of those businesses went downhill. Biotechnology is changing the face of medical technology. Having a fundamental understanding of the subject is key. It is just not enough to hire engineers and tell them to come up with new products. I have to know enough and educate myself enough to understand the issues and make judgments I spend as much time as I can meeting people such as sur-

geons, doctors and our own sci-

entists. Ten years ago, we set up

a advisory council to give us an independent assessment of the quality of our scientific work. We recruited Dr Nancy Lane, a Cambridge biologist, as a non executive director. She recruited a panel of world class scientists. As chairman, I am part of that panel. That gives me the opportunity to spend six days a year with some of the most eminent scientists in the field. It is a very valuable process. I started it with apprehen-

I would do without it. I also spend a lot of time think ing about how to sell the product, focusing on global marketing. My view is that science is something you have to learn academically, but marketing is something you acquire by expe-

sion but now I don't know what

I think it is essential to have a technological background if you are running a technology

be bothered with gadgets. I am could run a technology cominterested in concepts, not in car maintenance.

pany. Using the same logic. I don't think I would be a good chief execuwouldn't understand

> Interview by Vanessa Houlder

No points for loyalty in the working future US study advocates versatility and mobility

Have you been loyal to one company for most of your working life? Well more fool you, if you have: you could find yourself They want evidence that execu- options and perks they will ahead, it comes as no surprise to unemployable should you ever tives have the ability to operate use to entice the desired candineed to look for another job.

no longer think of ourselves as

The new company will be one

of Russia's largest independent

exploration companies, not yet

sucked into the maw of a giant

vertically integrated operator.

With audited accounts, a clean

balance sheet, a clear manage-

ment structure, and access to

cheap international capital,

KMOC aims to make an Initial

Public Offering within 18 months

to raise additional investment

finance, Longer-term, the found-

ers have ambitions to grow the

company into one of Russia's

partners but the same team."

This cheerful news comes from sure to information technology is A.T. Kearney, the US-based man- also a must." agement consultancy, in its "1998 Outlook on global business, envi- few, the pickings will be rich, tion in the US. "Despite a back- successful, but are looking for did with information technolronment and industry trends".

try candidate is passe," it asserts. grow fatter, and millions more university and college boards will Companies will demand that top will be invested in brainpower. ask for a diverse candidate slate candidates show experience not Faced with a dearth of good can-during the selection process," it only with several employers but didates, companies will increase in several industries as well. the amount of money, stock

in varied environments. Expo- dates."

forecasts A.T. Kearney: "Compen-"The one-company, one-indus- sation packages will continue to some states, a growing number of

Black and/or female? That For the sufficiently diversified to look for a top university posilash against affirmative action in more meaningful work and bal-

Given the tough conditions turing operations or shifting

hear that next year "more execu- marketing and product developtives will abandon the corporate ment," it says. life to take top-level jobs at notseems, "are already financially curement operations, just as they ance in their lives"

forecasts that we will see more concludes. companies selling their manufac

Airport, London. You pass a

few minutes in the book

shop. Near the entrance

there is a stand of books about busi-

ness. You browse through The Twelve Pillars of Business Success

and consider buying it. After all, if it

did work, it would be great value at

You have become part of one of

the publishing phenomena of the

times. It has not yet reached the

heights achieved in the US where

"how to" books are regularly found

in the bestseller lists. But it has

gone far enough to make Heathrow Airport one of the leading centres

with a business book shop in the

At Heathrow last week I picked up

three of these business "how tos".

The Trust Effect, by Larry Reynolds

(Brealey, 1997); Managing Transi-

tions, by William Bridges (Brealey, 1991, 1995) and Ron Sewell's The

Twelve Pillars of Business Success

(Kogan Page, 1996). A total invest-

ment of £35.97. The books are no

better, or worse, than the genre they represent. But they are typical.

for these works are far from modest

The Twelve Pillars of Business Suc-

cess offers a unique plan for achieving extraordinary results from ordi-

Armed with this new-found infor-

mation (this is after reading Manag-

ing Transitions) managers will look

at future changes in a new light, no

longer feeling anxious and hopeless,

but rather looking for opportunities.

And if you fail to harness The Trust Effect in order to achieve results,

make your team work and drive

down costs, someone else will suc-

ceed and will drive you out of busi-

ness. Yet we all know that what

The claims the publishers make

£12.99.

increases return on capital and allows companies to concentrate

Many companies will "get sericould be a plus if you plan in 1998 for-profits". These executives, it ous about outsourcing many proogy". They will look for outside help to buy products and services Looking beyond purely per- such as travel, printing and prosonal prospects, A.T. Kearney duction materials, A.T. Kearney

Diane Summers

Plenty to read but not much to

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LEGAL **NOTICES**

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To Advertise Your

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- and -IN THE MATTER OF THE COMPANIES ACT 1985 NOTICE IS HEREBY GIVEN that a Petition was not 10 November 1997 presented to Her Majesty's High Court of Justice for the conformation of a cancellation of paid-up equipal of the Company from £10,000,000 to £250,000.

at panetap stantage of the Company that ITO,000,000 has E250,000.

AND NOTICE IS FURTHER GIVEN that the said Portion is directed to be heard before the Companies Court Registers at the Royal Courts of Justice, Strand, London, WC2A 2LL on 10 December 1997.

ANY creditor or shareholder of the said Company desiring to oppose the anaking of an Order for the confirmation of the said cancellation of paid-up capital should appear at the time of hearing in person or by Commel for that purpose.

A uopy of the seed Petition will be farmahed to any such person requiring the same by the under treatnessed solicitors on payment of the regulated charge for the surce. Goulders of 22 Tudos Street,

Solicitors for the above named Company (Tel: 0171 563 7777) Ref: GPE:4321/13673

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these books have to say is as memorable as the faces of the people who sit opposite you in the airport tions. This gives you one clue for how to

learn at the business bookstall

John Kay

select a business book. You will only meets neither the demands of the remember a face in the lounge if it is first for rigour and generalisability unusual, such as someone wearing a patch over their eye. By the same principle, open a page and ask if it contains anything with which you

in The Twelve Pillars of Business Success (p65), for example, Mr Sewell asks: "So, how do you project your organisation's philosophies, values and beliefs to everyone in your organisation?" First, we have to live

These books rarely contain anything in the way of data. There is a variety of bogus statistics common in business writing

them in everything we say and do and second, we have to make the time to communicate endlessly on these and related issues. And in The Trust Effect (p169), Mr Reynolds asserts: "If you want to build a high trust organisation, you want your people to be competent."

Although their comments may be true, by their very universality the authors tell us very little. They do not represent a new contribution to our knowledge of the theory and practice of management. But nor are they sufficiently specific to enable us to distinguish between right and wrong actions in particular situa-

nor the demands of the second for operational effectiveness.

It is like saying that you control a car by applying the right amount of acceleration. True - but it does not tell you how a car works or how to drive it. The curricula of business schools contain a large, and probably increasing, volume of material of this kind. It is created by an insistence that useful knowledge must be

The would-be driver is understandably, if perhaps wrongly, impatient with instruction in the workings of the internal combustion engine. At the same time, there is an opposing pressure that demands that MBA teachers should be more rigorous than driving instructors.

These books rarely contain anything in the way of data. There is, however, a particular variety of bogus statistics that is common in business writing: "Writers Stan Davis and Jim Bolkin estimate that the world's total knowledge doubles about every seven years." (The Trust Effect, p170); "Research shows that only 12 per cent of decisions made in US companies are soundly researched and decided." (The Twelve Pillars of Business Success.

These remarks have an apparent precision, which gives them an air of scientific respectability - our stock of knowledge doubles every seven between theory and practice, which than a small proportion, of manage- appears formightly.

ered. But how could you ever design a serious project to measure the stock of knowledge, or the proportion of decisions that were soundly researched?

But if there is a shortage of data. there is certainly no shortage of anecdote. All of the books contain many sentences beginning "when x took over as CEO of the ABC corpo-

ration, he ...". Nor is there any shortage of opinion. The views of management gurus have a singular authority, but the greatest weight is attached to the opinions of revered business leaders. Jack Welch, chairman of General Electric; Percy Barnevik, chairman of ABB; and Bill Gates, chairman of Microsoft, are particularly celebrated. And even if he and his organisation have moved on. Jan Carlsson of SAS is still much honoured as

Every banality they utter is seized like crumbs from the rich man's

Poor Mr Welch might properly be cited as co-author of many of the books, so often is he referred to and entirely admiringly. The only error these titans ever make is sometimes being slow in perceiving the truth. "Give your people every chance to identify with their busi-ness. Their enthusiasm is your most valuable asset," Mr Welch believes. (The Twelve Pillars of Business Success, p165). True enough, but is it any more credible because Mr Welch

But if these books do little good, perhaps they also do little harm. If I have one concern, it is that they are the equivalent of junk food, which fills you up while offering no pleasure and no nutrition.

The author is the Peter Moores Directar of the Said Business School at years, rather than every five or Oxford University and a director of They supply a middle ground every 10, and it is 12 per cent, rather London Economics. This column

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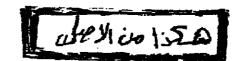
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MARKETING AND MEDIA

Angling for a bigger catch

The new chief intends to emphasise the British in BSkyB, says John Gapper

satellite dish that British Sky Broadcasting will sell next spring to British consumers to receive 200 digital television channels, he holds his hands apart like a fisherman describing his latest catch "It's about like that," says BSkyB's chief executive, "I tell you what I'll do. I'll photocopy one and send it to

It is unusual for the chief executive of a FTSE 100 company to market his product by copying and posting it. Yet 40-year-old Mr Booth, an American who started his pay television career at MTV Networks, has an unusual task. He must reignite the growth of BSkyB in its current form, and prepare the way for the unknown territory of digital broadcasting.

BSkyB's investors have misgivings about both. The company's shares have fallen sharply this year as investors have focused on the slowing in subscriber growth, and the huge costs and unknown returns of digital. The company's pre-tax profits are expected to dip slightly this year as a result of a £200m investment in digital technology, including

more satellite capacity. Mr Booth also has a hard act to follow in Sam Chisholm, the hard-driving New Zealander who turned BSkyB into one of the world's most successful pay television outfits by signing up crucial sports and film rights. He persuaded 27 per cent of UK homes to take the service primarily by ensuring that Sky Sports was the only network to carry live Premier League football.

THEIR

4

7

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In the young world of pay television, Mr Booth has about as much experience as possible. As well as MTV in America and Europe, he has with Mr Chisholm, he cuts a quieter, more reflective figure, despite a reputation for managing toughly and briskly when required. Gerry Robinson, BSkyB's

chairman, says Mr Booth works differently from the "intuitive" Mr Chisholm, and has already shown a propensity to question and reassess fundamental aspects of its strategy. "They reassess are really very opposite characters, and I do not think that is a bad thing. Mark's approach tends to be more logical and thoughtthrough," he says.

There are signs that BSkyB is approaching the limits of Mr Chisholm's approach. Growth in subscribers who sign up to have a satellite dish on the side of their homes is slowing, while cable companies that

"We haven't talked to at least half the population of this country for many years," he says

carry its channels are becoming increasingly rebellious. Several are trying to sell subscribers a handful of channels, rather than the Sky Multichannels package.

Mr Chisholm's crucial success was to ensure that Sky subscribers had to "buy through" the 30 channels of the Multichannel package to gain the premium film and sports channels. The company did not have to persuade consumers of the virtues of its basic service. Indeed, BSkyB's recent marketing has emphasised its sports content to the exclusion of other channels.

For Mr Booth, that means America and Europe, he has BSkyB has been missing a worked for Rupert Murdoch trick. He emphasises that

s Mark Booth at Foxtel in Australia, and sport and films will remain a describes the 40cm JSkyB in Japan. Compared crucial element but says there are other aspects of its service that have almost been ignored. "I think it is fair to say that we haven't talked to at least half the population of this country for many years," he says.

One of his first acts on taking over as chief executive was to commission some market research into how Sky was perceived. The answer was that it was regarded both as expensive, and as offering a service of limited appeal to anyone who was not sports-mad. Its Sky One entertainment channel was mentioned by only 13 per cent of people asked to name chann

people who are non-sports fans, or even more specifically non-football fans. I don't think it is surprising that the growth rate has been slowing down for the past couple of years," he says. "The most important thing is to expand our penetration rate, rather than ocus on getting as much money out of our current subscribers as possible."
For Mr Booth, the least

"We have not talked to

charted territory is female. "If you are a mother concerned about your kids watching too much television, some would argue that getting Sky is not a benefit it is just more of the same. But in reality we have networks that are terrific for kids. There are some hidden jewels in our vaults, but people won't buy them

BSkyB's research indicates few people realise they can get 30 channels for £11.99 a month, although he acknowledges it has partly brought this problem on itself by aggressive selling of premium packages.

unless they know." he says.

His target is to emulate US penetration rates for cable reality is that Sky One is television, which have risen still a modest network, and



BDB will offer a service

England.

from about 30 per cent in urban areas to 70 per cent. Yet it is unlikely that this can be achieved without changes to BSkyB's mix of programming. The lack of clear identity for its Sky One channel is partly a product of the small sum invested in UK programming, compared

with the BBC or ITV. While the ITV network spends £800m a year on programmes, BSkyB spent only 240m on Sky One last year, Digital Broadcasting group. of which £12m went on original programming. Under Elisabeth Murdoch, BSkyB general manager, there are plans to raise this amount. Mr Booth wants to invest in British made-for-television films with budgets of between £1m and £5m. When you watch Sky

One, it tells you we have gone around the world to acquire programmes but it does not say we are British, or we know who you are," says Mr Booth. But there will be limits to BSkyB's investment, given its rise in costs due to digital. "The

e're going to have to do will for the first time gain its we're going to nave to do this incrementally," he says. own appeal. rather than sim-The investment is at least ply being a means of sceing partly defensive. Until now, Sky Channels. The delivery British consumers have only method will matter, because been able to receive digital satellite will offer multi-channel television film and interactive services with cable or satellite. From unavailable elsewhere. next autumn, a 30-channel He is introducing an inter-

digital service will be offered on the terrestrial spectrum. About 15 of the channels and broadcasting, so that managers of channels such including Sky Sports and as Sky One concentrate on acquiring rights and build-Sky One - will be offered to subscribers by the British ing brands, while those in charge of the Sky satellite platform concentrate on more distinctively British attracting subscribers and than BSkyB's, although it advertisers. "The skill sets are very different, and they will have far less capacity. Mr Booth must hope that the have been blended in the past," he says sheer bandwidth available to

nal split between production

Yet Mr Eooth sees digital BSkyB - for example, the as providing more than ability to devote 60 channels to showing pay-per-view capacity to deliver choice. He believes it can use its films at staggered start times - will be enough to smaller 40cm dish to renew outgun a BDB service its image as a high-tech. heavily marketed to middle innovative and, above all, British company. "There is a "We seem BDB encumsmall percentage of people bered by having the cost of who will not put a dish on their house no matter what digital, but delivering analogue capacity," says Mr we do. That is OK. There are Booth. He argues that enough households out there BSkyB's satellite platform that will."

Personal View · Chris Powell

How can we curb political big spenders?

Hard to close all avenues in cutting campaign advertising

Conservative party had not on advertising in the last general election, most people would probably never have heard of Bernie Ecclestone, the head of Formula One who donated film to the Labour party which wants to exempt the sport from a ban on tobacco sponsorship.

In May 1996, a year before the election, it was revealed that the then government planned to spend film on the election campaign (in the event it spent £13m). Labour, which had budgeted on less than £2m, was forced to revise its planned spending upwards

Spending at these unprecedented levels means new sources of funds have to be found. This leads to the complications of donors and their relations with government. Such drawn-out electoral battles irritate and bore the voters in equal measure. How straightforward would it be to limit political

spending on advertising? It is already tightly limited by law, but, bizarrely, only in the constituencies. There is no limit nationally. It would be easy to limit

what political parties spend on advertising during election campaigns, but should the limitation be extended to a period before the election proper starts? The parties see the run-up to the election as more fertile territory for advertising than the official campaign period. About two-thirds of the Conservative party's advertising funds in 1996-97 were spent before the election was declared.

Since many of the real battles are fought in the year before a formal campaign, of BMP DDB.

the there would have to be some upper limit on spending during this period to create a relatively level playing field. This would have to come in the form of an annual limit on spending for political parties. If the restrictions were merely on advertising, then expenditure would simply shift to other forms of communications, most likely direct mail. As with constituency limits, national limits would need to cover all

spending.

Even such restrictions would not achieve all that much, as donors could merely be transferred to front organisations and pressure groups that would pro-mote the aims of the garties. But introducing restrictions on legitimate pressure groups would be democrati-

eally problematical since they are entitled to seek the support of public opinion through advertising. Upper limits on spend by any one group would just encourage a multiplicity of organisations spending in roughly the same cause. All political advertising

other than by the parties could feasibly be banned during the election period, but that would require some definition of what is political, as well as some way of stopping pressure groups setting up political parties just to get round the prohibi-

These problems are remarkably similar to those encountered in trying to stamp out tobacco promotion. The ingenuity of the marketers knows no bounds: if one avenue is closed another will be found. How about political parties sponsoring Formula One racing?

The author is chief executive

Ericsson calling James Bond

Mobile phone company to launch campaign with help of 007

his week, a \$30m-plus (£17.7m) global advertising and marketing campaign for Ericsson, the Swedish mobile phone company, will break simultaneously, in 60 countries. The campaign, which promotes the latest Bond movie Tomorrow Never Dies – on general release in two weeks - marks one of the biggest "product placement deals" struck by the film industry.

Much of the advertising - headlined "Ericsson Made/Bond Approved" - will show Piers Brosnan, who plays James Bond, clutching an Ericsson mobile phone to his ear, rather than the traditional hand-gun. The deal revolves around a specially designed "concept phone" created by Ericsson for the film: the phone can steer a car, break open a safe, scan fingerprints, take photographs and even stun baddies. It also makes the odd phone call.

Ericsson hopes that its association with the Bond industry will help sales. Next year, it plans to launch a phone with fax and modem technology.

UIP, the film distributor, says Tomorreto Never Dies will do even better than GoldenEye, the last Bond film, which surpassed expectations by grossing \$350m at the box office.

The product-placement deal was masterminded by Young & Rubicam, the US-owned ad agency which numbers both Ericsson and UIP among its worldwide clients.

In the middle of last year, Y & R was asked by UIP to find a company whose product would be appropriate for the Bond storyline and which would be willing to help fund the worldwide publicity campaign. The hand-held concept phone, which continues the Bond love affair with hi-tech products, was specifically written into the script once the Ericsson deal was finalised.

While the link-up gives UIP a hefty injection of marketing money to help promote its latest release, Ericsson itself gains a valuable platform on which to market its products and hammer home its name in a crowded marketplace.

According to Ed Sharp, worldwide account managing director for Y&R. the Ericsson name is "enormous" in a couple of the film's car-chase sequences. But, he says, the product placement stops short of being either repetitive or too intrusive. Other manufacturers plugged in the film include Avis car rentals, Smirnoff Vodka and Omega watches, with which Brosnan has a private deal. In previous films, 007 has worn a custom-made Rolex with the capacity to slit

throats. Mr Sharp says: "It's probably fair to say that until now, Ericsson has had a slightly anonymous feel about it. despite being one of the world's top three mobile communications giants. We believe the link-up with Bond. whose appeal to film audiences is virtually unrivalled in the contemporary cinema field, will make Ericsson big, famous and sexy across all its key markets."

Virginia Matthews

nesses will find themselves

fitting two or more catego-

Cases in future are more

likely to be between two

businesses, each of which

owns a trademark. Although

the new GTLD proposals

have been accompanied by

an interesting idea for an

online dispute resolution

process - a fascinating pre-

cedent in the high-speed cre-

ation of an international

court - the disputes are car-

tain to be expensive and

messy unless a clear enforce-

ment procedure is in place.

where the defendants are,

and sue in the local courts

there," says Dinah Missen, a

partner at Harbottle & Lewis

who represented one of the

plaintiffs in Friday's

Even though the courts

may have put the trademark

"You'll have to go to

multiple domain names.

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Tim Jackson \cdot On the Web

Quittner, the

US technology

journalist who

Pirates expelled from domains

wrote a maga zine story about corporate America's inattention to the importance of domain names on the internet. In a perfect illustration of his point, Quittner registered the domain name medonalds.com after the hamburger chain of the same name expressed no interest in the internet. When McDonalds later came to its senses, Quittner asked it to make a donation to charity in return for use of the domain name that he had registered. During the past year or so, Quittner's lead has been followed by a mini-industry of pirates, try-

those domains for sale to the highest bidder. Two factors created this piracy industry. One was the initial ignorance of the internet inside blue-chip companies. The other factor behind the piracy was the lack of

ing to make money by regis-

tering domains incorporat-

ing the names of prominent

businesses and then offering

case law. Corporate igno-rance of the internet is being had never been put to use. speedily corrected. The legal issue is being resolved swiftly too. There have already been

several cases in the US in which the courts have taken a dim view of defendants who registered domains with no apparent purpose other than to sell them to the owner of a similar trademark. But outside the US, the issue has been cloudier.

Lacking the doctrine of trademark "dilution", plaintiffs have often had to show either that the use of the domain name would have created confusion or that its owners intended to "pass off" their products or services as those of the trademark owner.

Last Friday, however, a judge at the High Court in London handed down a judgment in favour of five well-known companies -British Telecommunications, Marks and Spencer, Ladbrokes, J. Sainsbury and Virgin Enterprises - which had sued two businessmen who had registered a list of pro-

vocative domain names in the US. Even though most of the

had never been put to use, legal fronts for companies to and the defendants had fight on, as most large businever published web pages improperly claiming any links to the owners of the ries, and wanting to control trademarks, the judge nevertheless handed down a speedy summary judgment in favour of the plaintiffs, with an order for more than

The result is clear. Now that the likelihood of successfully extorting money from trademark owners seems so low, domain-name piracy is unlikely to be worth the candle It may be tempting to

\$100,000 (£60,000) of costs.

regret the growing professionalisation of the internet of which this is a symptom. The Wild West days in which the internet as a whole was an unregulated frontier, and people with more initiative than principles could make quick fortunes, are ending.

But the confusion over domain names is unresolved. Even as the courts clarify their view of the matter, a new set of global domains are set to appear, using such ings for lawyers for many suffixes as store, firm, info

pirates out of business, the issue of domain names will continue to offer rich pick-

The new GTLDs, as they tim_jackson@poboa.com

Mastering market methods

The auction for course places has gone high-tech, writes Della Bradshaw

rbitrage and secondary courses are the most popular."

At the moment, say insiders, ciated with the financial sector. But at the Wharton school at the university of Pennsylvania, students are mastering their principles to "buy" courses.

The problem for all business are often oversubscribed. Wharton, like others, introduced a bidding system some time ago, in which as many, or students are given points to buy as they like. courses. But this year the bidding is online, over Wharton's computer

given 1,000 points which can be a second year MBA student. "It added to points accrued previously. makes the process of getting the (There are two semesters a year.) They then place bids for the four or five classes they want to study on their chosen courses' web site. other things when you are on cam-Places are allocated to the highest pus."

places can be sold on for a points profit. "Some speculative entrepreneurs buy courses they don't want same extent as they can courses, in the first round in the hope that says Mr McCartney. "The more the price goes up," says Gerry McCartney, chief information officer at Wharton.

1,500 students concluding more than 7,000 transactions in total. Mr dents to get more relevant informa-McCartney points out that most tion. The latest system enables elective courses - 86 per cent in them to set up their laptops to this autumn's bidding round - automatically receive only inforhave spare places: only the top 14 mation relevant to them. The next

per cent have competition. The system has obvious advantages for the academic services will enable all 65,000 Wharton department, says Jasja Desmedt, a alumni to access data from the student on the Lauder MBA pro- school. As Mr Didier puts it: "From gramme at Wharton. "They get

At the moment, say insiders, the most popular course is on negotiations: at its peak, it was changing

hands for 4,800 points. This free market system has also been adopted by the career devel-Opment department to enable stuschools is how to allocate places on dents to bid over the network for the most popular courses, which interview slots with potential employers. Again each student is given 1,000 points and can bid for as many, or as few, interview slots

The result has been a huge sav-ing in time, especially as many students can bid from their laptops in Each semester every student is their apartments, says Kurt Didier. interview much easier. You can do it all from your computer which frees up time to concentrate on

Popular as it is, the career devel-Then the fun begins. Allocated opment system will soon be upgraded to enable participants to buy and sell interview slots to the same extent as they can courses, rounds there are to buy and sell, the fairer the system is."

The bidding system is just one There are 10 bidding rounds with element of the computer network set up at Wharton to enable stuversion of the software, Spike 4, code-named "the voyage home" your application to death you will instant information on which be able to do everything online."

SORRY PROPESSOR, I'M DOING SO WELL OUT OF TRADING COURSE PLACES I HAVEN'T GOT TIME TO DO ANY MYSELF

Wharton manages to cash in on data

Every US business school worth its panies to use the raw data.) salt is licenced to use financial information - company accounts, say, or closing share prices - published by outside agencies. But some schools manage the data better than others.

At Wharton, the information technology team is selling its expertise on to other business schools. Two, Stanford university and the University of Southern California, have already signed up to

Financial data is the bread and phia site. (They already have like to be seen as specialists in butter of business school research. licences with the data supply com- research computing."

A further eight or nine business schools are looking at the software. Thomas Gerrity, dean of Wharton, believes such partnerships are the future for business schools that want to stay ahead of the pack. those between Harvard and its cus-McCartney, Wharton's chief information officer.

access the managed data over the We don't feel we need to write our and the machines are here: this is internet from Wharton's Philadel- own: they're the best at it. We'd where the work is done."

RUGER BEALE

The big Issue, says Mr McCartney, is that many schools simply do not have the resources to man-

"We all buy cases from Harvard. advantage. All the people are here

age the data the way Wharton does: it has three FT team members

working full-time on the project. Although Wharton is presenting The relationships are similar to the data to partner schools in the same way as it is to its own factomers for case studies, says Gerry ulty, it will retain an advantage, according to Mr McCartney. "Wharton will always have a home

NEWS FROM

125 and still in business

Groupe ESC Lyon, one of thools and one of the aldest in Europe. is celebrating the 125th anniversary of its founding in 1872 tomorrow.

Groupe ESC Lyon is affiliated to the Lyon Chamber of Commerce and has strong links with European industry. It runs both a full-time and part-time MBA

Groupe ESC Lyon: France, 4 78 33 78 00

Immersion pays off

Following its successful immersion programme in manufacturing, Cornell university's Johnson graduate school of nanagement is to introduce an immersion programme in brand nanagement from pext

The immersion scheme neans students on the MBA programme spend a semester (the equivalent of five ordinary courses) studying one topic. The new programme will start by looking at the production and manufacturing of brand

Cornell: www.gsm.comeil.edu/cso/

products.

Emu planning for companies

Companies perplexed about how to deal with European monetary union can take advantage of a consultancy project run by lese, the international graduate school of management at the university of Navarra, in Rancelons

Selected participants from the school's MBA

programme are spending three months under the watchful eyes of their professors running the Euro course and then working with companies to develop a plan for them. lese believes non-European companies are most likely to be caught out by the introduction of the Euro in iese: www.tese.es/

3i backs Insead venturelab

UK Venture capital group 3i has got together with Inseed, in Fontaineble to launch a permanent centre to study entreprenenrahip. 31 will be providing know-how as well as funding to the time

of £1.5m over three years. The 3i venturelah will investigate how basic skills, attitudes and behaviour towards entreprenentship can be better understood and wifi distribute regular pan-European research reports on related subjects.

The first report will be published in March. The 3i venturelah will be based at Insead and will incorporate the entrepreneurship faculty, led by Daniel Muzyka, IAF professor of entreureneursbip. Insead: uncut insead fr

Project funding

Two second year MBA students at London business school, Mike Klein and Matthias Uebel have won an £8,000 grant from recruitment consultants Taylor Semett to carry out a four-month research project. They will examine how well-run internal communications can generate competitive advantage. LBS-rome lbs.ac.uk

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Information for News from Campus should be sent to Delta Bradshaw, FT, Number One Southwark Bridge, London SE1 9HL Tel: 44 171 873 4673 Fax: 44 171 873 3950

Treasures at the end of an MBA course

An MBA degree can increase your the increase in average earnings. salary by 21 per cent in real terms, according to the latest salary survev conducted by the Association

courses and on completing them - who graduated in 1997 to others was 13 per cent (adjusted for infla- who graduated more than 30 years

Graduates from programmes accredited by the Association of MBAs now earn an average of of MBAs of its UK members. And £53,700, according to the survey. the increase is rising year on year. Six per cent of respondents earned For those who graduated in 1995 2100,000 or more and the mean salthe percentage increase - mea- ary for women was £42,400 comsured by comparing members' sala- pared to £56,000 for men. The ries on beginning their MBA respondents range from members

was nine per cent - still ahead of increases demonstrated in the 1997 almost 60 per cent of the respon- graduation, say the authors of the

Owen, manager for accreditation latest biennial survey. services at the Association of MBAs. Salary increases tend to be greater for those those who studied full-time than for those who studied part-time. Salaries for those who studied through distance

More than 45 per cent of the respondents who graduated in 1997 was to per the large the recommendation. In 1993, at the depth of the ago.

completed distance learning meas.

recession the equivalent figure The extent of the salary This proportion is decreasing: MBAs change their profession on conduction, say the authors of the

learning were lowest.

survey bear a direct relation to the dents who graduated in 1995 used type of course studied, says Robert distance learning, according to this

The biggest growth in programme type for those who graduated in 1997 has been in part-time courses. Some 37 per cent of 1997's graduates studied part-time, with just 15 per cent studying full-time. Only about 20 per cent of 1995 graduates studied part-time, the same number who studied full-time. There is little evidence that or European schools.

the well-established link between MBAs and management consultancy. Graduates also tend to move to smaller organisations at a more senior level.

The survey was conducted among all members of the Association of MBAs now resident in the UK. Most of them went to UK business schools although about 75 of the 1,591 respondents went to US

DB

BUSINESS TRAVEL

Travel Update · Roger Bray

Service on net

The rise of the internet need not mean the end of personal service, says IBM. David Dingley, IBM's solutions brand manager. predicts that before long consumers will routinely make simultaneous voice and visual contact with travel reservations staff via PC screens. The technology exists now, he says, but is not yet widely implemented He estimates that about \$1bn-worth (£500m) of travel transactions will have been conducted on the internet this year. The amount of travel-related information

on the web has multiplied fivefold since March 1996, he

Faster Eurostar Train travel between London and Germany will he anicker from nsid-December. Completion of a high-speed line between the French border and Brussels will cut the Eurostar journey time to the Belgian capital by 20 minutes to just 2hr 40 min. The introduction of connecting Thalys trains will reduce the journey time

ie, for example, by minutes, to less than five-and-a-half hours.

Spain's Soi Melia hotel group plans to offer internet access in all its rooms by the turn of the century. Meanwhile, it has installed interactive television at 22 Spanish city hotels, enabling conference organisers to send delegates messages and allowing guests to check their bills at any time.

and the US as number one destination for business and

World Tourism

Net for Sol Melia

Popular China China will overtake France

leisure travel by 2020, the Organisation predicts. In

1990 the country ranked only 12th. Last year it had risen to sixth, attracting just under 23m visitors and still legging behind Spain, Italy and the UK. But by 2020, it will be pulling in about 137m visitors.

Mideast Marriott

Marriott is to manage a hotel exclusively for Moslims. The 150-room property will open in 1999 in Medina, Saudi Arabia. Non-Moslims may visit but not stay overnight. The company will also manage two other hotels in the

Middle East, both scheduled to open the following year. They are the 355-room Mirage City in Cairo and the 292-room Abu Dhabi Marriott. The former will be on the outskirts of suburban Heliopolis and will be part of a complex including an 18-hole golf course. The latter, which will have a health club, outdoor pool and tennis courts, will be in

Danish air taxes Denmark is to impose a DKr75 (\$11) tax on domestic air fares from January 1.

Airlines are up in arms,

complaining that Danish

the heart of Abu Dhabi's

business district.

railways not only escape the tax but get subsidies. The country's international denariure tax will increase on the same date – from DKr65 to DKr75.

New hotel in KL Ritz-Carlton is due to open a five-star hotel today in

Kuala Lumpur, the Malaysian capital. The 248-room development, which will include a fitness centre, is on the west side of the Golden Triangle on Jalan Imbi, where many large corporations have their offices, and is next to the smart Lot 10 shopping

Likely weather in the leading business centres

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Do a little work between skiing

between London and

or the harried exec-utive, the arrival of should remember the smart the ski season can be frustrating. The siren song of the slopes is seductive but pressure of work compels resistance. rated Milky Way are only Getting away for a week about two hours from looks impossible. Even a Turin weekend means taking most of Friday and Monday out of noon in Sofia, Bulgaria's

But a business trip may bring you close to the mountains. Here is a guide to the resorts closest to the main

commercial centres. The most convenient resort is Vancouver's Grouse Mountain. It may offer somewhat limited challenges, but it is a 15-minute, C\$20 (US\$14/£8) taxi ride from town and most of the slopes are floodlit until 10pm. You do not even need to take cumbersome equipment with you. An entire package – skis, snowboards, boots, jackets and pants can

all be rented on the spot. Slower roads make it hard for European cities to compete but there are several resorts within one-and-a-half to two hours of cities. Isola 2000 may not be pretty and its skiing is not in the premier league, but, while it can take longer in heavy

Skiers on business to Air- SSAWS Skidome (the first

Spanish Pyrennean resort of ter). Baqueira-Beret is under two resorts of the often under-

If you have a spare aftercapital, Vitosha is only about 12 miles away, though it can be crowded at weekends and the skiing is somewhat limited.

Mount Parnassus is within reasonable distance of Athens - though it is probably too far for a day trip. It might take some of the sting out of a trip to the former Soviet republic of Georgia to know that the resort of Gudauri in Georgia, which offers low-priced heli-skiing, is only about two-and-a-half hours from the capital,

Farther afield, Japan's latest bullet train will get you from Tokyo to Nagano, the forthcoming Winter Olympics centre, in 90 minutes. From there to the slopes of Shiga Kogen is another 45 minutes by rail. The resort is open from early December

to early May. You can rent gear and ski traffic on a Sunday evening, indoors all year on a 490it is only 90 minutes from metre long run, covered with artificial snow, at the Albany.

lt is open until 10pm and hours away. And the Italian is only 30 minutes by train from Tokyo. An adult twohour ticket costs Y5,900 (\$48/ £28)

> A trip to Geneva offers Europe's best chance of sloping off for the day. Megève is only one and a half hours by road. It is a delightful resort, founded on old French money, with excelsometimes forgotten by those seeking adrenalin pumping steeps and vast mileage. It is a little too low to be certain of good snow, but its slopes provide the perfect warm-up for knees that have been tucked under

> desks too long. Flaine and Chamonix are roughly the same distance, the former purpose-built and somewhat austere looking but with terrain to suit most standards, the latter deep in a sometimes gloomy valley but with raw, exciting terrain at Argentière.

The US offers numerous opportunities for a crafty escape. In the north-east, Killington is 158 miles, or less than three hours' drive. from Boston, Mount Snow is four hours from Manhattan or 90 minutes from The world's best night ski-

THE TROUGHS AND PEAKS TO WHICH REFER ARE OVER HERE MR. SANDERS. ing is at Keystone, about stepping into your bindings two hours west of Denver. Roughly one-third of its

runs are floodlit and can be covered and topped up with artificial snow. Slopes are open from mid-November to mid-April and they close at 9pm - early enough to get back to town for a sound

night's sleep. Breckenridge, Copper Mountain and Arapahoe Basin are all about the same distance from the city, but Denver's local hill is Winter Park, just 67 miles away. Even allowing for Colorado's modest Interstate highway speed limits, you can be there in about one and a half hours. It opens a large snow

bowl this season. The biggest jackpot awaits those sent to Salt Lake City, Utah. Slip away on a day of fresh powder and sunshine and, even allowing time to park your car, you can be

in less than an hour. The choice of resorts includes the former mining town of Park City, Solitude and the groomed trails of Deer Valley. But the best for advanced skiers are Snowbird, with its magnificent. long, steep pitches, and Alta. its smaller, less sophisticated, but equally challenging neighbour.

But ski areas in the Amer ican west can be very high and altitude sickness a problem. Work yourself in gradu-Don't try mogul hopping

at 10,000 ft the moment you abandon the laptop even if you are in great shape. And remember that your company's travel insurance is unlikely to cover you on

Roger Bray

SAP signs desktop deal with Amadeus

AP, the world's leading a credit or charge card). Supplier of "enterprise resource planning" software, is preparing to bring travel booking and management to employees'

It has signed an agreethe world's top two airline computer reservations companies, to build a system allowing SAP users to book flights and hotels from their

The booking facility will he part of a larger system that will bind the manage ment of a company's travel purchasing closer to its financial processes. It is intended that the traveller will only be able to book seats on flights that fall within corporate travel policy, for instance restricting flights to airlines with which the company has preferred supplier agreements. The information accumu-

lated from the bookings will help companies to make better deals with travel suppliers in return for volume or market-share commitments. The SAP system will also advise companies how best to spread their spending between preferred suppliers to maximise rebates. Information will flow through to SAP's expense management system, allowing expense claim forms to be generated

automatically (for example

SAP, which has grown rapidly over the past five years, is now the technological heart of many multinational companies, which will only introduce systems that

usual SAP format. All these functions are available in varying forms from an assortment of business travel agents, computer reservation systems and "travel technology" suppliers. What differentiates this new agreement is that information will flow through to all parts of the SAP R/3 system, which tracks payroll. human resources, manufacturing, purchasing and

accounting data. "We had been holding off investing in travel automation until something did and marketing chief of Sysappear for the SAP environment," says Gus Holweger, California-hased travel man ager for electronic design developer Synopsis. However, Mr Holwe

not happy that SAP has aligned itself - for the moment at least - to just one computer reservation system, which is used by less than a third of all travel "Typically, travel purchas-

ing has been a separate

function from other pur-

chasing procedures within a

by taking information from corporation," says Elaine

are compatible with it. The ment with Amadeus, one of new system will also benefit integration will be elimifrom being presented in the

will now find it easier and more efficient to move to because the problems of nated. However we have not yet seen any products, nor gic breakdown of how the products will be brought to market." Amadeus claims SAP's

White, president of The

Global Group, a travel tech-

"Companies that use SAP

nology consultancy.

ability to trace costs through its auditing system will encourage companies to regard travel less suspiciously.

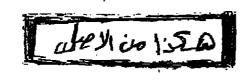
"By evaluating the returns on their dollars. companies might now look at travel as an investment rather than an expense." says Jim Davidson, sales tem One, Amadeus's US marketing arm.

Amon Cohen

CORRECTION

David Witham

David vice-president of international hotel and car marketing, is employed by Carlson Wagonlit Travel and not American Express, as stated in The Business of Travel i survey on November 20.



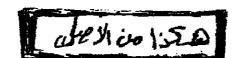
directs: the

includes

Gwen Taylor

Pigott-Smith

and Tim



The Opera's Christmas show is The Marry Wildow, starring Kerita Mattila as Hanna Glawari and Bo Skovhus as Count Danijo, it opens tonight at the Patais Gamier and runs till December

VIENNA

An exhibition comparing the work of Pieter Bruegel the Elder with the paintings of his sons, Jan Bruegel the Elder and Pieter Bruegel the Younger, opens at the Kunsthistorische Museum on

MILAN

The new season at La Scala opens on Sunday with Macbeth, conducted by Riccardo Muti. staged by Graham Vick and signed by Maria Bjornson. Renato Bruson and Maria



Guleghina are the Macheths and Roberto Alagna (above) sings Macduff. The production runs

NEW YORK Weish baritone Bryn Terfel makes his New York Philiparmonic debut on Thursday

at Avery Fisher Hall, singing the title role in Mendelsachn's Elijah Kurt Masur (below right) conducts, and there are further performances on Seturday and next Tuesday.

BERNE The Kurstmuseum: spotlights the work of Lyonel Felninger, Alexal von lawiensky, Wassin Kandinsky end Paul Klee in an exhibition

opening on Friday. This is the first show to plot the artistic dialogues between the The Blue Four. It also explores the with changing casts till January 2. Influence of Gallos Scheyer, who

founded the group in Weimer in 1924-and championer their cause among wealthy US collectors.

ARTS

ROTTERDAM The Bolimans Van Beuninger Museum is focusing on a less well-

known aspect of Max Emst's ocurre with an exinibition of more than 60° sculotures. Ernst regarded his sculotures as humorousk

locidental to his other work, which may account for their greater formal freedom compared to his surrealist paintings. The show opens on Saturday and runs till

PRACUE

Prague calebrates the music of Bohuslev Martinu in a secies of concerts starting on Sunday at the Liechtenstein Palace. The final programme, at the Rudolfinum on December 18 and 19, is conducted by Sir Charles

AMSTERDAM

Joan Rodgers and Rosemary Joshua lead the nune who mount the scaffold in Robert Carsen's new production of Poulanc's Dialogues des Carmelites. It oneos at the Muziektheater on Thursday and runs till December

LONDON

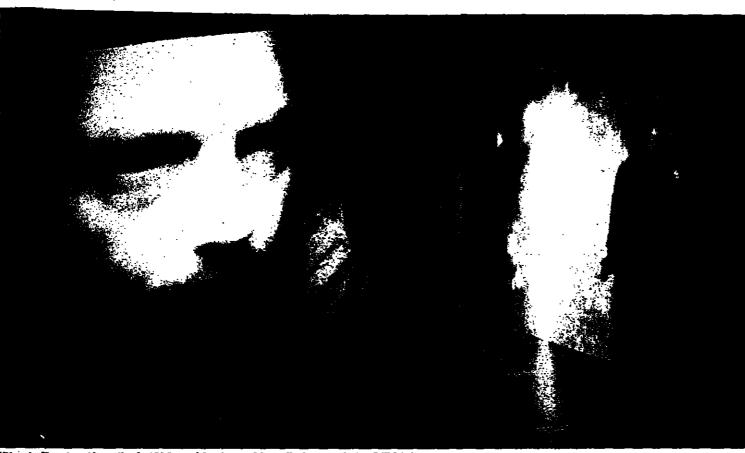
George Cole returns to the London stage this week in Heritage, a new play by Stephen Churchett, whose first play, Tom



and Clem, opened

Alex Jennings (left) is London's latest Hamlet, opening on Thursday at the Barbican The modern

production, directed by Matthew Warchus, has extensive cuts which delete the political dimension of the play, and has won, in Stratford-upon-Avon, both high praise and dismis



'Slowly Turning Narrative', 1992: a video/sound installation made by Bill Viola

The universal in the everyday

Lynn MacRitchie on the timeless video images of Bill Viola

mounted on a pole, revolves inches from one's face, its glittering bulk nearly filling a darkened room. Video images slither from its silvery surface, growing ever larger as they spread over the surrounding walls - fire and smoke, appears: a voice intones "The one who watches, the one who cries, the

figures interrupt the flowing colours, their reflected bodies becoming part of the whirl of images on the screen there are no mere spectators at this show. The exhibition of Bill Viola's video installations at the Los Angeles County Museum of Art plunges the viewer straight into the heart of Viola's world, a dizzying maze of sound and light, where the most fundamental of life's experiences – meeting and parting, birth, childhood and death - become the subjects of a glowing pageant of electronic set-pieces which claim for

video the status of monumental art. Viola has been working with video for the past 25 years. In a career remarkable for its singleness of purpose, he has managed not to be sidetracked by the use of technology for technology's sake, but has rather developed video installation as a means of exploring aspects of simple way.

Thus in "The Stopping Mind", 1991, the viewer is surrounded by screens on four sides. Random images shot with a hand-held camera appear, landscapes and day and night scenes lurching about, the ambient sound a threatening roar. figures riding a carousel, a land- Suddenly, the screens freeze: time scape, a wedding party. A man's face stops. From the silence, a voice loss of bodily sensation in a black at which Viola represented the US, one who judges..." space. Just as the listener is attumthe figures of a man and a woman. The dark outlines of the watching ing to this, the screens burst in to walking towards each other are projmotion again, the voice drowned in random sound.

> he concept is complex "how can we be and think at the same time?" in Viola's own words ~ but its execution could not be more direct: in the metaphor of the suddenly-stilled video screen, the constant attempt to make sense of the random nature of experience is made a vivid reality rather than a tantalising abstraction.

> For all its technical complexity, a profound simplicity of purpose is the key to Viola's work, and also the key to its development. Earlier, pieces often included actual objects. "The Room for St John of the Cross", 1983. has a re-creation of the saint's cell, as well as the hallucinatory projection of a mountain range on the wall representing his visions. In "The

great mirrored screen, human experience in a direct and Sleep of Reason," 1988, a small monitor showing a sleeping figure is displayed in a room setting, complete with chest of drawers, rug and vase of flowers, while terrifying, violent images suddenly roar into life on the

Lately, this somewhat laboured

approach has been pared down, the video images left to speak for themselves. In the beautiful "Veiling", begins to whisper, describing the made for the Venice Biennale in 1995 space. Just as the listener is attun- the figures of a man and a woman ected from opposite ends of a series of white scrim screens, their images finally mingling in the central panel. Also made for Venice, "The Greeting" is a sort of animated version of Pontormo's famous painting of the meeting between the Virgin Mary and Saint Elizabeth, re-enacted on video. While the idea sounds odd, the actual work is astonishingly powerful, a contemporary reworking of one of the great themes of Renaissance painting. The huge screen glows with colour, a feast for the eyes as, in extreme slow motion, the figures of the women re-enact their timeless ritual of recognition and blessing in an hypnotic wash of

ambient sound. Peter Sellars, the theatre and opera director, co-curated the show with David Ross, director of the Whitney Museum and long time colleague of Viola's. "It was a collabora-

tive effort," Viola told me. "But Peter pushed me to open out the works, to make them talk to each other." Thus for the first time the 15 selected installations are presented as a continuous whole, unnamed, unsignposted and unexplained until the very end of the exhibition, when pages from Viola's notebooks are dis-

played on the walls. Thus there is no hand visible but that of the artist himself. The specta tor must be prepared to submit to the experience of the exhibition, to inch through dark spaces, to be assaulted by sudden blasts of sound and light: a detached viewing is simply not possible.

"The function of images is to intermediate between us and the divine," Viola told me, a belief he has tested over many years of study of comparative religions and philosophy. Made in his affable, unassuming way, the statement still shocked. In our age of irony, where nothing is permitted to be what it seems, Viola is restating as the basis of his work the belief which informed the creation of some of the most powerful art works in history – that they were made in the service of a higher vision, an attempt to find the universal in the struggles of the everyday.

Bill Viola: a 25-year Survey of Work, Los Angeles County Museum of Art until January 11, 1998 (Tel 213 857 6000). Sponsored by VEBA.

Theatre in London/Ian Shuttleworth

Plasticine meets Heath Robinson

he immortal words of animated inventor Wallace - "Well. that went as well as could be expected" - constitute a fairly accurate summation of the first stage appearance of Nick Park's now classic Plasticine characters . . . accurate, that is, ending on how much or ittle one actually did expect. Wallace And Gromit (TM)

Alive On Stage In A Grand Night Out, to give it its full title, is clever, energetic. accomplished and never really successful. Writer and originator of the stage production Andrew Dawson (formerly of Mime Theatre Project, best remembered for their Thunderbirds FAB: has created a gallimaufry comprising established characters from The Wrong Trousers and A Close Shave, theatrical self-referentiality and a plot nicked wholesale from The Hound Of The Bas-

The engine of much of the action is Wallace's latest invention, the Pantheatricon, which at the press of a remote-control button sets participants performing in any one of a number of genres, such as Thriller. Horror, Magic. Ballet or Vaudville (sic): it is basically a chair, a "Special Effects"

f the Bush Theatre reg-

ularly attracts unsoli-

cited playscripts of the

quality of Helen Blake-

man's Caravan, Mike Brad-

well and his team have little

to worry about. The first

recent graduate of David

Edgar's playwriting course

is formy, poignant and intel-

ligent in all the right places;

ideals hurtle downhill into

which is grim, comical or

Topics are introduced

gradually, in registers

which keep us guessing. In

the opening scene, as Mick

the scally cops off with 15-

year-old Kim in her Liver-

pool family's North Wales

caravan, his crudity is

unsettling but moves in a

dynamic equilibrium with

the social awkwardness of both characters; only during

the few brutal seconds of

the sexual act itself is this

counterbalancing suspended

in its aftermath, comedy

once again insists. almost

shockingly, on bubbling to

full-length play from

both at once.

way of varying the action and allowing disconnected routines onto the stage to fill out 100 minutes or so. Russ Edwards as Gromit

and Angela Clerkin as "Feathers" McGraw, the villainous pengum, pull off no mean achievement in suggesting entire ranges of facial expressions with eyes only - the majority of their faces being obscured by a snout and a beak respectively. Mark Otto Hollander engages in bursts of high-speed gambolling as Shaun the lamb, and Paul Filipiak's Wallace is reunited with his great lost love Wendolene (Joyce Henderson, resplendent in a rigid polystyrene hairdo).

ut the real star of the show is Tom Piper's design. The set needs of A Grand Night Out have not merely liberated a designer to cut loose, they have positively demanded an outpour ing of Heath Robinson exuberance, and Piper has cheerfully risen to the challenge: the caravan-sized Pantheatricon opens out to reveal a raked inner stage, a tiring-room complete with treacherous tip-over arm-

magician's false wardrobe on the other side) and even a James Bond-style death-deal-Inevitably, the Techno Trousers also make an appear-

But the plot and action themselves are not, at root, very engaging. Dawson depends to an excessive extent on the audience's prior knowledge of the Wallace and Gromit films for cues as to how they should feel; true, the penguin is hissed whenever he she it waddles onstage, but this is more a perfunctory Pavlovian response than a consequence of any onstage neturiousness. The most telling moment of the press night came right at the end; when Nick Park himself and Peter Sallis (the voice of the animated Wallace) were invited up for an honorary curtaincall, the applause which greeted them was noticeably longer and more genuinely fervent than that which the show proper had just

Sadier's Wells at the Peacock Theatre, London WC2, until January 10 (0171 314

van ot

Kim's later confession to her elder sister Kelly goes reality with an inevitability unnoticed amid the radio commentary to the Grand National, but Kelly's comment on the result - Typical: 'im first, me second" could apply equally to what Kim has just said. Bruce, the boyfriend of their widowed mother Josie, remarks almost offhandedly, "If there's one thing I hate, it's being on a picket first thing Monday" - a nicely gradual, nn-bludgeoning way in which to introduce the outside-world theme of the Liverpool dock strike.

Biakeman works skilfully with dramatic irony, but without serving it to the audience on a plate; each successive twist of complica-

tion in the relationships of these five characters is first hinted at before being openly revealed, so that we sauirm exquisitely for the victims as we await the full discovery of events. The caravan (wor deriully created onstage in Bruce Macadie's precise cutaway) becomes a compact crucible for politics, economics and betrayals on both a macro and a

micro scale. Director Gemma Bodinetz and her cast of five - including Elizabeth Esteusen, Pip Donaghy, Emma Cunniffe and the first stage appearance of Samantha Lavelle mix and match emotional registers with great sensitivity; even the inter-scene music is selected with sardonic deliberation. The play's final scene does not so much end as slip into blackout, but Blakeman has made a remarkable debut. To paraphrase Dr Fu Manchu: the world shall hear from her again.

Bush Theatre. London W12 (0181 743 3388).

INTERNATIONAL'

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the sections.

AMSTERDAM

EXHIBITIONS Riiksmuseum Tel; 31-20-673 2121 On Country Roads and Fields: tracing the development of Dutch landscape painting through the 18th and 19th centuries, this exhibition starts with the idealised visions of De Moucheron and Van Huysumm, includes examples of The Hague School post-1860, and concludes with turn-of-the-century works by Van Gogh and Mondrian; to Mar 3

Van Gogh Museum Tel: 31-20-570 5200 Auguste Préault (1809-1879): Romanticism in Bronze, 75 sculptures and medallions by the nonconformist whose works, during his lifetime, were regularly rejected by the Salon Jury. This display includes important works produced during the 1830s and 1840s; to Jan 11

Netherlands Opera, Het

Tel: 31-20-551 8911 Dialogues des Carmélites: by Poulenc. New production conducted by Yves Abel in a staging by Robert Carsen. Cast includes Joan Rodgers and Sheri Greenawald: Dec 4

■ BOLOGNA

OPERA Teatro Comunale Tel: 39-51-529 999 www.nettuno.it/bo/ teatrocomunale Turandot: by Puccini. Revival conducted by Daniele Gatti in a staging by Hugo de Ana; Dec 2.

■ CHICAGO

OPERA Lyric Opera of Chicago Tel: 1-312-332 2244 www.lyricopera.org Amistad: world premiere of Andrew Davis's new work about the 19th century anti-slavery campaign. Dennis Russell Davies conducts a production by George C. Woolfe; Dec 2, 5

EDINBURGH EXHIBITIONS

Scottish National Gallery of Modern Art Tel: 44-131-624 6200 Correspondences: transferring from the Martin-Gropius-Bau, Berlin, a selection of works by six young Scottish and six young German artists. Organised as an exchange, the display includes

painting, sculpture, video and light projections; to Feb 1

FRANKFURT EXHIBITIONS Schirn Kunsthalle

Tel: 49-69-299 8820 Holy Russia: Icons and the Rise of Moscow 1400-1600. 50 rarely exhibited icons lent by Russian museums are the centrepiece of this exhibition, which also includes 16 manuscripts. The period was a crucial one, which marked the rise of Moscow as a principality ruled by powerful Tsars. Its architecture and art reflect this shift, and illustrate a remarkable synthesis of Renaissance ideas with traditional Byzantine forms. To

Mar 1, after which the exhibition

LONDON

will travel to London

EXHIBITIONS National Portrait Gallery Tel: 44-171-3060055 Hyenas in Petticoats: Marv Wollstonecraft & Mary Shelley. Celebration of the joint bicentenary of the two women writers, the birth of the latter having caused her mother's death. Through portraiture, drawings and manuscripts the display examines their lives. times and writings; to Feb 15

OPERA

English National Opera. London Coliseum Tel: 44-171-632 8300 Falstaff: by Verdi. This co-production with Opera North, first seen in Leeds, is conducted by Dohnányi and directed by Matthew Warchus. Cast includes Alan Opie in the title role;

 The Magic Flute: by Mozart. Nicholas Hytner's production, revived by David Ritch and conducted by Christopher Moulds; Dec 4, 6

Shaftesbury Theatre Tel: 44-171-379 5399 The Royal Opera: Il barbiere di Siviglia, by Rossini. New production staged by Nigel Lowery; Dec 1, 2, 3, 4, 5, 6

THEATRE Riverside Studios Tel: 44-181-741 2255 Oh Les Beaux Jours: by Samuel Beckett (1961), Peter Brook directs Beckett's French language version of Happy Days;

LOS ANGELES OPERA L. A. Opera, Dorothy Chandles

Dec 2, 3, 4, 5, 6

Pavillon Tel: 1-213-972 8001 www.laopera.org Countess Mantza: by Kalman Premiered in Santa Fe this summer, this lively production by Linda Brovsky stars Ashley Putnam and is conducted by John Crosby, Dec 2, 5

MADRID

DANCE Teatro Real Tel: 34-1-516 0600 The Royal Ballet: Anthony Dowell's staging of The Sleeping Beauty, with designs by Maria Bjornson; Dec 1, 2, 3

■ NEW YORK DANCE

Center

New York City Ballet, New York State Theater Tel: 1-212-870 5570 George Balanchine's The Nutcracker, Dec 2, 3, 4, 5, 6

OPERA Metropolitan Opera, Lincoin

Tel: 1-212-362 6000 www.metopera.org La Clemenza di Tito: by Mozart, Conducted by James Levine in a staging by Jean-Pierre Ponnelle, Cast includes Anne Sofie von Otter and Anthony Rolfe Johnson; Dec

The Rake's Progress: by Stravinsky. New production by Jonathan Miller, conducted by James Levine, Cast includes Dawn Upshaw and Samuel Ramey; Dec 1, 4, 6 Turandot by Puccini. Revival of a staging by Franco Zeffirelli;

PARIS CONCERTS Salle Pleyei Tel: 33-1-4561 6589

Orchestre de Paris: conducted by Wolfgang Sawallisch in works by Beethoven. With soprano Eva Mei, tenor David Kübler, bass Jan-Hendrik Rootering and Choir led by Arthur Oldham;

EXHIBITIONS Musée Carnavalet Tel: 33-1-4272 2112

Paris and the Parisians in the time of Louis IV: more than 300 engravings, which together create a vivid impression of 17th century Paris. including portraits, images of the city and its monuments, as well as proverbs, allegorical works, and almanacs;

OPERA Opéra National de Paris, Opéra

Tel: 33-1-4473 1300 Der Rosenkavalier: by Strauss. New production conducted by Edo de Waart in a staging by Herbert Wernicke. Cast includes Renée Fleming, Susan Graham and Barbara Bonney; Dec 3, 6

Opéra National de Paris, Palais Garnier Tel: 33-1-43439696 The Merry Widow: by Franz Lehár. Armin Jordan conducts a new production directed by

SAN

OPERA San Francisco Opera, War Memorial Opera House Tel: 1-415-864 3330 www.sfopera.com Eugene Onegin: by

FRANCISCO

Jorge Lavelli, with sets by

Antonio Lagarto; Dec 1, 3, 6

Tchaikovsky. Yuri Temirkanov conducts his 1980s Kirov Opera production, with a cast including Anthony Michaels-Moore;

Dec 2, 5 Pelléas et Mélisande: by Debussy, Conducted by Donald Runnicles in a production by Colin Graham. Frederica von Stade and Simon Keenlyside sing the title roles; Dec 3

■ TOKYO CONCERTS Suntory Hall

Tel: 81-3-3289 9999 Chamber Orchestra of Europe: conducted by Emmanuel Krivine in works by Prokofiev, Beethoven and Mendelssohn; Dec 2

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08.30: Squawk Box 10.00: European Money Wheel 18.00: Financial Times Business Toniaht

and pundits have observed that popular sentiment in the US has turned against free trade and investment, in spite of the apparent inevita bility of a more globalised

isation is demonstrated, for example, the struggle by Bill Clinton, the US president, to convince Congress to renew fast-track trade negotiating authority. A less obvious sign of the lack of understanding of the benefits of global trade is the renewed These views are too often tendency of US legislators at held without any underfederal, state and local levels to try to impose unilateral, often extra-territorial, economic sanctions.

Congress, the Clinton administration, and state expect each new measure to and local governments seem to believe that the best way even though the sanctions to influence foreign behaviour is by threatening to cut but part of a multilateral off trade. Proponents of approach to tackling apartsanctions, opting for shortterm political gains at the expense of sound long-term ful only in limiting US failure that sacrificed US exports, discouraging inward market share and competiforeign investment, reducing tiveness for no foreign policy US business activity and employment, and enraging allies whose co-operation is needed to maintain an effective foreign policy.

US has enacted 81 sanctions laws and executive actions against 36 countries. Congress may pass new laws this year to impose sanctions against countries permitting child labour. Numerous other measures, procurement sanctions for the most part, are being considered by state and local governments.

What is disturbing to the business community is the attitude of legislators in promoting the sanctions measures. Few have had the courage to say in public what most will acknowledge in private - that unilateral economic sanctions rarely achieve their goals. In many cases companies have been blocked from doing business in target countries, but rarely has a foreign government changed its policies because of US sanctions.

Congress must reassess system. Since the WTO was established in 1995 it has its trade relations, says Willard Berry

a loss of joint venture oppor-

employment, and severed

variety of economic interests

are those that would deny

foreign executives US visas,

bar bank loans and credits.

ban imports or exports, and

deny most-favoured-nation

A large proportion of com-

panies also reported that US sanctions against Iran, Libya

and Cuba have harmed

them, even though the sanc-

tions authorised under those

laws have been applied spar-

ingly. The Iran and Libya

Sanctions Act harmed 66 per

cent of respondents, while

the Helms-Burton Act hurt

64 per cent. Now some mem-

bers of Congress are propos-

ing legislation for more

aggressive enforcement.

more companies. The Coun-

cil study also found that 70

per cent of companies had

been harmed by US state

By enacting sanctions that

violate our global obliga-

tions. Congress and state

legislatures raise another

problem. The administra-

tion, which might otherwise

oppose many ill-considered

sanctions, knows it may be

forced to defend them in a

World Trade Organisation

dispute settlement case, and

The administration's oppo-

religious persecution stands

as an exception, following its

weak response to a Massa-

chusetts Burma sanction

law, a legislative proposal

vated support of the Helms-

Libva Sanctions Act.

so is reluctant to take a hard

line in public.

and local sanctions.

which would affect even

status to strategic countries.

Many legislators seem to Opposition to trade liberal- believe that voting for sanctions is good politics with little cost. Others consider the harm done by sanctions to US interests as the cost of "doing what's right". Even if sanctions have no effect they still make a statement, say

> standing of the harm caused by sanctions and without knowledge of other, more productive, policy options. Sanctions proponents often be "the next South Africa". applied to South Africa were heid. A more accurate analogy for unflateral sanctions would be "the next Soviet grain embargo" – a colossal

lleana Ros-Lehtinen, a Florida Congresswoman, argued that sanctions help companies by creating stable governments that lead to good business environments. With friends like her, the business community does not need enemies. The Helms-Burton law, which Ros-Lehtinen so vigorously defends, has done nothing to create a hospitable environment for business in Cuba, and has done nothing to help its oppressed people. The main consequence of Helms-Burton has been to sour trade relations between the US and Europe.

Existing US sanctions have hurt the global operations of 80 per cent of the companies participating in a recent study by the European-American Business Council. Forty-four per cent of companies have had to forego a business opportunity to comply with a sanction law. And 18 companies said they had missed busi-

proved an effective tool for the US to eliminate foreign trade barriers including tariffs, unscientific standards, and poor intellectual prop erty protection. When the US flaunts its own WTO obli-The survey found that the most common effects of ary boycotts such as Helms sanctions on companies are Burton, it puts the entire system at risk and limits the tunities, a reduction in US ability of US companies to create high-paying jobs by supply relationships. Sanc-tions that most threaten a

boosting exports.
Rather than cutting off economic ties with problem countries, the US should promote engagement, which is more likely to be effective. When the US feels that engagement will not work, and that sanctions are the best avenue, policymakers should still consider all other options before sanctions are imposed. The US should also make every effort to build multilateral co-operation before acting unilaterally.

Senator Richard Lugar has helped introduce legislation that requires Congress to weigh the economic cost of sanctions against their potential effectiveness. The hill would not ban the use of sanctions; it would offer Congress more information to make decisions.

The bill would also require sanctions laws to allow for a presidential waiver. New sanctions would have to be written to expire unless renewed by Congress and the administration. This common sense reform proposal would maximise US foreign policy flexibility and minimise the harm done to US workers and companies. Congress should move quickly to enact it.

Meanwhile, the business community must do some thing about public attitudes sition to sanctions aimed at we help win fights, such as fast-track, but we will protect our companies from the harmful effects of some well-intentioned but illtargeting Indonesia and Mr advised legislators who fail Clinton's politically motito understand who the real target of sanctions usually Burton law and Iran and turn out to be.

The administration should The author is president of the ness opportunities worth a understand the need to pro-total of \$1.9bn (£1.1bn). tect the multilateral trading Council tect the multilateral trading Council

Personal View · Madeleine Albright

Warming to a global plan

A worldwide effort must be made to tackle the dangers of climate change



This week in Kyoto, Japan representatives of more than 160 nations will gather to what Bill Clinton, the US president, has called "the premier environmental challenge of the 21st century" global warming. The issues are complex, the proposed remedies diverse. But two facts are clear.

First, we have a broad scientific consensus that climate change is occurring, that it poses serious ecological and economic dangers. and that only a worldwide effort can limit its impact. No one nation or group of nations can solve the problem by acting alone.

Second, if the conference at Kyoto is to succeed, Europe and the US - as industrial powers and main emitters of the greenhouse gases that cause climate change - must work

It is said that nine-tenths of wisdom is being wise in time. Unfortunately the challenge posed by global warming is complex: its causes are invisible, its harmful effects are slow to make themselves felt, and its source is internal, indeed basic, to our economies and our way of life.

The temptation is strong to duck the challenge and leave the hard choices. which grow more difficult year by year, to future

But as the Kyoto conference approaches, I am optimistic that Europeans and Americans are prepared to act responsibly, and rise to they would earn credits that meet this challenge as we have so many others during tries where cuts are more this turbulent century. Mr Clipton has proposed a

plan of action that sets out that the Kyoto agreement concrete targets and strategies to lower greenhouse gas levels in the near-term and to build on that progress in developed countries to

The American proposal jects to reduce greenhouse would return greenhouse gas gas emissions in developing emissions to 1990 levels countries, with those

below 1990 levels would follow. This target is tough and

realistic. It represents our commitment to do what we promise, not promise what we cannot do. And it would mean that by 2010, US emissions of carbon would have been cut by about 25 per cent from newly projected and the maximum amount of

At the heart of the president's proposal is a plan for robust domestic action: \$5bn (£2.9bn) worth of tax incentives and spending for energy efficiency and renewable energy development; reform of federal energy procurement; environmentally sound restructuring of our electricity industry; and industry-by-industry plans to cut emissions.

The US plan also encourages market-based mechanisms to reduce the cost of cutting emissions worldwide, to ensure the best results for the money we spend. For example, it provides incentives for countries to costeffectively reduce emissions below their target levels; could be purchased by coundifficult. The US has also proposed

include provisions for "joint implementation", which would allow companies in invest in technologies or pro-

involved sharing the credits. These kinds of marketbased innovations have been used successfully to combat acid rain in North America and to support sustainable development around the world. Overall, our approach is designed to create the maximum number of incentives for the development and use of clean technology.

flexibility for nations striving to reduce emissions. At the same time, the European Union has proposed reductions of 15 per cent below 1990 levels on three of the six greenhouse gases. The EU proposal does not include the ideas for joint implementation or emissions trading that the US has put forward.

Our shared task is to resolve our differences and achieve a result at Kyoto that is ambitious, comprehensive and realistic. That the abuse our atmosphere sounds like a tall order. But if we put rhetoric aside, and tally the full impact of cuts proposed by the US, the difference in proposed reductions between the US and the earth. EU plans is smaller than has generally been recognised. Our ideas also have much in common with the proposal of our host, Japan, and would provide a sound foundation for giobal action.

It is essential that the developed nations agree on a strategy to combat global warming. But our actions alone will not be sufficient. Within decades developing

as the largest source of greenhouse gas emissions. As they industrialise, countries such as China and India will generate enor-Unless they acknowledge responsibility for the health of the environment, their rapidly rising emissions may wipe out any gains the

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developed world has made. But, semin, the issues are complex. Developing countries have the right to expect the nations currently gener ating the bulk of greenhouse gases to act first. They are economies retain room to modernise and grow. And it is reasonable for them to seek help in devising and using environmentally friendly technology. The US proposal for joint implementation is designed to help

address these concerns. It is essential, however. that as nations become big contributors to the problem of global warming, they also contribute to the solution. The developed countries must lead, but we cannot solve the problem without the developing world. And as Mr Clinton has said, the US will not take on binding obligations without meaningful participation from developing countries.

The Kyoto conference provides an opportunity for the world community to respond to a threat that, if left unattended, will endanger us all.

To succeed, countries must focus not only on what sounds good, but on what will do good; not only on establishing goals, but on achieving them. We must take advantage of the awareness growing in every country that there is a limit to can absorb, and that economic growth must be environmentally sustainable. And we must all accept responsibility for protecting

The joint leadership of the US and Europe has done much to shape the history of this century. We now have the opportunity, by working together to build an effective response to global warming. to begin shaping the history, and ensuring the well-being.

The author is the US secre-

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·LETTERS TO THE EDITOR·

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Joint efforts seek end to customs corruption

From Mr Leonid Lozbenko. Sir, John Raven's letter (November 26) on customs corruption provides a valid. if simplistic, view of this very real barrier to economic development.

Dishonesty in customs clearance processes has unfortunately been diagnosed on many occasions but it must also be said that the overwhelming bulk of world trade moves easily and economically through the hands of efficient and honest customs officials. The World Customs Organisation and its many advanced and professional member administrations concern themselves with handling and implementing

effective solutions to the many complex issues that make up the problem. This is done through intensive programmes of reform and modernisation. Our 1993 Arusha declara-

tion identified that the road to integrity was through modern automated accounting and business practices. fair pay rates, simplified procedures and, most importantly, customs intervention based on properly assessed risk and not opportunism. We are daily working alongside many other organ isations, including the World Bank, International Monetary Fund, Organisation for Economic Co-operation and Development, United

and Development, and the European Commission to put these steps into practice on a global basis. Many of our members also

Nations Conference on Trade

invest considerable resources to assist colleague administrations in implementing modernisation pro-What the World Customs Organisation or its members

cannot change is the pervasive nature of corruption within politics, public administration and commerce in some countries. When this exists the prospect of bringing about effective change within a customs administration in isolation from more funda-

mental cultural or societal change is bleak. These dishonest role models must be changed or some customs officials will continue to mimic such behaviour.

In this respect, we are particularly heartened to have the support of the International Chamber of Commerce and its efforts to alert its members to the need to end dishonest practices by a small number of unethical or apathetic traders.

Leonid Lozbenko. deputy secretary general, **World Customs** Organisation, Rue de l'Industrie, 96-38, B-1040 Brussels.

Justified confidence in Argentine financial system

From Dr Andrew Powell and Mr Agustin Villar. Sir, The FT is right to highlight the fast growth in bank deposits in Argentina and the extraordinary potential that surely exists for the future ("Argentine bank deposits grow fast", November 26). However, I was very surprised to read the account given of the recov-ery of the financial system

after the 1995 "Tequila

of the bank deposits that fied the banking system in 1995 have now returned". In fact, deposits in the banking system had fully recovered and were at record post-hyperinflation levels by the end of the same year. Furthermore, total

that we have played our part

in fostering entrepreneurial talent by providing the mar-ket of choice for so many of

these expanding enterprises, both in the US and through-

It is gratifying that Mr Münchau should acknowl-

edge Nasdaq's success in

out the world.

shock" and that in particu-

lar, according to the report

you cited, "some 52 per cent

deposits today stand at \$67.1bn and not the \$56.9bn

to banking regulation and supervision, auditing, market discipline, disclosure and transparency, along with the significant restructuring that has occurred in the Argentine financial system have paid handsome dividends. The confidence in the

Finally, the enhancements

quoted in the article.

financial system is now such that, while the current Asian crisis has affected Argentine

stock and bond markets. bank deposits and international reserves have been very stable indeed.

Andrew Powell. chief economist, Agustin Villar. head of economic analysis and statistics. Central Bank of Argentina, Reconquista, 266, 1003, Capital Federal, Buenos Aires, Argentina

Nothing 'second tier' about the Nasdaq market

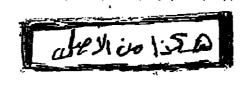
From Mr Charles Balfour. Sir, As the FT prides itself on the quality of its US coverage, I was puzzled by statements in your report of the Organisation for Economic Co-operation and Development's survey of the country's economy. Wolfgang Münchau, reports ("US tops the entrepreneurs' league". November 25) that the most important factor driving forward the US economy is the growth of small, dynamic

helping growth orientated would, however, be interested to know why he described Nasdaq as a "second tier market" More than 5,500 companies, including leading corporations such as Microsoft and intel, are listed on Nasdaq, which generates greater average trading volumes than any other market in the US. Indeed, in October Nasdag became the first US stock market to trade more than 1bn shares in one day.

I was also mystified by Mr Münchau's assertion that Nasdaq is in some way less heavily regulated than other US markets. Nasdaq is fully regulated by the National Association of Securities

Dealers and comes under the jurisdiction of the US Securities and Exchange Commission. All Nasdaq listed companies are registered with the SEC. Nasdaq's regula-tory framework is in no way 'lighter" or less stringent than that governing any other US stock market.

Charles Balfour, managing director, Nasdaq International. Durrant House. 8/13 Chiswell Street. London EC1Y 4XY, UK





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Cool counsel for Kyoto

recently, have been thought these would (in principle) be madness, or at least impious manageable if the world econfolly. Modern technology has changed this. But the representatives of 150 countries gathering in Kyoto today should remember, as they squabble about details, the awesome scale of their task

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> A successful attack on global warming might eventually cost as much as a world war. Yet on some estimates, the devastation caused by a rise in temperature could be even worse than the effects of such a conflict. A study by Oxford Economic Forecasting suggests that the cost of stabilising industrial countries' carbon emissions at 1990 levels (by 2010) might be of the order of 0.75 to 1.5 per cent of national output. Over 50 years or so, such a programme would represent a very large cumulative

> loss of welfare. The Kyoto stakes are therefore high. So are the uncertainties. Most experts agree that increased emissions of "greenhouse gases" have helped to raise average temperatures by about 0.5°C during the last century. It is much less clear what will happen in the next 100 years. Projections depend on complex computer models, still under development. Uncertainties remain about the effects of evaporation, rainfall, clouds and the dissolving of carbon dioxide in the oceans, which may help to cool the globe. Some scientists think that increased solar radiation may have been at least as warming as greenhouse gases since the 1880s.

during the next century vary the limitations of modern sci-from about 1°C to 3.5°C. The ence.

The idea of regulating the lower figure would cause disworld's climate would, until ruption and inconvenience, but omy continued to grow. Higher temperatures could cause catastrophic floods, storms and droughts.

These uncertainties should not be an excuse for inaction in Kyoto. Far from it. But they should counsel humility to any politician disposed to strike pos tures or haggle over emissions quotas for the next few years.

Nations start from widely different positions in terms of energy usage, growth prospects therefore be better that they should honestly agree to do what they can within their own political constraints, rather than to negotiate common targets which some nations have no intention of hitting. Equality of effort should be

their principle, with the emphasis on economically sensible measures, such as improving efficiency and abolishing energy subsidies. They should also lay the ground for increased co-operation. An international trade in pollution quotas, for example, could greatly reduce the total cost of curbing emissions. Such a scheme would allow rich nations to help poorer ones by buying their quotas - with benefits to both. Utopian? Perhaps. But it may seem less so in future, if new evidence should prove beyond doubt that global warming is as dangerous a common enemy as some now believe, if Kyoto is to prepare a defence for that time, it must be founded pragmati-For such reasons, estimates of cally in the present recognising the likely rise in temperature political constraints as much as

Czech farewell

The defenestration of Vaclav Klaus as Czech prime minister influence on post-communist Czechoslovakia. He has mixed great ability with a confidence his own skills as politician and economist, a self-belief not

always entirely justified. In his favour was a passionate belief in privatisation and a conviction, shared with his idol, Lady Thatcher, that the state should get out of the economy. He contemptuously dismissed advocates of a gradual transition to capitalism as partisans

of an illusory "third way". He was equally single-minded in negotiating with Vladimir Meciar, his Slovak counterpart, when it came to splitting Czechoslovakia. He ignored those who argued for a compromise which might have kept a looser federation, arguing that a clean divorce was better than a messy marriage.

Alas, the problems of transition proved more complicated than he thought. Mass coupon privatisation gave millions of Czechs tiny shareholdings which they sat on or entrusted to poorly regulated funds. The state sector banks which owned many funds proved more inter-ested in retaining formal control than restructuring assets.

The assumption that a priva tised economy and free markets removes the most formative regulate themselves was disproved by asset stripping and a lack of transparency. Insufficient understanding of how operate, coupled with the erosion of two competitive "cushions" - low wages and an undervalued exchange rate led to a humiliating devaluation earlier this year.

The knives had been out for Mr Klaus since he failed to lead his party to a clear victory in the 1996 elections. The financial crisis sharpened them. His single-mindedness bordered on arrogance and lost him friends. Nonetheless, his shaky coalition managed to agree tougher fiscal policies, a bigger welcome for foreign investors, and a new

drive to privatise the banks. He leaves the country stronger and wealthier than when he took power in 1992. Before, it was the most regimented of Soviet satellites, Today, it is in the front ranks of those seeking to join Nato and the European Union. The foundations of a market economy are in place. But he leaves the Czech economy less entrepreneurial than Poland, and less privatised than Hungary. Much remains for his

Reno's dilemma

Janet Reno, the US attorney general, is about to decide whether to seek the appointment of an independent counsel to investigate fundraising telephone calls from the White House by Bill Clinton, the US president and Al Gore, his vice-president. After what has been a prolonged period of agonising, the betting is that she will not take a step which would be seen as politically damaging to the presidency. Her decision will no doubt cause much excitement inside the Beltway. But for most of America, it will seem largely irrelevant.

There are three reasons for this world weariness. The first is that the independent-counsel system, which was enacted in the aftermath of the Watergate scandal in the 1970s, has been in good measure discredited in recent years. Their investigations appear to drag on forever, at enormous public expense, with very little in the way of

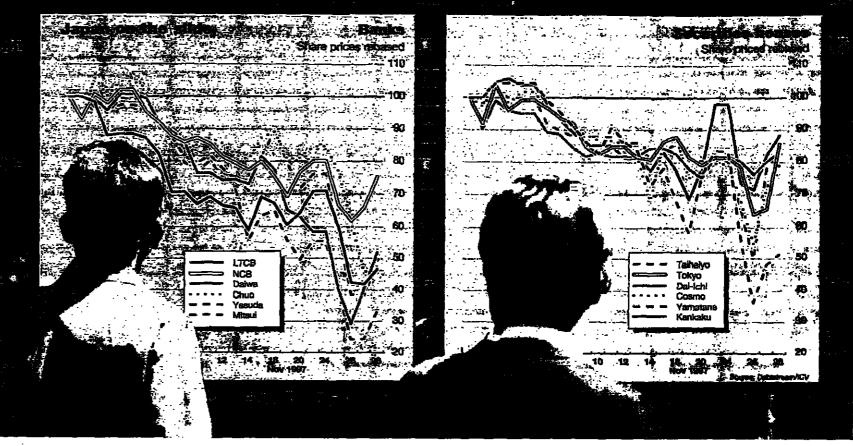
tangible outcomes. The second is that the allegations which would be investigated - whether Mr Clinton and Mr Gore violated the law by soliciting campaign funds from federal property - seem laughably trivial in the context of an election campaign during which less cynical about what drives both main political parties their political leaders.

plainly ignored the spirit if not the letter of law on a large scale. This autumn's Senate hearings on campaign finance underlined the shortcomings of the present legislation. As Mr Dick Morris, the political consultant regarded as the architect of Mr Clinton's last victory, once observed: "These are such bad laws, with so many loopholes, you'd have to be an abso lute genius to be a criminal." Finally, despite the best

efforts of the president's opponents and America's most diligent investigative reporters, no one has yet come up with a smoking gun. There is no evidence that the course of the election was altered by the intervention of sinister foreign powers, or by sleazy business

Ms Reno's decision will not affect these broader issues. Attempts to reform campaign finances have got nowhere, and there is no kind of political consensus for more radical ideas. such as the introduction of free television time for serious political parties. So the president will continue to have to eat an enormous number of dinners to raise money for past debts. And American voters will grow no

COMMENT & ANALYSIS



Japan reaps what it sowed

Crisis in the financial system has its roots in flimsy regulation and poor policymaking, argue Paul Abrahams and Gillian Tett

crisis last week. bureaucrats cast about for whom to blame. Some chose to castigate US credit rating agencies, which they claimed had over-reacted in downgrading several banks and brokerages through failure to bankruptcy. understand the intricacies of Japan's financial system. Others accused foreign brokers of driving down bank stocks through short-selling and spreading "groundless rumours"

It was one thing for Mahathir Mohamad, Malaysia's prime minister, to harangue the markets for bringing woes upon his country. It is quite another for the world's second largest economy to take a similar line. By attacking the symptoms and not the causes of its problems, Japan's bureaucrats have raised fears handled, could threaten the

entire Japanese financial system.

The true authors of the present dicament are Japan's authoritwo banks and two brokerages by allowing an asset bubble to develop in the 1980s and by failing to regulate the financial system effectively. Bad loans have been allowed to build up over many years and have only become apparent as companies collapse. By March, the financial system officially had bad debts of Y27,900bn (\$219bn), though many believe the real total is much

The track-record of poor auditing and financial regulation has left investors unsure of the value of the companies whose shares they hold: not surprisingly they are rushing to sell. Overall, broking sector shares have tumbled nearly 25 per cent since the start of October, while banks have fallen nearly 30 per cent.

Individual banks have had a still more torrid time as the capital markets have singled out the

s Japan's financial weak. Since October 1, Yasuda quate disclosure to price risk drawals by depositors. sector plunged into Trust has plunged 77 per cent, Long Term Credit Bank 66 per cent. Daiwa Bank 65 per cent. Chuo Trust 60 per cent and Nippon Credit Bank 43 per cent. Four brokers are trading below the critical Y100 mark at which analysts say they are priced for

> "These are not local building societies," warns Peter Tasker. strategist at Dresdner Kleinwort Benson in Tokyo. "In terms of assets, some of the banks are the size of Lloyds TSB. This is a much bigger problem than the US savings and loan crisis."

Although investors have been aware of the financial industry's problems for some time, their concerns were not fully priced into the stock market until this month. Before then, they expected that weak banks and brokers would be rescued by their stronthat they are underestimating ger brethren - an essential ele-the depth of a crisis that, if misment of the traditional "convoy system". That understanding broke down when Sanyo Securities, the country's seventh largest broker, ran into trouble earties themselves. They created the lier this month. Kokusai, another requests to come to its rescue.

and Sanvo sank. With the convoy system gone. it was not long before another institution collapsed. This time it was the turn of Takugin, the country's 10th largest commercial bank. Its demise belied government promises that none of the top 20 banks would fail. And last month's voluntary liquidation of Yamaichi, the country's oldest and fourth largest broker, nailed home the message that size was no longer a protection

The biggest problem for investors now trying to price Japanese risk is the lack of credible information about financial institutions. "The convoy system used to provide a blanket guarantee," says Ken Okamura, financial analyst at Dresdner Kleinwort Benson. "The market cannot be efficient because there is inade.

against bankruptcy.

When bankruptcies have occurred, the liabilities of failed companies have nearly always vastly exceeded officially disclosed figures. Bad loans at Sanyo Securities turned out to be Y220bn (against the Y80bn previously admitted) following the discovery of 14 affiliate companies not listed in the accounts.

Similarly, it was the admission by Yamaichi of Y264bn worth of ses on hidden off-balance sheet deals - known as tobashi - that brought down the broker this month. Yet there had been two recent government inspections at Yamaichi, neither of which had uncovered such misdeeds even though rumours of losses had been circulating for six years.

iven this background, it is hardly surprisingly the markets have lost confidence in the financial system and its regulators. Reassurances have fallen on deaf ears. Sel Nakai, deputy director of the ministry of pre-conditions for the collapse of broker, refused government finance banking bureau, said last hard to persuade the public to large bankruptcy to convince the week: "There will be no more failures in the foreseeable future." Banks and brokers have been insisting they are finan-

cially sound. A measure of how far Japan's credibility has fallen is the premium international hanks are charging its financial institutions in the money markets compared with US or European banks. At one point last week this more than doubled to 90 points. The question now is whether

Japan's authorities can salvage the situation. In the short term. the Bank of Japan is doing all it can to hold the banking industry together. On Friday alone, it injected a record Y3,000bn into the domestic money markets in an effort to reduce the banks' cost of borrowing. In piecemeal fashion, it is also making special short-term loans to help weaker banks cope with massive with-

Furthermore, the Bank is lending money cheaply at the official discount rate - though only on a collateralised basis. The problem is that such an approach is unsustainable because many banks will soon start running out of collateral. In the longer term, greater

transparency and disclosure will be needed to regain investor confidence. A new regulatory agency, directly accountable to the prime minister's office, is due to be created in June. "What the government must do is to show that it will actually punish [poor disclosurel," says Akio Mikuni, head of one of Japan's independent ratings agencies and a longtime proponent of more rigorous financial regulation. "At present there is a feeling that companies can get away with it."

While that feeling remains, the risk of further turmoil is strong. If more bad and hidden debts are revealed and there is no massive injection of public funds into the banking system, the entire industry could be threatened. Japan's bureaucrats will find it

countenance a full-scale bail-out. The finance ministry became the object of popular opprobrium in 1995 when it used about Y600bn of public funds to rescue the Jusen housing loan corporations, and it is reluctant to take the lead now when far larger sums are required. Neither is the ministry keen to stick its neck out at a time when Ryutaro Hashimoto, the Japanese prime minister, is considering an administrative reform to strip the ministry of

some of its powers. The ball is firmly in the politicians' court. Mr Hashimoto, who faces upper house elections in July, must find a way of using public funds without torpedoing his plan to reduce the country's fiscal deficit to 3 per cent of gross domestic product by 2003. He must also convince the electorate that its own interests are at stake: namely, that its savings

would be at risk without the use public money.

The ruling Liberal Democratic party is expected to announce a package of measures aimed at stabilising the financial system in mid-December. But the main elements are likely to emerge much sooner, possibly as early as this week. Steps will almost certainly be taken to expand the pool of money available to protect depositors in the event that another bank or broker fails.

Another option being mulled is that troubled institutions would be encouraged to issue preferential shares that would then be bought by the state. Some analysts say new stock of up to Y10,000bn would be needed. Such a sum would recapitalise the banks without necessarily blowing a hole in the budget since preferred stock could be treated as an investment. "The investment may ultimately have to be written off, but this pain can be postponed into the distant future," says Jason James, head of research at HSBC James Capel in Tokyo.

Perversely, it may take another public of the need for such a package. The biggest danger is that, while the politicians are busy trying to soften up public opinion, events could slip further from their control.

For the first time, the capital markets - and not the hureaucrats - are in the driving seat in Japan. The credit lines of the weaker banks are being cut back aggressively by international lenders. In the coming weeks, it may prove impossible for some banks to raise adequate funds to continue business.

The critical task facing the authorities is to prevent the weak from pulling down the strong. If they fail, the consequences for Japan - and for the world economy - could be enormous. Those in charge of Japan's economic and regulatory policies would then only have themselves

OBSERVER

Gunboat diplomacy

Nato ministers might find the time to have a little chat at their meeting today about one of those glitches which accompanies grandiose projects like the alliance's expansion into eastern Europe – bow to find ions for all the new brasshats. Hungary, the Czech Republic

and Poland are due shortly to sign accession protocols for Nato membership and amour propre dictates that some of their top soldiers will want to cut a dash around Nato HQ in Brussels and get out and about directing multinational manoeuvres:

But there's a limited supply of . command posts and some of the newcomers won't have the necessary job experience. For example, commanders of frigates and destroyers bristling with weapons on the high seas might not enjoy taking orders from someone who's served on nothing bigger than a river natrol boat, armed with a ... popgim, in landlocked Hungary

or the Czech Republic. Officials say the alliance can't afford to speed up rotation of senior military posts - "we can't notate every two years or so or we'll find ourselves in a permanent state of learning," said one. "We'll have to persuade some people to give up

their jobs. This will be a most amusing and entertaining markets. Perhaps most tellingly, it's exercise." Not for everyone, it

Home run ■ Mehathir Mohamad's crossde

to tame the world's freewheeling currency markets fell somewhat flat at the Apec summit in Vancouver. But this week he's got a certain home advantage when finance ministers or their representatives from 15 nations meet in Kuala Lumpur.

Trouble is, there's late news that some of the top players, such as US deputy treasury secretary Larry Summers and the finance ministers of Japan and South Korea, have pulled out. Mahathir, however, will still be hoping for a decent turnout among the rest for the two-day meeting, during which the International Monetary Fund will divulge preliminary findings of a study on the possibility of regulating currency trade.

There's a chance the gathering may recommend greater transparency in currency trading, but don't expect it to endorse Mahathb's prescription for making such irresponsible activities illegal. Even Malaysia's south-east Asian allies may be muted in their support for Kuala Lumpur -Indonesia and Thailand are receiving aid packages led by the finance might well be

Fund, that archdeacon of free

now not impossible that Malaysia itself may at some point have to swallow its pride and seek assistance from the BMF. Interesting to see whether Mahathir comes across a touch more conciliatory.

Maybe Maystadt

■ Is Belgium's snowy-haired finance minister Philippe Maystadt bound for London after 18 years in the Belgian government? Brussels is fizzing with rumours that Maystadt could be the next chairman of the European Bank for Reconstruction and Development. Jacques de Larosière, current chairman, leaves in February, and Jean-Claude Juncker, prime minister of Luxembourg holder of the EU presidency

Maystadt has said he wants to remain finance minister until Belgium is safely in Emu, but the country is now certain to be among the euro members announced next May. Stories persist linking his name to the BBRD job, despite Maystadt's insistence at a recent EU council that he was "not a candidate".

headhunting for the post.

The world of international

disappointed if Maystadt doesn't find himself a higher-profile job. He's been touted as a notential director general of the International Monetary Fund,

and president of the European Central Bank. After steering Belgium from economic isket-case to euro shoo-in, who better to ensure the single currency's success?

Cocoa power

■ Meanwhile, there aren't too many subjects likely to unite Maystadt's countrymen. The language and cultural rift between the country's Francophone south and Dutch-speaking North even surfaces at EU council of ministers meetings where Walloon and Flemish representatives disagree publicly over everything from harmonisation directives to telecoms liberalisation.

So there's been much rejoicing over a grand alliance between French-speaking deputy prime minister Elio Di Rupo and Flemish foreign minister Rrik Derycke on the one issue guaranteed to unite all Belgians - chocolate. Following a debate between internal market ministers over the content of real chocolate, the two say they're on la même longueur d'ondes - the same wavelength. How sugary.

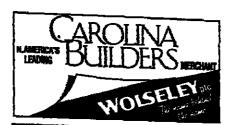
Financial Times

100 years ago German Demands Of China

Germany has formulated the following demands to the Chinese government:- 1. A money indemnity of 900,000 taels for the murder of the two German missionaries. 2 The erection of a cathedral, 3. The refunding of the expense incurred in the occupation of Kiao-Chau, 4. The degradation of the governor of Shantung. 5. The punishment of murderers and minor officials. 6. A railway monopoly in Shantung. 7. The occupation of Kiao-Chau by Germany as a coaling station. China has refused to discuss these demands until Germany withdraws from Kiao-Chau.

50 years ago

"Blunder" On Rubber Pact A charge that Government representatives negotiating for the entry of natural rubber into the USA as part of the recent tariff agreement were "unequal to their task" is made in a statement issued over the weekend by the Rubber Growers' Association. As a result, the Council of the Association declares, more and not less general purposes synthetic will be used in manufacturing in the United States. No increase in dollar earnings will therefore follow.



FINANCIAL TIMES

Monday December 1 1997

NCR tries

'eyeprint'

in cash

in London

machines

By Christopher Brown-Humes

eventually replace your PIN

number as a way to authorise

Nationwide, the UK's big-

gest building society, will this

week announce plans to carry

out the first customer trials in

the world using iris recogni-

The technology is seen as

more secure than a four-digit

personal identification num-

ber, and it could allow cus-

tomers to withdraw bigger

emounts from cash machines

and benefit from a wider

Nationwide will test the

technology at several auto-

mated teller machines and a

branch counter at its Swin-

don, England headquarters

The trials will be carried out

with NCR Financial Services,

a world leader in automated

teller machines – ATMs – and

use technology developed by a

over the next six months.

tion technology.

range of services.

cash machine transactions.

"eyeprint" could

technology



FAX MACHINES

Koruna likely to come under renewed pressure

Czechs in disarray after Klaus resigns as PM

By Robert Anderson in Prague

The Czech Republic faces a prolonged period of political instability after the resignation at the weekend of Vaciay Klaus, the longest serving prime minister in post-communist eastern Europe, and the collapse of his government.

President Vaclay Havel proceed asked for the government's resignation on Saturday after Mr Klaus's two coalition partners withdrew over a funding scandal in the prime minister's party. But after meeting the coalition leaders yesterday Mr Havel asked them to stay in office until Mr Klaus's Civil Democratic Party (ODS) holds an emergency congress on

Analysts said the Czech currency, the koruna, which has fallen 10 per cent against the D-mark this year, adding to likely to come under further pressure today. Gabor Bognar, an economist at Goldman Sacha, said: "The development of a political vacuum would be

to a slowdown of structural reform - including privatisa-

Ivan Pilip, finance minister, said yesterday important economic policy decisions already approved by the government, including the sell-off the country's biggest banks and the 1998 budget, would

Mr Klaus, an economist who startled world leaders with his passionate faith in the effectiveness of free markets, resigned at midnight on Saturday after an 11-hour party meeting. He said yesterday that he would be a candidate for leader at the ODS emergency conference but he would not join a new government.

If the coalition cannot agree to form a new government Mr Havel may decide to appoint a cabinet of technocrats to govern until early elections. This the government's woes, was is likely to take about six months under the constitution. Josef Lux, the deputy prime minister and Christian Democrat leader, said yesterday that he wanted a non-party prime

"If there is a chance for a government to emerge without early elections, the only chance is to search for some body who is not a member of a

political party," he said. Mr Havel said yesterday he was not in favour of early elec-

The fall of Mr Klaus has been a possibility since the centre right coalition lost its majority in elections last year. However, the final push was given by allegations that he had turned a blind eye to an illegal donation of Kč7.5m (\$220,000) and that there existed a Swiss bank account containing Kč170m in corporate donations given in return for favours.

Two donations totalling Kč7.5m had long been known to be under fictitious names, which is illegal, but the leadership denied knowing the iden-

tity of the donor. Milan Srejber, a Czech businessman. revealed this week that he had given the money shortly after winning the privatisation tender for a Czech steelworks in

US group, Sensar Inc. On first use, a camera at the cash machine will take a photograph of your iris - the coloured part of the eye - and store the information on a database. It takes a further photograph every time you match and allow the transaction to proceed.

NCR says the photography is not obtrusive and does not involve laser lights. The transaction should take no longer to authorise than with a PIN number, it adds.

Tom Drury, president of Sensar Inc, said: "We think it will change the way people do banking."

Brian Davis, chief executive of Nationwide, said: "We are constantly looking at ways to improve the service we can provide to our customers and it will be fascinating to test reaction to the Sensar technolthan 700 branches and 7m cus-

Citibank, the US bank, is also seriously interested in the technology and has senarately signed an agreement with Sen-

NCR says the tris is the one part of the body which is both unique and constant through-

out a person's life. It says bank customer could eventually use ATMs for many purposes other than cash withdrawal, including obtaining airline and cinema tickets and drawing down

A key area of focus will be the machine's false rejection authorise a transaction with a bona fide customer. Sensar says this is "less than 1 per cent and improving".

PW and Coopers' partners back global merger plans

Price Waterhouse and Coopers Community and said they had & Lybrand will today already invested \$100m in cenannounce that partners have "overwhelmingly" backed their global merger proposals and predict that if regulators agree to the plans 50,000 jobs will be created in Europe by

Details of the ballot among the 8,500 partners were not announced but it is understood the merger won more than 85 per cent backing in most large fee earning practices.

"They didn't just support it, said Ian Brindle, senior partner in the UK for Price Waterhouse and a member of the global management team that would run what would be the world's biggest professional services firm.

The formal merger proposals will be presented to competition authorities in Brussels today. Coopers and PW believe that the EU authorities repre-

said the proposals would assist Brussels regulators shows our expansion of the European Community and said they had tral and eastern Europe over

They expected the workforce - already 48,000 people across the Continent - to grow towards 100,000 in five years at a growth rate approaching 20 per cent a year.

the last five years.

The backing of partners for the merger and the start of the formal regulatory process will announced by Ernst & Young and KPMG - another two of the so-called global Big Six accountancy firms.

They see these plans as a "spoiler" to increase pressure on regulators to block the deel. Peter Smith, chairman of Coopers in the UK and another member of the global management team, said the E&Y-KPMG plans appeared sketchy, informal and limited. "It's a bit like trying to grab a piece of

enthusiasm and commitment,"

in New York, Nick Moore of Coopers, the new global firm's prospective chairman, and Jim Schiro of PW, its prospective chief executive, were preparing to issue a joint statement today welcoming the vote and forecasting regulatory approval for the merger "early

It is understood all the big national practices - including give the firms the opportunity the US and UK - backed the to attack merger plans proposals, but competitors among the Big Six firms still possibly in central or south

America. "We hope to have some good news soon," said one senior executive with a Big Six

The formal submission from Coopers and PW will begin a 30-day examination by competition authorities in Brussels which will probably lead to a full inquiry into the merger

soap," he said. sent the biggest potential hur-Opec ministers agree to boost output

Continued from Page 1

Arab Emirates, have until recently stuck to their quotas. other member states or to non- cial support to the country's coming year.

Europe today

Scandinavia will be very cold and most places will have snow with reden and Finland having heavy falls. Southern Sweden and the Baltic states will become milder with snow turning to rain. Central

and western Europe will be grey and damp with drizzle but eg Europe and the Balkans will have heavier rain. The north will become brighter but showers are still likely.

Southern France and much of the Iberlan Peninsula will be sunny but northern parts will become cloudy and wet. Italy and Greece will also see rain, with heavy showers and

High pressure will provide northtern Europe with settled conditions, in the second half of the week, a disturbance will move into western Europe causing increasing cloud, showers and rain. The Mediterranean will be settled.

Opec rivals such as Norway. Iran's move to open its petroleum sector was seen as a further challenge to the unilat-

Mr Zangeneh said Tehran expected to announce \$5bn worth of foreign investments In doing so, they ceded the eral US sanctions policy aimed in the country's onshore and growth in world oil demand to at cutting international finan-offsbore oil sector over the

> FT WEATHER QUIDE HIGH 1020

Five-day forecast



Lufthansa

Feir 14
Feir 18
Thursder 17
Feir 6
Feir 31
Feir 25
Feir 24
Feir 12
Snow -7
Feir 2
Snow -7
Feir 2
Shower 18
Feir 27
Feir 2
Shower 18
Feir 27
Feir 2
Snow 17
Feir 2
Snow 2
Snow 1 Hargoon
Reyfevik
Ric
Rome
S. Fraco
Secul
Singapore
Stockholm
Strasboun
Sydney
Tangler
Tel Aviv
Toliye
Toronto
Varice
Vienna
Warsew
Wisshington
Winnipeg
Zurich; Majorca
Maita
Manches
Menilla
Melboun
Medico (
Miami
Misn
Montres
Moscow
Munich
Nalirabi
Naples
Nassau
New Yo
Nicosia
Cale
Paris
Perth Shower 15 Fair 17 Cloudy 1 Thunder 32 Sleet 3 Shower 6 Sun 25 Feir 65 Shower 23 Rain 13 Cloudy 2 THE LEX COLUMN

Japanese numerology

Are the Japanese a superstitions people? During the current finan-cial crisis, whenever a share has slipped below Y100 the market has concluded it is on the critical list. Three financial groups - Yamaichi Securities, Hokkaido Takushoku Bank and Sanyo Securities - have closed shortly after dipping below the magic number. Another four brokers are under Y100 and four just above, leading many to believe

further closures are on the way. On the face of it, such fixation on a round number looks irrational. If it did matter, a company with Y100 shares could simply consolidate two for one - making its stock worth Y200 and effortlessly escaping the danger zone. Yet the group's underlying value would be unchanged.

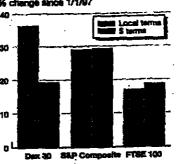
Still, it would be a mistake to dismiss this as hocus-pocus. Each stock market has a range in which investors feel comfortable. In the US, penny shares have a justifiable reputation as high-risk investments. while stocks above \$100 are often split. In Japan during the late 1980s, the bottom end of the comfort zone was only Y500. It is a measure of the market's collapse that the level is now Y100. Especially for retail investors who own a substantial proportion of Japanese brokers' stock such psychological markers

With brokers 85 per cent below their 1987 peak, the market is certainly discounting a dismal future. Many have posted six years of losses and continue to struggle with low trading volumes, weak pricing and intense foreign competition. Despite the failures of Sanyo and Yamaichi, overcapacity remains. Only a few seem willing to cut costs aggressively enough to secure a viable independent future. The rest will go bankrupt, merge or be absorbed into banks.

Investment banking

The love affair between investment banks and fund managers as evidenced, most recently, by Merrill Lynch's bid for Mercury Asset Management - may seem curious. After all, there is no synergy between corporate finance and institutional fund management. In fact, there is arguably negative synergy in putting them together given the potential conflicts of interest: fund managers often have to tread carefully, on corporate governance,

Market performance % change since 1/1/97



ments for MAM demerging from

S.G. Warburg in the first place.
Also, ask most investment banks why they are so keen to own fund managers and the response has precious little to do with industrial logic. Banks such as Goldman Sachs, Schroders and Flemings like the (relatively) steady stream of fund management earnings to counterbalance volatile investment banking profits. And with these particular institutions - the first a partnership and the other two family controlled - there is a sort of financial logic. After all, they cannot diversify their wealth quite as easily as ordinary portfolio investors. That said, the argument is not compelling: if all they were interested in was a financial cushion, it would probably be more sensible to stuff their balance sheets with even less volatile cash rather than fund management assets.

Merrill, though, is a different kettle of fish because it has not just fund management and corporate finance, but a third piece to the jigsaw puzzle - a retail distribution network. Given that the costs are largely fixed, it makes sense to pump multiple products down the network. In addition to offering its retail investors the chance to participate in issues it underwrites, why not sell them mutual funds

Merrill, of course, already does this with both its own branded funds as well as independently managed ones. MAM will provide it with a second brand - particularly useful in international markets broadly in line with other European where Merrill itself is weak.

gling multiple independent ones downward, its 18 times price/earnmay seem a bit muddled. It will ings multiple for 1998 could be vulclients of the corporate finance arm. and deft management. But the busi- former this year, the risks are now That certainly was one of the argu-ness model is really no different on the downside.

from that of many successful retain. ers which reap high margins from their own brands while stocking independent products for variety. The same logic, of course, applies to other investment banks with retail networks. It will not be surprising if Morgan Stanley Dean Witter and Salomon Smith Barney follow suit

es clash

Sair route

German shares

The D-mark's 6 per cent rise against the dollar since its August trough has taken some of the shine off the golden scenario that German equities have been enjoying. Since March 1995, when the dollar started to strengthen, the DAX 30 index has more than doubled in value. A rising currency - added to Asia's problems - could spell trouble for an index heavily weighted towards tradeable goods. Indeed, the DAX has lost around 8 per cent of its value since the currency turned

The point has not been lost on foreign investors. Having put a record net \$36bn into the market between January and September they are now pulling back. According to estimates from CSFB, for eigners have sold \$3.5bn of German equities in the past two months.

Many analysts think they have been too hasty. They argue that concentrating on the currency alone ignores the other prop that has supported the market's rise corporate restructuring. It is not however, clear that restructuring which is far from uniform throughout German industry, will be

enough to keep the market moving What is clear is that the benefits of recent restructuring are encouraging analysts to hold their forecasts despite the D-mark's rise. German unit labour costs, for instance, are down on the year and wages are almost static, figures which suggest German industry can bear some measure of currency appreciation And do not forget that the D-mark is still 14 per cent weaker against the dollar than at the start of the

Still, the heady days of the past two years are almost certainly over Earnings growth is likely to slow from 25 per cent or more this year to about 15 per cent in 1998. That is markets but, with Germany's carn-Owning two brands while jug- ings momentum more sharply

This announcement appears as a matter of record only

November 1997

FROGMORE ESTATES PLC

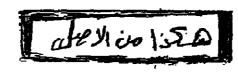
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NatWest Markets

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FINANCIAL TIMES

COMPANIES & MARKETS

OTHE FINANCIAL TIMES LIMITED 1997

Monday December 1 1997

Descend from Canary Wharf and experience a real

19

Peak.

10 times a day Swissair takes you from Heathrow to the Alps. For a broathtaking view from above. And a breathtaking hike from below. swissoir world's most refreshing oitine.

Merged

security

by staff

agency hit

defections

By William Lewis in New York

and Jimmy Burns and Andrew

Edgecliffe-Johnson in London

investigations and security

company which formally

begins life tomorrow, is facing

an immediate threat in two of

its key European markets fol-

lowing the defection of senior

executives from its London

Kroll O'Gara has been cre-

ated through the \$89m merger

and Moscow offices.

INSIDE

Carriers clash over US air route

The bitter rivalry between British Airways and Virgin Atlantic is expected to flare up again when the two clash over the last non-stop route between Britain and the US. The groups face the UK Civil Aviation Authority today with rival bids for sole rights to the route. Page 20

INTERNATIONAL EQUITIES Market turmoil delays Brazilian offers Brazil's privatisation programme, the biggest in the world at present, has been dominated by trade sales, leaving little to interest equity investors. And just as this was set to change, the crisis affecting world capital markets threatens to force the government to postpone - or even cancel - some big offers. Page 23

CURRENCIES

Traders focus on dollar/yen rate Korsan won Against the dollar (Won per 5)

Strategists hope the Thanksgiving holiday will bring a quieter period to foreign exchange markets, at least until the end of the year. One of the parities they will be keeping an eye on is the dollar/yen rate. The dollar ended last week Oct 1997 Nov. at Y127.6, although this overstates the ven's

weakness on a trade-weighted basis. Opposing pressures make this a particularly difficult time to predict the dollar/yen rate. Page 24

EMERGING MARKETS Israel tightens fiscal strings

Yaakov Neeman, Israel's finance minister, has his work cut out trying to avert strikes by the Histadrut, the trade union federation. The union opposes expenditure cuts Mr Neeman demands for next year's budget. He also has to persuade the governing rightwing Likud coalition to accept his tight fiscal policy. Page 25

INTERNATIONAL BONDS Tokyo moves to reform tax system

The panic in offshore Japanese government bond markets following the collapse of Sanyo Securities and Yamaichi Securities highlighted glaring anomalies in Japan's JGB trading system: namely the country's arcane withholding tax system. Pressure on the government has led to new moves to reform the system. Page 25

COMMODITIES

Conference to discuss future of CAP On Wednesday a conference in London will discuss the history and future of Europe's Common Agricultural Policy. The CAP, which takes about half of the European Union budget each year, is regarded as the most complicated policy ever to have emerged from Brussels. Page 24

MARKETS THIS WEEK

As the market gets back into gear following the Thanksgiving holiday, some analysts fear the sales of US Treasuries. Page 24

Frankfurt

Low interest rates and the renewed firmness in the dollar are underpinning the market. Page 24

Japan's markets are expected to be a little calmer this week. Investors will be looking to third-quarter GDP data on Wednesday. Page 24

FT GUIDE TO THE WEEK - full listings Page 36



MASTERS FOR SALE Sotheby's begins a two-day auction of important Old Master paintings on Wednesday – the biggest in a week of sales in London that provides a vital

opportunity for

Sotheby's, Christie's and Phillips to re-establish the city's threatened status as a leading centre for the marketing of art.

TREATY TO BAN LANDMINES More than 110 countries are expected to sign an international treaty banning anti-personnel landmines at a three-day conference in Ottawa starting tomorrow.

FIGHTING ORGANISED CRIME European Union justice and interior ministers meet in Brussels on Thursday to discuss the fight against organised crime.

Companies in t	his Issue
AGF	22 NCR Financial Serv
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Bezeq	21 Risk Advisory Group
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Fidelity	19 Sensar Inc
GAN	22 Trustor
Generali	22 VSNL
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Market Statistics http://www.FT.com

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Roma bank raises \$1.7bn

Banca di Roma, Italy's second largest banking group, suc-cessfully completed a L3,000bn (\$1.74bn) recapitalisation at the weekend after a share offer to Italian domestic investors was three times subscribed.

In spite of fears among international investors that the bank would have difficulty turning itself around after sustaining first-half losses of L2,794bn earlier this year, it emerged that about 290,000 nembers of the Italian public had queued up in banks last week and pledged to partici-pate in the offer.

The sale to international and Italian institutions was marginally less successful and was two times subscribed.

Fidelity to

banks

By Gillian Tett in Tokyo

Italian share offer to domestic investors three times subscribed

However, Cesare Geronzi, the bank's president who has master-minded the operation, said he was delighted by the response, claiming it repre-sented a "fundamental step" in the restructuring of the

At a board meeting at the weekend, Banca di Roma decided to increase the numher of shares to be sold to domestic Italian investors from the 900m that were announced in an indicative tranche nine davs ago.

however, have so far with-

soared on its opening day, as

equities in Tokyo and Hong

China Telecom, Endesa,

Kong took another battering.

Morgan Stanley Dean Witter.

Some 1,560m ordinary shares will now be sold to the Italian public, yielding a total revenue of L2,100bn. Each investor will be asked to pay L6.790m for 5,000 shares at an offer price of L1,358 per share. By contrast, the size of the

brought down from the 700m shares stated in the indicative offer last weekend Some 400m ordinary shares will now be placed with institutions, yielding revenue of

The total revenue from the operation - including the share offer, a convertible bond issue and the purchase of shares by core investors - will yield L4,900bn. Of this, L3,000bn will be

injected into Banca di Roma institutional offering has been and the remainder will go to Iri, the state holding company, which has sold its 36.5 per cent direct and indirect stake in the bank as part of the operation.

A survey of Banca di Roma's capital shows that 44.8 per cent.

cent is held by retail and institutional investors. Meanwhile, some 14 per cent is held by Italian banks and other organisations which took part in a private placement - among them Comit, Credit, Electronic Data Systems of the US and three Arab banks, including the Libyan Arab Foreign Bank which holds 5 per cent of Banca di Roma's overall capital.

This leaves two strategic shareholders who, ahead of the Libyans, have the largest individual tranches of share capital - Ente Cassa di Roma, the bank's holding company, which has 32.7 per cent and Toro Assicurazioni, the insurance arm of the Fiat car empire, which has 8.3 per

share price tended to fall in

the lead up to the issue, as

And the companies' mer-

chant banking advisers have

been providing some support

for share prices in the initial

Nonetheless, Mr Hyman

says: "In the first round of the

French privatisation pro-

gramme, there were equally

high levels of retail subscrip-

tion. But when the first cor-

rection came in the stock mar-

ket, those retail investors fled

New retail investors have

Brazilian delay, Page 23

been lured to the stock market

by the performance of issues

such as Deutsche Telecom and

Eni, or the recent explosion of

Chinese "Red Chips" in Hong

Kong. Any disasters would

the next issue much harder.

make attracting investors to

"The shakeout has already

caused a definite slow-down in

privatisation offerings," said

John St John, co-head of equi-

ty capital markets at Salomon

Brothers. "It's just a question

Endesa and Argentaria in

Spain; SGS Thomson, Banca di

Roma, Alitalia and Autostrade

in Italy, and then Telia, Swiss

Telecom and Telecom Finland.

These could require around

The performance of recent

share offers will be vital for

supporting the pipeline.

Over the next year, share

of when they can get done."

stages after trading begins.

with Endesa.

to the hills."

of O'Gara, a US security company, and Kroll, one of the world's leading investigations Its shares will be traded on

the US Nasdaq stock market – the first time an investigations group has become a public

Over the last two months more than 20 senior executives and investigators based in Kroll's London and Moscow offices have resigned to join a new company formed by Arish Turle, Kroll's former European chief. Mr Turle was forced out earlier this year after Kroll's founder and chairman, Jules Kroll, had blocked his longrunning plans for a manage-

ment buy-out. This week Mr Turle, a former SAS officer and co-founder of Control Risks, a competitor to Kroll, will formally launch his company, The Risk Advisory Group, from an office in

Bloomsbury. It is expected to position itself as a more mainstream part of its clients' advisory teams, in an effort to shake off the "gumshoe" image which has dogged corporate investi-

gators. Kroll executives insist that the defection is unlikely to have any material impact on the company's earnings. "We chose to move in a different direction. We did it with open eyes," said Michael Cherkasky.

Kroll's chief operating officer. The new venture plans to ave two main reflecting Kroll and O'Gara's respective strengths - investigations/security and equipment manufacturing. O'Gara is thought be particularly interested in the Chinese and Russian markets.

"We are moving towards a new industry. We plan to grow organically through the acquisition of closely related compa-Simon Davies | nies," Mr Kroll said.

small share buyers **Privatisations**

Oct 25 1997

Nov. 15 1997

Oct 6 1997

14.4% 24.5%

sell mutual Fears over funds via Asian strife Japanese could hit sell-offs

t has not been an auspi-cious introduction to the Fidelity, the US fund management group, will today equity market for numerbecome the first foreign group ous retail investors throughto sell mutual fund products out Europe and the Far East.

through Japanese bank In the past two months, both branches in an effort to reach Europe and Asia Pacific have a broader range of consumers. seen probably the largest ever concentration of privatisation Invesco, the US fund management group, is also poised offers, with companies from Telecom Italia to Telstra fightto start sales in Japan. The moves come amid rising ing to win new investors to the stock market.

expectations that the recent collapse of Yamaichi Securities and two other large financial institutions will leave Japanese savers seeking alternatives for their savings. In particular, there are grow-

ing signs that the recent turmoil is prompting some Japanese savers to abandon the country's weaker banks and Firm data on the degree to

which the latest events have prompted withdrawals from France Telecom, Lufthansa, hanks is not able However figures show that foreign investment trust sales through brokers have risen from Y155.9bn (\$1.2bn) in only Telecom Italia is trading March 1997 to Y217.1bn in Sep-Government officials deny

there is firm evidence of serious runs on any banks and bave pledged to protect all depositors.

However, last week long queues formed at branches of Yasuda Trust Bank, as some savers tried to withdraw their money after the bank was downgraded to junkbond status by Standard and Poor's, a US credit rating agency. Yamaichi Securities has also

been deluged by Japanese try-ing to withdraw their money, and other weaker regional banks are reported to have faced similar demands. The trend appears to be benefiting some of the strongest

Japanese groups. The Bank of Tokyo Mitsubishi, the largest bank, is experiencing a sharp increase in applications to open bank accounts, industry sources say.

However, hopes are rising

among foreign observers that the trend will also boost the position of foreign banks and fund management companies. The US group Citibank, for example, which is the only foreign bank running a retail service in Japan, has recently experienced a sharp increase

Fidelity will start selling its products through a branch of Long-Term Credit Bank today, and then expand it to Sumitomo Bank and Sanwa Bank in the coming weeks.

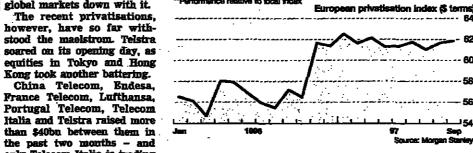
Fidelity had initially intended that its sales through bank branches would be a small pilot project. However, inquiries from Japanese customers have already been much higher than expected, meaning that the project may be expanded more rapidly. Many other Japanese and non-Japanese fund management groups are now scram-

bling to rent space in bank branches to distribute their products. Until this month, bank branches were banned from renting space to fund management groups. This forced fund managers to distribute their products through Japanese

brokers alone. However, the industry hopes the new distribution alternatives could trigger a significant expansion of the mutual fund industry.

Oct 20 1997 Pricing date Pricing date ache Lufthauss Bermany But this new class of inves-ಕೆತ್ಮಾಗ tor was enticed into the market just as the currency and stock market turmoil spread out from Asia and brought elohal markets down with it. The recent privatisations.

France Telecom Pricing date Absolute performance



helped by the fact that most of

the companies floated were in

telecommunications. For sec-

ondary offerings - sales of

further tranches of govern-

ment-owned shares in an

already listed company - the

defensive sectors, primarily \$20bn of cash from investors.

the past two months - and at below its offer price. "The Spain and Italy, there has been a push to follow former retail investor element of UK prime minister Margaret these issues has been critical Thatcher's ambition of creatto their success," said John Hyman, executive director of ing a nation of shareholders. For many of these new issues, retail investors got a Governments have been inv-

substantial, portion of the olved in an aggressive sales share allocation, so institucampaign to small investors, since in many cases the privational investors had to buy tisation programme has been driven by ideological, as well shares in the stock market to retain a balanced exposure to the local stock market.

as macro-economic, factors. With European Economic Moreover, retail investors and Monetary Union immi- have had long-term incentives nent, many European governments have been keen to cut
as bonus issues after one year. Performance has also been

debt. But in cases such as New cars intensify battle for Rolls

By Haig Simonian, Motor Industry Correspondent

The competition to buy Rolls-Royce Motor Cars, the huxury vehicles subsidiary of Britain's Vickers industrial group, has intensified after signs that Rolls-Royce's next generation of products could

be ready as early as February. Company officials say the latest Rolls-Royce and Bentley models are further advanced than previously thought, while production of the existing range has been virtually terminated, with most vehicles in the distribution pipeline sold.

The company is expected to invite journalists to see the new cars in February, ahead of a public launch at the Geneva motor show in March. The successors to the cur-

saloons, which are about two decades old, are known to be slightly smaller, lighter and more economical than their predecessors. However. Rolls-Royce has said nothing about their styling or performance for fear of damaging sales of the existing range before stocks ran out. Officially, the company only says the new cars will be ready

before the end of the century. The new models will use BMW of Germany. A modified version of the 12-cylinder engine in BMW's flagship 750 model will power the

Rolls-Royce, while the Bentley will use a turbocharged version of BMW's latest eight cylinder model.

BMW's technology links have made it the favourite to buy Rolls-Royce. However Mercedes-Benz, the German vehicles group, and Volkswagen are also in the frame.

Although Mercedes-Benz has denied interest, insiders are not convinced. In late 1994, the company was poised to sign an engine supply deal with Rolls-Royce, only to be beaten by BMW. Last October, Mercedes-Benz unveiled the Maybach, a Rolls-Royce rival. Volkswagen's interest is also

serious, in spite of the lack of obvious synergies. Ferdinand Piech, VW's tough chairman and a keen automotive engineer, is believed to favour the rent Rolls-Royce and Bentley survival of famous brands, such as Rolls-Royce or Porsche, the German sports car company controlled by the Piech and Porsche families. VW has been investing

heavily in new multi-cylinder engines, which could be suitable for future Rolls-Royces. A final announcement on the sale is not due until the first quarter of next year.

Rolls-Royce engineers are believed to favour Daimler-Benz because of its experience engines and components from in luxury cars and its strong distribution network. Conveniently, an acquisition by

BHF Charterhouse CCF



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COMPANIES AND FINANCE

BSkyB plans to make films for TV Liberty

British Sky Broadcasting. the UK satellite television company, intends to start making made-for-television films with budgets of up to £5m (\$8.4m) as part of an effort to expand its investment in British programming under Mark Booth, its new chief executive.

In his first interview since taking over from Sam Chisholm last month, Mr Booth said BSkyB was about to hire executives to oversee investments in made-for-teleterm, it might set up a sub-sidiary similar to Time Warner's Home Box Office

operation.

Mr Booth also disclosed that BSkyB is to split control of its programme networks, such as Sky One and Sky Sports, from its satellite broadcast service, in an attempt to improve its discipline over costs and reve-

He indicated there was likely to be further turnover within BSkyBs senior man-

"The key people we want

are some parts of the com-pany that could be much more effective than in the past, and there will be changes." he said.

Mr Booth, who was previously chief operating office of News Corporation's JSkyB Japanese satellite television joint venture, wants to estly, and walk before we improve the marketing of can run, but we know how BSkyB to consumers who to manage creative people are not interested in sport, and this is an obvious and on which much of its important growth area," he growth to date has been

gradual increase in the with some UK production significant amounts.

to stay are staying, but there amount of money invested in original British programmes, both for its Sky One entertainment channel and for its Sky Movies channels.

"Some films will be financed by ourselves and some with others, depending on how good the ideas are. We are going to start mod-

Mr Booth confirmed that He said there would be a BSkyB had beld discussions

companies about taking minority stakes, but said it was unlikely to proceed "If you invest in one, it sometimes makes it harder to deal with the others, so l

BSkyB intends gradually to raise its investment in UK programming for Sky One, which has put more emphasis on imported US pro-

Mr Booth said the increase in UK programmes would be evolutionary rather than radical but it would invest

plans to transform its store

By Robert Wright

A plan by the management of Liberty, the luxury London department store, to open a rooftop restaurant, introduce a food ball and start a range of new services has become the latest focus for criticism by dissident

Details of the £43m (\$72m) development of the Regent Street store have been given at presentations in the run-up to a December 11 EGM. Dissidents holding 47 per cent of the shares aim to lepose Denis Cassidy, chairman, and to install their own representatives.

Brian Myerson, whose Concerto Capital Corporation holds 17 per cent of the shares, and Odile Griffith, financial adviser to the Stewart-Liberty family, which holds 27 per cent, are eeking election to the board. Manny Davidson, a property developer and associate of Mr Myerson, has also pledged his 2.8 per cent stake for the dissidents.

They are angry with the amount of information provided by the board about the redevelopment. They claim that no rationale has been provided to justify opening the unused upper floors of one of the three buildings on the store site.

The dissidents claim the management's plans threaten the unique atmosphere of the store.

Shareholders also heard that money would be spent on providing left luggage facilities, rooms for beauty treatments, personal shopping services and improved ventilation and lighting. Offices at the Regent Street building would be moved to a third building on the site, which is almost empty.

The presentations last week came as Prudential, the insurance company, declared publicly that it would back the existing board. The management is also believed to have been encouraged by shareholder reactions to briefings.

NEWS DIGEST

Albert Fisher dismisses report

olvo for

Albert Fisher, the UK food group struggling to reverse a lengthy slide in its share price, has brushed off accusations of poor corporate governance. A report by Manifest, the proxy voting agency, queries the independence of two directors and highlights the involvement of Stephen Walls, executive chairman, in setting bonus targets for other executives.

Manifest points out that Ian Quinlan, finance director, was a partner with Ernst & Young, now the company's auditors, and that Ali Wambold, a non-executive director, is a founder and director of Corporate Partners, which owns 6.66 per cent of Albert Fisher's shares.

Albert Fisher described the questions over the two directors as "absolute non-starters", saying the two had been directors since 1988 and 1990 respectively.

The group said Mr Walls had given notice of his plan to take a non-executive role, once Albert Fisher has sold the rest of its seafood division and completed its capital restructuring. "For Manifest to raise this now is just Andrew Edgecliffe-Johnson

Granada French M-way sale

Granada, the UK television and leisure company. will today announce it has sold its French motorway service stations for FFr820m (\$139mm) to Autogrill, the Milanlisted roadside restaurant chain.

Côté France was acquired through last year's £3.9bn hostile takeover of Forte. The disposal follows the sale in February, for monopoly reasons, of Forte's Welcome Break chain of UK motorway service areas to investcorp, the Bahrain-based investment group, for £476m.

Autogrill, which is controlled by Italy's Benetton family, is understood to have trumped offers by two other bidders for the 43-site chain.

NatWest Equity in £38m buy

NatWest Equity Partners will today announce the £38m (\$63.5m) acquisition of Artform International, a UK designer and manufacturer of retail displays.

Artform's existing management and David Martin, its new chief executive, are together investing £7.6m to take a 20 per cent stake. The name of the private vendor, who was also chief executive, was not disclosed, but he will remain as a consultant to the company.

Mr Martin said the company would look for acquisitions as well as organic growth, having recorded average annual growth of 20 per cent for the past five years.

Artform supplies "point of purchase" display units to customers including Boots, Cadbury and L'Orêal, Colin Stirling, an associate at NatWest Equity Partners, said the main appeal of the deal was growth in the point of purchase market. The company has a joint venture with a Parisian designer and a third of its turnover comes from exports to 17 European countries.

NatWest Equity Partners' Leeds office led the transaction, with senior debt facilities from NM Rothschild and mezzanine funding from ABN Amro Causeway Mezza-Andrew Edgecliffe-Johnson

Gartmore wins mandates

Gartmore, the fund management company bought by National Westminster Bank some 18 months ago, bas been awarded index-tracking mandates worth more than £180m (\$301m) by pension funds.

Eastern promise for Provident

By George Graham, **Banking Editor**

Provident Financial, the UK's leading collected credit company, is on the point of starting lending in the Czech Republic and may turn its sights to Hungary.

Howard Bell, chief executive, said Provident had broader range of financial received approval from the Czech authorities and hoped to begin lending in korana by the turn of the year.

The new venture follows the launch of a lending business in Poland this summer. Since its founding in 1880. Provident had never ventured further afield than

places where the financial teria correctly. "It's a nice system was less well develsimple product which the oped," said Mr Bell.

businesses replicate Provident's business model in the UK, where a network of agents makes unsecured loans averaging £200 (\$334) or less, and collects weekly agents and customers, and the individual service procredit assessment is by per- vided. sonal judgment, rather than banks and consumer credit

began in a joint venture at the supermarket."

with BEN, a local commercial bank which provides wholesale funds to be lent on through a network of 20 agents. So far, Provident had recruited 185 customers, which Mr Bell acknowledged

was "little acorns". In the UK, Provident is also experimenting with a

products. It has introduced a simple whole life assurance policy underwritten by Pinnacle Insurance, with a standard £120 a year premium. The pay-out is determined according to age and sex, and to whether the policyholder is a smoker.

Provident sold 6,000 poli-"We sat down and looked cies in a trial run, and is overseas, and it was clear now assessing whether it our target areas should be has set the underwriting criindustrial life people are The eastern European moving away from," Mr Bell

said. Collected credit companies are often criticised for the high costs they charge to borrowers. Mr Bell said many customers had access repayments in cash. Women to other sources of credit but make up 80 per cent of both chose Provident because of

"it's the same philosophy by the scorecards used by as the milkman: I still like my milk delivered, even though I know it's more In Poland, Provident expensive than picking it up



The UK Civil Aviation Authority will today hear rival bids for the final 'gateway'

BA and Virgin poised to lock horns over US route

Edgecliffe-Johnson

The bitter rivalry between British Airways and Virgin Atlantic is expected to flare up again today when the two clash over the last non-stop route between Britain and the US.

Authority with rival bids for sole rights to the route. Gatwick airport to Denver,

permission for a twiceit hopes to build up to a argues that it should be daily service.

BA has cited an increase in leisure and business demand as a reason for opening up the Denver route, which has not had a nonstop service for two years. The two companies will go before the UK Civil Aviation

Richard Branson, Virgin's chairman, will tell the hearing that Las Vegas is the fastest growing business cen-BA has applied to fly from tre in the US, with strong Colorado. Virgin is seeking demand for family tourism.

Virgin, the smaller comweekly flight from Gatwick pany with flights to eight US to Las Vegas, Nevada, which cities against BA's 22 cities. awarded the route to promote diversity in the longhaul market. BA counters that Denver

attracts more UK passengers each year. trade agreement between

The bilateral air services Britain and the US limits the number of "gateways" into the US. The two companies expect a decision before Christmas

Where to make profits?

In Rhône-Alpes. A region of France with a population of over five million, the gateway to Germany, Italy, Switzerland and Spain. A truly record-breaking region, host to the 1992 Winter Olympics and site of the Mont Blanc, Europe's highest peak.

Lyons, the region's cosmopolitan city, and a dense network of dynamic towns (Grenoble, Saint Etienne, Valence, Annecy, Privas, Chambéry etc.) make Rhône-Alpes on ideal centre for trade and communication. 180 million Europeans can be reached in one day by truck and the capitals of Europe are only two hours away by plane. Conveniently located in the heart of the

TGV high speed train network, this centre of excellence with more than 20,000 researchers is less than two hours away from Paris.

Where to be successful?

In Rhône-Alpes. The birthiplace of such well-known names as BSN, Rhône Paulenc, Saloman, Rossignal, the Mérieux Institute, Cap Gemini Sogeti and Boiron, Rhône-Alpes is now home to thriving companies like Hewlett Packard, Ikea, ICI and Ciba Geigy.

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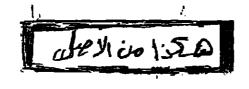
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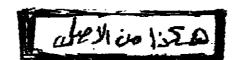
then you have every reason

to be successful in Rhône-Alpes. To find out more, contact: Jérome PUPAT









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COMPANIES AND FINANCE

Volvo focuses on east Europe

By Haig Simonian, recently in Gothenburg

Volvo, the Swedish vehicles group, is to scale back its big growth plans for Asia and refocus short-term investment priorities on eastern Europe.

Leif Johansson, chief executive, said in an interview: "In the longer term, Asia is still our focal area. But in the next three to five years, there are many more opportunities in east-

Volvo is one of the first large western companies with big ambitions in We are strongly encouraging our dif-Asia to admit to a reappraisal after ferent divisions to go east"

alleged SKr620m (\$80.3m)

fraud at Trustor, the quoted

investment company bought

by UK investor Lord Moyne

in June, has raised more

The work of piecing

together the transactions

behind one of the biggest

scams at a Swedish listed

company is not yet complete

as prosecutors continue to

unravel a complex web of

offshore bank accounts, shell

companies and shady inter-

custody and some partici-

pants now willing to talk,

the train of events is now

formerly Jonathan Guinness

of the UK drinks family, who

now admits to being the

"front" for a group of

Swedes - among them a con-

victed fraudster. Lord Moyne

confesses he lied about his

motives for entering Trustor

stake, maintaining then that

he was acting on behalf of

After being interviewed by

Sweden's state prosecutor

last week. Lord Moyne told

the Financial Times he was

helping fully with inquiries

and was confident of clear-

ing his name "with honour".

don offices of Guinness Man-

Speaking at the plush Lon-

no-one but himself.

At the fore is Lord Moyne.

But with two Swedes in

national dealing.

becoming clearer.

questions than answers.

recent economic turmoil in the bead, the group had said it wanted to exploit the immense potential for luxury cars and commercial vehicles in the region.

Mr Johansson, said Volvo remained positive on longer term joint ventures and greenfield invest-prospects in Asia: "We would defi-ments. nitely look into any opportunities recent events meant eastern Europe would take precedence now. "I have done a lot of business in eastern Europe and know the countries well.

Trustor fraud inquiry

declared himself so chas-

in Trustor to Peter Mattsson,

a Swedish former business

associate now on remand in Stockholm. He says Mr

Mattsson, Thomas Jisander

- also now in custody - and

Joachim Posener, also

and Rolfsson, asked him to

purchase of Trustor. He was

to be paid a fee for his ser-

Lord Moyne believes the

was raised by Mr Posener,

who earlier this year com-

pleted a prison sentence for

fraud. It is thought to have

The plan was to build

stakes in a string of Nordic

investments using Trustor's

money. One target was

Amer, the Finnish sporting

again - was for Lord Moyne

At the end of June, Lord

Moyne lodged SKr293m with

van Lanschot bank in Lux-

embourg to convince Amer's

shareholders of his financial

means. He now admits this

money was not his, but was

Swedish associates as "win-

dow-dressing". The purchase

to pose as purchaser.

from Trustor's own assets.

been at least partly funded kept at the bank beyond that

vices.

at the time he acquired his goods group. The idea -

any business again".

tened that he would not "do

He traced his involvement

struction equipment in view of infrastructure investment in the region. Volvo this year completed a truck and bus assembly plant at Wroclaw in Poland, and was considering both

However, his preference was for which might come up there". But new sites: "You have to accept that, when it comes to an existing structure, you buy into a culture which could be good, but which you may have to change eventually."

Separately, Mr Johansson dismissed recent press reports about might eventually lead to a merger.

recent economic turmoil in the region Under Soren Gyll, its former in commercial vehicles and con"We have no information or any "We have no information or any indication that gives any substance to these rumours".

However, he confirmed discussions between Volvo, Mitsubishi Motors of Japan and the Netherlands government were proceeding well on buying the Netherlands' stake in the NedCar passenger car joint venture.

NedCar - one of growing list of alliances between Volvo and Mitsubishi - has been viewed by some analysts as heralding closer links between the two companies which



Lord Moyne: admits to being front man in share deals

bone, who also maintains he is the victim of a deception. said he attempted to transfer the money to Trustor's account at Barclays in Lon-don to make it "safe". his plan was foiled, him with measures civil however, when Björn and criminal" unless he

Björnsson, representing Trustor's minority share- shareholders' wishes. holders, ordered van Lan-schot to freeze the account. "I have not gained person-ally from this," he said. In spite of the freezing order, a two-day loan raised by his it is unclear if the SKr417m remains in the account.

agement, the company he fell through, however, his subsequent treatment by subsidiaries for SKr890m,

apparently drop.

the money two days later.

date, in effect double-cross-

ing the Swedes. Mr Small-

Trustor's minority shareholders. He was ousted from the board along with Lord Movne last week and received a fax threatening

complied with minority

- not Trustor's new management - who sold Trustor's Mr Smallbone is bitter at two automotive component

some SKr540m more than they were valued at by auditors in September. Mr Smallbone also pointed

out the abiding irony of the Trustor case: that because of, rather than in spite of, Lord Moyne entering the scene, the company's net asset value has actually risen. When the shares He stressed that it was he suspended for one month. restarted trading on Friday they surged 30 per cent.

Shake-up INTERNATIONAL NEWS DIGEST pushes

into red By Judy Dempsey in Jerusalem

Bezeq. Israel's statecontrolled telecommunications company, yesterday reported heavy losses for the first nine months of the year after taking a Shklbn (\$282m) write-off for a

Bezeq

restructuring programme.

Net losses over the period amounted to Shk265.8m compared with a net profit of Shk493.7m last year. Operating income rose from Shk1.1bn to Shk1.12bn in spite of a decrease of Shk317.4m in operating income from the interna-

sector. Earnings per share plunged to a loss of Shk0.36 compared with a gain of Shk0.67 over the same

tional telecommunications

period last year. The opening of the international telephone sector eroded profits, particularly over the third quarter. Compared with the same period last year, net profits fell from Shk161.9m to Shk148.3m and operating profits dropped from Shk430.1m to Shk312.6m.

Until recently, revenues from international calls accounted for nearly 30 per cent of Bezeg's total revenues which last year amounted to Shk8.3bn. Since the market opened last July, Bezeq's market share has halved. Operating income from the sector over the third quarter has fallen by Shk225.4m compared with the same period last

Revenues over the nine months held up, slipping from Shk6.50bn to Shk6.45bn.

The Shklbn write off involves provisions for early retirement for 1,800 of the 9,000-strong workforce.

The state owns more than 62 per cent of Bezeq with the remainder held by Cable and Wireless, the UK telecoms company, Merrill Lynch, the US investment Greg McIvor bank, and the public.

Philcom pulls out of Piltel deal

Plitel, the Philippines' second largest cellular phone group, is facing financial pressure, following the decision by Philcom, a local telephone company, not to pay for its acquisition of a 20 per cent stake in the group worth 5.17bn pesos (\$148.4m),

After an initial payment of 10 per cent of the purchase price, Philcom was due to pay the balance by the end of November. On Friday, citing "turbulent" market conditions amid the Asian crisis, it admitted it was not going to do so. Philcom had intended to raise funds for the purchase overseas but was informed by its banker that the

underwriting agreement had been cancelled. In a letter to Piliel, Jose Laraya, chief executive of Philcom, stressed the group still intended to proceed with the deal at a later date. "We believe that the current state of financial markets will not persist forever and at some point in the future when market conditions stabilise, we believe that funding can be raised for Philcom's acquisi-tion of Piltel shares," he said.

The collapse of the deal was caused by the battering of the Manila stock market in recent months. When the two companies announced the deal in April, Philcom agreed to buy Piltel shares at 20 pesos each, a premium to the then trading price of 14.25 pesos. The regional markets crisis, however has since slashed valuations. On Friday. shares in Piltel closed at 3.85 pesos, down 85 cents.

Analysts warned the failure of Piltel to secure the cash injection left it dependent on PLDT, its major shareholder and the country's largest telecoms group, or the capital markets. Piltel was carmarking the funds for pre-paying short-term debts. The group has expressed confidence that PLDT will help its financing requirements.

Philcom's decision not to pay for the stake comes amid difficult times for Piltel. Profits in the first nine months slumped 68 per cent to 230m pesos after increased provisions for bad debts coming from delinquent subscribers. Justin Manuzi, Manile

■ SPAIN

Crédit Suisse arm fined

The Comisión Nacional del Mercado de Valores, Spain's stock market regulator, has fined Crédit Suisse Financial Products of the UK Pta285m (\$1.91m) in connection with share manipulation charges. The fine, one of the toughest levelled by the market watchdog, followed an inquiry into the sudden collapse on December 27 1995 of the Ibex-30 index, which represents Spain's most traded stocks.

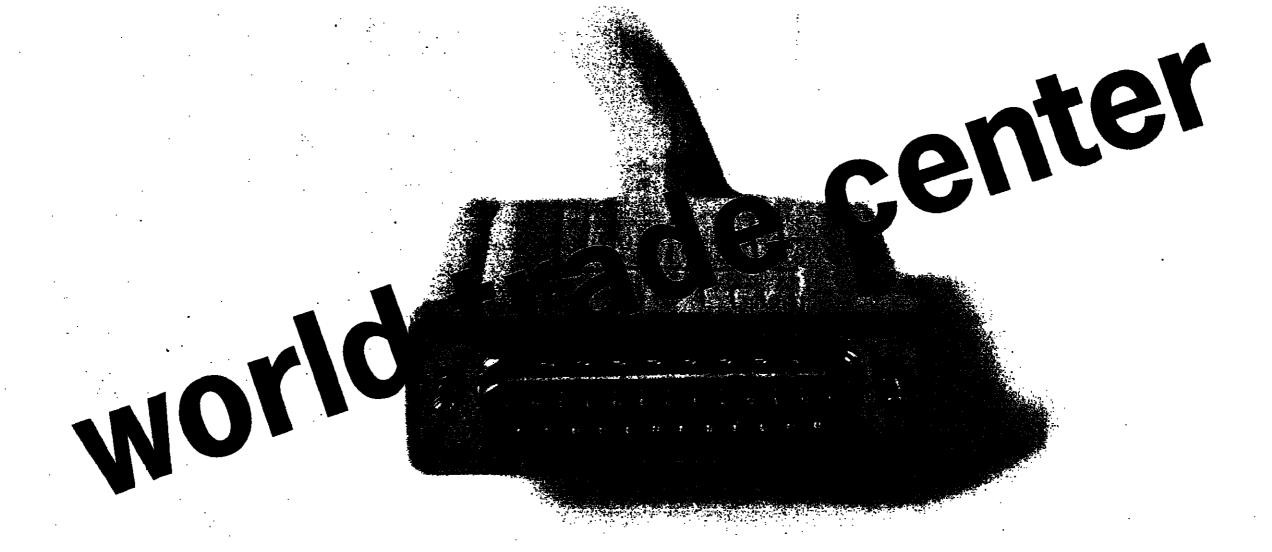
The investigation centred on a swap operation with a fund managed by a leading Spanish bank that was backed by an Ibex index futures contract. Tom Burns, Madrid

■ PHARMACEUTICALS Schering sees record profit for year

Schering, the German pharmaceuticals company, announced a 25 per cent rise in the dividend payment for 1997, to DM2.50, as it forecast record profits for the year. It also said it would pass on DM70m to employees as part of a profit-sharing scheme.

Schering expects a more than 20 per cent rise in net profits for the full year. At the nine-month stage, net profits were DM350m (\$198.4m), up 23 per cent. Full-year sales are expected to be about DM6.3bn.

Frederick Stüdemann, Berlin



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Anglo eases link with De Beers

By Kenneth Gooding, Mining Correspondent

Anglo American, South Africa's biggest company, is giving up its direct interest in sister company De Beers to reduce the chance that Anglo's global ambitions will be challenged by US anti-trust authorities.

De Beers is a target for the US authorities not only because it organises the international diamond pro-

diamonds with its rival. General Electric of the US.

Although the case two years ago was thrown out by a judge even before evidence was given for the defence. there is an indictment against De Beers still on the books. No senior executives of De Beers visit the US, even in a personal capacity.

Nicky Oppenheimer, chairman-elect of De Beers, said recently that De Beers had structured its operations in such a way as to never do

Justice Department would not have any jurisdiction it. "There is a worry that, if a De Beers' director went to the US, the Justice Department might be able to serve papers on him and claim jurisdiction, so that's something we have to be

careful about," he explained. Mr Oppenheimer is also to be chairman of Anglogold, the vehicle into which Anglo is to put all the gold mines it manages to form the world's will sell its 7 per cent direct

Anglogold hopes to acquire gold assests from Minorco. Anglo's Luxembourg quoted associate, including some mines in the US. If this goes ahead, it would result in an unusual situation: Anglogold's chairman would not be able to visit its US

As part of the wider restructuring of Anglo American into core, focused companies, announced by the group last week, Anglo biggest gold producer, interest in De Beers to Anglo

(Anamint) for new shares thus putting a buffer between Anglo and De Beers. Anglo will acquire from De Beers its 10 per cen interest in Anamint so ultimately Anglo will hold about 70 per cent of Anamint and Anamint 32.5 per cent of De

Michael Spicer, Anglo's public affairs adviser, said US anti-trust considerations were partly the behind this change, but there were also other reasons.

Indian steel group tumbles

By Krishna Guha in Bombay

Scaring borrowing costs and a sharp rise in raw material prices savaged first-balf profits at Steel Authority of India, the state-owned company which produces half of India's steel.

Pre-tax profits fell 87 per cent to Rp485m (\$12.56m) in the six months to September cent, but weak prices restricted revenues, up only per cent at Rp86.30m.
The company blamed a

slump in demand from tors" and a lack of momentum on infrastructure projects. But it said it had made 'significant galos" in exports - up from 157,000 tons to 482,000 tons after an aggressive marketing cam-

It said it had absorbed-a Rp5bn increase in coal, oil and freight costs, all of which are regulated by the government. A savage programme of "internal cost reduction" produced Rp3bn

Total operating costs rose ner cent to Rp56.8hn, cutting operating margins from 18.2 per cent to 16.9 per cent. The company was hit by a 35 per cent rise in interest custs to Rp7.2bn following a big increase in borrowing to fund modernisation. Depreciation charges rose 16 per cent to Rp3.7bn.

Analysts said tight cost control had kept Sail in profit. But the huge cost of modernising old plants would continue to depress results in the second half.

With India's government in turmoil there is little chance of a boost in infrastructure spending which could bail Sall out.

Moreover Sail's new found export markets - which accounted for almost the entire increase in sales - are highly vulnerable to price competition from east Asia. South Korea in particular is one of the world's biggest

AGF looked at buying GAN in defence move

By Andrew Jack in Paris

AGF, the French insurance group, considered buying the state-owned insurer GAN in an effort to block the hostile takeover bid launched against it last month by the Italian group Generali.

Executives hoped to accelerate the privatisation of GAN, which is scheduled to be sold by the middle of next year, combining it with AGF into a single powerful French insurer, according to AGF's chairman.

The acquisition would have replied to concerns that awareness of its relatively AGF and GAN separately were both too small to avoid takeover, but that together they might have been large enough and with a sufficient market capitalisation to prove too costly for Generali or other predators to buy.

However, Dominique Strauss-Kahn, the economics, finance and industry minister, concluded that the French state's privatisation rules - and the watchful eve of the competition authorities in Brussels - would have prevented such an activities have been sold, accelerated sale.

The episode sheds new light on the role of the AGF bid, which has been deliberately slowing down next year.

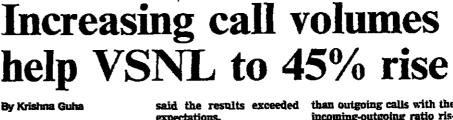
the approval of the Generali a white knight. Mr Strauss-Kahn says the ratification has only been held up because of the technical complexities.

AGF held discussions with a number of financial institutions in France, Europe and the US, in the search for a partner which would help finance the GAN acquisition in exchange for taking a 20 per cent stake in the com-bined group.

Long before the Generali bid, partly driven by an vulnerable position in the rapidly consolidating European insurance market, AGF had held talks with a range of possible partners about a bid for GAN.

It had also launched a formal complaint with Brussels, following the leak of an internal memo written by a civil servant in the EU competition body advising against the approval of AGF as the purchaser of GAN in a privatisation sale. Some of GAN's property

and the formal offer document for CIC, its banking arm, is expected to be French government in the released in the next few days with the objective of a sale accused by some critics of to single purchaser by early



Pre-tax profits at VSNL. India's international telecommunications company, rose 45 per cent to Rp6.35bn (\$164.6m) in the first half thanks to a 24 per cent jump in core volume to 801m minrites of calls.

Operating income was up 22 per cent at Rp30.2bn. with growth in calls underpinned by the increasing number of Indian households owning telephones. This was augmented by a 91 per cent rise in other income, principally the invested proceeds of its \$527m GDR issue. Analysts

expectations. BK Syngal, chairman, said

the company had achieved profits growth". He said it would "focus on constantly improving operational efficiencies and upgrading our infrastructure

Costs rose 18 per cent to Rp24.1bn while the operating margin rose 2.3 per cent to 20 per cent.

The number of VSNL's internet customers rose 275 per cent to 51,334 and specialist services - including for 6 per cent of revenues. Incoming calls grew faster

incoming-outgoing ratio rising from 2.49 to 1 to 2.83 in the first half. Greater telephone pene-tration in India is enabling

more expatriate Indians mostly in the US - to call their families back home. In the short term this is positive for VSNL - which under a revenue-sharing agreement within the department of telecommunications receives Rp10 per minute of conversation for all calls. But the widening gap increases pressure on India

to reduce settlement rates

paid by foreign carriers who

route calls into the country.

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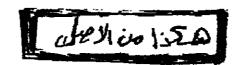
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FINANCIAL TIMES

MARKETS

THIS WEEK

At Home in Emerging and Capital Markets ING BARINGS

Total return in local currency to 27/11/97

Global Investor / Peter Martin

Handy checklist for doomsday

What is the appropriate end of the world would be to structural reform to revital- parable with their overseas investment strategy for the abandon investment alto- ise the corporate sector, but rivals, most other businesses investor would ask whether end of the world? Two gether, and focus on conevents in Japan summon this time-honoured conundrum to mind. One is the Kyoto conference on climate change, which raises the would be worth infinitely spectre of drowning cities and encroaching deserts; the other is the Japanese banking crisis, which creates the possibility of worldwide

financial contagion. most serious global consequences of each of these are because the worst-case impact of each of these problems would be so very damaging, it is right to allot them some weight in deciding investment attitudes.

The correct response to the imminent arrival of the

sumption. Price/earnings ratios would collapse, as future earnings would be of no value. Today's fish paste more than tomorrow's unat-

tainable caviar.

It is a lesser version of this shift in attitudes that is the most worrying implication of the Japanese financial crisis. In reality, of course, the As the chart shows, Japanese equities have been relatively stable since their big unlikely to occur. But drop in 1990, reflecting an implicit belief that, whatever the short term problems, in the end things would sort themselves out. The economy would start to grow bealthily again, bad debts would be gradually written off, there would be enough

in the process.

response to the spring tax increase, and culminating in the world as we know it. the south-east Asian crisis Takushoku bank and Yamaichi - have destroyed that consensus. The conventional framework of value has disappeared along with it.

Faced with the small but real possibility of a widespread collapse of the Japanese financial system, it is impossible for investors to but a value on the future most Japanese companies. Though the biggest and most retain ratings broadly com- growth to begin again.

Events this year - starting be discounting the end of the with the poor economic world - but they are cer-

How should international and the collapse of Hokkaido investors react? The bullish approach would be to increase exposure to well managed domestically oriented Japanese companies outside the financial sector on the grounds that the political obstacles that have prevented a Japanese government bail-out of the banks are vanishing. A rescue package for the banking streams of earnings from system which was big enough to wipe out past bad debts would remove much of

not enough to destabilise it are trading below book the framework of value will value. The markets may not reappear in Japan at any time soon - and whether comparable uncertainty may tainly discounting the end of spread to other markets.

In the short run, however, the main impact on western markets is likely to be via interest rates. Flooding the Japanese market with liquidity will push interest rates down even further there. Inflation in Europe and the US will be held down by cheaper imports from deval-ued and deflating Asia. Cen-tral banks in these economies will be less worried about inflation, and more worried about systemic risks, than they were even three months ago. For the international companies the uncertainty, allowing time being, therefore, the Asian crisis will, perversely,

Japan's slide

act as a prop to values else-

But there is another lesson to bear in mind, this time world risk, climate change. The dangers addressed at the Kyoto conference are beyond the time horizon of most investors. From an investment point of view. therefore, the risk is not so much of long-term climactic disaster, but of short-term threats to growth from the fer from future generations ers who extended unwise

measures taken to avoid it. A similar argument applies to Japan's financial crisis. Investors need to take into account not just the remote possibility of systemic collapse but also the implications of the measures likely to be taken to prevent

it. As long as the impact of

Japanese government poli-

cies remains largely domes-

Experian subsidiary make

estimates difficult, while the

uncertain effect of currency

is also a factor. NatWest

expects the six months to

September to produce a 27

per cent rise in operating

profit to £243m on sales up

■ Grand Metropolitan's last

figures before its merger

with Guinness are due on

Thursday. It is expected to

reveal full-year pre-tax prof-

its up marginally to £975m

(£965m), despite strong

Sterling's strength reduced

first-half profits by £28m and

a trading statement in Sep-

tember warned of more to

underlying growth.

28 per cent at £1.54bn.

they are of little consequence to the rest of the world. But if they result, intentionally or as a side-effect, in a sharp devaluation of the yen or a fire-sale of Japanese-held assets around the globe, investors will not

loans during the bubble -

COMPANY RESULTS DUE

Stand-alone **Imperial** likely to top £300m

Imperial, number two in the maker of the Embassy profits of about £308m rette papers business of a buyer willing to take acquired in January is them on. understood to be progressing well. But the group has ■ Interim results tomorrow faced tough competition from Siebe, the engineer, from Gallaher against the should show good profit Lambert & Butler brand at growth despite the strong the lower end of the price

French government froze cigarette prices.

■ Scottish & Newcastle will report interim pre-tax profits of about £220m today, up almost 13 per cent on last year's £195.1m. The brewing and pubs group has digested the acquisition of Courage. UK cigarette market and made two years ago, and is working hard to win new brand, is expected to report sales ahead of the end next year of its supply agreement (\$514.4m), against £281m, for the Inntrepreneur pub today for the first full year chain. Things are improving since it was spun off from at the underperforming Cenconglomerate Hanson. The ter Parcs holiday villages, integration of the Rizla ciga- but there appears little sign

pound depressing turnover range, while its share of the by 10 per cent. The shares French market slumped ear- have been volatile as some

lier this year after the analysts expressed concern that it has lost focus by growing through acquisition. The figures will be watched for evidence that last year's purchase of Unitech, the controls business, is paying off. Merrill Lynch expects pre-tax profits of £220m (£190m), earnings of 27p (24p) and a 5.4p (4.9p) dividend.

> ity chemicals maker which has become a target of a £1.07bn hostile bid, will release its interim results tomorrow. The company is preparing its defence document again Hercules, the US chemicals manufacturer, and said it might choose to postpone the release of its figures. Martin Evans, analyst at Sutherlands, is forecasting a 56 per cent rise in pretax profits to £33m because of last year's acquisition of CPS Hercules has acrused

■ It is unclear whether

Alkied Colloids, the special-

Share price relative to the FJSE

Allied's management of eroding shareholder value because of poor return on capital, and Allied will have to produce figures which indicate otherwise.

■ Stagecoach, the train and bus company, is expected to show good progress across all four divisions when it

unveils interim results tomorrow. NatWest Markets expects the company to produce operating profit more than doubled to £104.9m and normalised pre-tax profit also more than doubled to

There may be some disappointment stemming from the bus war with FirstBus in

Scotland although the Por- Great Universal Stores' terbrook rolling stock company should do well. There company on the possibility of the government extending regulations to include the

at Bass, announced on Wednesday, are expected to rise 9 per cent before exceptionals to £730m (£671m). Exceptional items will include a write-down of its Gala bingo assets and a net loss of about £35m on the sale of its 50 per cent stake in Carlsberg-Tetley after a merger was vetoed by Margaret Beckett, trade and industry secretary.

The failure to acquire Carlsberg-Tetley and the William Hill betting shop chain has left Bass with low gearing - raising expectations of a share buy-back or alternative acquisitions.

come. There will also be a results on Thursday are further exceptional charge of £22m from the sale of the expected to be clouded by European food businesses. what NatWest Markets has called "an unusually com-No final dividend will be plex array of one-offs". Acquisitions and disposals declared. After the merger, and the forecast for the

Diageo will pay an Interim dividend of 12.5p in April, enhanced to reflect the change of year-end. ■ The interest in GEC's

interim results on Thursday will concentrate on corporate activity rather than the figures. Investors are hoping for news of a possible £1bn flotation or demerger of the GEC Alsthom joint venture, or of the sale of its 60 per cent stake in GPT to Siemens, the £1bn telecoms business's minority share-

NatWest Securities expects pre-tax profits little changed at £430m (£426m), with earnings of 9.8p (5.5p after exceptionals) and a 3.42p (3.26p)



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Turmoil delays Brazilian offers tising" ownership through programme, currently the share issues, both federal on the state of São Paulo.

THE TERMATIONAL SOURCES Sy Jeneman With Saley and Sale Pauls

biggest in the world, has been dominated by trade sales, leaving little to interest equity investors. Just as this was set to change, the crisis on world capital markets is threatening to force the government to postpone - or even cancel - some big

Hardly a week has gone by in recent months without another chunk of the country's public sector coming under the hammer. Sales by federal and state governments of railways, port terminals, banks, insurers, mining assets and electricity companies have netted about R\$17bn this year, the planning ministry reckons sales of electricity and telecommunications assets due next

Faced with the political choice of realising the highest possible price through trade sales, or - as Brazil-

and state governments have tended to opt for the former. In most cases, however, their plans have included a subsequent secondary offering on stock markets.

Now the government plans to offer 31.5 per cent of voting stock in Companhia Vale do Rio Doce, the world's biggest iron ore mining company, in the last week of January. This follows the sale of a 42 per cent stake in CVRD in May for R\$3.34bn.

It is scheduled to be followed by offers of minority stakes in Light, a Rio de Janeiro electricity distributor privatised in June 1996 for R\$2.26bn, and in Petrobrás, the petroleum group, although the government has no plans to privatise Petrobrás outright. At the same time, state governments are studying similar sale models for their assets, particularly in electricity distribution and generation.

which last month began the privatisation of electricity assets worth about R\$20bn with the sale of a controlling stake in CPFL, a distributor covering the interior of the state. for R\$3bn. A minority stake is due to be offered at the end of the first quarter

São Paulo is also preparing to sell Cesp, a generator, and Eletropaulo, a distributor serving the state capital. There had been talk that Cesp would be sold entirely through a public offer. The state government, perhaps inspired by the recent success of similar operations in Spain and Portugal, was keen to encourage local investors to take part in the sale, hoping this would lift

its own standing and reduce popular opposition to priva-Under pr

this option now seems cer-

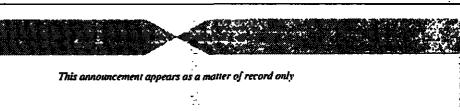
with the recent performance of Brazilian stocks - which have lost about a third of

that of CVRD, are likely to be postponed. However, the successful sale of CPFI. gives good reason for sellers to continue using the same model. It took place during the first week of the current market turbulence, yet still cent to its minimum price. Two other states have since carried out similarly success-

be wary of launching public offerings in the next few months. The one crumb of comfort is that premiums being paid for controlling stakes by long-term inves-

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tors should do something to esent market conditions - described by one government adviser as "the underpin prices when the Impact of European



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HSBC Investment Bank plc

MARKETS: This Week

Benchmark yield curve (%)*

28/11/97 -

7.40

7.20

7.00 📈

6.60 -

6.40

6.20 ·

2,340

2.320

6.00 5

FTSE All-Share Index

21 24 25 26 27

would have raised rates in

November but for the Asian

The corporate sector has

takeover deals in the pas

fortnight and further bid

speculation will provide

some support to the UK

been kept busy with

NEW YORK By Tracy Corrigan

Benchmark yield curve (%)*
28/11/97 — Month ago is

Month ago 👄

21 24 25 26 27 28

Fed policy could finally be

outsized payroll increase."

Association of Purchasing

highlights the National

Management's (NAPM)

survey of manufacturing

slowdown in 1998, bond

lower." predicts Robert

yields probably will drift

DiClimente in Salomon's

latest fixed income research.

conditions in November, due

"So long as investors focus

on the prospective economic

Salomon Brothers also

challenged by another

Treasuries have benefited from the flight to quality following the failure of Yamaichi, the Japanese securities firm, 10 days ago. but as the market gets back in gear after the Thanksgiving holiday. traders will watch to see whether sentiment continues to prevail over fundamentals.

The recent rally in Treasuries, pushing 30-year bond yields to just above 6 per cent - in spite of continuing domestic economic strength - caused Salomon Brothers to ask in its latest research paper: "Do US bonds have diplomatic immunity?

Some analysts fear the liquidity problems in Japan will lead to large sales of US Treasuries, although there has been little sign of this so far. Some argue the Japanese authorities will sell Treasuries to put downward pressure on the dollar while others believe that the relatively high yields on US securities to those of Japan will help protect Treasuries.

Among this week's data are the Beige Book on Wednesday, and employment numbers on Friday. US unemployment is at its lowest level for 25 years. According to Liro: The market's evident complacency with respect to

LONDON By Philip Coggan

The main domestic event of the week will undoubtedly be the latest meeting of the Bank of England's monetary policy committee. The money markets are looking or another couple of base rate rises before it peaks, although not necessarily at this meeting. Santit Maitra, head of

economics and strategy at WestLB, said: "We expect the MPC not to change monetary policy in December or January. The recent trade data suggest that some slowing in growth - however modest – from net exports is on the cards. On the domestic front, there

has been no new evidence uggesting further unexpected strength in spending. It will be hard, as usual, to

stop investors from keeping one eye firmly trained on The financial problems of

Korea and Japan are a recurring worry, with some concerned that Japanese investors might repatriate their overseas holdings. The other main issue will

be the prospects for an market. interest rate rise in the US. There are also a spate of and the non-farm payroll results to consider; Bass, Cariton, GEC, Grand figures on Friday will have Metropolitan, GUS, Imperial their normal potential to Tobacco, MEPC, Scottish & move the markets. Many analysts suspect Newcastle and Siebe are that the Federal Reserve among those reporting.

FRANKFURT By Andrew Fisher

6.73

5.75 --

4.75

DAX incless

4,000 ----

3,900

rk yteld curve (%)"

Hopes of a year-end rally in German equities have seen the Dax blue chip index nudging the 4,000 mark, with traders seeing a strong possibility it will be passed this week. Volume was low on Friday after the US holiday, with the market also adjusting to Xetra. Frankfurt's new electronic

trading system.
Although events in Asia continue to cause concern, investors have taken heart from the slow advance by European and US markets. Low interest rates - and the expectation that they will remain low as central bankers seek to exert a calming influence - and the renewed firmness in the dollar are helping to underpin the German

market. Strong earnings statements from leading German companies have also helped bourse sentiment. Attention this week is likely to focus on macro-economics, with third-quarter gross domestic product figures due on Thursday. These are expected to show

quarter-on-quarter growth of about 1 per cent, similar to the previous three months. J.P. Morgan expects year-on-year GDP growth of about 2.6 per cent. In the fourth quarter, however "the

TOKYO By Bethen Hutton

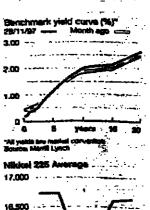
Japan's markets are expected to be a little calmer this week. The rash of failures in the financial ector during November shook the stock market, but by the end of last week there were strong signs that the government was working on plans to use public money to help the banks. The Nikkei 225 average ended the week only marginally below the previous week's close, while bond yields rose.

This week, both stock and bond markets will be watching for more details of those proposals. The government is also

due to announce further economic stimulus measure on December 10. These could include details of plans for the financial sector, so there may be an element of wait-and-see keeping the Nikkei within a narrow trading range this week.

However, in spite of official reassurances, many observers are not ruling out further collapses of banks or brokerages over the next few weeks, as money market conditions continue to worsen for the weaker institutions. Any further failures would be likely to knock the Nikkel back down towards 15.000.

Attention may shift to the state of the economy this week. Gross domestic



officence

product figures for the third quarter are due out on Wednesday, and a revision of the second-quarter figure - a 2.9 per cent drop - is possible. The average expectation for the third quarter is for growth of about 1.5 per cent, although some economists are much more pessimistic.

Other statistics due out this week include vehicle registrations for Nuvember. due today, and household spending for October, on Thursday.

OTHER MARKETS Compiled by Jeffrey Brown

on Monday.

7,850

PARIS

French shares showed little net change last week in line with the trend across Europe. Trading was narrow - the CAC 40 index swung within an arc of just 13 points on Wednesday - but there were plenty of sharp price movements among individual sectors

The protracted Opec negotiations on output ceilings cast a cloud over the heavyweight oil stocks. Both Elf Aquitaine – down 6 per cent - and Total fell steeply as talk turned to a possible 10-20 per cent decline for the oil prices should Opec raise its ceilings. Brokers are uncertain about the sector's short-term outlook.

Retailers looked to be a clear beneficiary of investors switching out of oils. There were strong gains, too, for financials following Parihas' move to buy in the minorities in two big satellite

The deals stand to dilute Paribas' earnings by 8 per widely seen as positive for

get to FFr600, almost 50 per cent above the present level.

HONG KONG

Hong Kong share prices are expected to drift lower this ek in the face of the financial problems in Japan and Korea and a gloomy property outlook at home, writes Louise Lucas in Hong Kong. Last week's decision by Cheung Kong, the property developer, to slash property prices at its new luxury development spooked investors by signalling deeper weakness in property prices.

The Hong Kong market has also seen volume dry up in recent weeks. On Friday, daily turnover contracted to

The same turmoil which has eroded the value of cur-

lifted its 18-month price tar- hit China, forcing a currency devaluation. This concern has seen the China sectors, H shares and red chips, come under heavy selling

LISBON

The Lisbon market had another solid week, with the PSI index rising 3.4 per cent to close at 8,309.21 on Friday. fundamentals, however, and

Morgan Stanley HK\$6bn (US\$776m), com- EDP in June that it would pared with a record HK\$46bn upgrade the country at the in August. Brokers say end of the year. The investors are cautious so announcement, which long as there is a possibility encouraged foreign investors of a rise in interest rates and to take EDP shares, helped a perceived flight away from make the sale a success.

Asian markets. cent next year, but are rencies and stock markets Portugal into their asset throughout Asia is antici- allocations," said Paulo shareholder value. UBS has pated by some investors to Araujo at Schroders.

The market's strength has little to do with underlying mainly reflects hopes of increasing foreign investor interest after Portugal joins the Morgan Stanley index of developed markets today.

announced during the privatisation of electricity utility

rortu speculating that foreign investors have yet to vector

COMMODITIES By Maggie Uny Conference to address future of the CAP

3,800 21 24 25 25 27 28 Nov 1997

slow from the torrid pace of

the past two quarters" to an

Also due this week are

positive trend, UBS Global

production figures. With

manufacturing output to

have risen 2 per cent over

production is likely to be

less buoyant as a result of

the weak construction

September. Total industrial

new orders showing a

rate of growth is sure to

estimated 2.3 per cent.

October industrial

Research expects

Reform of the Common Agri- Union and world trade talks. organisers promise to avoid cultural Policy is now the hot topic in the European food and farming industries, as the Agenda 2000 proposals drafted by the European Commission in the summer have been accepted in princi-

ple by most member states. On Wednesday a conference in London will address the history and future of the CAP, in the context of enlargement of the European

duction to the CAP. The CAP, which takes about half the EU budget each year, is regarded as the most complicated policy ever to have emerged from Brussels.

Its influence extends across European agriculture and beyond as Brussels conreform, of the coming trols prices of exports from pound retains its strength the community. While the against the new euro.

The conference, being technical language, the intriorganised by Agra Europe, is cacies of the agrimonetary billed as a practical intro- system and the single European currency will be addressed.

> Delegates may want to ask how UK farmers and food companies will be affected when the single currency begins with sterling still outside. Many fear that this will disadvantage the UK if the

may be the impact of the cereals, dairy and beef. next round of world trade

outcome of the WTO talks. The afternoon session is devoted to a more detailed look at the Agenda 2000 proposals and how they affect the three agricultural prod-

Also a question for debate are to be made. These are Under the proposals, sup-

organisation talks, due to port prices for cereals will be begin in 1999, on the CAP. It cut by 20 per cent, for dairy is debatable whether the products by 10 per cent and Agenda 2000 proposals are for beef by 30 per cent. Howcompatible with the likely ever, farmers will receive

compensation payments. The conference will also cover rural development, agriculture and the environment, animal welfare and the fraught issue of genetiuct regimes where changes cally modified foodstuffs.

CURRENCIES By Wolfgang Münchau

Interest likely to focus on dollar/yen rate

that the Thanksgiving holi- of opposite pressures. day will bring a quieter until the end of the year.

One of parities they are bound to keep a watchful eye over is the dollar/yen exchange rate. The dollar ended last week at Y127.6, although this rate overstates the ven's weakness on a trade-weighted basis.

larly difficult time to predict he was focusing on two currencies as a result of loans of up to one percent-

Currency strategists hope the dollar/yen rate because related aspects: the degree to Yamaichi assets sales.

about Y80 within two months because of repatria- to balance the structural tion of Japanese capital. Some are wondering

happening again. Tony Nor-This is seen as a particu- ABN-Amro in London, said movements in a number of

which Japanese capital 1995, when the dollar/yen investors to maintain a rate changed from Y105 to steady net outflow of capital – a capital account deficit –

current account surplus. whether the same could be investments are repatriated has been fairly haphazard. field, currency strategist at There have been sharp

"Most Japanese assets are Interbank Offered Rate On fundamental grounds, would be repatriated as a held in US dollars, but still a (Libor) because of the bankperiod to the foreign the yen looks weak. But ana- result of the Yamaichi crisis; significant amount is held in ing crisis. reason to think that the dollar will be sold rather than other currencies. One reason

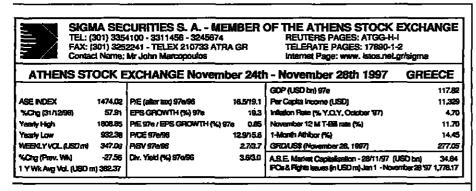
> increase is the selling of Jap-The degree to which anese assets in Germany. Mr Norfield said.

The second point is more

premium faced by Japanese borrowers, they might find it harder to maintain a suffifor the recent dollar/D-mark ciently strong capital account deficit.

The problem, of course, only arises for investors who borrow to invest. It does not subtle. Japanese borrowers affect cash-rich investors, face a hefty premium for such as life assurance com-

CROSS BORDER M&A DEALS SECTOR VALUE COMMENT BIDDER/INVESTOR TARGET Building materials Latarge (France) Redland (UK) Now agreed Rival trumps Philip Services (Canada) Safety-Kleen (US) Waste \$1.9bn Altied Colloids (UK) Chemicals \$1.8bn Hostile bid Hercules (US) ACX Technologies (US) Britton Group (UK) Plastics & \$337m Recommended Packaging Standard Chartered (UK) Extebandes (Int'l) Beriking \$165m LatAm expansion Sun Int'i (Belgulm) 1st stage done BRC Weldmesh (S'pore Engineering \$78m Hall Engineering (UK) Reorganising David Brown (UK) Union Pump (US) \$64m Highly geared **Pumps** Needs gov't OK services Unit of ZCM (Zambia) National Grid (UK)/ \$50m 80% each MPI (UK)



CONTRACTS & TENDERS



REPUBLIC OF POLAND The Ministry of Treasury

The Minister of Treasury

invites tenders for advisory services in the public sale of Polish Telecom Inc. Telekomunikacja Polska Spólka Akcyjna

of stock which includes the following activities:

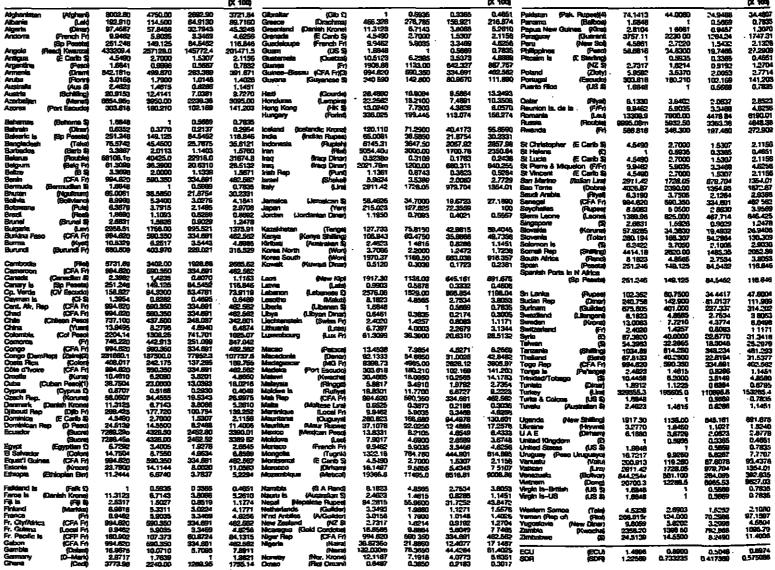
preparing the valuation of the company;

reparing the analysis of the comos preparing prospectus of the company and other documents required by the law;

preparing the preliminary offering circular; preparing and conducting of the company's stock sale: ing the promotion of the company's stock sale

iled scope of work of the executor is included in Terms of Reference, which can be available at the Ministry of Treasury (Department of Privatisation and Restructuring, room 461). The offers should be submitted in the sealed envelope at the Ministry of Treasury, room 477, 36 Krucza Street/6 Wspólna Street, not later than until 3.00 p.m. (Warsaw time) on 29th Dec 1997.

FT GUIDE TO WORLD CURRENCIES

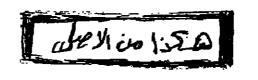


st (c) Free retat (n) Market sale; (c) Official near; (r) Persiled sale (f) Tourist sale (d) Tourist sale (d) Commency fund against the US Dollar (n) Market sale; (c) Official near; (r) Persiled sale (f) Tourist sale (d) Commency fund against the US Dollar (n) Market sale; (c) Gainga-Bassal adopted the CFA Figure to replace the Perso on 1877 (f) Pointson Rupes devalued by 6% on 1870/97; FT enquiries to Business Research Quarte 0171 256 5130. Some deax derived strong the WHATELITIESS CLOSES SPOT RATES & Bond Assence, Economical Depotyment, Landon Tasding Cartes. Enquiries 0171 254 4365.

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MARKETS: This Week

INTERNATIONAL BONDS By Gwen Robinson

Tokyo moves to restore confidence

The recent panic in offshore Japanese government bond markets following the collapse of Sanyo Securities and Yamaichi Securities highlighted glaring anomalies in Japan's JGB trading system; namely the arcane withholding tax system.

In the aftermath, mounting pressure on the government has led to new moves to reform the withholding tax system. But the long overdue momentum on withholding tax reform has come at a time of growing concerns about a liquidity squeeze in JGB markets.

Financial authorities, trying to restore confidence in Japan's markets, now face the dilemma of balancing protective regulatory measures and support in a market which is crying out for further deregulation. Even if they get it right, the question is whether investors will still find JGBs attractive in an environment of declining market liquidity.

The problem triggered by the collapses stemmed from Japan's system of "settlement kabuki", a device that enables non-residents to trade JGBs in "street names" of Japanese institutions to sidestep withholding tax. Under this convention, most offshore buyers of JGBs do not become the registered owners. Rather, they trade JGB name registration forms (NRFs) with the bond remaining legally registered to the NRF issuer.

US and Japan bonds

of the CAP

ر درعم. دراند

6753377

The recent upheavals triggered fears about the implications of being delivered JGBs registered in the failed brokers' names. London took one of the biggest hits, with the JGB market plunging on the rumours.

Reassurances from both Sanyo and the finance minis try helped calm the bond cash and repo markets, which were relatively quiet last week after massive sup port operations by the authorities left a record surplus of Y3,700bn in the money markets

But even with the Bank of Japan's stated commitment to continue supporting the market, investors are increasingly sceptical of how long the central bank can sustain such operations. While JGB dealers wel-

come any suggestion of withholding tax reform, the scare could not have happened at a worse time. The benchmark 10-year bond has been fluctuating around a yield of between 1.6 and 1.8 per cent in the past month, reaching record lows in the process. But even at the heights of their record-breaking performance, JGBs were showing signs of reaching the end of their long bull run.

Foremost are growing fears of a looming liquidity squeeze in the JGB market and the creeping paralysis of many hitherto active players, now facing crippling premiums to borrow funds in international markets.

holding tax.

three-day cycles.

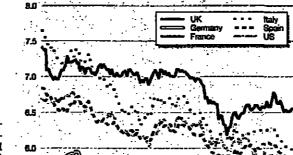
TOUR LIFE

AUSTRALIAN DOLLARS

LUXEMBOURG FRANCS

<u>Caracteria</u> dollars

HONG KONG DOLLARS



10-year benchmark bond yields

INTEREST RATES AT A GLANCE

n/a 0.15 0.34 1.13 1.96 5.25 -6.31 5.97 5.31 5.49 5.95 But the shorter settlement

Concerns about the

escalated in recent weeks, as

In desperate attempts to

the government has called in

foreign brokers several times

to warn them against manip

In a more concrete move

which suggests regulatory

intervention may be down

the line, the Tokyo Stock

Exchange is planning this

month to launch a new posi-

tion-reporting system. For

the first time, members will

be required to report any

large net position in JGB

futures and options. Mem-

bers will also be required to

and addresses. The reports

must be submitted weekly

Such steps, together with

central bank, may head off

the predicted December

squeeze. In the longer term

however, much will depend

on the government's ability to push through reforms.

contracts expire.

400to Dec 2009 (F1) F00.00 - Caboto/Caspio/PM 300to Dec 2000 8.60 99.90R 8.099 +259(surps) Classification 150to Jan 2010 (p1) 98.50R - Cadillo Malano

100 Dec 2000 5.50 100.535 5.302

2no Jan 2003 5.05 100.00 5.050

ulative trading practices.

Dealers had long been warning of a repeat of last cycle only increases risk and the likelihood of fails in a ar's short squeeze in the JGB market, when large players moved to drive up system which makes no allowances for human error. the price of the cheapest deliverable bonds against impending short squeeze the September 10-year bond futures contract, taking liquidity drained from the JGB cash and repo markets advantage of the unusually and large Japanese investors small issue sizes. This time scaled back their operations. around, hedge funds are believed to have bought massive amounts of JGBs 175 support the markets and and 176, the cheapest delivward off a liquidity crunch,

futures contract. Japan is more vulnerable to short-squeezes of this nature for a variety of reasons. A key factor is the "nofail" rule in JGB trading. The no-fail tradition per-

erable against the December

tuates the rigid structure the JGB market and its vulnerability to manipulative trading. Under a system which requires payment ahead of delivery and trades to be settled all at once at day's end, a failed trade could trigger knock-on reveal their clients' names effects throughout the settlement system. For offshore investors, such anomalies until the month of expiry, are compounded by operous and daily thereafter until the procedures to avoid with-

Reforms in the JGB settle- sustained support by the ment system have streamlined the settlement cycle from the original arbitrary settlement date calendar to a T + 3 rolling settlement of

EMERGING MARKETS By Judy Dempsey

Israel accepts globalisation

Yaakov Neeman, Israel's **Israel** finance minister, has his work cut out this month trying to avert strikes by the Histadrut, the trade union federation.

The union opposes the Shk2.3bn (\$650m) expenditure cuts Mr Neeman demands for next year's budget. His intention is to reduce the budget deficit from this year's 2.8 per cent of gross domestic product to 2.4 per cent, bringing it down to 1.5 per cent by 2001.

He also has to persuade the governing right wing Likud coalition to accept his tight fiscal policy. Some of the coalition partners have already threatened to vote against the budget during its final reading at the end of December.

In spite of the opposition. Mr Neeman, unlike his predecessors who bought off the unions and their coalition partners, is determined not to bow to pressure. "I intend to stick to my

targets," he said in a recent interview. These targets included pressing ahead with privatisation of the banks, defence

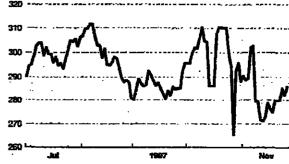
and the electricity sectors. He also wants to break up monopolies and deregulate in a bid to throw open the economy to competition. Mr Neeman has a big

advantage. Unlike previous finance ministers, he is not affiliated to any political Another point in his

favour is that in spite of the stalled peace negotiations between Israel and the Palestinians, the Israeli economy is increasingly insulated from vicissitudes of the peace process. This is because the coun-

try is fast moving away from a socialist, inward-looking, protectionist economy to one increasingly integrated into the global economy. The decision to lift foreign

exchange controls has paved the way to full convertibility of the shekel. Restrictions requiring companies raising capital abroad to bring all the proceeds to the Israeli foreign exchange market within one month and for exporters within one year.



have been scrapped.
A sign of the economy's globalisation came when the world's stock markets fell on October 28. The Mishtanim. the index of the 100 leading stocks traded on the Tel Aviv Stock Exchange, fell 9.9 per cent. The market recovered the next day, rising 8 per cent due to price rises on

Wall Street. "The markets are increasingly influenced by what happens outside Israel rather than what happens with the peace process," said Elise Horowitz, analyst at

Lehman Brothers, the US investment bank. Foreign investment and interest in the TASE show no sign of waning. Foreign activity on the TASE has

risen from 12 per cent at the end of last year to 13 per cent. And companies, including Deutsche Telekom, the German telecommunications group, and Siemans, the German electronics company. are buying into Israel's hightech companies, while the appetite for US venture capital and hedge funds tapping the high-tech industry, one of the engines behind the rise in exports, shows no

sien of abatine. Gradual integration of the economy into global markets is coupled with the determination by the Bank of Israel to adhere to a tough monetary policy to keep inflation down. Interest rates are currently 13.4 per cent, and the annualised inflation rate is 9.2 per cent.

Such policies have been criticised by Bank Hapoalim, Israel's largest. In its recent

cent during the first half of the 1990s.

But at that time, the economy was driven by the immigration of more than 800,000 Jews from the former Soviet Union, boosting private consumption rather than structural reforms introduced by the Likud government led by Benjamin

Netanyahu. Yet even as immigration slows to 50,000 this year, all the indicators for 1996 show a recovery in growth, with GDP rising to over 2.5 per cent and inflation down to between 3.5 and 9 per cent. More importantly, Lehman Brothers estimate private consumption will grow from this year's 2.8 per cent to 3.6

"The only thing that can upset these trends is war, an analyst said, clearly will grow only 2 per cent implying that the peace this year, compared with talks still matter for Israel's

Emerging markets: IFC weekly investable once indices

economic report, it argued

that monetary and fiscal

restraint had harmed the

economy's growth potential

and contributed to a rise in

unemployment, running at

average growth rates of 6 per

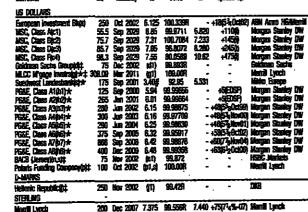
The economy, for example,

more than 8.1 per cent.

	No. of	Nov 27th	% Change	% Change
Market	etopie	1897	over week	on Dec '94
Latin America	(271)	649.09	+3.4	+20.7
Argentina	(32)	1,068.90	+4.6	+12 4
Brazil	(76)	460.34	+4.0	+16.1
Chile	(50)	657 44	-13	+6.0
Colombia*	(15)	798.95	-0.9	+26.2
Mexico	(62)	727.39	+5.9	+37.3
Peru'	(24)	217.89	+12	+10 7
Venezuela ^a	(12)	927.16	-2.4	+27.4
Asia	(758)	120,31	-0.5	-52.4
Çhina*	(43)	57.48	-8.9	-22.0
South Korea*	(184)	39.47	-6 .5	-48.9
Philippines	(49)	124.23	-5.8	-57.7
Taswan, Chinas	(98)	140,34	+2.2	-84
india'	(72)	84.03	+1.6	+6.7
Indonesia*	(61)	52.11	-06	-59.2
Malaysia	(157)	100.11	-0.1	-703
Pakistan ^e	(24)	251.47	+5.0	+28.5
Sri Lanka ^{ro}	(5)	109.29	-4.5	+14.9
Thailand	(65)	61.88	-6.3	-72.0
Euro/Mkd East	(396)	141.87	-0.9	+5.7
Czech Rep	(6)	54.39	-4.6	-22.5
Egypt	(28)	94.96	+0.6	
Greece	(54)	323.76	+0.1	+33.6
Hungary	(13)	245.56	-1.8	+24.8
srael	(46)	120.59	+2.3	+20.6
Jordan	(6)	214,29	-0.2	+14.8
Morocco	(17)	132.16	-1.2	
Poland ^p	(30)	566.71	-0.6	-22.6
Portugal	(23)	203.19	+4.4	+39.0
Russia	(31)	127.56	-5.0	
Slovakia	(5)	94.59	-4.7	
South Africa ^{ti}	ďή	185.71	~0.2	-11.0
Turkey ^{ss}	(58)	269.90	-4.6	+81.5
Zimbabwe ¹⁵	(101)	405.73	-4.4	-14.3
Composite	(1.427)	245.00	+0.9	- 14.3 -17.0
Composite	(19421)	240.00	+0.3	-17.0

Opins 5 1990; (AlDec 31 1992; (S)Am 3 1992; (B)Am 4 1991; (7)Nov 6 1992; (BSAp 79 1990; (F)Am 1 1991; (10) Dec 31 1992; (11)Dec 31 1993; (11)Dec 31 1992; (12)Dec 31 1993; (14)Dec 31 1993; (14)Dec 31 1993; (15)Dec 31 1993; (14)Dec 31 1993; (15)Dec 31 1993; (14)Dec 31 1993; (15)Dec 31 1993; (15)D

NEW INTERNATIONAL BOND ISSUES



J Saissburght Cregen Franceiris DOMOS 3tq.bt Potens Funding Companyt SMRSS FRANCS 2,63m Jan 2005 (q1) 100,00R 590 Sep 2002 (r) T00,00R

Notice of Adjustment to Conversion Price W DAEWOO Daewoo Electronics Co., Ltd. (the "assuer") (i) U.S. \$50,000,000 3%% Convertible Bonds due 2007 (ii) U.S. \$70,000,000 2%% Convertible Bonds due 2008 (collectively "the Bonds") big into shares of common stock of the Issuer

Notice at hereby given to the Bondholders that, upon resolution by the Board of Directors held on October 15, 1997 of convertible bonds issue, the Conversion Price per Common Share has been adjusted from Won 3,367 to Won 8,207 (for the Bonds (II)) and trom Won 13,002 to Won 12,763 (for the Bonds (III)) with retroactive effect from October 30, 1997, pursuant to the provisions of the respective Trust Deed constituting the Bonds. The Chase Manhattan Benk for and on behalf of

December 1, 1997

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CHASE

Ŋ BANQUE PARIBAS ECU 2,000,000,000

MUNIT nembourg Stock Exchange. on behalf of Sanque Parline HANQUE PARITHAS LUMENTROURG Société Ananyme

Contail of Europe²; The Dac 1999 - (c) 100.00 HSSC Masters Finel Items, pro-calabite univers chaind. Visid spread (peer relevant government bond) at learnet supplied by lead intensings. Sciencerible. 27-Balley-prate cele. 404th county warrants. 44thilated. 458-balley-arrand coupan and yield. It: Bard re-offer price. a) \$500m learneted (47th/WV was becaused to \$750m. Plan 34 days accrued. b) Calabite from Dec 00 at per. b) 5.59% to Dec 00, then 6.05% thereafter. c) Morpan Statisty Capital I. 6 Searche contamental averigage-backed securibles pass-through conflictates selected (47th/WV was because the conflictate selected (47th/WV was because to \$550m. \$49.00 per. c) 77 year. (3) 10.9 yes. c) 14.2 yes. c) 10.0 sel. 6.555.5m, \$49.00 per. (47th/WV was because to \$550m. \$49.00 per. c) 77 yes. (3) 10.9 yes. c) 14.2 yes. c) 10.9 yes. c) 10.0 ye

The Financial Times plans to publish a Survey on End of Year Review of Investment Banking. on Friday January 23 1998

For further information, please contact:

Hannah Pursall Tel: +44 171 873 4167 Fax: +44 171 873 4296 **Tim Hart** Tel: +212 745 1341 Fax: +212 355 9539

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U.S. \$100,000,000 Subordinated Colleged due 2003

rest period 28th Nov 1997 to 27th Max, 1995 the Notes will carry an interest rate of 5.65625% per minima, the interest amount payable per U.S. \$1,000 Note will be U.S. \$28.28, and for the U.S. \$10,000 Note will be U.S. \$282.51, and for the U.S. \$250,000 Note will be U.S. \$7,070.31,

Electricité de France U.S. \$150,000,000 Floating Rate Notes due 2002

Union Bank of Switzerland Loudon Branch Agent Bank 26th November, 1997



THE KNEEDOM OF DEMMARK
£500,000,000
Floating Rate Notes Due 1998
in accordance with the provisions of
the Notes, notice is hereby given that
for the interest period from 28th
November, 1997 to 27th February,
1909 the area of interest on the Notes

1998 the rate of interest on the Note sales the rate or morest on the Notes will be 7.625% per ennum. The interest psyable on the relevant interest psyable on the relevant interest psyable on the relevant, 1998 will be £190.10 per £10,000 Notes and £1,901.03 per £100,000 Notes. Principal Paying Agent.

ROYAL BANK OF CANADA

US\$150,000,000 Convertible Guaranteed Bonds issued by LAI FUNG OVERSEAS FINANCE LIMITED

guaranteed by
LA1 SUN DEVELOPMENT COMPANY LIMITED and after the IPO Listing Date referred to below purasteed instead by and convertible into shares of LAI FUNG HOLDINGS LIMITED (the "Bonds")

An antial public offering ("IPO") of shares in Lie Faing Holdings Limited (the "Shares") has been made further as the prospectors dated 18th November, 1997 relating to the IPO, Standard Chartered Ana Limited, the swestment bank appointed for the purpose in accordance with Conditions 6(c), has delivered to the issuer and the Trustee for the holders of the Bonds, and explained notice that the IPO satisfies the conditions set out in Condition 6(b) and that accordingly the IPO is, for the purpose of the Conditions, a Complying IPO.

The States are Hased on The Stock Exchange of Hong Kong Limited. The IPO Listing Date as defined at Condition of his is 25th 5o

the Bondholders shall have the right (the "Conversion Right") to convert their Bonds into Shares at any time on and after. 26th February, 1998 being the day falling three calendar months after the IPO Listing Date up to the close of business (as the phase where the Certificate representing such Bond is deposited for conversion) on the date seven days pour to 28th November, 2000 through the third anti-occurs, of the IPO Listing Date) or, if such date is not a business day, the businessed say preserving that date unders a notice relating to the margabors conversion of the Bonds has been given pour to such date) or, if such Bond shall have been called for referingeon before them, then up to the close of business (at the place aforesand) on a date not later than seven days (in the place aforesand) prior in the date fixed for

if if it is any time after the IPO Listing Date, at least 95 per cent, in principal amount of the Bonds has already been conserted, redeemed or purchased and cancelled, or (d) at any time on or after the second anniversary of the IPO Listing Date, the closing price of the Shares on the stock exchange on which the Shares are insted has been at least 140 per cent, of the Conservant Price for the period of 'th consecutive dealing this before notice of mandatory conservant in given by the listent, all, but not some only of the outstanding Bonds may, at the option of the listent, be converted mandatorily into Shares at the Conservation Price, provided that no such notice may be given after the date falling 30 consecutive dealing days prior to, and excluding, the third ansaversary of the IPO Listing Date;

ii) on 25th November, 2000 (being the third anotwersary of the IPO Listing Date) or, if that day is not a business day, on the last 2 on 28th Not ember, 2000 fromg the threat answersary of me 100 Listing Disect or, it must usly to find a reasoned say, on the last relative proceeding such date, the lesser stall elect either to redeem the outstanding Bords in each at their principal amount, log-tiler with not recibilitizest for to corn ent manulatorily the outstanding Bords into States at a Conversion Prize equal to the average closing price of the Shares over the period of 30 consecutive dealing days prior to, and excluding, such date, or to convert manulatorily the same proportion of each outstanding Bord into Shares at such Conversion Price and to redeem the remainder of each such Bord in each of the principal amount of the relevant Bord, together with accreed interest.

The number of Shares to be assessed on the guerrise of a Conversion Right shall be determined by shi viling the principal amount of the relevant Bond lots, in the case of conversion of part only of the principal amount of the relevant Bond, the principal amount aftered being convertedly by the Conversion Price (being 165 per cast, of the IPO Price the IPO Price being HKS2.30) subject to adjustment pursuant to Condition 1-(d) in effect on the Conversion Pate (as defined in the Conditional, with the Bonds taken at the principal amount thereof and translated may Hong Eding dollars at a rate of exchange equal to the average of the rates for buying US dellars with Hong Kong dollars and buying Hong Hong taking with US dollars with US dollars quoted by The Hongdoorg and Shanghai Bonking Conjoration Limited for such other leading internatival brank (if any) as may be approved by the Principal are request of the Issuer as an appropriate replacement (if a.g., it should be also than 1 per cont, on the IPO Listing Date 1.01 conversion, the right of the extensive replacement of the PD Listing Date by more than 1 per cont, on the IPO Listing Date. On conversion, the right of the extensive Bondholder to repayment of the principal antonior of the Band, and premium if any), being converted dual be extensived and released, and in consideration and in exchange therefor. Listing China shall allow and issue Shares to be issued upon such conversion will be calculated on the basis of the aggregate principal amount of the Bonds to be converted.

Full details of the convension procedure, including centam certifications required to be made at the time of convension, are set out or Condition 7(c). Procedures for convension of Bonds and beneficial interests therein will be subject to the procedures of The Depository Trans Company and its selevant participants, including Euroclear and Codel, through which beneficial interests in Bonds are hold.

Conversion Notices will be available from and including 28th February, 1998 from each of the Conversion Agests: Cirbank, N.A. at its office at Cirbank, N.A. at its office at Avesue de Tervaren 249, B-1150 Brussels, Belgium; Cirbank, N.A. at its office at Str. Flow, 111 Wall Street, New York, NY 10043, U.S.A and Chibank, (Lucumbourg) S.A. at its office at 16 Avesue Manne-Thénèse L-2132 Lucumbourg.

The Common Code number of the Bonds is 4780540. The ISIN number of the Bonds is XS1047805402.

LAI FUNG OVERSEAS FENANCE LIMITED

1st Depember, 1997

The Law Debenture Trest Corporation p.Lc. as Trusce



dinated Floating Rate Subordinated Floating Rale
Notes 2001
For the three months from
November 27, 1997 to Febrary
27, 1998 the Notes will carry an
interest rate of 7,85% p.a. On
February 27, 1998 interest of
198.83 will be due per 25,000
Note and 2989.32 in respect of
250,000 Note for Coupon No. 47. ank, M.A. (Corporate Agency & Trust). Agent Bank

SOCIETE GENERALE USD 500 000 000 UNDATED SUBORDINATED FLOATING RATE NOTES ISIN CODE: FR0008202550 For the period November 28, 1991 the new rate has been fored at 5.98125 % P.A.

Next payment date: May 29, 1998 Coupon ir: 23 Amount: Amount: USD 302.39 for the nomination of USD 10 000 USD 3 023.85 for the on of USD 100 000 TREPRINCIPAL PAYING AGENT SOCIETE GENERALS BANK & TRUSTSA-LUXEMBOUR

US \$210,000,000 1% Convertible Bonds Due 2007 NOTICE IS HEREBY GIVEN that the exmandinary shareholders' meeting will be held on December 13, 1997. The Conversion Right relating to the Bonda is asspended from the close of business on

NOTICE TO BONDHOLDERS

MACRONIX

INTERNATIONAL CO., LTD.

November 29 to December 13, 1997. BY: THE BANK OF NEW YORK

CREGEM Finance N.V. (Among as corporate unit pa Amontonian, The Nationals) U.S. \$100,000,000 Floring Rate Notes due 2003 In accordance with the provenees of the Notes, motice in hereby given that the Rate of Interest for the six month period certifies 78th May, 1998 has been Excel at 5.652.55 per straum. The interest accrumg for such six month period will be U.S. \$2350 per U.S. \$1,000 Bearer Note, and U.S. \$285.95 per U.S. \$10,000 Bearer Note and U.S. \$2,895.95 per U.S. \$10,000 Bearer Note on 29th May, 1998 against presentation of Couplon No. 10. Carico Bank of Switzerland London Branck Agent Bank

26th November, 1997

THE WEEK AHEAD

Do Units 2.45p

Betacom 0.3p

Boeing S0.14

Y7125000.0

Tst 10

Tst 2p

C\$0.75

Aggregate Inds 0.8p

Brixton Estate 3.25p

Capital Inds 2.85p

Anglo American Gold Inv R5.65

Baronsmead VCT 2.125p

Canadian O'sees Packaging

Ferguson Int 4.5p Goshawk Insurance 1.2p

GT Inc Growth Tst 1.6p

Hoare Govett 1000 Index Inv

Hoare Govett Smaller Co's

Hankyu 71/4% Bd 2000

Index Inv Tst 1.5p

Tst 0.7p

Abtrust Asian Smaller Co's Im

DIVIDEND & INTEREST PAYMENTS

TODAY Abbey National Treasury 10%% Sb Bd 2006/11 £1075.0 Adscene 7.8% Ser 2 Cv Pf American General \$0.35 Andrews Sykes Cv Pf 3.5p Anglian Water 81/4% Bd 2006 £82.50 Austin Reed 2.5p Barclays Bank Non-Cm \$ Pf Ser C1 \$0.4219 Do Ser C2 \$0.1406 Do Ser D1 \$0.4313 Do Ser D2 \$0.1437 Do Units \$0.5625 Do Ser D Pf Units \$0.575 Blue Circle 1044% Bd 2013 \$537.50 Cadbury Schweppes 5%% Nts 1998 \$58.75 Canning (W) 3.7p Caradon Cv Rd Pf 3.625p City of Oxford Inv Tst 1.3p Croda int 3.55p Dalgety 6p Delta 4.5p

Dicom 1.6p Dinkle Heel 0.6p Eksportfinans 7/4% Nts 1998 £72.50 Exmoor Dual Inv Tst 1.191p Do Inc 1.8p Do Inc 1.5p
Fishers Int 0.2p
Fleming Claverhouse Inv Tst
1.45p
Fleming Inc & Cap Inv Tst 1.4p Do Units 1.4p Fleming Mercantile inv Tst 44% Perp Db £2.125 Fleming Smaller Co's Inv Tst 3.2p

Folkes 0.753p
Do NV/tg 0.753p
Ford \$0.42
Foreign & Colonial Inv Tst
41/4/4 Perp Db £2.125
Galliford 0.55p
Garton Eng 2.5p
General Cons Inv Tst 41/4/4 A
Cm Pf \$1.4875 Cm Pf £1.4875 Genfinance 11.49% Ln 2007 £57.45 Glaxo Wellcome 8%% Bd 2005 £87.50 Govett Oriental Inv Tst 5% Con Pf 1.75p Great Portland Estates 9½% Cv Un Ln 2002 £4.75 Guinness 7½% Nts 1997 £73.75

P & O 7%% Db 2027 \$38.97 Do 7.3% Nts 2007 \$34.27 Perstorp Free B SKr2.75 Pochirs 1.75p Polyhedron 1.15p Reed Int 4½% Cm Pf 1.575p Do 5½% Cm Pf 1.925p RMC 8.2p RPH 4% Cm Pf 1.4p Do 8% Cm Pf 2.8p Royal & Sun Alliance 7.15p Scottlish Mortogoe & Tst 1.7p Hambros Inv Tst 31/2% Cm Pf £1.225 Royal & Sun Alliance 7.15p Scottish Mortgage & Tst 1.7p Silk Inds 2p Sony Y25.0 State Bank of New South Wales 6½% Bd 2000 A\$65.0 Sutton & East Surrey Water 10% Rd Db 1997/99 \$2.483151 Teecn 3 55n £1.225 Henderson Smaller Co's Inv Tst 4½% Cm Pf 1.575p Do 10½% Db 2016 £5.25 House of Fraser 1.7p Hotoric 0.75n lbstock 0.75p Illingworth Monts 5% Non-Cm Pf 1.225p inco \$0.10 ingersoll-Rand \$0.15 Kirklees 11.6% Rd 2031 £5.80 Tesco 3.55p War 3½% Ln £1.75 Wright (John) 4½% Cm Pf 1.575p Kleinwort Charter inv Tst 4% Cm Pf 22.0 Ledbroke 2.6p Lamont 3.65p Law Debenture 41/2% Db

Yorklyde 2.65p **■ TOMORROW** Asarco \$0.20 . BAT inds 121/4% Un Ln 2003/ 08 £6.125 £2.25 12.25 Legal & General 4p Lewis (John) 5% Cm Pf 1.75p Do 71/2% Cm Pf 2.625p London 21/2% Cons 90.625 Bostrom 3p Boxmore Int 1p Do 3% Cons 20.75 London & Manchester 81/4% Nts 2004 £81.25 Cookson 4.1p Enterprise Oil 10%% Un Ln Manganese Bronze 6p Metsec 1.5p 2013 £5.375 Fujitsu Y5.0

New Central Witwatersrand NT & T 7%% Nts 2003 £73.75 WEDNESDAY

E5.50 Murray Smaller Mikts Tst 4.1% Cm Pf 2.05p National Power 64% Bd 2003 \$62.50 NT & T 6% Nts 2000 \$60.0 Asahi Chem 7%% Bd 1999 Y712500.0 Bupa Fin 101/2% Sb Gtd Bd 2018 £1050.0 Carisbrooke Shipping 1p Dorling Kindersley 3p Glynwed 4.4p Halifax 74.9% Nts 1998 2775.0 Do A N/Vtg 11,7p P & O 7%% Db 2027 \$38.97 St lves 8.2p Schroder Ventures int Inv Tst

Tamac 3p Utd News & Media 61/6% Sb Cv Bd 2003 2153.125 Yorkshire Water B 0.493359p **■ THURSDAY DECEMBER 4** Abbey National Treasury Gtd Tec 10 indxd FRN 2006 FFr112.75

Anglo Irish Cap Fdg Ser A Fitg Rate Non-Cm Gtd N/Vtg Pf \$0.52 Antofagasta 1.8p Eurodollar 2.5p Export-Import Bank of Japan 8% Gtd Bd 2000 \$55.0 Hambros Sm Tst \$0.0015 aller Asian Co's Hat Pin 1p

Hat Pin 1p .
Ideal Hardware 3p
Lloyds Bank Sb FRN 1999
£19.79
Sears 1.05p
Sumitomo Bank Cap Mkts
Gtd Fxd/FRN 2002 \$91250.0
Westpac Banking FRN 1999
DM82.47

FRIDAY DECEMBER 5 Aberforth Split Level Tst 2.45p UK COMPANIES

E TODAY COMPANY MEETINGS: Kleiowort Davelopment Fd, 10, Fencturch Street, E.C., 12,45 Paterson Zochonia, Holiday Inn Crowne Plaza Micland Hotel, Peter Schroder Vestures Int Inv Tst, 120, Cheepsde, E.C., 12.00 Sturtegern, Exchange House, Primred Street, E.C., 11.50 Wavedey Mining Plannos, 13, Carriote Square, Edinburgh, 9.30 BOARD MEETINGS: Finals:

SBS Young (H) Interims: Jupiter Extra Inc Tst 1.96875p

Meggitt 1.5p Old English Pub 1.2p Allen Beth Prest Perpetual Inc & Growth Inv Compco Eliza Tinsley Prism Reil Scottish & Nes Quintain Estates & Dev 1.5p Radamec 1.1p Swan Hill 1.1p Torch 1p

Venturi inv Tst 2.07p SUNDAY DECEMBER 7

Tressury 7% 2002 93.50 Treasury 71/4% 2007 £3.625 Treasury 71/2% 2006 £3.75 Treasury 8% 2003 £4.0 Treasury 8% 2015 £4.0 Treasury 8% 2021 £4.0 Treasury 81/2% 2005 £4.25

COMPANY MEETINGS: or (L). Manche Hotel, Outwood Lane, Rings Manchester, 2.00 AEA Tech

E TOMORROW COMPANY MEETINGS: COMPANY MELTINGS: Dorlleg Kindereley, 9, Henrietta Street, Covent Garden, W.C., 10,30 Netcell, Tricom House, Pive Ways, Hegley Roed, Birminghem, 11,00 White Young Green, 107, Cheepsid E.C., 12,00 BOARD MEETINGS: Finals: Chrysells Eldridge Pope

SE THURSDAY DECEMBER 4 COMPANY MEETINGS: Miled London Properties, Four Seasons Hotel, Hamilton Place, Park Lane, W., 12.00 Hilton, 1. William Street, Glasgow, 11.30 ROARD MEETINGS:

MEDNESDAY DECEMBER 3 FRIDAY DECEMBER 5 COMPANY MEETINGS: Assoc British Foods, New Company Rooms, Greet Queen Street, W.C. Provend, 19, Aintree Road, Perivale, Greenford, Middle, 10.00 11.00 Concert Hall, 2. Sa Glasgow, 12.00 BOARD MEETINGS:

> M SATURDAY DECEMBER 6 COMPANY MEETING Shedeld Utd., Ponds Forge int S Contre, Shed Street, Sheffeld, 11

megangs unless otherwise stated. Please note: Reports and accounts are not normally evaluable until proximately 5/K weeks after the and meeting to approve the pointmany results.
This list is not necessarily contrained as no longer to notify the Stock Exchange of imminent announcement

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LONDON

IFR Review of the Year

Evaluating the Risks and Opportunities of the Europ High Yield Bond Market. This event will attract issuers, bankers and investors from Europe to discuss the search for higher yields and how to rercome the increased risks you face. Kev speakers include: Strategist, Merrill Lynch, Heinz esser, Head of Fixed Income DWS, David Weingast, Corporate Fixed Income Research, Alliance For programme details: Contact: Desiree McDonald Contact: Deckee Mi Tel: 0171 369 7937

Fax: 0171 369 7334 IFR Londor

DECEMBER 2-4 SHOREX 97

is the premier offshore exhibition and conference. SHOREX brings together offshore service providers, intermediaries and clients to share the best in offshore professional services and

If you would like to visit the exhibition or attend the conference, please call Anna Klein on +0171 482 1000.

Business Design Centre, LONDON

DECEMBER 3-5

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Europe is increasing its appeal to the US touinies: Sarah Gibb, FT Conference Tel: +44 171 896 2639 Fax: +44 171 896 2696

in other emerging markets and how

LONDON DECEMBER 8 & 9 FT World Pulp and Paper

Focusing on issues concerning the pulp and paper industry, their custom ns. Confirmed speakers include; Mr Brett G Hutton, Chief Financial Officer, APRIL: Mr Masahiko Ohkuni. President, Oji Paper Co. Ltd; Mr Arnold. M Nemirow, Chairman and Chief Executive Officer, Bownter Incorporated. Enquiries: +44 171 896 2120 Fax: +44 171896 2696/2697

LONDON

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JANUARY 14-16

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LONDON **JANUARY 23**

Limitation on Benefits Clauses Compared - risks and opportunities in practice

One-day seminar Organized by the IBFD International Tax Academy in cooperation with Deloitte & Touche and the Austrian Chamber of Commerce.

Fnouiries: Martine van der Weg IBFD International Tax Academy, Amsterdam, The Netherlands Tel: +31-20-626-7726

VIENNA

JANUARY 26-28 Linderstanding Derivatives

Midland Bank 14% Sb Un Ln 2002/07 £7.0 Minerals Oils & Res \$0.25 Monks Inv Tst 11% Db 2012

Northern Lelsure 3.5p Paterson Zochonis 11.7p

pentals to Derivatives Markets How to bedge or leverage exposures on interest rates, currencies, equities and dities using: • Futures • Options Swaps - Swaptions - Exotics.

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JANUARY 27-28 New Sourcing Strategies

for the Finance Function examines these new sourcing strategies arnines potential cost savings and improved service levels.

Enquiries: Jane Mills Tel: 0181 879 3355 Fax: 0181 879 1122

Conferences &

Exhibitions

JANUARY 28-30

Essentials of Risk Management · Forwards, futures, options, swaps and structured notes - Overview of modern derivatives • Hedging a stock portfolio rate derivatives · Diversified portfolio using equity swaps . Investing in fixed income emerging markets - Derivative

ters and how to avoid them. Tel: 0171 628 4112 Fax: 0171 628 4113

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the challenges ahead" The new millennium will see the need for new leaders it is these new leaders who will succeed. This conference provides an opportunity to share the knowledge, practical eperience and creative ideas hat are pointing the way to competitive advantag Contact: Catherine Briggs Tel: +44 (0) 1989 780705 Fasc +44 (0) 1989 760704 Exnel: Itzescen@dist.pips

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FEBRUARY 3-4

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Conferences

& **Exhibitions**

FEBRUARY 5-6 **Business Use of Intranets**

and Electronic Commerce Making the business case for Intranets ntation; technical and security issues: VPN's: Making the E-Commerc pieces fit: Hybrid EDI: Cybershopping Internet Banking, Case studies and presentations by BT, Glaxo Wellcome: Thomas Miller: AddHuster: Chase Manhaman FFMA: Surrey Police: Nortel: KPMC: illustrate the use of intraners and erce to achieve competitive edge

equiries: UNICOM Tel: 01895 256484 Fax: 01895 813095 LONDON

FEBRUARY 9-13

Knowledge Management Series The first complete European KM event leads you from an introduction to KM to Advanced Tools and Systems. Presenters McKinsey & Company, The Knowledge ise; Masons Solicitors; Sede Finland; Norwegian Technological institute, Kenniscentrum CIBit: Cranfield School of Management; KPMG; ICL;

Management Centre Europe; Coopers & Lybrand: NIP UNICOM Tel: 01895 256 484 Fax: 01895 813 095

LONDON **FEBRUARY 16** The 14th Annual FT London Motor Conference

The changing role of the car is the theme of this major FT automotive event which will bring together highleval industry executives to discuse this and other developments shaping the

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LONDON

FEBRUARY 17-18 The Euromoney International **Bond Congress**

A unique combination of a confe exhibition. It gives bond market professionals the opportunity to hear from leading experts, discuss new ideas and develop new contacts. Over 1,100 delegates from 47 countries, including 450 mended in 1997. Please contact: Catherine Hillier Tel: +44 (0) 17! 779 8322 Fax: +44 (0) 171 779 8396

QEII Centre, LONDON

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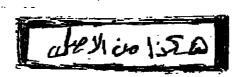
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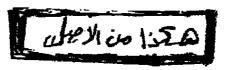
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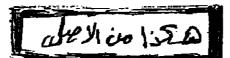
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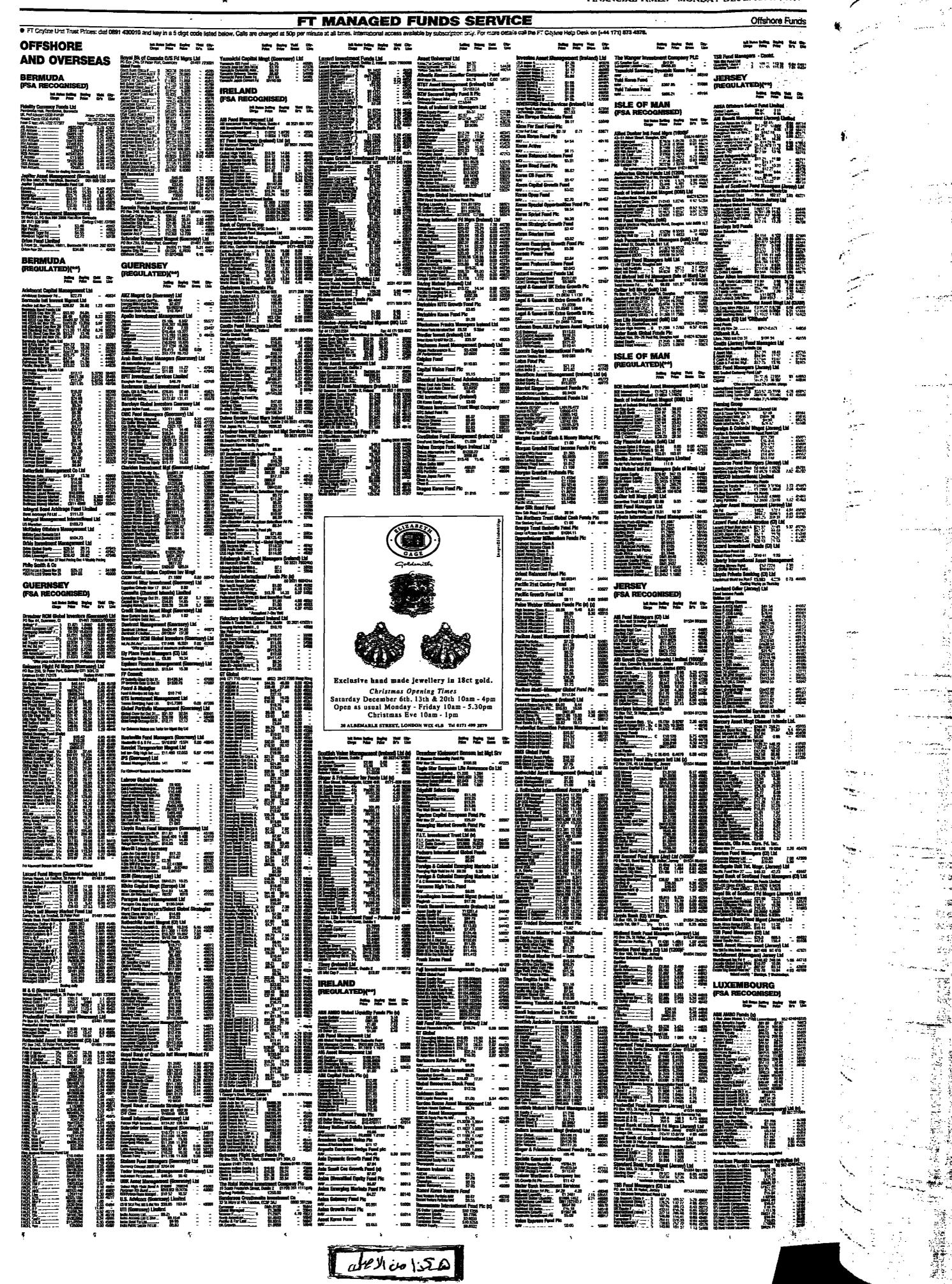
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Highs & Lows shown on a 52 week basis	mation the advanced motors.
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f stock	index	31/12/96	index	index	RILAGA	ENG4	31712700			_						
ustralia (75)	_198.37	-11.5	172.79	158.42	180.07	190.88	2.7	3.94	194.88	172.55	156.42	178.74	190.97 168.50	243.67 213.59	190.41 175.14	222. 185.
ustria (21)	181.61	-4.4	159.80	146.51	166.54	166.48	9.5	2.02	184.88	163 69	148.39 200.20	169.57 228.77	223.84	261,11	221.31	225
lelokam (27)	249.06	9.4	219.15	200.92	228.39	223.51	25.3	3.08 1.65	249.43 225.84	220.84 199.96	181.27	207.14	460.60	322.44	178.98	179
rezil (30)	221.22	16.6	194.85	178.46	202,86	451,70 213,35	24.5 13.2	1.85	204.85	181.37	184.42	187.88	211.27	233.66	178.27	196.
anada (122)	_206.98	9.0	182.12	168.98	189.81	979.73	34.5	1.35	419.27	371.22	336.52	384.55	382.90	429.78	333.94	336
ermark (32)		18.1	365.88	335.46	381.32 · 272.67	332.67	40.0	1.35	298.03	263.89	239.21	273.35	333,37	349.43	232.86	234
inland (26)	.297.34	21.1	261.53	239.88 186.86	212.41	214.50	22.9	2.49	229.26	202.99	184.01	210.27	212.31	248.23	203.73	211
rance (84)	.231.63	82	203.81	176.84	201.02	201.02	32.1	1.44	219.40	194.26	176.10	201.23	201.23	243.87	183.03	186
termany (58)	210.21	15.4	192,89 310,71 -	284.87	323.82	350,45	-30.4	4.56	356.29	315.45	285.98	326,78	353.61	580.03	314.78	504
long Kong, Chine (66)	_353.12	-30.4		78,49	89.22	217.71	-34.2	3.09	97.09	65.97	77.93	89.05	217,71	254.90	94.98	219
	97.29	-57.4	85.61 334.03	306.25	348,12	360.68	31.8	2.73	378.60	335.21	303.87	347.25	360.78	394.88	310.28	319
pland (16)	_3/9.62	15.4	96.08	88.09	100.14	140.92	48.6	1.73	108.62	96.17	67.16	99.62	140.17	115.27	79.11	81
ety (5S)	_10920	30.8	90.17	82.57	83.98	82.67	-12.7	0.96	101_93	90.25	81.61	93.49	61.81	141.12	95.91	140
apan (482)	-10246	-20.6	156.39	143.39	182.99	238.97	-59.3	3.05	177.08	156,78	142.11	162.39	239.01	560,85	170.87	605
lalaysia (107)		-70.5		1334.95	1517.46	14854.70	41.5	1.64	1650.70	1461,53	1324,89	1513,99	14817.34	1901.98	1147.96	1182
lexico (27)	1034./0		352.15	322.86	367.00	363.13	38.8	2:37	403.77	357,50	324.08	370.34	366.36	440.67	313.78	323
etherisads (19)	"4UU.21	19,1	70.70	84.82	73.69	69.18	0.3	4,47	80.21	71.02	64.38	73.57	69.09	96.47	75.37	91
ew Zealand (14)	80.35 323.89	-12,4 9.6	285.00	281.30	297.02	316.17	23,4	1.93	321,70	284.83	258.20	295.08	314.91	374.64	277.33	260
orway (38)	83.82	-58.B	73.78	67.62	76.87	145.50	-45.5	1.41	83,64	74. 2 3	67.29	76.90	144,78	214.07	78.40	195
hilippines (22)	_248.41	-40.8	218.58	200.40	227.80	182,31	-32.6	1.75	248 <i>2</i> 7	219.82	199.27	227.71	182.42	448,01	215.21	415
ingapore (42)		-14.9	238.55	218.71	248.62	287,78	-11.6	3.02	274.59	243.12	220.39	251.85	291.11	370.12	258.47	328
outh Africa (43)	2(1.11	20.4	232.81	213,45	242.63	298.91	36.0	2.26	264.18	233.90	212.04	242.30	298.39	277.33	198.59	198
pain (33)	_204.20 _484.48	14.8	426.30	390.84	444.28	553.76	29.9	1.87	478.74	423,98	384.25	439.10	549.04	538.94	402.43	410
woden (49)	.464.40 _322.92	35.4	284.14	280.51	298.12	265.42	43.7	1.18	323,44	265.37	259.60	296.65	285,44	329.59	231.69	244
witzerland (32)	_24.99	-73.9	21.00	20.18	22.92	39.04	-59.D	7.20	25.93	22.95	20.81	23.78	40.70	115.54	24,99	115
nailand (39)		18.3	282.44	258.95	294,35	282,44	15.1	3,49	322.24	285.31	258.64	295.55	285.31	337.99	261.60	273
nited Kingdom (215)	.320.98	28.9	342.37	313.89	358.81	389.09	28.9	1.58	367.53	343.11	311.04	355.43	387.53	399.82	293.43	307
BA (643)	389.09	20.7					28.2	1.80	351,55	311.26	282.16	322,43	296.69	365.75	268.24	280
nericos (822)	352.98	27.8	310. 59	284.76	323.59	297,89	26.7	2.47	279.57	247.53	224.39	256.41	259.73	298.26	227,46	233
rope (705)	279.42	15.6	245.86	225,42	256.24	259.00	31.2	1.79	417.08	369.28	334.76	382.54	416.87	484.93	345.30	350.
	418.63	15.7	359.2 4	338.53	384.81	478.48	-16.7	1.62	111.94	99.11	89.84	102.67	90.62	158.99	107.50	158
edic Basin (874)		-24.4	98.89	90.66	103.06	91.28 154.20	-16.7 6.1	2.17	181.87	161.08	145.97	168.81	154.08	209.12	173.55	189.
ro-Pacific (1578)	182.07	<u>-2</u> 4	160.20	146.88	186.96		28.1	1.80	375.84	332,77	301.66	344.71	375.62	389.57	286.81	300
ath America (765)	377.46		332.13	304.51	346.14	377,23 238,72	33.8	1.89	250.48	221.77	201.04	229.73	239.41	267.07	202.63	207.
rope Ex. UK (490)	250.83		220,71	202,35	230.02	196.28	-27.9	3.95	203.49	180.17	163.33	186.64	197,07	320.85	194.30	315.
ctric Ex. Japan (392)	203.31	-35.5	178.89	164.01	186,44	190.20	6.6	2.15	185.37	164.13	148.79	170.02	160.53	212.89	176.94	191.
orid Ex. US (1801)	185.59	-1.6	163.30	149.72	170,19	220.98	16.9	1.67	243.64	215.71	195.55	223.46	220.10	262.69	211.16	223.
orld Ex. UK (2229)	244.46		215.10	197.21	224,18 298,56	317.09	23.2	1.99	324.88	287.63	260.74	297.96	316.67	344.35	284.51	274.
orld Ex. Japan (1962)	.325.58	19.0	286,48	262.65	296.30	311.03										
e World Index (2444)		11.9	220.84	202.47	290.15	226.64	16.7	1.86 zares" s. s capalam Se	250.32	221.63	200.91	229.59	226.07	268,47	216.61	227.

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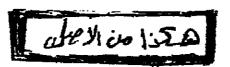
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MONDAY

France-Spain summit

A stepping-up of cross-border collaboration between France and Spain in the battle against Basque terrorism is expected to set the tone for two days of summit talks in Salamanca between the two governments. Jacques Chirac, the French president, Lionel Jospin, the premier, and half a dozen ministers will meet José Maria Aznar. the Spanish prime minister.

Banesto trial

Mario Conde, one-time chairman of Spain's Banesto banking group, goes on trial in Madrid with five former directors and four other associates. They are accused of fraud, misappropriation and forgery. Public prosecutors are seeking a 35-year jail sentence for Mr Conde, who already faces a provisional six-year sentence in a separate case heard earlier this year.

Holidays

Barbados, Central African Republic, Chad, Macau, New Zealand, Portugal, Romania.

Surveys

Austria, Czech Republic

TUESDAY

Home thoughts

President Fernando Henrique Cardoso of Brazil begins a state visit to Britain (to Dec 5). The visit comes at a tricky time for Cardoso whose country is suffering fallout from the Asian currency crisis. He will address the Confederation of British Industry this morning and meet chief executives of UK financial institutions tomorrow.

Irish budget

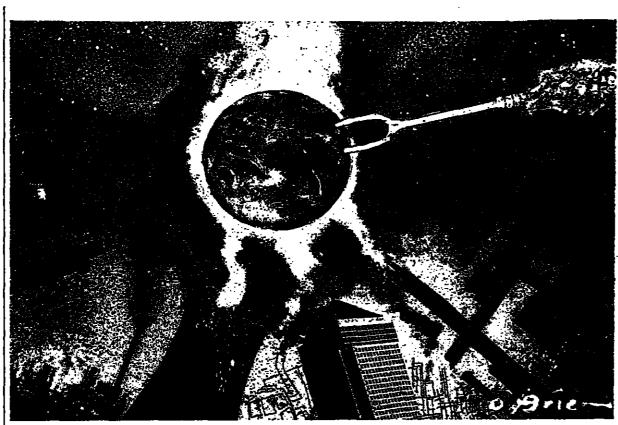


Charlie McCreevy, the Irish finance minister. oresents his first budget, with the government set to announce a surplus of

revenues over expenditures. In what is the defining budget for membership of the European monetary and economic union, Ireland is well set to qualify. With a buoyant economy, the minister has ample room to offer generous tax cuts, while keeping to a 4 per cent public spending target.

Nazi gold

An international three-day conference on gold looted by the Nazis during the second world war opens in London. Representatives of about 40 countries ocus on the central question of whether remaining stocks may be used for compensation. The conference is organised by the Tripartite Gold



Warm words: Officials from 150 countries today start 10 days of negotiations in Kyoto, Japan, ain greenhouse gases associated with climate change. The meeting will focus on agreeing legally-binding cuts by industrialised nations in ling carbon dloxide from the consumption of fossil fuels. It will also seek a form of words to commit developing countries, ms will exceed those of industrialised countries by 2010, to subsequent curbs. There are fierce disagreements on both rsues but a compromise is expected when ministers take over negotiations next Monday

Commission, set up in 1946 by Britain, the US and France. The organisation has insisted all the gold it holds was looted from central banks of Nazi-occupied countries. Jewish groups argue that 5-10 per cent belonged to individuals. The TGC has distributed 98.6 per cent of the gold. It proposes to give the outstanding 5.5 tonnes to some 350,000 survivors and descendants.

Nato and Bosnia

Defence ministers of the Nato alliance are in Brussels for a two-day formal session of the North Atlantic Council. to be followed in two weeks by a foreign ministers' session. The future international presence in Bosnia will be high on the agenda – the 18-month mandate of the Stabilisation Force expires in June – although final decisions are not expected until well into 1998. Also for discussion will be Nato's new command structure, which is almost ready to be implemented but could be held up by a row between Britain and Spain over Gibraltar. Poland, Hungary and the Czech Republic are expected to sign documents that will admit them as members of Nato in 1999. Parliaments of 16 existing members must approve.

Landmine treaty

During a three-day conference in Ottawa, more than 110 countries are expected to sign an international treaty Japan is the latest country to announce it will sign the pact, a Canadian initiative, But the US, Russia, China,

India, Pakistan and most Middle Eastern countries have declined. Canada is turning to a second campaign (Ottawa II) to speed the clearing of the world's 110m landmines and the rehabilitation of victims. Landmines kill or maim an estimated 30,000 civilians each year.

Leadership battle

Germany's opposition Social Democrats have chosen the themes of innovation and fairness for a three-day party conference starting in Hanover. But the issue of who will lead the party as chancellor candidate in next September's federal elections will overshadow proceedings. Oskar Lafontaine, the left-wing leader, who ran unsuccessfully for chancellor in 1990, will take the biggest role with an opening speech. But Gerhard Schröder, prime minister of Lower Saxony and alternative chancellor candidate, speaks on Thursday.

Surveys

International Banking in London (US editions), Brazil

Holidays Cuba. United Arab Emirates.

WEDNESDAY

ECONOMIC DIARY

High-tech pioneer A prototype of the first transistor - a

1cm-high, plug-in encapsulated unit

Congo plea The Democratic Republic of Congo's hopes of winning foreign backing for its sweeping reconstruction amme and a rescheduling of debts

racked up by the late Mobutu Sese

Seko will depend on the reception from

designed to replace the radio valve -

produced at the Bell Laboratories in

opportunity for Sotheby's, Christie's

and Phillips to re-establish the city's

threatened status as a leading centre

auction contains the best collection of

paintings in this sector to appear for

Canaletto of views of Venice, carrying

(\$15m). There are important paintings

Ribera, Christie's offers Venetian views

by Marieschi, Carlevariis and Bellotto

many years, including four by

a collective high estimate of 59m

as well as a still life by de Heem.

estimated at up to £2.5m.

by Van Dyck, Rubens, Guardi and

for the marketing of art. Sotheby's

auction at Christie's in London.

New coat of paint

1948 is expected to fetch £3,000-£5,000 at

Sotheby's

begins a

two-day auction

of important

paintings - the

week of sales in

Old Master

biggest in a

London that

provide a vital

allowing a UN team to investigate massacres of Rwandan refugees risks seriously undermining support for President Laurent Kabila. Taking stock

hosted by the World Bank to which 30

countries have been invited. But

nt availab betatastern-tenders in

World Trade Organisation negotiators meet in Geneva to take stock of progress in talks on a global financial services pact, due to conclude on December 12. Asian currency turmoil has overshadowed the talks and key emerging economies have yet to table formal offers to open their banking, insurance and securities markets to foreign competition. Washington will not sign a pact without satisfactory offers from these countries.

Surveys

Review of Information Technology, India's Software Industry

THURSDAY

Efta negotiations

Ministers of the four-nation European Free Trade Association meet in Geneva to discuss their trade relations with the European Union and other countries. EFTA, which groups Switzerland, Norway, Iceland and Liechtenstein, is looking increasingly to forge agreements in the Mediterranean and Middle East in parallel with the EU's Euro-Mediterranean initiative.

Agenda on crime

EU justice and interior ministers meet in Brussels to discuss Europe's common fight against organised crime, a convention on fingerprinting asylum seekers, and common action to light against drugs. Customs co-operation and better links between judicial authorities are also on the agenda.

New deal

Caribbean countries of the Lome Convention, a trade and aid treaty with the European Union, meet in Havana to discuss strategy for negotiating arrangements when the convention expires in 2000. The meeting, organised by the Caribbean Council for Europe, a lobby for Caribbean trade in the EU, will also discuss Cuba's likely participation in trade treaties with the EU after 2000.

Surveys

Business in the Community (UK editions), FT Review of the Automotive Industry

Holiday Tonga.

FRIDAY

Cárdenas' task Cuauhtémoc Cárdenas, founding father a Friends of Congo meeting in Brussels | of the left-wing Revolutionary

City following his resounding victory in elections last July. If he succeeds in cracking the capital's notorious crime syndicates and stamps out corruption within the police force and city administration. Mr Cardenas says he will consider running for the presidency again in 2000, Presidential priorities

Democratic party and a twice-defeated

presidential candidate, will be invested

as the first opposition mayor of Mexico

ZECH

Tony Blair, the prime munister, launches the programme for the UK's presidency of the European Union, which starts on January 1. In addition to the unveiling the presidency logo. Mr Blair will outline the government's priorities for creating a "people's Europe". He will stress the importance of tackling issues that concern ordinary people such as drugs, crime, jobs and the environment. The agenda will also feature the commitment to completion of the the single market and the fostering of flexible labour markets. During the six-month presidency, the UK will chair a crucial conference on the single currency and oversee the start of negotiations on enlargement of the EU.

Trade with China

The World Trade Organisation working party on Chinese membership meets in Geneva, following a week of bilateral talks between China and its main trading partners. Beijing has made a new market-opening offer for goods, including a cut in its average tariff on industrial imports to 10 per cent by 2005, which both the US and EU say provides a good basis for progress in the decade-old negotiations. But China has yet to come forward with improved proposals to let foreigners compete in its vast services market including banking, insurance and distribution.

Surveys

The Repo and Strips Market

Holidays

Ghana, Haiti, Netherlands Antilles, Thailand.

SATURDAY

Rugby Union

There are international games at Twickenham where England face New Zealand and at Murrayfield where Scotland meet South Africa.

England's Herol Graham, defends his World Boxing Council International super-middleweight title at Wembley Arena against Vinnie Paziena of the United States.

Holidays

Finland, Spain

Compiled by Roger Beals. Fax: (+44) (0)171 873 3196.

Other economic news

Monday: The Asian crisis may dent activity in US manufacturing as measured by the purchasing managers' index for November. Consumer borrowing in the UK is thought to have been robust during October.

Tuesday: Recent strong activity in manufacturing in the US is expected to produce a further rise in the leading economic indicator for October. Norway's current account deficit is expec ted to have been little changed in September. Wednesday: The UK pur-

chasing managers' index for services is expected to have shown continued growth in November, but at a rate little changed from October. The annual rate of economic growth in Australia is thought to have crept up in September.

Thursday: Economic growth in France and Germany is thought to have been relatively stable between the second and third quarters.

Friday: US employment growth is forecast to have slowed in November. The annual rate of inflation is thought to have risen in the Netherlands in November.

Statistics to be released this week

Day Released	Country	Economic Statistic	Median Forecast	Previous Actual	Day Released	Country	Economic Statistic	Median Forecast	Previous Actual
Mon	Japan	Nov auto sales**		-14%	Thurs	Germany	Q3 gr dom prod pan-Ger (Bundbk)	0.9%	1.0%R
Dec 1	Јарал	Nov foreign exchange reserves*		1,1%	Dec 4	Germany	Q3 gr dom prod west*** (Bundbik)	2.0%	0.8%R
	Italy	Oct hourly wage	4.5%	4.6%	· · · · ·	France	Q3 prefim gross domestic prod***	1.1%	1.5%
• .	Germany	Nov purchasing managers index†		57.49	_	Italy	Nov consumer price index (ex tobacco)-0.3%	0.3%
	UK	Nov MO*	1.0%	0.8%		UK	Housing starts		, N/A
	UK .	Nov MO**	6.6%	6.4%		ŲK.∙	Construction orders		N/A
	UK	Nov Charto Inst of Purchasing Mgrs		53.7%		ÜK	Nov CBI distributive trades		38.0%
	UK	Oct consumer credit	950m	733m .	- :	US	hitial claims Nov 29		303k
	Canada.	Oct department store sales**	11.6%	11.9%	:	US	Q3 productivity rev		4.5%
	Canada	Sep real gross dom prod-factor cost*	0.2%	0.0%	· ·	US	Oct home completion		1.44m
	us	Oct leading indicators		0.2%	Fri `	US	Nov nonfarm payrolls		284k
	US	Oct construction spending		-1.1%	Dec 5	US	Nov manufacturing payrolls		54k
•	US	Nov domestic auto sales		6.6m	·	us	Nov hourly earnings		0.5%
	US	Nov domestic light truck sales		6.1m	·	ÚS	Nov unemployment rate	<u> </u>	4.7%
Tues	US .	Redbook Nov 29		1.7%		US	Oct factory orders		.0.4%
Dec 2	Austrika	Oct retail trade	0.5%	0.6%		US	Oct consumer credit		\$2.0bn
Wed	Austria .	Third quarter real gross dom prod (A)	1.0%	1.2%		US	Nov average workweek		34.5
Dec 3	Japan	Third quarter gross domestic product	6.4%	-11.2%		US	Oct factory inventories		0.2%
	UK	Nov CIPS services survey		59.1%	During 1	he week		· _ · _	
•	Canada	Nov foreign reserves, chg	-0.5bn	-0.6bn		Piussia	Nov consumer price index*	0.4%	0.2%
	US	Oct new home sales	<u> </u>	800k	· · · · · · · · · · · · · · · · · · ·	Hungary	Nov unemployment rate	10.1%	10.1%
	Germany	Oct industrial prodtn pan Germany	1.6%	-0.4%R	<u> </u>	Russia	Oct M2*	-0.5%	-0.4%
	Germany	Oct manufacturing output pan Garmany	2.0%	-0.5%R	· 	Russia	Oct M2**	34.0%	35.7%
	Germainy	Oct industrial production west*		-0.7%R		Germany	Oct manufcling orders pan Germany*	1.0%	-0.5%R
	Germany	Oct industrial production easi*		2.1%R	"month on mo	onth, "Year or	year ""ctr on ctr †seasonally adjusted S	italistics, Standar	d & Poor's MMS.

ACROSS

- I One getting on at the end of the line (6) 4 Big caber tossed in game
- cular (8)
 12 There's profit to be made in
- street repair (8)

 13 Loan shark certain to be found in the city (6)

 15 Warm drink in the Heb-
- rides (4)

 16 Security zone for motorist
 (6,4)

 19 Undergo personal participa

 11 Feeling guilty, has made reparations (7)

 12 Planet rising in tempera-
- tion (10)
 20 Getting married in a
- church will be a high spot
- 23 Bluff king and his successor brought to a temporary
- stop (6) 25 Sunny spots? (8) 27 Swindle brought to light in
- 30 A way to divorce girl (6)

- DOWN
 1 Service initiation (7)
 2 Cricketer's initial mistake? (5,4)
 3 Possibly run and see to make certain (6)
- 5 Formal procedure correctly reported (4) 6 A light sweet (5-3) Change may be converted
- later (5)
 8 Passage taken from book unless it holds reader at
- ture (7)
 17 Revolutionary steps uplift
- people (9)
 18 Grisly morgues out east (8)
 19 Honourable code followed
 by a student (7)
 21 Tried and tested (7)
 22 Starters for the "Oaks" (6)
- 24 Mark new sheets and pil-
- defeat (8)

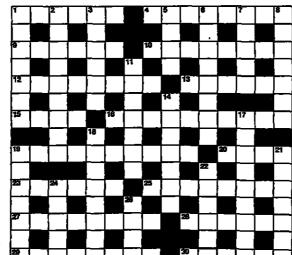
 28 Fine for a non-drinker found in quarry (6)

 29 Heather Lake's underwear

 (4)

 lowcases (5)

 He's against the proposal and ain't going to change!



WINNERS 9,534: Georgina Curtols. London W4: Judith King, Milborne St Andrew, Dorset: S.H. Morrell, Clive, Shrewsbury; P. Steiner, Sutton Coldfield, West Midlands.

MONDAY PRIZE CROSSWORD No.9,546 Set by DANTE

Six bottles of Davys Celebration Champagne for the first correct solution opened and three runner-up prizes of \$40 Davys food and wine vouchers redeemable in person or by post. These prizes are available only to winners living in England, Scotland and Wales, Winners with overseas addresses will receive a set of silver-plated place name bases and cards. Solutions by Thursday December 11, marked Monday Crossword 9,546 on the envelope, to the Financial Times, I Southwark Bridge, London SEI SHL. Solution on Monday December 15. Please allow 28 days for delivery of prizes. days for delivery of prizes.

Solution 9.534



PINE WINES AND EATING

MORSE **WORLD EXCLUSIVE!** Network Computing The True Facts Revealed

> Confused? You could be. The arguments for and against 'thin clients' or Network Computers (NCs) are complex.

> Morse can explain what is possible with today's technology. We can show you Sun Microsystems networks running applications like SAP and Oracle on NCs. We can help you take the first steps in putting this technology into use.

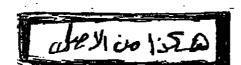
Please call us to receive an information pack, or to arrange a visit to our Enterprise Computing Centre to see NCs in action.



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JOTTER PAD



Main towns: (1994 end-year est)
Prague (tapital) 1,213,298
Brio

388,576 325,827

CZECH REPUBLIC

Dangers may still lie ahead for the coalition government after the economic difficulties of 1997, say Robert Anderson and Kevin Done

A year of growing uncertainty

Eight years after the within the Civic Democratic country in east Europe emerged after the fall of the Berlin Wall still hold power. But their grip may be loos-

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ATURDAY

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● 製造料 (2017)

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> ening. The last general election 18 months ago robbed the government of its overall majority in the lower house of parliament. Prime Minister Vaclav Klaus has been thrown on to the defensive, shorn of his former arrogant confidence and beset by fractions colleagues in a divided

Once regarded as an island of stability in a turbulent region, the Czech Republic has entered an era of growing political and economic uncertainty. The showpiece economy has been derailed and the currency devalued and left vulnerable. The present trouble comes

in stark contrast with the achievements of recent the integration of the former tures. The first country from Republic now stands on the power. threshold of joining Nato and opening negotiations to join the European Union.

Such successes presently count for little at home, howership is under intense scru- the government. (These amendments to banking leg-tiny. The future of his problems were compounded islation, and the cabinet has tiny. The future of his problems were compounded government has again been called into question by astating floods inundated a reforms which together will recent desertions by senior large part of the east of the reduce the links between party colleagues and by the country). overtures of his main coalisuch a move would take the icit, which reached around 8 the way to significant for country into difficult per cent of gross domestic eign investment in banking. uncharted constitutional product (GDP) last year, had Ivan Pilip, the finance waters at a time when worries over the health of President Vaclav Havel have resurfaced only weeks before he is due to stand for re-elec-

The government has begun belatedly to repair ciencies exposed by the currency crisis in the spring, but it may be too late to save

the reputation of Mr Kiaus. Prague is presently obsessed with debilitating speculation as to whether the government's downfall is most likely to be caused by plotting by rivals within Mr Klaus's own Civic Democratic party (ODS), by splits

collapse of communism, the Alliance (ODA), the smallest nomic transformation, Czech Republic is the only of the three coalition part-founded on the vaunted where the leaders of the the Christian Democrats, reformist governments that who have become increasof the centre-right coalition and appear to be contemplatwith the Social Democratic opposition.

The feverish manoeuvring is a symptom of the transformed political balance and the realisation that the painful task of restructuring the economy is far from complete and will require further reforms and a period of tough austerity.

Until the elections of June 1996 Mr Klaus's authority as the author of the Czech transformation was unquestioned and his party was dominant within the threeparty coalition, which in turn had little real opposition in parliament. The coalition's failure to

win a majority in that elecyears. The Czech Republic tion ushered in a new era, has been at the forefront of however, in which the Christian Democrats and the communist countries of east rightwing ODA have played Europe into western struc- a bigger role in cabinet discussions, and Mr Klaus has the region to join the Organ- had to horse trade with the isation for Economic opposition and an indepen-Co-operation and Development (OECD), the Czech who holds the balance of

Growing signals that all was not right in the economy culminated, however, in the currency crisis in May, which really undermined Mr ever, where Mr Klaus's lead- Klaus's authority and that of house has also passed this past summer when dev-

tion partner towards the out of its fluctuation band inet has also agreed to the opposition. The prospect of largely because of worries sale of the state stakes in the early elections looms, but that the current account def- four leading banks, opening become unsustainable. The growing imbalance reflected a surge in domestic demand and poor export performance, as wage increases

The Czech model of eco ners, or by the defection of method of mass privatisation through vouchers (given to the population to exchange ingly estranged from the rest for shares) has had some unhappy consequences. Large parts of industry are ing an eventual coalition now controlled by investment funds, owned or managed in many cases by the leading banks, which are still owned to a significant

degree by the state.

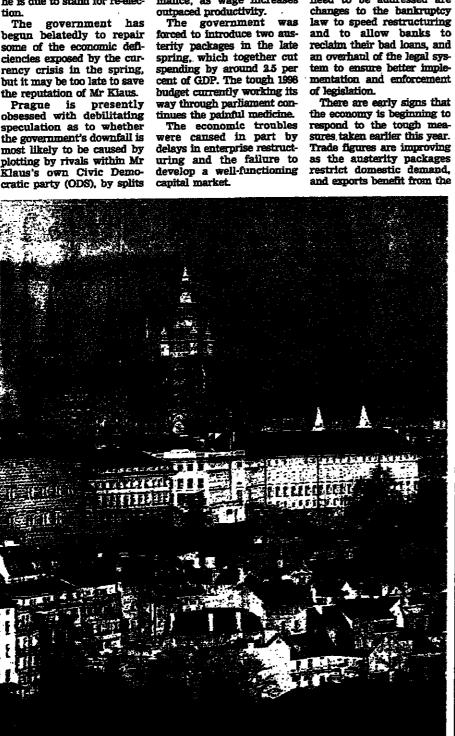
Wheeler-dealing by the funds was left deliberately unimpeded by regulation, in the hope that strong owners would emerge to restructure the companies. Unfortunately this system has held back restructuring, with banks reluctant to force companies controlled by their funds into bankruptcy and funds reluctant to sell stakes in case their banks lost lucrative contracts and loan deals. Ownership has remained fragmented, corporate governance poor and the lack of regulation has

Only in the last month has belated progress been made towards tighter capital market regulation with the approval in the lower house of parliament of legislation to establish a Securities and Exchange Commission aimed at bringing greater transparency to the stock the insider trading and fraud that have taken place.

encouraged fraud.

In recent weeks the lower agreed to investment fund banks, funds and companies. The currency was forced Most fundamentally, the cabminister, insists that "there is a political willingness to

continue with reform". The key areas that still need to be addressed are



Prague's predicament: the Czech Republic's recent problems are a painful away

GERMANY SLOVAKIA tary republic Civic Democratic Party (ODST: Civic Head of state parliament on January 25 1993 arisment of the Czech Republic of Moravia (KSCM): Czech Social Democratic Party (CSSD); Free minated by the Civic Senate, with 81 members Democratic Party. emocrats-Liberal National Social Iniversal direct suffrage for party " Members of ruling coestion rces: EBRD: Detestreen/ICV: ERJ: Europ

devaluation and from stronger foreign demand in particstill lower than in neighular in Ğermany. bouring countries, is rising and could reach 6 per cent But Mr Klaus may not be next year. The unions have already

B Population: 10.3m (1995 end-year est)

around long enough to enjoy the improving economic environment, particularly if his coalition partners are panicked by public reaction to the austerity programme. The budget freezes wages in the public sector and welfare spending while rents and energy prices are to be the railways' managers try to get to grips with spiral-

ne \$1 = Kc 27.1250

The disillusionment is reflected in a fall of 10 permounted one national demcentage points in the opinion onstration and the coming polls for Mr Klaus's Civic wage round will provide a Democrats since the elecfresh test of whether wage tion, and the Social Demogrowth will continue to outcrats have opened up a ninestrip productivity gains. The point lead. government caved in to a This has put further pres-

railwaymen's strike last Feb- sure on a government, which

4.1 1.0 8.6 17.7 Gross average monthly wages (arrival % charge) 6.4 3.5 9.2 14 Gross reserves excluding gold, and year (\$0m) 12.4 -1.1 General government balance (% of GDP) External debt stock, convertible currency (\$50%) 20.4 217 -6.0 Main trading partners (share of total trade to world, 1996)

1.7% EFTA 22%

vote of no confidence in July ernment strategy at the by one vote. Six ministers annual conference of the have quit since the election. "This government is grow-

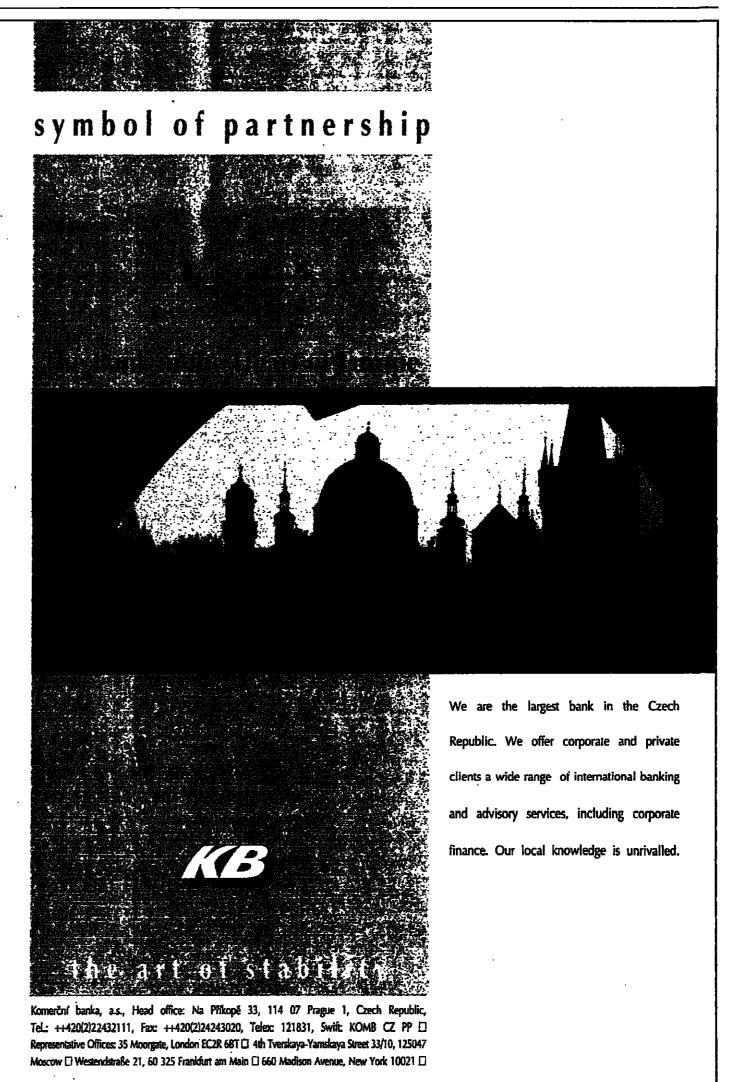
"The parties spend more time attacking each other than on constructive work." period lies ahead. When Josef Zieleniec resigned as ocrats, must still be plaforeign minister in October, the Christian Democrats to stay in office.

ing ideologically apart," says

Jiri Pehe, a political analyst.

els. Unemployment, while problem again next year as carious since it survived a demanded a review of govand called for a vote of confidence.

The move, widely seen as an effort to oust Mr Klaus or even as a preparation for leaving the coalition, was The most dangerous rejected, but Josef Lux, leader of the Christian Demcated, if the government is



Mr Klaus keeps a nervous eye on his squabbling coalition partners and his own party

For Vaclay Klaus, the the past five years, 1997 has largely been a year worth

Having lost his parliamentary majority in the June 1996 election, his economic credibility was severely damaged during the currency crisis in May. He barely survived a vote of confidence in July winning 101 votes to 99. As the economy weakened

and the government's austerity programme began to hit voters' pockets, Mr Klaus' centre-right administration was rocked by divisions and attacks on his tion. leadership. More recently, the opposition Social Democrats (CSSD) have opened a 9 point lead in the opinion polls over his Civil Democratic Party (ODS).

Mr Klaus, once the commanding personality of Czech politics, is no longer even his party's unchallenged leader. Senior figures. notably vice chairman Miroslav Macek, openly attack his leadership and in October the foreign minister, Josef Zieleniec, a founding member of the ODS and its most popular figure, resigned in what was widely seen as an attempt to challenge the premier.

If so, the gambit failed as Mr Klaus moved quickly to name a replacement and the party closed ranks around its leader. Jiri Pehe, a political analyst, says: "The ODS is afraid of existing without Mr Klaus. Within the ODS inner circle. Mr Klaus has been strengthened by the resignation but in the long

run he has been weakened." But the most serious threat to his leadership and even to the three-party coalition itself is the increasingly semi-detached attitude of the Christian Democrat KDU-CSL. Josef Lux, its leader, is lems exposed by the cur-rency crisis and the slow- Jozef Wagner, an indepen-ference. "We will probably rency crisis and the slowdown in growth.

Mr Klaus, who has said Social Democrats. He did not the social market is a contravote in the first reading and diction in terms, has been able to balance the Christian Democrats against the rightwing Civic Democratic Allirepublic's prime minister for ance (ODA), which has called for more vigorous free market measures. But, increasingly, he has had to play the role of ringmaster, as the two parties - who cooperated prior to the election to check the power of the ODS - quarrelled over budget cuts, tank sales to Algeria and preparations for

> Nato membership. "The coalition has lost its capacity to act and its cohesiveness. There are more things it disagrees about than it agrees on." says a senior member of the coali-

However, there are also a few signs that the coalition is regaining some momentum. The decision to make deep budget cuts at a time when the coalition's future was in doubt and when it was low in the polls showed considerable bravery. The government is also at last beginning to carry out some of the reforms that its critics, especially foreign investors, have been calling for, particularly in the fields of capital market regulation and bank privatisation.

Much of the credit for this must be given to the new finance minister. Ivan Pilip. who - as a recent convert to the party - has none of the political baggage that its older leaders carry. Mr Klaus is to be commended for allowing Mr Pilip, whose youth excludes him as a serious political rival, to throw out key elements of his oncevaunted economic model. Mr Klaus, against his own instincts, is at last perhaps becoming a consensus politi-

obstacles lie in the way of the coalition's recovery. The budget passed its first reading in October by one vote but the coalition only has pushing the government to 100 seats in the 200-member Democrat rank and file. adopt social market policies lower house. It is reliant for

dent who defected from the has called for a more growth-oriented strategy. He is, however, likely to continue supporting the govern-ment because he would face political oblivion if elections

were to be called. The bigger obstacle is the coalition conference on Jan-uary 6 called to assess the government's progress. Mr Lux's call for the drawing up of a new coalition programme followed by a vote of confidence has been rejected by Mr Klaus, but the conference will certainly hear strong criticism of the government's policies and there is a risk that, unless the Christian Democrats are given some face-saving conssions, they could leave the coalition altogether.

Mr Lux said in an inter view: "Our wish is that the coalition continues, but visible changes must be made. I am close to the ODS and I wish the co-operation to continue but it must be followed by a change of behaviour. I am not in a fight with Mr Klaus but I am trying to achieve concrete results and I wish these were mutual." Mr Lux's bluff has been

called repeatedly by Mr Klaus because his party is unable to form a government with the Social Democrats in the current parliament. Polls indicate that they would have to rely on the Communists for a majority if elections were held now, a contingency both parties reject. Moreover, if Mr Lux is seen as deliberately wrecking the government the Czech people, who value stability. are likely to punish his party at the elections.

It is also unclear whether his party's position in a coalition with the Social Democrats would be a hap-However, two daunting pier one. Allying with the CSSD will be a step into the unknown and there is strong feeling of suspicion against Milos Zeman, its volatile leader, among the Christian

to meet the economic probits majority for the remaintry to exploit any difficulties often publicly pronounced, police from public service

ference. "We will probably call a vote of no-confidence in February," he said in an interview.

However, even if the government falls and the parliament passes a constitutional amendment to dissolve, indications do not look good for Mr Zeman. His savage criticism of the government has managed to raise his party's support less than 3 percent-age points from the last election to 29 per cent, and that has only registered in the latest polls. Support for the coalition is still 36 per cent. Social Democrat support is likely to rise as economic austerity bites but unless the divided ODA or the far-

right republicans fall

beneath the 5 per cent

threshold needed to enter

parliament, they are still

likely to have to rely on both

the communists and the Christian Democrats to form

If the government lasts iong enough to allow early signs of economic recovery to mature into general feelings of well-being in the populace and is seen as having regained its momentum, the poll's findings will look even bleaker for Mr Zeman and Mr Lux as their room for manoeuvre disappears.

It is possible then for the problems of 1997 to be forgotten and the squabbling of the coalition partners dismissed as merely routine by an electorate which has only experienced a system akin to one-party rule. As Jiri Weigl, Mr Klaus's chief adviser, argues: "The current situation is not extraordinary, it was the last four years lof coalition stability] that were exceptional."



Pilsner politics: Premier Vaciny Klaus and G n their nations. The Czech Republic is now moving towards EU membership, though hir Klaus may not be in power to see it through

EU MEMBERSHIP • by Robert Anderson

Preparations come but slowly

After a good start, the country has suffered from a crisis of

resolution

The Czech government has at last begun to take the preparation for European Union entry seriously, as it has become obvious that rather than being ahead of Poland and Hungary, the country may even be lagging behind.

The European Commission's assessment in July of the Czech application to join says: "Confident of its progress towards meeting the obligations of EU membership, the Czech Republic bas at times shown signs of reluctance to acknowledge difficulties and seek a collaborative approach in resolving them

Now the government appears to have woken up. "I feel there is now a firmer commitment since the elec-Mr Zeman will certainly tion even though it is not

said Joannes ter Haar, head of the European Commission delegation to the Czech Republic. "We would, of course, like to see this commitment more openly

There is a recognition that a lot of work still needs to be done. Cyril Svoboda, deputy foreign minister, said: "We agree with the criticisms of our performance." His ministry has taken over the co-ordination of preparations for EU membership from the finance ministry and his the wave of Romany emigracommittee will lead negotia-tions with the EU, which are

expected to start in March. The Czech Republic sailed through the first of the Copenhagen criteria for membership, that of "stability of institutions guaranteeing democracy, the rule of law, human rights and says: "The real progress respect for and protection of made in transposing legislaminorities". The only important caveats were regarding the lustration law - which of implementation, as well bans members of the former Communist regime and col- tive administrative underlaborators with the secret pinning."

and discrimination against the Romany population.

The government has prom-

ised to cancel the lustration law by 3000 when a new civil service law will be put in place, a freedom of information law is being prepared in parliament and the cabinet has adopted a series of recommendations to improve the lot of the Romanies. One western ambassador said it was a shame that tion to Canada and the UK

international issue because the government was already taking positive action. On its ability to take on the obligations of EU membership, the country fares less well. The commission tion still needs to be accompanied by concrete measures

as establishment of an effec-

this autumn had become an

and the need to modernise culty catching up with the and remove from politics the rest of the union and its cumbersome bureaucracy, as well as the slowness in building a regional government system. Mr ter Haar says: "In order to effectively manage and in particular enforce the acquis (commu-

nity law) a strong and effi-

cient public service is essen-

tial.'

deficit.

But it is the second criterion, "the existence of a functioning market economy, as well as the capacity to cope with competitive pressures and market forces within the union", that is perhaps the most problematic. The commission highlighted the lack of corporate governance and the weakness of the banking and financial system, as well as the need to press on with enterprise restructuring in

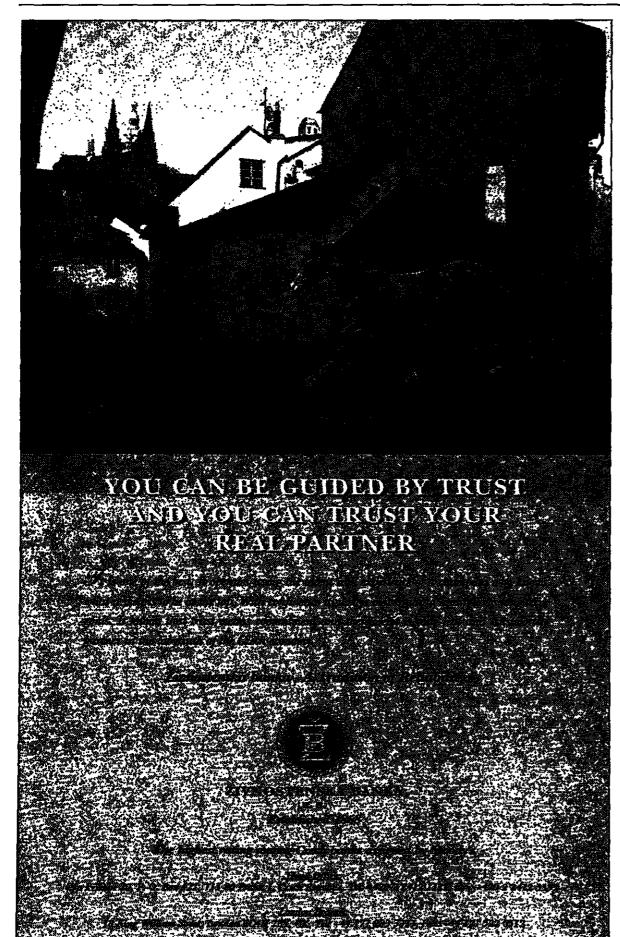
If these problems are not addressed and growth stagnates, the Czech Republic, which has 55 per cent of the explaining itself to its citi-The EC highlighted the average GDP per capita of zens to happen here."

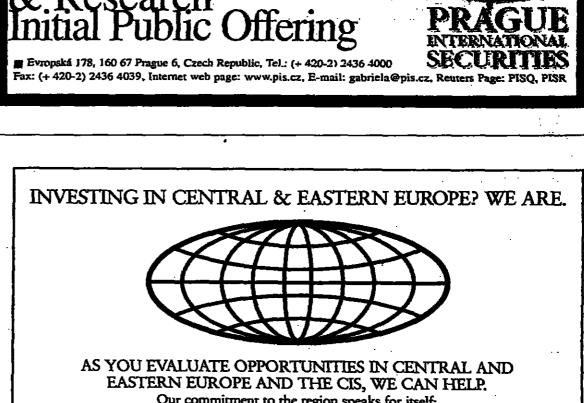
order to redress the trade

jobs - access of the press to inefficiencies of the courts the EU, will have great diffi-administrative documents, and the need to modernise culty catching up with the industry would suffer within the single market.

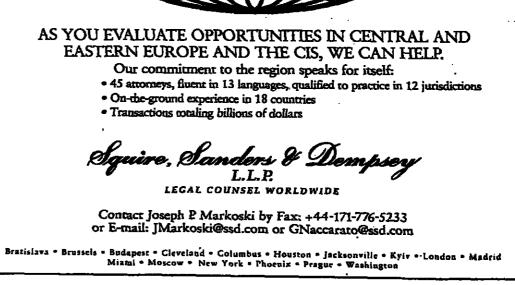
The government is addressing these concerns by setting up a stock market regulator and proposing measures to privatise the banks - cutting the web of links between them, investment funds and companies. A western diplomat said: "Things are moving in the right direction but not as rapidly and as soon as we would have wished".

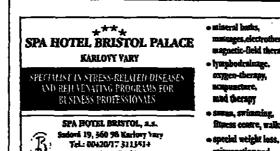
What the EU would also like to see is a government committed to preparing the populace for EU membership and its implications for the nation, especially since it has miled out a referendum which would have aired these issues. Joannes ter Haar says: "There is a desire for a more substantial debate about the implications of EU membership. We should not allow the mistakes the union made in





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for hesitation

state budget

Continuing tough mone-

tary policy pursued by the

central bank since the sec-

ond half of last year, com-

bined with the belated

response by the embattled

Czech government to tighten

fiscal policy during the late

spring, appear to be having

The latest trade figures

the desired affect, however.

show a sharp improvement

in the country's export per-

formance, a slowing in the rate of growth of imports

and a shrinking of the over-

all current account deficit,

the level of which had

played a key role in under-

mining confidence last year.

performance is resulting in

part from the measures

taken to rein in growth in

domestic consumption and

thus dampen demand for

imports, it stems too from

the recovery in demand from

the country's main export

markets in western Europe.

The most significant recov-

erv has been in Germany.

the Czech Republic's most

8.0-0.0

60-60

7.0-9.0

9.0-10.0

important trading partner, ernment has belatedly

35-45

7.0-8.0

7.0-9.0

5.8-6.5

While the better trading

12-month moving average

ECONOMY • by Kevin Done

A tougher policy

It has been a tough year for

the Czech Republic, which

was once considered the

most successful transition

economy in eastern Europe.

The authorities were

forced to devalue the cur-

rency, ending several years

of foreign exchange stability.

Growth has stalled, inflation

is rising, and austerity bud-

get packages are required to

bolster shaken foreign confi-

The central bank spent

\$2bn in foreign exchange

reserves in a vain attempt to

aid the currency in May.

before abandoning the fixed

exchange rate system for a

managed floating exchange

rate. There has been an

effective devaluation of 10

per cent against the D-Mark

with a more substantial fall

The Czech Republic is pay-

ing the price for its previous

failure to accelerate the pace

of restructuring, for delays in reform, for its unwilling-

ness to tackle the vexed

issue of capital market regu-

lation, and for its loss of

international competitive-

ness as real wage increases

continued to outpace growth

The country has also been

hit by natural disaster with

one-third of the country

affected by devastating

floods in July, which in addi-

tion to the immediate

human misery caused, have

acted to further depress eco-

nomic growth this year and

Money supply (M2")

After publication of two governm

Czech economic forecast to 2001 [%]

8.8

GDP (real growth)

Insmotoyment rate

against the dollar.

in productivity.

is planned in

restructuring

order to

accelerate



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TIMES

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Paying the price Recovery after the waters retreated

The floodwaters may have receded, but the Czech Republic and neighbouring Poland are still counting the cost of the worst natural disaster to hit the country

for over 100 years. in the Czech Republic alone the government estimates the damage at more than Kč60bu (\$1.8bn). By the end of July, floods had inundated more than 1m ha of land and had claimed 50 lives in the Czech Republic and 55 in Poland.

The disaster forced at least 180,000 people out of their nomes in both countries, ruined crops, destroyed or damaged thousands of houses, public buildings and businesses. It distripted all types of and railways were flooded and partially destroyed, and hundreds of bridges were washed away by rivers

1997

year accounted for 36 per

cent of its exports and 28 per

The cumulative trade defi-

cit slowed to Kč103.6bn

(\$3.1bn) in the first 9

months, down from a deficit

of Kč108bn for the same

period of 1996. The deficit in

September stood at at

Kč5.9bn. down from Kč8.9bn

in August, much better than

expected and the lowest

year-on-year in September,

compared with a growth of

22 per cent in imports and,

encouragingly, there is a

continuing shift to higher value added exports, in par-

ticular of machinery and

The legacy of this year's

crisis has been higher interest rates, which are still run-

ning two to three percentage

points higher than before

the attack on the currency

in the spring. Rising infla-

tion is running at more than

10 per cent vear-on-year after

falling below 7 per cent in

the second quarter. The gov-

2000

4.5-5.5

5.5-6.5

80 70

8.0-10.0

20011

4.0-5.0

60-70

7.5-9.5

... 5.0-8.0

transport equipment.

Exports rose by 36 per cent

monthly deficit this year.

1996

cent of imports.

increase pressures on the which in the first half of this

swollen to record levels. The worst ever recorded flooding in the eastern region of the Czech Republic and south-west Poland came after torrential rains battered the Krbonose and Jeseniky mountains along the border between the two countries. It began with strong local thunderstorms on Friday July 4 and lasted for 5 days. Further intense rains fell later in the month on July 18-19.

During a two-week period,

daily rainfalls were between 20mm and 240mm, when the normal monthly average for that time of year is only 60mm. Between one-third and half the annual average rainfall for such latitudes fell in just three days of early July with 500mm recorded in the watershed region of the Jeseniky mountains. The resulting wave of floodwater flowed north into Poland along the Odra (Oder) river and along

the Morava river flowing

south to the Danube. At the peak of the flooding, "100-year flow rates were greatly exceeded" along the Odra river and its tributaries, the Bela, Opava, Opavice and Ostravice rivers according to a report from the Czech environment ministry. In the regions of Moravia and eastern Bohemia 1,800km of roads were flooded and damaged. leaving 115km and 850 bridges in need of urgant

repair. At least 48 bridges were completely destroyed along with 23 rail bridges and 140km of track. A total of 950km of track were flooded and, by the time the waters receded, 538 cities and towns had been affected by the floods. Power supplies were interrupted to 200,000 customers, 90,000 main telephones were put out of operation, drinking

personal property was

estimated at K&S.5bn.

The grimy heavy industry

city of Ostrava in northern

Moravia with a population

of 330,000 was among the

confluence of three rivers,

the Opava and Ostravice.

"River levels in the city

were 6m above normal,

disaster planning for

Ostrava.

the Odra and its tributaries

says Vilem Adamec, chief of

"A river like the Danube

was flowing through parts

were evacuated. The water

railway station. For one day

Ostrava was only accessible

of the city, 15,000 people

was 1.5m deep at the

by air, the water level

changed very quickly as

new flood waves came in,

areas worst hit by the

floods, as it lies at the

interrupted in 52 municipalities and sewage systems and water treatment plants were damaged across the region.

The Czech Republic mobilised more than 6,300 police and 1,200 soldiers with fire brigades brought in from all 77 districts of the country to cope with the immediate disaster. Between July 6 and 22 nearly 28,000 professional and volunteer firemen were in action.

The government estimates that of the Kč60bn of flood damage, more than half (around Ke32bn), was suffered by businesses, including the water authorities, with damage to state and municipal property estimated at Ké19.5bn. Damage to

designed for a 100 years flood, but this was much "The planning system is designed for regular disasters and there is a 50 per cent reserve above this,

when that is exceeded you must get catastrophe resources. No single city can have resources to cope with "We had problems with

not be measured, it was so

high. The river banks are

traffic and food supplies there was panic buying. A power station was under water, that was very tense until other connections could be made to the grid. The telecoms building was flooded with seware.

Parts of the city's sprawling steel and chemicals plants were inundated and 500 tonnes of oil waste flowed out from the refinery - but was eventually contained by emergency dams before it could reach the Odra.

"It will take several years to get the city back to normal," says Mr Adamec "There is a debate whether to rebuild in some areas, that lie in the flood plain We must see what it is like after the winter, how buildings suffer from the frost and whether they

Kevin Done

moved to take the painful steps to free prices in the sensitive areas of energy. transport and rents.

Ivan Pilip, the new finance minister who is rapidly emerging as a key member of the fragile coalition government following a series of reshuffles and resignations during the year, has brought a refreshing readiness to admit the government's shortcomings in its management of the economy.

We did not beed some warnings such as the bad development in the balance of payments and worsening micro-economic results," he says. "There was also a slow-

down in the privatisation 1996 figure has been revised reading in parliament

water supplies were

The ministry of finance is forecasting a fall in the rate of growth of gross domestic product this year to around 1.5 per cent (the Czech statistics office's latest forecast is for growth of 1.8 per cent) compared with growth of 4.1 per cent in 1996 and 5.9 per cent in 1995 "This is not a crisis." says

Mr Pilip, "but it is the worst performance of recent years." He forecasts a fall in the deficit in the current account of the balance of payments to around 6 per cent of GDP this year from 7.6 per cent in 1996. (The has already passed its first

downwards from earlier estimates of 8.2 per cent and 8.6 per cent).

The government is taking

bring the economy back into balance, including a state budget that should be "close to balance" in 1997 after the spring austerity packages and in spite of the impact of the July floods. "We made cuts of 8 per cent in expenditure in April and May with cuts of more than Kč40bn amounting to 25 per cent of GDP," says Mr Pilip.

He insists there will be "a balanced budget" in 1998 - it

including zero nominal increases in public sector wages, no indexation of pensions and social benefits if the necessary measures to inflation is below 10 per cent, and a zero nominal increase in the expenditure of most government depart-

ments, except for defence. "We think this can stabilise the economy with a balanced budget and reduced current account deficit. which will reduce domestic demand which had been pushing inflation." Combined with a renewed commitment to privatisation including the banking sector - and tighter capital market get surplus in 1998.

regulation, Mr Pilip believes that economic growth can between 2 and 2.5 per cent in 1998 before accelerating to between 4 and 5 per cent in 1999 and 2000.

He insists that "there is a political willingness" in the coulition government to continue with the process of economic reform.

But some financial analysts, alarmed at the political fragility in Prague, are concerned by delays in the implementation of policy changes, including a backtracking from previous commitments to ensuring a bud-

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- built in a consortium with Siemens and ADtranz - New electric double-decker com
- Brand new high-speed train (230 km/h) for Berlin-Prague Vienna railway corridor built in a consortium with
- Siemens and FIAT - Exports will increase from over 40% to 60% of rail transport sales by 1998
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 - Syria, Russia, Iran, Iraq. South Korea New markets: Greece, China, South Africa, South America
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 - AND GENERATORS
 - 22kW to 3 000 kW engines generators: - 5 000 dieselengiaes, 10 000 dieselagregates, 8000 marine
- engines worldwide Exports account for 60% mainly to traditional territories
- Markets: - Established markets: India, South America, Germany,
- Russia, Egypt - New markets: Greece, Italy
- Developed long-term customer relationships Technological developments:
- New engine introduction at the end of 1997 - Cooperation with Perklus Engines (US)
- Co-generation equipment and dual-fuel engines and Competitive advantages: - Established customer base, lower price and custom

design service



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Czech Republic

Looking beyond recent turmoil

Companies work to reverse the problems which drove western investors away

Investors in Czech equities were having a bad year even before the Asian crisis hit emerging markets in the

A devaluation and its attendant monetary squeeze, wretched corporate results. disruptive and costly flooding, state budget over-runs and the slow pace of price deregulation all combined to keep sentiment negative towards the Prague stock

A lone bright spot could be detected in a better export climate, on which the Czech economy is heavily dependent. But it was not enough to stop the stagnation of the PX50 index of leading PSE shares, which has been drifting in a fairly narrow range for most of this year. The index this month is hovering near its 1997 low of 476.7, with trading volumes remaining modest.

Like most markets in the region, the Prague bourse is heavily dependent on foreign investment for momentum. But the market is being bypassed as investors seek greater opportunities in Poland and Hungary, where

Critics say not

done to attract

more inward

investors

enough has been

Last year Matsushita, one of

the leading Japanese con-

sumer electronics groups.

took the plunge in the Czech

Republic. It decided to invest

around \$66m to build its first

television plant in central

Europe in the industrial city

of Pizen (Pilsen) in western

1.099.9

851.3

549.9

534.9

1.288.2

7.533.4

14.6

11.3

7.3

7.1

17.1

Origin of investment

Switzerland

France

have heavily outperformed Prague's in each of the last two years.

London-based fund managers, in general, have been underweight in Czech stocks for some time, partly for reasons of deteriorating corporate and economic fundamentals and partly because of the murky trading environment that plagues the PSE. In the short term, it appears that this situation is not going to change dramatically across the market as a

Danielle Downing, emerging Europe strategist at Salomon Brothers, says the Czech Republic has failed to attract the attention of the big western pension and investment funds because of the haphazard format of its reform programme. This was in contrast to Hungary, which tops most fund managers' lists of favoured locations in the region at the

"Hungary did extremely well with a very specific reform package and sell-off programme. It is doing the right thing for long-term restructuring, which has drawn the attention of the big investors. The Czech Republic has not done that," Ms Downing says.

The limited choice of

Television Central Europe is

delighted with the move

thus far. Volume production

began in April only 12

months after the land was

programme. We have 26 tele-

vision factories in the world

and this was shortest con-

them. We reached the first

milestone of 1,000 sets a day

in four months, that was

also the fastest start-up of

Sector of investment

Consumer goods & tobacco

Electrotechnical industry

Automotive industry 1,047.2

Charpical nebstry 8.2

617.7

any of our plants."

This is a world record

PX-50 index

three - the telephone monopoly SPT Telecom, the petrochemicals group Uninetrol, and the electricity utility CEZ - have market capitalisations in excess of \$1bn, while fewer than 10 are liquid enough. The market capitalisation of the PX50 index is about \$17bn.

Oct 1996

But the biggest dampener has been a string of poor corporate earnings reports. This pattern began in the second half of 1996 and continued throughout 1997, exacerbated by declining growth in gross domestic product and May's devaluation of the koruna. Analysts say few companies have escaped the effects of the country's economic slowdown.

The domestic squeeze now stocks the PSE offers is an looks likely to affect corpoadditional handicap. Only rate earnings growth into public spending and a clamp-

cost of this summer's serious flooding - which is estimated to have cost businesses at least Kč30bu - it is clear that the government is aware of the need for a to being neutral on Czech round of fiscal tightening.

down on high wage growth, will have been dented by the

What is more, Czech exporters have been winning a number of high-quality export orders this year, especially in the engineering sector, where the top companies are beginning to emerge from a difficult period. Germany's improved economic performance should also benefit the main Czech

And there are signs that price deregulation is gathering pace. Last month the finance ministry proposed raising household energy tariffs by up to 40 per cent in each of the next two years. on top of VAT increases already announced. Both the energy sector and the industry ministry have been pushing for faster liberalisation of price controls, and this proposal is seen as going a long way towards achieving

spots on the horizon, how-Analysts are already suggesting the move, if it is ernment's two austerity budactually pushed through, could lead to a re-evaluation the currency crisis. While the impact of these meaof the rating system of the energy sector, with a particsures, which include cuts in still state-controlled. Jona- says.

Europe equity strategist at Robert Fleming, says he is now "relatively optimistic on some leading stocks," and as a result has switched from being heavily underweight

A fourth positive signal is evidence that at least some Czech companies are preparing to raise capital on the international markets. rather than through domestic banks. Bonton, a privately-held media group, and Ceske Radiokomunikace, a telecoms group, are planning international share offerings (Bonton recently postponed its initial public offering because of market turmoil but is likely to return early

However, there are not yet enough such companies to make a trend, and bank privatisation and an end to the entangled shareholdings of Czech industry will be needed before Czech corporates follow their Polish and Hungarian counterparts to the international capital markets.

"A lot of companies would markets but they are constrained by their shareholding structure and the poor state of the market. I'm not looking for any real improveular focus on CEZ, which is ment there," Ms Bossong

Karel Kühnl industry and

trade minister, admits that

"there is very fierce competi-

tion for foreign investment

Government policy is

being reviewed, but Mr

Kühnl insists that any mea-

sures will have to be non-dis-

criminatory between foreign

and domestic companies.

"Investors are not really per-

suaded by incentives. They

want a predictable and reli-

able legal and macroeco-

nomic environment, they

want cheap labour and good

between Madrid and

Moscow, by the country's

stability with lower inflation

and interest rates than in

neighbouring countries, and

by the foreign exchange

regime, one of the most lib-

eral in the region. The good

infrastructure of the site and

a well-educated workforce

were also important factors.

turmoil.

and we don't want to lose."

REGULATORS • by Vincent Boland

An agency to fight the abuses

Stock market corruption will finally be tackled by a new watchdog

After years of avoiding the issue, the Czech Republic finally has a stock market watchdog. In early November, parliament approved the creation of a new securities commission to oversee the operations of Prague stock exchange (PSE), which remains a classic insider's market four years after it egan trading.

"Commission for Securities Trading" should be up and running by next February. Its establishment was seen as an imperative in order to convince foreign investors of the safety of investing in Czech equities. after several cases of serious abuse of shareholder rights were highlighted in recent months, and because the perception of fraud hung

beavily over the PSE. The commission is nominally modelled on the US securities and exchange commission. Its arrival coincides with other important moves to bring new and more thorough-going legislation to bear on the structure and management of the Czech financial sector, with wide implications for industrial ownership and the free-

how to raise capital. The other measures include amendments to the banking act and to the act governing the running of investment funds, which emerged as the biggest shareholders of industrial companies after coupon privatisation. The changes are designed to break the chain of ownership that allows banks, which control many investment funds, to exercise undue influence over the corporate sector.

infrastructure as well as the Taken as a package, the location and industrial tradimeasures are the most com-Such an approach may not prehensive changes yet, and go at least some way towards meeting investor persuade Matsushita, albeit criticisms of the Czech capiprior to this year's economic tal markets. "The fact that they all came through at the Mr Omoto says that the same time has to indicate Japanese group looked at 27 some kind of political will to locations in the Czech move forward. It is impor-Republic, Poland, Hungary tant to acknowledge that," and Slovakia before says Howard Golden, head of choosing Plzen. It was the New York-based Central attracted by the logistics and **European Privatisation Fund** the position at the centre of and a critic of government Europe - equidistant inaction on cleaning up

Prague's capital markets. But while investors have generally welcomed the moves to strengthen the banking and investment fund acts, they have been underwhelmed by the securities commission. They have two main reservations.

The first concern is that the new institution will turn out to be a watered-down version of what was originally proposed, and remains answerable to the finance ministry - often viewed as the biggest obstacle to reform - rather than the market. "It is being financed by the [state] budget rather than by market players, so there is a question mark over its independence," says Jiri Benes, Czech equities analyst at Deutsche Morgan

Grenfell, The fear, shared by many observers, is that this could result in the commission's being undermined from within the ministry, factions of which have long opposed any market regulation. It could also compromise its effectiveness in establishing Mr Benes.

a reputation for toughness and impartiality.

The second reservation is that the commission's success depends critically on the people appointed to run it. They have not yet been named, but already some prominent leaders of the drive for capital market reform are said to have rejected overtures to sit on the commission because they believe it is not sufficiently independent of government.

"The critical question is who will run this commission. It will be extremely hard to find the right people to run it." Mr Benes says. At one point there was talk of a prominent foreign figure being asked to head the body, but there are doubts whether that would be acceptable politically.

The creation of the commission therefore sends the right signal to foreign investors, observers say, but it does not mean that such investors will come flooding back into a market many of them have been ignoring. That may take some time to achieve, and the effectiveness of the new institution may have to be demonstrated before too much trust is placed in its ability to police the market.

step forward for the Czech Republic but a small step forward in terms of solving the market's problems," Mr

Golden says. By the time it is up and running, the commission will have taken over responsibility for market regulation from the finance ministry, and will have 60 people. One of its first tasks will be to review licences issued by the ministry to set up broking and dealing operation in Prague.

icy favoured by the ministry has created hundreds of broking firms, some of which are either ignorant of or routinely flout market regulations by trading on inside information, failing to settle trades and other dubianyone who asked got a licence [to trade] - that was completely crazy. Prague has more broking firms than London," says Tomas Jezek, chairman of the stock exchange and another advocate of reform.

Mr Jezek, who also has reservations about the combelieves the Czech Republic now needs a takeover panel to complement the other put together a proposal on the issue for the commission to adopt, possibly by as early as next March.

The panel would recom mend that any investor taking a stake of more than 5 per cent in a company should disclose it, and that a takeover bid would be triggered if a stake exceeded 30 per cent. Currently the limits are 10 per cent and 50 per **Edundactz**

EGGS AG

If all of these initiatives succeed in getting through, and are seen to be working properly, the Czech Republic's financial markets would be transformed. But however welcome they are, they are unlikely in themselves to bring foreign investors back. "All these things are positive factors. But the most important thing [for foreign investors] is good company results. At this stage, these are not present," says DMG's

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By 2000 the plant should

Need to build on early success

be assembling 1m sets a year with a workforce of more than 1.000, with 95 per cent western Europe, one-third to struction period of any of countries of the former Soviet Union, and the rest to eastern Europe and the domestic Czech market.

The success of the Matsushita plant and other similar The factory, producing inward investment projects Panasonic television sets, is not sufficient to convince

tive director of Matsushita also reached quality levels every sceptical foreign inveswithin 4 months that had tor seeking a greenfield site required years to attain at in Europe that the Czech Republic is the place to choose, however,

next year, says Anna Bossong, head of central and

eastero Europe research at Daiwa Europe. Daiwa has

cut its forecasts for expected

earnings growth for this

year by about half, to 9 per

cent, and recommends a zero

weighting in the Czech

companies that are immune

to the slowdown in the econ-

omy. There will definitely be

single-digit earnings growth

There are some bright

ever. Western investors have

generally welcomed the gov-

gets, unveiled in the wake of

in 1998," Ms Bossong says.

There won't be many

Republic.

The competition for projects is fierce, and the country appears to be losing out of output being exported. at the moment in the fight to One-third will be sent to attract a \$500m project planned by Intel of the US for the final stage of production and testing of its Pentium computer chips. The plant could create 3.000 jobs in the first stage and later phases could take investment towards \$1bn.

The Czech Republic has been in negotiations with Prague that the paucity of able in the Czech Republic for a rival site in Portugal or

On a cumulative basis since 1989, the Czech Republic is still second only to Hungary with \$7.5bn of foreign direct investment committed between 1990 and mid-1997, but the forecast for the whole of this year is for only \$1bn, down from \$1.4bn in 1996 and \$2.5bn in 1995, when investment was inflated by privatisations in

the telecoms and oil sectors. "We are exposed to very hard competition internationally, when most economies are trying to attract foreign direct investment to bring in modern technologies for the 21st century," says Jan Havelka, chief executive of CzechInvest, the investment promotion agency. "The Intel project is like that, it is very mobile, offers high technology and is independent of raw materials, cheap labour or soft environmental regulations."

According to Czechinvest the Czech Republic is losing the fight for a lot of desirbecause it does not offer the lavish incentives available to attract in many competing

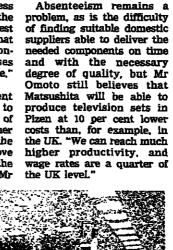
This is a "dangerous" trend, says Mr Havelka, because "foreign direct investment is the only reliable source of capital and know how for the restructuring and modernisaton of Czech industry at a time when the stock exchange is not functioning very well, debt financing is difficult because of bad debt problems at the banks, and foreign loans are risky with a floating currency."

In an effort to persuade Intel for nearly a year, it has the government to make the made the short-list, but investment regime more be enough to win the intel there are growing fears in attractive to future foreign project, but it was enough to interest, CzechInvest pubinvestment incentives avail- lished a study in early November which claimed could persuade Intel to opt that foreign manufacturing companies are already playing an important and dynamic role in the Czech

Foreign groups accounted for between 40 and 50 per cent of Czech exports of manufactured goods last year and the share has risen further in 1997, says the report. Some 64 per cent of the companies in the survey export more than half of their production, 66 per cent were net job creators between 1993 and 1996 and 38 per cent are working three shifts a day.

Foreign concerns "provide increased competitiveness and higher growth, and the companies that are in best shape today are those that were sold to foreign concerns or are businesses started on a greenfield site," says Mr Havelka.

To date, the government has resisted calls for it to start matching the scale of incentives offered by other countries, however, on the grounds that such a move would be a distortion of the

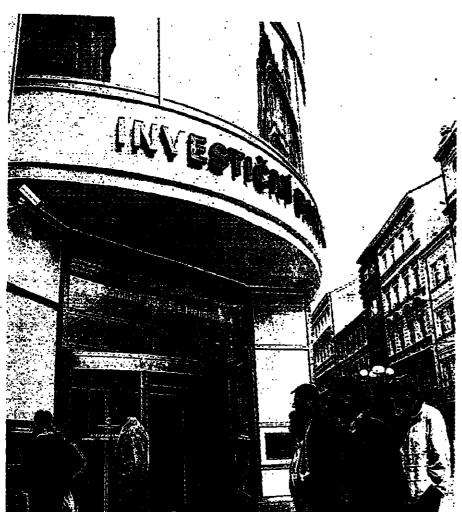




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IPB and other banks are coming under scrutiny in the run up to privatisation

Spotlight on sell-offs

The government has finally decided to proceed with privatisation

long awaited privatisation of the Czech banking sector should begin in earnest next year. "We are at the decisive period at the start of privatisation," says Richard Salzmann, head of Komercni Banka, central Europe's largest bank and the sale's prize lot.

The sale of the top four

banks, which control about 60 per cent of the sector's assets, will allow foreign banks into a highly-developed market where their influence has been marginal until now and will prepare the sector for European

But the sale of Investični a Postovni Banka (IPB) and the three new tenders which are expected to be announced in February will shine a spotlight on the ill-advised loans the banks made in the first flush of privatisation of Czech industry. They also come at a time when the banks have struggled with the impact of the currency depreciation in May, the twin austerity packages and the consequent economic slowdown.

The government decided last month to begin the privatisation of the three banks simultaneously, and to sell at least a 34 per cent blocking minority to one buyer in the case of Komercni, where it holds a 49 per cent stake, and Ceska Sporiteina, the 45

bank. With Ceskoslovenska Obchodny Banka (CSOB), the 66 per cent state-owned former foreign trade bank, at least 51 per cent will be sold to one buyer and the bank appears keen to become the regional hub of a foreign bank's network.

Komercni and Ceska Sporitelna have fought to avoid a similar fate but they will each still be sold to one dominant investor, with the European Bank for Reconstruction and Development and International Finance Corporation, the investment arm of the World Bank likely to be involved.

Advisers for each sale are expected to be chosen this month and Pavel Stepanek, deputy finance minister says: "At least one bank could be sold in 1998."

One potential hiccup is the shares given to the Slovak government in Komercni and CSOB as part of the settlement of the break-up of Czechoslovakia in 1993. There is a dispute over the exact size of the stake the Czechs are holding on Slovakia's behalf in Komercni. and CSOB, where the Slovak National Property Fund holds 24 per cent, is pursuing Kč14bn in Slovak debts in the Court of Arbitration in Washington. Both issues have become entangled with the wider question of the assets and debts left over from the split and a prime

ministerial summit in October did little to resolve them. However, Mr Stepanek says "privatisation will be started irrespective of a deal with Slovakia" and if necesCeeka Sportteins CSOB 2

sary the National Property Fund will sell only those this debt - in Komerchi's case Kč56hn of its Kč265hn portfolio - no interest or Komercni shares (34 per

cent) that are not disputed. The government must, however, convince buyers not to greatly reduce their bids after they have examined the banks' books. In the case of IPB, which the Japanese bank Nomura agreed to buy in July, there is speculation that when the two audits are completed this month the government will bank's bad assets and agree to a price as low as Kč2hn.

But at IPB, the third biggest bank, only around 20 per cent of its loans are classified, (where no interest or principal has been paid for 30 days or more). Ceska Sporitelna has 23.5 per cent and Komercni Banka a formidable 32.7 per cent.

On a large proportion of

year because of taxation rules and doing so quickly now will eat into the bank's assets, leaving them perli-ously close to falling below the required 8 per cent capt tal adequacy ratio. Currently, IPB has only 8.23 per cent, Sporitelna 9.9 per cent and Komercni 10.23 per cent. It will hit profits at a time

was not possible until last

when easy carnings are becoming harder to come by as net interest margins tighten and other sources of income have not yet developed sufficiently.

The banks also suffered specific problems which damaged profits. The raising spring when the national bank tried to protect the koruna, led banks to buy short-term deposits at high prices to maintain liquidity and caused the price of their bond portfolios to slump. Komercni has made provisions of Kč1.8bn this year to reflect the fall in value of its bond portfolio and Sporitelna bas put aside Kčibn.

The economic slowdown Therefore Komercni's and widespread flooding in July have also hurt banks. matched by only Kč18bn The top three have reported a severe decline in net prof-There is little clear eviits in the first three quardence of what these collaterters, Komerchi by 63 per cent, Ceska Sporitelna by 20 als are really worth. Because of the ineffectiveness of the per cent, and IPB profits by bankruptcy legislation and 62 per cent.

the political repercussions of Though the trading enviforcing companies to close, ronment is unfavourable, a more vigorous effort now to banks have had great diffiwrite off bad debts, even at als. Komercni says it is the cost of reporting losses. involved in 1,010 bankruptcy might reassure foreign investors that the banks are proceedings involving getting to grips with their

STEEL • by Kevin Done

Sector's rush to modernise

The Czech steel industry is taking steps in order to compete internationally

With the backing of an international banking consortium, Nova Hut, the largest of the Czech steel producers, has embarked on an ambitious investment programme aimed at closing the yawning gap on its western competitors.

The group faces an uphill struggle for survival, hampered by an unpromising legacy of outdated technol-

currently generating sufficient profits to fund a mod- Republic. ernisation programme that will allow it both to diversify Nova Hut strategy is a rather than long products.

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on the move



Nova Hut aims to catch up with its western competitors

Helped by the recovery in steel prices, however, it is complex at Ostrava in the steel-making technology north-east of the Czech improving environmental

The cornerstone of the product mix towards flat

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ogy and a product mix ill- into higher value added \$650m investment pro- It includes the building of suited to market demands. products, while also cutting gramme, to be completed by a new lm tonnes a year steel mill for producing hot rolled coil, as well as the installation of equipment to allow protection and shifting its edly to 100 per cent continuous casting of steel, an energy-saving technology adopted by western steelma-

kers many years ago. The new hot rolled coil mill is being engineered and designed under a turn-key contract by ICF Kaiser Intergroup, and should begin operations in the summer of

While some steel industry consultants have questioned the viability of the strategy, it has received strong and controversial backing from the International Finance Corporation (IFC), the private sector financing arm of the World Bank.

The IFC signed loan agreements totalling \$250m for the project in June, the largest financing it has arranged in the Czech Republic, despite the fact that Nova Hut at the time was still primarily

The package consists of a \$75m, 12-year loan for the IFC's own account and a \$175m, 10-year syndicated loan provided by a group of 17 banks from Germany, Fund has continued until Japan, Austria, Korea, the US, France and Belgium. An additional Kč2.7bn loan has been provided by a consortium of Czech banks led by Komercni Banka.

"Our strategy is to concentrate mainly on our domestic summer. Instead, the 18.3 Czech market," says Jaroslav Petros, Nova Hut chief executive, with the aim of reducing exports from the present share of production of close to 50 per cent. The Nova Hut group shares.

wants increasingly to supply the automotive industry management has been with steel for wheels and allowed to buy a 1 per cent way building efforts.

rationalise steel production Hut share price between the in the whole region. Nova Hut's rival steelma- 2001.

three outdated blast furlocated near the centre of Ostrava by the end of July next year. The two groups have formed a joint venture, Vysoke Pece, which will be owned 66 per cent by Nova Hut and 34 per cent by Vitkovice, to take over the Nova Hut blast furnaces With more than 3m tonnes hot metal capacity, the former Nova Hut units will be able to supply the needs of both groups and achieve 98 per cent capacity utilisation. the highest possible according to Mr Petros. rather than the 70 per cent utilisation at present.

As part of the restructuring, Vitkovice is to focus its operations more towards and mechanical engineering the company to switch belat- and away from basic metallurgy, and it has also been forced to cede ownership of a 70,000 tonnes a year cold rolling mill to Nova Hut.

The acquisition is one of a series of moves made by Nova Hut to ensure that it has outlets for the output of hot rolled coil from its new national, the US engineering mill from 1999. Three years ago it took a 33 per cent share in the 70,000 tonnes a year Kraluv Dvur cold rolling mill in Bohemia, and this year it also acquired a 38 per cent stake in Alpos, a producer of welded tubes in

Slovenia. In recent weeks it has been negotiating the acquisicent stake in Valcovny Plechu, another independent 140,000 tonnes a year coldrolling mill located near Ostrava, where Nova Hut wants to replace VSZ of Slovakia as the dominant supplier of hot rolled coil.

What remains to be secured as a condition of the IFC loan package is the further privatisation of Nova Hut itself, in which the Czech National Property recently to own a 68.3 per cent stake. A planned initial public

offering of an 18.3 per cent stake aimed at bringing the state holding down to below 50 per cent foundered in the per cent stake is being passed for a nominal sum to Credit Suisse First Boston, the international investment bank, which has been given up to two years to sell the In addition, Nova Hut top

other parts, the construction stake, and a group of around industry with light building 25 senior executives has materials and the food and been given the even greater beverage industries with incentive of acquiring a fursteel for cans. The supply of ther 10 per cent stake for a crash barriers will also be symbolic amount, if they important, as the Czech manage to complete the Republic expands its motor- investment programme on time and, in the process, suc-Steps are being taken to ceed in doubling the Nova end of 1996 and the end of

SURVEYS PROGRAMME AND INDEX

Writing off these bad debts

culty realising their collater-

principal has been paid for a

year. What makes the fig-

ures even more alarming is

that Czech banking regula-

tions allow provisioning for

these loans to be reduced by

collateral held against them.

Kč55bn of loss loans are

worth of provisions.

Kc34bn of debts.

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INTERVIEW Danie Gadicy

An interview with Mr. Daniel Gladiš, Chairman of Atlantik Financial Markets -**Further privatization** of Czech banks

Q. It was announced recently that Czech governement has decided to privatize its stakes in the 3 largest Czech banks Česká spořitelna and CSOB. What exactly would happen and where is the opportunity for investors?

A. First of all I have to say that the proposal drafted by the Ministry of Finance, the driving force in bank privatization, was just recently submitted to the government for consideration. The proposal called for the state to commence with the sale of state owned stakes in the banks you've already mentioned. There is an opportunity here for both strategic and portfolio investors, since the proposed privatization method combines sales to strategic investors with

sales in the secondary markets. And of course, there is an opportunity for investment bankers to bid for the mandates to organize the deals for the governement. The fact that the size of the whole deal is somewhere between 1.5 and 2 bin USD makes it interesting for everyone.

Q. But would the Investors be satisfied with the auality

of assets offered? A. They could certainly be happy with the quality of assets in the case of CSOB, which has a low percentage of bad loans and they are more that fully covered by provisions.

The answer is not so simple when you look at KB and CS. In these banks the ratio of loans to customers to total

assets is rather high and

the percentage of loans under special review is also high. But all of these can be reflected in the price at which the banks will be offered. All three banks still have higher credit ratings than the Polish or Hungarian governments, which might suggest that the market exaggerates the seriousness of the loan situation. Q. What will be the procedure?

> requested in their proposal that the privatization of all three

banks start simultaneously and immediately. Upon approval, the search for investment bankers to manage the deal will begin. There should be a separate manager for each of the three banks.

by the middle of June the strategic investors should be chosen.

Q. Which privatization methods would be

A. In the case of CSOB, it is proposed to sell 51% to one investor and float the remainder on the market. In the case of KB and CS, a blocking minority of 34% should be sold to one investor and the remaining government minorin stake in each bank kept for later sale.

Q. What is the future investor expected to bring?

A. The new strategic investors should improve the banks management, introduce better risk control, strengthen the banks' capital bases and develop new products and services. All this should lead to the greater competitiveness necessary for an international environment.

O. What might delay the privatization or even make it not happen?

A. The deal is being strongly promoted by the Minister of Finance who was appointed recently and seems to understand the needs of the economy and capital markets. The only thing which could either stop or delay bank privatization would be a failure of political will by the government.

Atlantik Financial Markets Hilleho 6, 602 00 Beno, ČR The managers will initiate Tel.: (420) (05) 45 51 21 11 tenders in February and Fax: (420) (05) 45 51 21 01

Note: The Czech Government Approved The Proposal Submitted By The Ministry of Finance On November 19th, 1997.

A. The Ministry of Finance



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Merger fever hits

Czech brewers now want a greater share of the profitable foreign market

The Czech brewing industry is suffering from an outbreak of consolidation fever as the top companies jostle within the very competitive domestic market and seek the critical mass to export.

The clearest sign of this is the corporate battle between Plzensky Prazdroj, the mar-ket leader, and Prague Breweries, 55 per cent owned by UK brewer Bass, to take over Radegast, the country's secand biggest brewery. Six brewing groups control

23 of the country's 66 breweries. produce 70 per cent of beer and 92 per cent of exports but analysts believe eventually only two or three dominant groups will survive. Bass, currently the third biggest brewer, thinks there may be only one group that will ultimately count.

It had been negotiating with IPB, the Czech bank, to increase its stake in Radegast from 33 per cent when Nomura, the Japanese bank, agreed to buy the bank in July. Nomura halted the sale and in October bought the bank's stake in Radegast itself. IPB and Nomura are now trying to merge Prazdroj, 60 per cent owned by IPB, and Radegast, 57.5 per

cent controlled by Nomura. Base's stake is sufficient to block a full merger but is worried that the breweries may agree an informal link-up. It is contesting the merger in the courts and in front of the competition

"Consolidation of the

industry is inevitably going to occur," says Graham Staley, head of Bass in the Czech Republic. "But 41 per cent (the merged group's lie in a revival of eastern estimated market share) and markets. Prazdroj, the big-14 per cent (Bass's share) is gest local brewer in central not competition. No one will be able to compete equally with the market leader."

The outlook for smaller Czech brewers looks bleak. Czechs are still the biggest beer drinkers in the world at 160 litres per person a year but demand is stagnant and margins extremely tight. Beer sells for as little as Kč7 a half litre in shops and pubs and brewers have difficulty raising prices above inflation because drinkers have little brand loyalty.

With input costs rising and with many breweries output rose 20 per cent in burdened by heavy debts after modernisation programmes, the sector is barely profitable. Twelve breweries have gone bank- for a merger with Radegast rupt in the last two years and Bass for example has vet to return a profit since it first invested in 1994.

But healthy profits are possible in the export market, where margins are twice as lucrative. Czech beer bas a proud reputation - pilsener-type beer was invented in a domestic producer". Pizen in 1842 – and even in However, Budejovicky the communist era Pilsner Budvar is showing that Urquell (made by Prazdroj) and Budvar were sold to western Europe.

Since 1989 the eastern Czech brewers have begun to make inroads into western markets, especially Germany. Bass's Staropramen brand raised exports by 18 per cent in the first nine months of this year and now represents 16 per cent of its output. Nevertheless, Czech breweries only export 10 per share to protect trademarks.

hectolitres and there is room

for improvement. The greatest potential may and eastern Europe, plans to export more than three times as much to Russia this year and wants to make two acquisitions there in the spring to add to its Ragutis brewery in Lithuania. Gambrinus, the top Czech brand. is already brewed under licence at the Hurbanovo brewery in Slovakia and will soon be produced at the Sar-

Prazdroj is increasingly dominant on the domestic market after creating its own distribution system and the first nine months to 3.5m. hl. giving the company a 26 per cent market share. However, it is defending its case to the competition authority with the argument that Czech exports can only be boosted by a further consolidation of domestic production. Vladimir Perina, head of Prazdroj, says: "We must control at least 10m hl of beer or we will remain only

ansk brewery near Moscow.

small can be successful abroad. This year's production is expected to be only 1.15m hl but the company, market has collapsed but which is still state-owned,

sells half of this abroad. Privatisation of the company has been held up by a dispute with the US brewer Anheuser-Busch over the trademark Budweiser. It now looks as if the company will be sold to its managers, with the state retaining a

TOURISM • by Kevin Done

Overcome by the interest

Prague bulges with millions of tourists, while other areas are rarely visited

While Prague is bursting at the seams, other historical towns and cities of Bohemia and Moravia still struggle to attract their share of the millions of tourists. who descend on the Czech Republic each year.

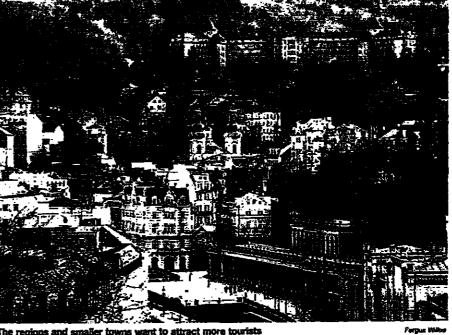
The number of foreign visitors has more than doubled in the past seven years from 51m in 1991 to 109m last year, and even officials in the tourist industry have begun to reel at such growth.

"This is too much, and they all want to come to Prague, it is not possible to live in the city in the sum mertime," says Karel Kostrik a specialist in the tourism division of the ministry for regional development. Tourism officials are pro-

moting programmes to attract more visitors to the regions. One initiative, Czech Inspiration, started in 1995 by the mayors of six cities Cesky Krumlov, Kutna Hora, Telc, Hradec Kralove. Litomysl and Policka, has taken on the aggressive subtitle "Do Not Seek Culture Only In Prague."

Officials are also trying to change the structure of the industry so that future revenue growth will come from attracting richer tourists who spend more rather than from simply increasing the numbers.

"Many young people come to drink our beer because it is cheap, but we want their fathers and mothers to come



too and stay a few nights in good hotels and go to theatres and concerts or other cultural events and visit the glassworks," says Mr Kos-

It is a delicate balance. Tourism is big business and plays a crucial role in the Czech economy. Foreign currency income from tourism rose by 41.7 per cent last year to \$4.1bn and is equivalent to about 15 per cent of Czech exports and 6.5 per cent of gross domestic prod-

The pace has been a little less frenetic this year - the number of visitors in the first nine months fell by 1.1

POWER • by Robert Anderson

floods that inundated nearly Moravia and eastern Bohemia in July. But there was little relief in Prague.

One of the most beautiful medieval and baroque cities in Europe, the Czech capital receives 80m visitors a year according to Jan Koukal. lord mayor of Prague. Around 8m stay overnight in the city, for 3.7 days on average. "That is a huge pressure on the infrastructure."

The vast majority of tourists arrive by road. "We are covered with cars. There is a vehicle for every 1.7 people. There are 20 to 30 per cent per cent to 80.9m, partly more cars here than in west

because of the impact of the European cities like Frankfurt or Vienna, all in a media third of the country in eval city with an urban structure from Charles IV (Holy Roman Emperor and King of Bohemia from 1346 to 1378) designed for horses." says Mr Koukal.

The Prague authorities are currently locked in negotiations with the government over the city's plans to issue \$260m eurobond to help finance infrastructure, to extend and upgrade the Russian-designed metro system. to build ring roads and stimulate home building.

Just as pressing is the need to take steps to deal with one of the biggest scandals to which foreign tourists are exposed, namely the notorious, unregulated Prague taxi business, which preys on the uninformed visitor and has spread a growing stain on the city's image.

Taxi operations were deregulated in 1995 as part of the government's expression of its belief in the free market economy. Taxis have been left to charge whatever they want, and have found rich pickings among visitors ill-prepared for such scams. "Czech legislation is a bit naive," admits Mr Koukal. "We want to have a system In their turn, the distribu- that is fair and visible,

According to Mr Kostrik in extreme cases some Prague Analysts say that only taxi drivers have demanded up to Kč1,200 or Kč1,500 per km. "That is \$40 per km, I don't think there is any city in the world with charges like that. You must pay up or be scared you might be injured by the driver. It's km, but taxi maffas force the cheaper taxis into the sub-

But relief is in sight. The

Lord Mayor says that from

December 1 an upper limit of

Kč17 per km will be introduced in Prague. He also wants new powers for licensing both individual taxi drivers and taxi companies. Two-and-a-half hours away in the historic medieval town of Cesky Kramlov. such concerns seem a world away. Here you walk. The remarkably preserved core of the old town centre. tucked inside a horseshoe bend of the river Vitava, is a quiet haven away from Prague at the foot of the wooded Sumaya hills close

m centre

D Paragraph

borders. Under communism this town was hard up against the closed border of the Soviet empire, visitors were discouraged, and - mercifully - it escaped development and destruction, in the wake of the velvet revolution the town authorities moved quickly to establish tight control of planning and redevelopment, as buildings in the historic centre came up for privatisation.

to the Austrian and German

They are succeeding, the town was added to Unesco's list of world historical monuments in 1992, but success brings its own problems. More than Im visitors a year are now coming to Cesky Krumlov, a town with a population of only 16,000 and only one botel capable of dealing with a full tourist coach.

Dominating the town is the medieval baroque castle. which includes a jewel of European heritage, one of only two perfectly preserved baroque theatres dating from 1766. (The other is at the Drottningholm summer palace, near Stockholm). Conservation work on the theatre is well advanced. and some fortunate small groups of visitors are now allowed a glimpse of its splendours.

Some limited performances are planned to begin in two to three years, but Pavel Slavko, director of the castle, is determined that mass tourism should not be allowed to damage the conservation effort of a unique

develop as an international cultural and conference centre with a growing number of galleries and arts festivals. "The philosophy is important," says Mr Slavko. "Because of this theatre Cesky Kramlov is exceptional and we will be looking for exceptional customers. We want to avoid fast, specu-

An airforce for Nato

There is some confusion as to whether fighter aircraft will be needed

The government announced in March that, as part of its preparation for Nato entry, the Czech military would require up to 36 supersonic fighter aircraft for delivery from 2003. Teams of salesmen from western defence constructors rushed to Prague to pitch for a contract potentially worth

Since then a string of agreements covering industry co-operation between the western companies and Czech industrial firms have been signed.

Sweden's Saab, which jointly nology transfers and trade and foreign ministries over make the Gripen, have teamed up with Chemapol Group, a large holding company. America's Boeing ment disputes over the cost favours a purchase through McDonnell Douglas, maker and method of procurement, a domestic company, which of the F/A-18, has lined up together with signals from would almost certainly be with Skoda Plzen, the big-both Nato and Washington Omnipol, an arms dealer in gest Czech engineering firm, that the aircraft is not a pri- which Chemapol has an 85 and LOK, an aircraft repair ority for Nato entry, have per cent stake. But the forwith CSA, the Czech national airline, in prepara-

tion for a planned acquisition of 34 to 40 per cent of Aero Vodochody, a stateowned aeroplane maker. Lockheed Martin of the US has agreements with CKD, the second largest engineering firm, and the Rez

nuclear research institute. These agreements involve ers to deliver to the Czech

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British Aerospace and Republic investments, tech- between the Czech defence packages equal to the cost of the way in which the aerothe aircraft.

st doubt on the scheme

Next year's state budget carries no provision whatsoever for a downpayment for the aeroplanes. That is perhaps understandable given the May currency crisis. July's extensive flood damage and the government's new austerity programme. Hungary's recent decision to postponed the purchase of western aircraft has also pledges by the aircraft mak- focused Prague's attention. A row has also flared

planes should be bought. However, internal govern- The defence ministry this might complicate matters for Boeing and Lockheed, as US arms exports are conducted exclusively on a government to government basis, which cuts out the

> Pentagon to monitor technology transfers. On top of this, the Czech government has recently received signals from both Nato and Washington that buying expensive supersonic aircraft should not be the priority of its military mod-

middle men and helps the

ernisation programme A senior Nato official says: "There is no such thing as a Nato armaments policy." and that the alliance "is not suggesting that the central

Europeans purchase jets." During a recent visit to the Prague, German military officials suggested that the German airforce could provide air cover for the Czech Republic until the country can afford to buy its own jet aircraft. This suggestion was greeted with suspicion. The debate about the

whole issue has somewhat confused the Czech military and political establishments. The military men are con-cerned that the Czech Republic is the only country in central Europe which does not have a supersonic airforce. Hungary, Poland and Slovakia each fly Russian made MiG29s.

General Karel Pezl, president Vaclav Havel's advisor on military affairs, argues that "a supersonic airforce is part of the weapons system which the Czech armed

forces must have." Jaromir Novotny, a deputy defence minister, notes that "Luxembourg and Iceland are the only Nato members which do not have a supersonic airforce."

Concerns were raised about the possible effect postponement will have on the struggling Czech aviation industry. All the western aircraft makers have pledged to assemble or share manufacturing of their fighters with Aero Vodochody. One industry source won-ders whether "the Czech aerospace industry can survive the next five years without the support that would

Pavel Stejskal, director of industrial projects at the Czech industry ministry. would like to see between "30 and 50 per cent of the offset programmes dedicated to the aerospace industry".

There is real interest but the government needs to devise a clearer strategy around 20 per cent.

An attraction

for investors

National Power's purch last month of 48 per cent of Elektrarny Opatovice (EOP), a small generating company, for Kč5.3bn - the largest British investment in the Czech Republic - has highlighted the contest taking place among foreign companies to enter the Czech electricity market ahead of the next stage of privatisation.

British and German companies in particular are buying up shares in the eight regional distribution companies at high premiums so ss the market they can assess the market and get a head start when the government decides to sell its remaining holdings of just under 50 per cent.

But they are gambling on the government's intention in devising a clear energy policy setting a timetable for raising household charges from around half those charged to business users. Unless it does that, the eventual price for its stakes will be lower and the necessary investment in new capacity. environmental improvements and upgrading of the low-voltage distribution sys-

tem will be delayed. In June, following the EU lead, a cabinet committee approved the goal of creating a competitive power sector and deregulating prices by 2000, and proposed splitting the national grid from the state-owned generator CEZ. But the industry ministry is still considering the issues and there is unlikely to be a co-ordinated strategy put before the cabinet until the

middle of next year. One reason for the delay is the sensitive question of raising household power charges. In July rates were raised 15 per cent and they will increase again in January when they move from the 5 per cent to the 22 per cent VAT band. Ivan Pilip, the finance minister, proposes raising prices by 40 per cent next July and by another 40 per cent in 1999 but this goal may fall victim to electoral calculations and

the intention of keeping inflation under 10 per cent. The government also needs an independent regulator, which will control the price the regional power distributors pay CEZ for their electricity. Neither side delights in the current adhoc pricing policy.

CEZ complains that the 1 per cent increase in prices it was given by the finance ministry this year is insuffi-

cient. Gabriel Eichler, vice chairman, says: "The price to CEZ is less than we need for our investment programme, much of it to meet environmental regulations." tion companies retort that where the price shown is the than in other countries at

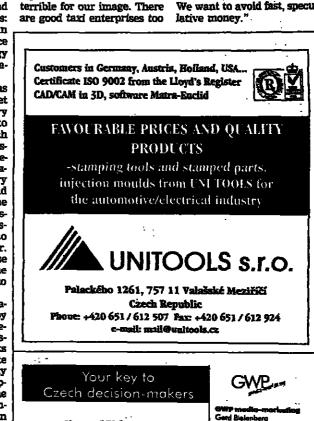
once a long-term pricing structure for buying and selling power is put in place under a regulator will the government be able to get a good price for the regional distributors, Karel Kühnl, the minister for industry and trade, partly concedes this: "Privatisation must go in parallel with removing price distortions from the energy sector and creating a regulatory system.'

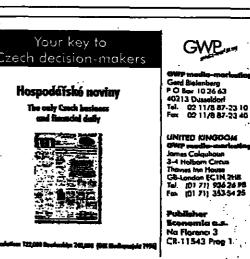
But privatisation itself has been the subject of cabinet debate, with the industry ministry proposing a sale to a single investor in each case and the finance ministry preferring part management buy-out and part flotation. The industry ministry appears to have won and tenders will be made in the first half of next year. Miroslav Tvrznik, deputy minister, says: "We want to choose the strategic partner. We don't want him to choose himself. We have to sell the rest of the shares together to maximise the price."

Mr Kühnl says privatisation should be completed by the end of 2000 but this timescale allows foreign investors to consolidate and risks cutting the price of the state stakes. Petr Cermak, deputy head of the National Property Fund which will sell the stakes, says: "There is a danger that the fund will be in the minority position when they are sold".

The privatisation of the state's 67 per cent stake in CEZ itself is, according to Mr Kühnl, "the final stage". Privatisation waits on the completion of the long delayed Temelin nuclear power station. Before this the government must decide whether to split CEZ from the grid to ald competition, and whether to break up its generating capacity, which produces 75 per cent of the country's power. Next year CEZ is likely to divide its operations internally but whether this will lead to a

formal split is uncertain. Mr Kühnl says: "Free access to the grid for everyone can be done without splitting CEZ. I don't have a fixed preference." Looking longer term, his deputy, Mr Tvrznik, says: "CEZ will not be privatised this century but when we do, we will have to separate production



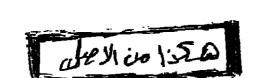


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Austria

The spotlight falling on Austria next year will reveal a mature and prosperous society but one also facing new political and economic questions, William Hall reports

Chance to shine on centre stage

in the past 10 years. It has joined the European Union, renewed its strong historical ties with its central European neighbours after the fall of the Iron Curtain and consolidated its position as one of the world's richest and most stable countries.

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Fig. 1.

In the middle of next year it assumes the presidency of the European Union for the first time in its history. It will also take over the chairmanship of the International Monetary Fund. Both events will focus international attention on Austria and give it a chance to prove it can once again play a useful role on the world stage.

Hopefully, Austria will not bungle the opportunity as it did 10 years ago. That was a period when Kurt Waldheim, the former United Nations secretary general, was setthing down to a six-year term as Austria's president and Austria was hoping to mark itself out as the leading participant in Mitteleuropa by hosting Expo 95, a world exhibition scheduled to open in Vienna in 1995.

The Expo failed to materialise - a casualty of Austria's notorious political infighting - and Austrians soon found that their new president, far from being "the man the world trusts" was quite the reverse. following revelations about his shady wartime record. Instead of taking its place on the world stage Austria

heim finally retired in 1992. Austria and its politicians are in better shape than they were 10 years ago. Franz Vranitzky, after a respect-

able 10-year stint as Austria's chancellor, stepped down at the start of the year. He has, however, continued to make a useful international contribution as a Balkan trouble shooter for the Organisation for Security and Co-operation in Europe. Viktor Klima, who was

minister of finance before taking over as chancellor at the start of the year, has conquered the country's short-term budgetary problems and is intent on addressing the longer-term issue of reforming Austria's generous pension system. Meanwhile, Austria's econ-

omy, after a two-year hiccup, is starting to motor again and there are flattering statistics to demonstrate the country's economic and social maturity. It has the highest long-term productivity growth of any OECD country, an unemployment rate which is less than half the European average and one of the world's lowest inflation ratés.

Its citizens are among the best educated in the world and its record of peaceful labour relations can only be bettered by Switzerland.

Austrian workers may be paid 15 times more than workers in Hungary and the Czech Republic, Austria's

attract foreign investors. More than 3,600 foreign companies employ around 370,000 workers in Austria and recent substantial expansions by multinational automobile manufacturers, such as General Motors/One and BMW, underline its emergence as a low-cost, high value-added member of one of the world's global industries.

However, scratch the surface a little and Austria is not quite as self-assured as it seems from the glossy bro-chures of the Austrian Business Agency, the state body responsible for attracting foreign investment. The reasons for its eco-

nomic success are no longer as powerful as they once were. Its system of social partnership whereby government, trade unions and employers all have a say in decision-making is proving to be more of a liability than an asset in an era of rapid globalisation. Jörg Haider's far-right

Freedom party, now Austria's second biggest party, never misses an opportunity to test the increasing political fault-lines within Austria's coalition government of the left-of-centre Social Democrats and centre-right People's party. If Mr Haider were to

achieve his ambition of becoming chancellor after the 1999 elections then Austria might once again find found itself increasingly two slightly bigger neigh- itself being snubbed on the parts of the economy still

Area; 63,2539 37 km M Possibilion: 8.048,535 /1906 E Currency: Schilling (Sch) Vienna 1,592,000 19.8% 28.6% -3.0% 4.0% 8.6% 17.2% Line 203,000 3.9% Upper Austria 163% 9.0% 236,000 15.0% 9.9% 1.8% 118,000 Tyrol innabruci 8.2% 8.2% -2.4% 12.5% 5.6% 91,000 7.0% 10.7% 4.9% Selzburg 144,000 7.0% 2.2% 14.9% Bregenz 27,000 4.3% 4.4% 5.9% 12,7% 40,000

and federal Forteral Assembly

Form of state

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international stage as it was

Although the benefits of

EU membership have not

been as dramatic as once

hoped, they are increasingly

visible. Wife, the Austrian

Institute of Economic

Research, estimates that

joining the EU helped lower

Austrian inflation by up to

three-quarters of a percent-

The increased competition

has also prompted an over-

due consolidation in some of

Austria's more exposed sec-

tors. Since the start of the

year Austria's top four

banks have combined into

two new groups - Bank Aus-

tria and Erste Bank. A simi-

lar sort of consolidation is

expected in the utility sec-

Nevertheless, Austria still

needs to create companies

capable of withstanding

increased European competi-

tion. The sharp increase in

bankruptcies since 1996 sug-

gests this process is well

under way throughout the

economy. However, large

age point in 1995.

in Mr Waldheim's day.

Council of Ministers headed by federa

suffer from too much unions and its main aim was bureaucratic interference. to create jobs. "Politicians Hannes Androsch, a for-

over-regulation is much more of a problem than Austhe biggest problems of the tria's high-wage costs, which Austrian economy. in some industries now account for less than 20 per cent of total costs. EU membership is also forcing Austria to follow the EU timetable for de-regula-

ting key Austrian industries, such as electricity and telecommunications. It is unlikely that Austrian politicians would have faced up to the challenge of modernising these industries if Austria were not a member of the

mer Austrian finance minis-

ter who runs several compa-

says

Austrian industrialist who sits on the board of the stateowned PTT, likens the impact of deregulation as similar to a "change from a communist economy to a market economy on a small Austria's telecoms indus-

votes and businessmen decide how to maximise that profits. The two do not mix. says Mr Raidl. This is one of

> The level of political interference and influence in Austrian industry is far higher than in most other countries. The reason it took more than six years to sell the government's controlling stake in Creditanstalt, once Austria's most powerful bank, was because the politiclans kept interfering. Talk of a need for an "Austrian solution" to the challenges raised by the deregulation of Europe's electricity industry, is another reminder that Austria's politicians are reluctant to release control

Helmut Kramer, director of Wifo, estimates that when Austria joined the EU less than 40 per cent of the coun-

was produced in an interna-

over the pillars of the econ-

1.6 24,290 23.810 1.8 1.9 1.0 1.0 isal wage growth fannui % chance) 4.5 7.1 72.8 -3.9 -3.6 70.0 74.4 76.7 81.2 -6.7 -88

1 1% 1.0%

tional open market economy. Now the figure is closer to 65 per cent. This has begun to unleash pressures which will have a knock-on effect on Austria's far less open political system, where the two to help iron them out. main political parties have shared out many of the top

Has OMV, the former state-owned oil and gas company, completely severed its political ties with the ruling Social Democrats? Is Erste Bank. Austria's second biggest bank, entirely free from the influence of the conservative People's party? Five years ago, the answer would almost certainly have been

But today Austria's top companies are being benchtional standards and the traditional cosy political relationships which used to characterise corporate Austria do not score high marks neutrality? with international investors.

This is not the only area where Austria will be tested try's gross domestic product over the next couple of really has come in from the

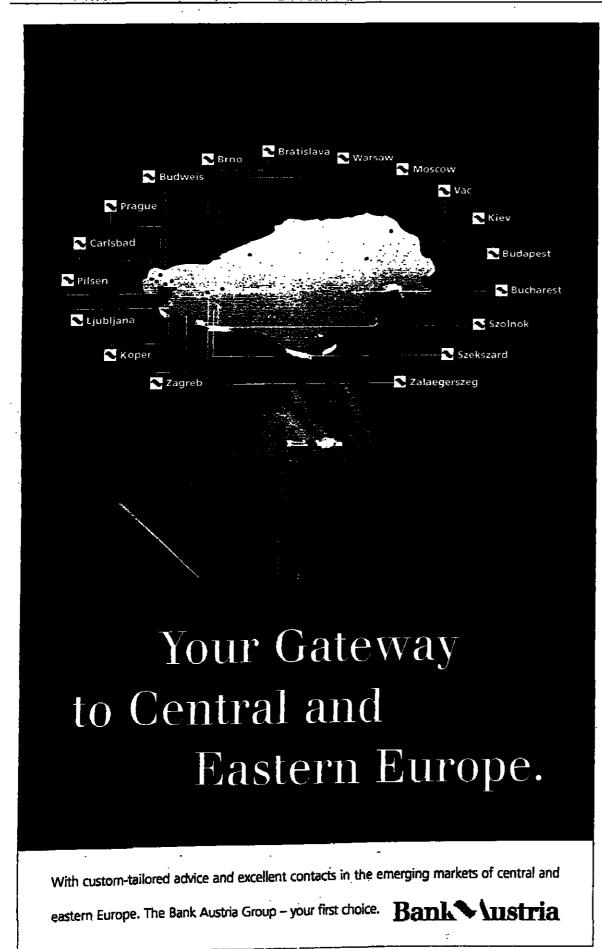
presidency in the second half of next year immediare any last minute problems it will be up to Austria

of EU enlargement. Several of Austria's poorer neighbours would dearly love to join the EU. There are good historical reasons why Austria should actively promote their membership. But there are equally strong short-term reasons, such as

Austria being overrun by eastern European immigrants, which might tempt Austria to turn its back on its old allies. Finally, there is the ques-

tion of Austria's membership of Nato. If Hungary and the Czech republic want to join can Austria afford to be left out on the grounds of its It will be answers to oues

tions such as these that will determine whether Austria





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Consensus keeps Freedom at bay

The governing coalition will endure as long as Jörg Haider remains a threat

The "grand coalition" between the liberal Social Democratic and conservative People's parties that has ruled Austria for 11 years is no longer that grand. Both parties have been constantly losing ground to the smaller opposition parties but, nevertheless, the alliance seems stronger today than it has in

The two parties came together in 1986 to keep the populist Jörg Haider, who had tust become chairman of the far-right Freedom Party. out of power. They succeeded in leading Austria into the European Union in 1995 and then prepared the country for membership in the first round of European monetary union.

Even though both parties often seem tired of their uneasy partnership, their leaders are determined to stay together, at least until the next elections in 1999.

Next year is gearing up to be a critical one for Austria with a presidential election, the European Union presidency in the second half, a key decision on whether Austria should abandon its traditional neutrality and join Nato and the start of the single European currency. The only alternative to the Klestil scores less then 50 current coalition would be a hazardous partnership of the iunior People's Party with Mr Haider, who once opposed EU membership and now wants to keep Austria out of Emu.

The government of Chancellor Viktor Klima, a Social Democrat, and vice chancellor Wolfgang Schüssel from the People's Party, can also point to significant achievements in recent months.

teria for monetary union, reject membership of any the coalition tackled the military alliance. reform of the pension system. Even though it was forced to water down its original proposals the long-term costs of public employee pensions were sig-

nificantly reduced. The relationship between the two parties also improved after Mr Klima, the former finance minister, took over from long-term chancellor Franz Vranitzky in January. As a gesture to the People's Party, Mr Klima decided not to put up a candidate to run against Thomas Klestil, the federal president, when he runs for re-election next April.

Many Social Democrats are angry that their party will effectively not take part in next year's campaign and few party officials are willing to actively support Mr Klestil. But Mr Klima hopes to spare his party an embarrassing defeat and to secure a continuation of the current coalition after the next elections. Mr Klestil is a strong supporter of the left-right coalition and intervened several times to prevent Mr Schüssel from joining up with Mr Haider.

Running against Mr Klestil are Heide Schmidt, the sharp-tongued leader of the small Liberal Forum who left Mr Haider's party four years ago and is now his toughest critic, and Richard Lüer, a maverick real-estate developer and socialite. If Mr per cent and is forced into a run-off, it would be an embarrassment for him. There is a question mark whether Mr Klestil, whose health is poor, can keep up in a genuine campaign.

Just before the presidential poll, the coalition's deadline for deciding on its future defence and security policies is due. The People's Party wants Austria to join both the West European After getting Austria's Union (WEU), the EU's budget deficit down to meet defence arm, and Nato, the 3 per cent Maastricht cri-while most Social Democrats

PROFILES

Viktor

Klima

predecessor.

Viktor Klima, who became Austrian chancellor in January following the

Vranitzky, has promised that there

will be a change from the cautious ways adopted by his long-serving

The former top executive of oil

and gas group OMV, who held the

posts of transportation and finance minister under Mr Vranitzky, is a

His first speech in parliament was laced with English business school

terms and his pragmatic vision was

Almost a year later, Mr Klima, 50,

British Labour leader Tony Blair.

has still not lost his popularity or

his smile, but his image as a "doer"

has been dented by the realities of

governing.

As a minister he belonged to the

Democratic Party but he was also

over pension reform, he has lost

However, after a bruising battle

some of the trust of these comrades.

On the other hand intellectuals

proved himself more skilful than Mr

Vranitzky in handling the fragile

coalition with the conservative

He comes across well on the

his own in a debate with the

worker who still loves to go on

exotic jungle trips with his

attractive second wife, Sonja.

television and he might be the only

mainstream politician who can hold

Mr Klima is a ferocious, late-night

People's Party.

criticize his populist rhetoric and

his constant play to the tabloid

Nevertheless, Mr Klima has

modernist wing of the Social

close to the trade unions.

modelled all too obviously on

believer in quick, decisive action.

surprise resignation of Franz

Mr Klima is believed to have some sympathy for the Nato option but seems unwilling to take on the party's grass roots on that issue. Surveys show that a clear majority like the idea of neutrality, which has served Austria well since 1955, and do not want defence spending to rise from the paltry level of 0.9 per cent of gross domestic product

If the People's Party falls to get its way on the Nato issue, Mr Schüssel still hopes to gain political credit during the six month EU presidency that starts in July 1998. Austria is the first of the new union members to assume the presidency and key decisions on eastern enlargement and internal reform are expected during that period.

The government believes it can then revive public enthusiasm for the EU, which waned quickly after the 66 per cent vote in favour of membership at the 1994 referendum. Austrians are also unsure about Emu but are, mostly, accepting it as an unavoidable fact. A petition by Mr Haider's Freedom Party in early December calling for a referendum on the Euro is unlikely to receive much support

Mr Haider is still riding the anti-European wave sucsafully. The former governor of Carinthia, who was forced out of his position after praising the employment policies of the Nazi regime, also dominates the political headlines with his populist rhetoric and his diatribes against powerful elites and powerless foreigners. He criticises the two bigger parties for not moving ahead with reforms. However he appeals to the older and less educated people who are most likely to lose from economic and social modernisa-

The Freedom Party gets as nuch as 30 per cent in opinion polls and regularly beats the People's Party, which is now in third place but emains the main political force in the provinces.

A growing number of people see Mr Haider as chancellor after the 1999 elections. For the majority of Austrians, as well as Austria's European partners, this prospect is a nightmare.

Wolfgang

Schüssel

Four top politicians

Wolfgang Schiissel was once the golden-boy of Austrian politics. But since the former economics minister was picked in 1995 to lead the conservative People's Party, his smile has become bitter. A few months later he left the coalition with the Social Democrats over a budget dispute and called a snap election. He lost and resumed the coalition as vice chancellor and

foreign minister. Mr Schüssel, 52, can rightfully claim that the government's economic policies are, to a large part, his own but he gets little credit for that. His party has slipped to third place in the polls. behind Jörg Haider's far-right Freedom Party, and he is frequently challenged from within

the party ranks. When he was overheard by journalists last summer making insulting remarks about Bundesbank president Hans Tietmeyer and other foreign politicians his popularity hit a new low and he became increasingly isolated. But the conservatives. who have had four chairmen over

the past decade, are in no mood for a leadership fight. Mr Schüssel who loves colourful bow ties has been in politics all his life. He served as secretary general of the Austrian Business

Federation, a sub-organisation of

the People's party, where he was

touted as a rising star. He can dazzle an audience with his eloquence and is a tough these skills in the second half of 1998, when Austria has the EU presidency, to provide a bonus for the national elections in the following year when he aims to prove the doomsayers wrong.

Jörg Haider

After years of rabble-rousing rhetoric, Jörg Haider, is softening his tone to gain respectability. Mr Haider, Europe's most successful far-right populist, has managed to push his Freedom Party from 4 per cent to nearly 30 per cent over the past decade.

In some regions, his party is already the strongest force. But his attacks against elites and foreigners and occasional statements in which he seemed to support Adolf Hitler's policies frightened off potential coalition partners and have kept him out of power.

Mr Haider, who looks younger than his age of 47, wants to become chancellor after the next election in 1999. So he has replaced Germanic nationalism with Christian values in his new party platform and focused on conservative free market ideas in his latest book. He has also launched a drive against the single European currency in which Austria is set to participate. This reinforced his image as an opportunist who will use any popular cause to win votes.

He remains a formidable force in Austrian politics. The son of a low-level Nazi official, he is by far the best speaker and has an uncanny talent to spot the weakness of his opponents. He remains the favourite of protest voters who are tired of the institutionalised collusion between the two established parties, the Social Democrats and the People's breeds.

But even his supporters do not yet trust him to lead a government. In the next few years, Mr Haider hopes to prove them wrong.

Thomas Kiestil

Thomas Klestil is the clear favourite for re-election in next spring's presidential elections. But it has not always been such a smooth ride for the former career diplomat, who won an upset victory in 1992 as a dark horse candidate for the conservative People's Party. An elieged extra-marital affair with an aide caused the break up of his marriage and made him unpopular

Last year, Mr Klestil, who just: turned 65, fell severely ill with pneumonia and was out of the office for almost a year. But be slowly recovered and soon made clear he would be running again.

Mr Klestil has suffered political setbacks, as well. He failed in his efforts to turn the largely ceremonial post into a true centre. of power and his ardent advocacy for Nato membership did not convince the sceptical Social Democrats or the majority of Austriaus.

jerings

nefully

rived

But the pomp-loving president remains a respected moral authority and an effective emissary for Austrian interests in the EU and beyond. His main contribution to domestic politics has been his efforts to preserve the coalition between Social Democrats and the conservative People's Party, thus keeping the far-right populist Jorg Haider out of power. Mr Viktor Klima, the Social Democratic Chancellor, thanked him by not putting up a rival candidate for the

Mr Klestil still has to guard his beaith and was told by his doctors to avoid a strenuous campaign. Even though he is not everyone's darling, he will probably get his



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Austria - Gateway to Eastern Europe



SOCIAL PARTNERSHIP • by Eric Frey

balance, too good to throw away

Tensions are evident but consensus is likely to remain dominant

Social partnership is often referred to as Austria's greatest political achievement. The system of conemployers and employees set up after the second world war prevented labour unrest and kept wage costs relatively low. It also helped to fuel an economic boom that lifted Austria from the bot-tom to the top of the income rank in western Europe.

But in recent years, social partnership has come under increasing strain. During the recent reform of the pension system by the government of chancellor Viktor Klima, trade unions came close to revolting. A compromise was finally agreed but the con-flict increases doubts as to whether the system will sur-

vive into the next century. Social partnership was a result of the calamitous experience of the 1920s and 1930s, when class conflict erupted in civil war, paving the way to Austria's surrender to the Nazis. After 1945, politicians on the left and right, many of whom had been in Germany's concentration camps, wanted to

avoid confrontation.

The Socialist Party, now Social Democratic Party, and the conservative People's Party formed a coalition which has governed the country for 30 of the past 50

years. Most of the heavy industry in eastern Austria was nationalised to prevent its expropriation by the Soviets and trade union officials were given as much power as state managers. The trade unions also received a strong voice in the running of private companies. Labour laws gave workers' councils input lic sector. Trade union fore, the most to lose.

into all management decipower sions and guaranteed seats restructu on the supervisory boards of ioint stock companies Wages for each industry were agreed in nationwide

were much too powerful to be radical - their leaders sat in parliament and filled important cabinet positions. Several other social partup. Austrian law requires that all employees belong to the "labour chamber" and every business must be a chamber". Similar compulsory membership in cham-bers exists for doctors, lawyers and farmers. These chambers also serve as ser-

negotiations. The unions

nomic think-tanks. Most new laws are first prepared in separate social partnership commissions where experts from the labour and economics chambers provide input.

vice institutions and eco-

For many years, the sys-tem worked extremely well. Strikes were almost unheard of, as unions accepted relatively modest wage increases in return for job guarantees. This helped to keep inflation down and made Austrian industries more competitive. Until the 1980s, Austrian

workers offered comparable skills to their German colleagues at lower cost. As Austrians watched the walkouts in Italy, France and the UK, they grew to cherish their system of social har-mony and dialogue.

But the success of social partnership could not hide its drawbacks. In all leading institutions - the state-owned companies, the monopoly television company, and the central bank jobs were evenly split between candidates from the Social Democratic and the

People's parties. People's parties. The biggest outcry came Membership in either from the public sector where party became a prerequisite

companies and the economics chamber made sure that negotiated a last-minute an elaborate system of rules and licences would reduce

The first big shock to social partnership came in the mid-1980s with the near collapse of the state-owned industries. The government was forced to lay off thousands of workers and prepare for the privatisation of areas once seen as the fiefdom of local trade unionists.

As the Social Democratic and the People's Party revived their coalition in 1986 to keep the populist Jörg Haider out of power, the partnership between the two big political camps was viewed with increasing scepticism by the voters.

Both parties lost votes to Mr Haider's Freedom Party, as he attacked the privileges of the party elites. When he uncovered the excessive salaries and pensions of some provincial labour chamber officials in the 1994 cam paign, it contributed to the worst election result ever for the Social Democrats.

slowed, the annual wage negotiations became increas ingly bitter. Employers refused to give job guaran-tees in troubled industries and union leaders, especially in the cosseted public sector came under pressure from members to fight for better wage deals. When Mr Klims and his deputy. Wolfgang Schussel from the People's Party, decided to tackle pension reform this summer. they purposely did not consult with the unions

This tactic backfired as the unions abandoned their lised support against any cuts in the pension benefits. employees had the most genfor a career in the vast puberous benefits and, there-

power prevented the In the end, Mr Klima did have blocked the bill in par-restructuring of loss-making not push through a reform liament. against union opposition but

compromise. He probably

had no choice: a third of all

coalition party MPs are close

takes place behind closed to the unions. They could doors in the main parties.

Open clashes between ment might strike more interest groups might even- often but Austria is likely to tually replace the current remain a place of consensus system, where lobbying politics and little labour unrest. Social partnership is too good to throw away.

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AUSTRIA 3

INDUSTRY • by William: Hall

Intent on maximising hidden strengths

a year.

Privatisation and modernisation underpin

improvement in the sector

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ARMANIA DELINATION OF THE STATE OF THE STATE

Klestil

A Print of Parties.

Austrian industry is one of the country's best-kept secrets. International visitors know all about Vienna's Spanish Riding School and Mozart's home town of Salzburg. But it is now the sound of industry, rather than the sound of music, which keeps cities such as Salzburg, home to Sony's biggest CD plant,

One reason for the low international profile of Austrian industry is that industries. There is no there are very few Austrian multinationals on the world stage. In addition some of its most successful companies are branches of foreign-owned multinationals, such as

Think of Austrian industry and steel, chemicals, paper-making and engineering - big basic industries which are often in long-term decline - will tries which rated success spring to mind. This pic- in terms of numbers ture is encouraged by a employed rather than glance at the market capitalisation of Austria's top five industrial companies - OMV (oil and gas), VA Tech (engineering), Wienerberger (bricks), VA (steel) and

steels). as Switzerland's Novartis, the first half of the current

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Company	Headquarters	No. of staff	inclusity	
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or giant consumer goods companies like Nestle trial production grew Most of the new names on the Vienna stock market are former nationalised equivalent of California's Silicon Valley with small, high-tech companies anxious to catch the international investor's eye.

Austria's leading employers

Austria's industrial development often seems stuck in a time warp, displaying more in common with eastern than western Europe. The big employers were the heavily politicised state-owned indusreturn on equity. How-

ever, this has changed dra-

matically over the past

decade and Austria's

industrial sector is being rapidly modernised. Austria may lack the big Böhler-Uddeholm (special household names but it has a wealth of medium-There are no fast-grow- sized manufacturing coming drugs companies, such panies which is why, in

PRIVATISATION • by William Hall

Offerings gratefully received

The programme has raised nearly Sch30bn and boosted the stock exchange

Austria's greatest industrial

raised close to Sch30bm of near bankrupt companies have been revitalised and investors who bought into the inital public offerings

have done very well. sale of a 15 per cent stake in OMV, the state-owned oil and gas company, whose origins can be traced back to the Soviet oil administration in Austria during the 1945-55 occupation.

OMV was floated at Sch440 a share and the have shares roughly quadrupled in

Since that first sale, another 50 per cent of OMV's equity has been sold and private investors have shares in companies ranging from VA Stabl, the country's higgest steel company,

to Vienna airport Some, such as VA Tech, have already established themselves among the leading international companies as Austria Mikro Systems, a had their ups and downs.

However, the shares of all initial flotation price.

Indeed, Erich Becker, who owned railway network. runs the privatisation programme at Osterreichische surrounding these concerns Industrieholding AG are considerable. So the role (OIAG), the state holding of the OIAG is changing. It company, estimates that if retains substantial minority the IPOs of OMV, VAE, companies it has privatised AMS, VA Tech, Bühler-U- and intends to remain a ddeholm and VA Stahl, they long-term core shareholder. would have trebled their If the privatised companies

accounted for nearly half of total stock exchange trading. tised.

Leading privatisation issues

volume in the first nine months of 1997.

However, investors are not the only ones to have benefited from privatisation. It has led to a big change in the corporate culture of the companies concerned.

When they were statemade investments and acquisitions which were not government has the best and were reluctant to pay out dividends, says evira revenues over the past. Mr. Becker. Now. Austria's five years alone, several privatised companies have to earn profits to pay dividends and this is proving a good management disci-

Instead: of measuring It started in 1987 with the themselves by how many people they employ or by the size of their investment budget, return on equity is now the key benchmark. Privatised companies which did not pay adequate attention to Anglo-saxon style investor relations were quickly penalised.

With the recent sale of half the government's stake in Austria Tabak, the former state tobacco monopoly, Austria's privatisation programme is starting to slow

Over the next couple of years the government is shares in Vienna airport and Austrian Airlines. The state publishing company and Vienna's Derotheum auction house, one of the oldest in-Europe, are also likely to go on the block.

Still to come is the PSK, micro-chip producer, have the Postal Savings Bank, and the state-owned telecoms operator. There are Austria's main privatisation also plenty of utilities issues are standing at a owned by local provincial handsome premium to their governments and cities as well' as Austria's state-

But the political problems investors had taken part in stakes in most of the

money over the past decade. increase their capital, Privatisation issues have the OIAG's stake is diluted. But it likes to retain a all the new capital raised on long-term shareholding relathe Vienna stock exchange tionship and, offen, boardover the past four years and room representation with accounted for almost half of the companies it has priva-

Ireland, Norway, Finland and Sweden did better Some industries, such as textiles and food proce ing, have shrunk considerably but production of raw steel, paper and rolled goods has continued to

climb despite growing

competition from low-cost

twice as fast as the Euro-

pean Union average. Only

eastern neighbours. According to the 1996 statistical year book of the Austrian "Wirtschafts kammer" (economic chamber), the total number employed in the Austrian

decade. Austrian indus- economy has risen by more than 100,000 to 2.1m over the past 15 years. However, during that period the industrial workforce fell by more than 150,000 to just over 500,000.

Employment growth has been in the service sector but, even after the shakeout, Austrian industry still employs more than four times as many people as banking and insurance and more than twice as many as tourism.

One reason for the shrinkage in the industrial workforce has been strong productivity growth. But, according to Erhard Fürst, kilo rather than by the tria as the old, national-

Industrialists, there is a name to consolidate its good chance that the global position in niche steady decline in numbers employed in Austrian in many years if industrial underlying productivity European market. Barriers

Mr Fürst notes that Austrian industry has countered the growing competition from its low-cost eastern European neighbours by moving up the quality curve. The lowtech parts of the chemicals and machinery industry have migrated to cheape sites in neighbouring countries. But the fact that Austria still has a trade surplus with its immediate east European neighbours suggests its industry is holding its

Claus Raidl, chief executive of Böhler-Uddeholm, a ket. former state-owned company, describes his company as a "pharmacy" for sells its products by the

the Federation of Austrian ingly on its quality brand

Tool steel may only industry could be reversed account for 0.1 per cent of next year for the first time the world steel industry but Böbler-Uddeholm has output grows faster than about 30 per cent of the growth rate of 4.5 per cent to entry are high and the business has many hightech characteristics, with management skill concentrated in handling the chemistry and metallurgical properties rather than maximising economies of

> We have shown that we can run a multinational company and make money in a mature business. says Mr Raidl. His comthe size of its Austrian workforce since the start of the decade and now employs more people outside Austria than in its traditional home mar-

The Böhler-Uddeholm story, of substantial restructuring followed by the world steel industry. It expansion in niche areas, is far from unique in Aus-

Austria's leading companies VA.Tech Erste Bank EA GROUPE ... Böhler-Uddeholm Anatria Thirade

ised industries adjust to increased global competition. In addition, there are companies - Wolford, Best Water Technology, Wienerberger and Rosenbauer among them - which have established leading posi-

tions in world markets. Austria still suffers from a shortage of home grown high-tech growth indus-

entrepreneurs and a shortage of venture capital. Its universities still

seem far more interested in pumping out public officials than entrepreneurs. But its industrial sector is well aware of its weaknesses and is intent on maximising its tradi-



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Export-led boost aids a return to old vigour

A belt-tightening budget is squeezing the deficit into Emu shape

If you want a simple overview of the strengths and weaknesses of the Austrian economy, a good place to start is the Austrian Museum for Economic and Social Affairs, a short tram to-read graphs and charts highest labour costs in the

are far more understandable EU but also one of the lowfor the non-expert than the heavy-weight economic commentaries from Austria's the fourth wealthiest EU leading banks and research

The charts* show that, in 1996. Austria's unemployment rate of 4.4 per cent was the second lowest in the European Union; its inflation rate of 1.9 per cent was well below the EU average and only Italy had a slower rate of economic growth than Austria. The charts show Austria bas the third

of GDP per capita it is now member after Luxembourg. Denmark and Belgium.

But at the end of world war two. Austria's GDP was almost half the size it was at the start of world war one. Austria had a lot of catching up to do which explains why, for most of the postwar years, it was growing faster than the European

However. Austria is starting to pay the price of

est levels of strikes. In terms deficit, which had averaged around Sch100bn a year in the second half of the 1980s. more than doubled in size in the first half of the 1990s and government debt has roughly trebled over the past decade. Social security spending is among the highest in Europe and the number of pensioners per 1,000 insured persons has risen from 339 in 1960, to 616 in 1996, helped by very early retirement dates for old age pension eligibility.

This background, with

Real GDP growth 1986 87 88 89 90 91 92 83 94 95 96 97 98

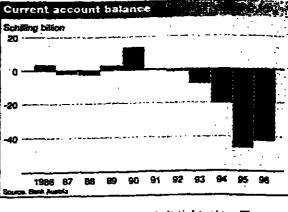
Austria's determination to meet the Maastricht criteria for Emu membership, helps explain why the Austrian government slammed on the brakes two years ago.

It passed a two-year bud-get for 1996'97 designed to cut Sch100bn from the deficit with one third coming from extra revenue and two thirds from spending cuts. The aim was to reduce the deficit from 5 per cent of GDP in 1995 to 2.7 per cent by 1997. Under the second two year budget, announced in July, the deficit should drop to 2.6 per cent by 1999. The OECD has praised

Austria for achieving the largest fiscal stabilisation programme in its history" and, although this has meant it has lagged behind the rest of Europe in the economic growth stakes, the consequences of the economic belt-tightening have not been as bad as feared.

There is little doubt that Austria will fulfil the requirements for membership of the single European currency and the Austrian economy is well on the way to recovering its old vigour. Klaus Liebscher, a former

banker who became president of the Austrian



National Bank in 1995, says belt-tightening. The econo-the Austrian economy is mies of Austria's main tradthe Austrian economy is "much better than a year ago". It is still growing less quickly than the EU average but he expects the growth rate to accelerate from just under than 2 per cent this year, to 2.5 per cent in 1998 and probably more than 3 per cent in 1999. The latest European Commission forecast is even more optimistic with a growth rate of 2.6 per cent for next year, rising to

3.3 per cent in 1999. Fortunately for Austria. strong export-led recovery has helped dilute the deflationary effects of its budget Vienna

Banking

ing partners have been recovering and favourable are helping Austrian exports grow at double digit rates. Domestic consumption is improving as is investment. albeit slowly. "The worst is behind us." says Mr Liebscher.

*Copies of the illustrated charts are in the Survey of the Austrian Economy 1997 98" (ISBN 3-7007-1166-2), price Sch150, Austrian Museum for Economic and Social Affairs. Vogelsanyasse 36, A-1050

Rural credit coccs

Regional mortoes

industrial credit co-ops

banks 5.3% (9)

PROFILE VA Technologie

success stories.

Its Corex steel-making

turbines and industrial gas

cleaning systems are among

income doubled from 1992 to

the best in the world. Net

should climb more than 10

The company's share

price tripled between its

initial public offering in

May 1995 and its peak last

remains on the buy list of

most analysts who follow

1996 on a 40 per cent

revenue increase and

per cent this year.

technology, hydroelectric

A star of the Vienna bourse

The chairman of VA Technologie (VA Tech), the Austrian engineering group, is proud about how little his company produces. The group, carved out of the state-owned conglomerate Voest-Alpine in the early 1990s, has sold off or close down most of its industrial plants in recent years. It now generates 80 per cent of its revenue from high-value activities such as technological consulting, services and project management.

"Analysts compare us with ABB [the Swedish-Swiss engineering group] but 30 per cent of its sales are hardware," says Othmar Pühringer, who masterminded the transformation of VA Tech into one of Europe's most innovative and profitable engineering groups. Bechtel is bigger, but they

We, however, develop our own technology and offer it to our customers in a package.' VA Tech's mixture of cutting-edge technology and

customer-oriented

marketing is one of

act mostly as contractors.

August - the only Austrian blue chip share that kept pace with the rise in international stock markets. Though the stock has slid back in recent weeks. VA Tech shares, of which 57 per cent are in free float,

> the Vienna bourse. VA Tech has divided its Sch37bn operations into three areas with roughly similar sales volume and equally good earnings prospects: metallurgical engineering, energy and environment, and plant engineering and services. "It's a good cyclical mix. because when one business

Austria's greatest industrial goes down, the other one can compensate," says Mr Pühringer.

Moreover, its wide range of products allows VA Tech to bundle them in so-called operative networks that provide customers with a package of products and

Mr Pühringer admits that the co-operation between the subsidiaries, which are run at arm's length, is still not perfect, but it is improving, he says. "Last year we received Sch3bn in additional orders through networks, and it is increasing every year," he

The shift toward consulting and services means blue-collar workers are increasingly being replaced by university graduates. "We take on 2,500 new employees every year, and most of them are highly qualified," says Mr

Pühringer. This distinguishes VA Tech from its sister company VA Stahl, which inherited the steel-making activities of the old Voest-Alpine group. This was broken up after twice

coming close to bankruptcy. VA Stahl is also profitable, but far more subject to cyclical market swings than VA Tech.

VA Tech has all but shed the mentality of the old state-owned sector, where job security was paramount, and the income from good products was offset by too many loss-making activities, Mr Pühringer says.

From its peak of 30,000 employees in the mid-1980s, VA Tech went down to 15,000 and is now expanding

Current return on sales (Ros) is 5 per cent, and the return on capital employed (Roce) 13 per cent. This brings VA Tech close to its stated goal of 6 per cent Ros and 15 per cent Roce. Sales should grow at least

10 per cent a year in the medium term, driven by the need for more efficient steel plants, hydroelectric power plants and high-quality waste-treatment and gas cleaning systems all over the world, Mr Pühringer

Eric Frey

BANKING • by William Hall Confronting change

New companies and new faces are transforming a sector in the doldrums

Austria's banking system is in the midst of its biggest shake up in decades. New institutions are being formed, old names are disappearing and a new generation of bankers is coming to

The number of credit institutions shrank by 22 in 1996, to 1,109 while the number of outlets rose to just less than 4,700. With one bank branch for every 1,400 inhabitants. Austria remains one of the most over-banked markets in Europe. But that is about to change as Austria's banks face up to the same pressures for consolidation which are shaking up Europe's Austria's preferred shares pay for the acquisition and

banking sector. The most visible sign this year's takeover of Creditanstalt, Austria's most famous bank, by Bank Austria, a group which did not even exist eight years

Its creation, in 1991 from the merger of Z-Bank, Austria's largest savings bank which had been founded by the City of Vienna in 1907, and Osterreichische Länderbank (OLB), dramatically changed the pecking order in Austrian banking circles.

The birth of Bank Austria. and its emergence as the country's banking flagship. owes a lot to the drive and determination of Gerhard Randa, 53, a banker who started his career more than 30 years ago in Z-Bank, controlled by the City of

Although Mr Randa is still ssociated, in some people's minds, with the power-brokers of the socialist controlled City of Vienna, which provides Bank Austria's triple A credit rating, he has a much wider experience of Austrian banking than his rivals. He has been deputy chairman of Creditanstalt and chairman

If anyone knows where the skeletons are buried in Austrian banking, it is Mr Randa who took over as Bank Austria's chief executive in 1995. His experience of rival banks, and his read-ing of the changing balance of power within Austria's ruling coalition government stood him in good stead when Bank Austria launched its highly contro-Bank Austria versial bid for Creditanstalt at the end of last year.

The Austrian government had been trying for six years to sell its controlling stake in Creditanstalt but to no avail. Most analysts had ruled out Bank Austria as a bidder because it was already Austria's biggest bank. It was also regarded as a political non-starter because of its close ties to the Social Democrats, the senior partner in the Austrian coalition. Austria's banks, like other

parts of the economy, are tagged as either "red" or "black" depending on whether they are close to the Social Democrats or the conservative People's Party, the junior coalition partner. Although most Austrian bankers insist that party affiliations do not colour their business judgment, the People's party strongly

opposed Creditanstalt's acquisition by a "red" Bank Austria since it appeared to substantially increase the "red" sphere of influence at the top of Austrian banking.

However, Mr Randa won the day and now runs an enlarged group which has a 25 per cent share of the domestic market, a market capitalisation of around Sch60bn and is one of Europe's top 35 banks.

He had to accept certain conditions, such as no compulsory redundancies and a commitment to run the hanks senarately for five years, which reduced the immediate cost-cutting benefits. But he gambled that the benefits of the acquisition. especially in terms of enhancing Bank Austria's absolute financial strength, more than outweighed the cost of the conditions. Judging by gest bank, which has the one-third rise in Bank launched a share offering to since the deal was announced, the stock market national investors. shares his view, at least in

the short-term. Austria's banking market has been one of the most fragmented in Europe which led to low margins and a return on equity, last year, which was less than half the European average. However. Bank Austria believes that, after years of underperformance, Austrian bank profitability is about to improve, and it intends to lead the

After the acquisition of Creditanstalt it has a much more dominant share of its home market than many banks in neighbouring countries and expects this to be reflected in higher margins. It plans to double its earnings per share over the next

private bank on equity to 12 per cent. Bank Austria is not the only Austrian bank intent on playing a role in the consolidation of Austrian banking. Girocredit, Austria's third biggest bank and former staff outside Austria as it business partner of Bank

attract the attention of inter-Like Bank Austria, Erste Bank has deep roots in Austria's savings bank movement. Andreas Treichl, 45, an ex-Chase Manhattan banker, has been made Erste's chief executive. He wants to develop his bank into a powerful second force in Austrian banking. Many analysts believe that because of Erste Bank's better profit

Austria, has been sold to

Erste Bank, the fourth big-

could trade at a premium to those of its bigger rival. And Mr Treichl's entrepreneurial ambitions are matched by other figures emerging in Austrian banking. The Raiffeisen Zentralbank, central bank of the powerful rural co-operative banking system, is one of

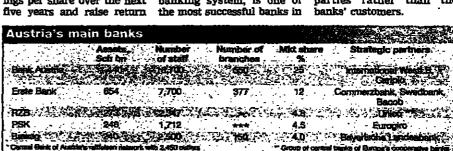
record and more profitable

Building societies 3.7% (5) eastern Europe, under the leadership of Herbert Stepic. RZB's vice-chairman, it has just opened a branch in nearly 100, and now employs

The next part of the banking system in need of sorting out is the PSK, the Austrian postal savings bank, where Max Kothbauer, former deputy chief executive of Creditanstalt, is trying to develop a new business strategy. The final plan will depend on whom the Austrian government selects as the PSK's partner. The Raiffeisen Zentralbank and Bank für Arbeit und Wirtschaft (Bawag), a retail bank partly owned by Austria's trade unions, are both interested.

business mix, its shares ends of the political spec-If the government's stake in the PSK is sold to the hidder with the best business plan it will do a lot to exorcise the oft-held view that Austria's banks are run

with regard to the best inter-



Searching for a new role

smallest and oldest stock exchanges, has been trying for years to chart a new role for itself and the task has taken on a fresh urgency with the approach of European monetary

The market has been dominated by a handful of big Austrian banks and its reputation as an insider's club has soured relations with international investors and domestic

issuers. Almost all of the recent company flotations have involved privatisations of state-owned companies. Several small Austrian companies have shown more interest in listing their shares on rival stock exchanges than on the 226-year-old Vlenna bourse

The Austrian government is pushing through reforms to boost investor confidence in the integrity. of the market and to encourage its development as a source of equity

Christian Imo, head of

Vienna's futures and options exchange, and Wolfram Littich, head of Erste Bank's treasury and capital markets division. have been put in charge of the exchange with orders to produce a survival plan before next Spring.

The operations of the Vienna exchange have already been merged with OTOB, Mr Imo's futures and options exchange, the government has set up a new securities watchdog and corporate investors are being urged to buy shares in the exchange to dilute the banks' stranglehold.

Mr Imo was hired to establish OTOB and is credited with doing a good iob by developing it into a lerivatives trading. But there is concern that late to breathe fresh life into the exchange which

centre for eastern European Austria may have left it too has a combined market capitalisation of less than \$40bn and is reliant on just 25 companies for 90 per cent of its trading volume Many outside observers

encouraging foreign benile to trade Austrian stocks and provide more liquidity. However, it would probably involve scrapping Eqos and Austrian banks

are reluctant to write off. their investment The appointment of Mr. lmo, a German who was bead of trading at DTB, the German Options and Futures Exchange suga the day may be neater when Vienna becomes a

believe the best solution

would be for Vienna to

Frankfurt is the obvious

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Linking with Frankfurt

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throw in its lot with a

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ENERGY • by George W. Hamilton

An abuse of power

The political bungling of liberalisation is doing more harm than good

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Austria's energy landscape is facing a turbulent transition from a closely held, mainly government controlled industry to a more competitive, customer oriented business.

The change is risky and those involved, ranging from Hannes Farnleitner, Austria's economy minister, to industry leaders, are nervous. If they fail, electricity and gas could easily come under strong foreign influence, if not domination.

Austria's energy structure grew out of the immediate postwar years and little has been updated since, other than a re-organisation of the elements as shareholding corporations. A 1955 law requires that 51 per cent of any electricity organisation be held by a municipal, regional or the federal government, a relic of the postwar era ensuring service area monopolies.

The arrangement comfortably shelters nine all-powerful regional utilities under local administration with the federal Verbund as a central co-ordinating authority. Competition is as good as unknown. But "the postwar solution is coming to an end," warns Rudolf Gruber. head of regional utility EVN.

Mr Farnleitner, a member of the conservative People's party, the junior partner in the Austrian government coalition, this year proposed abandoning the 51 per cent rule as a critical element of restructuring but was pressured into a hasty retreat by regional forces unwilling to make political sacrifices.

However, change is inevitable as Austria's energy industry adapts to the European Union's plans to deregulate Europe's energy markets. Entrenched monopoly positions are being challenged in gas and in electricity, with the latter the first

cheaper energy in order to by Kleinwort Benson, the remain competitive.

Franz Rottmeyer, general director of Opel Austria gearbox plant in Vienna, is allegedly because their offers more concerned about obstacles to reducing his electriccosts. Some 72 of the largest users would be allowed freedom of electricity sourcing under EU liberalisation directives. EU commissioners are showing little sympathy for Austria's foot-drag- an "adjusted" offer.

Local oil production amounts to only about 12-13 per cent of needs, while Aus. tria recovers some 20 per cent of its gas requirements from domestic fields. Imported oil and gas set the market prices. The country is more than self-sufficient in electricity, with hydroelectric capacities account-

ging over market opening.

required. Competitors are direct moves made to accomlined up across the border modate Brussels' mandates. offering to supply cheaper trian utilities concerned that their investments will be left stranded.

Gas, too, is under price pressure from potential German suppliers who would be happy to shave a slice out of the virtual monopoly of OMV, Austria's major oil and gas company.

A second factor threatening to change the utility industry is the move towards privatisation - Austrian style. The concept involves

defensive cross-ownership

between energy concerns,

effectively creating a barrier against possible "outside" (German, French or other major European) intrusion. Typical is the move to "privatise" 25.1 per cent of Energie Steiermark, a holding concern made up of the primary Styrian electricity utility and its gas and dis-

trict heating subsidiaries.

Europe, big industrial con-responded, in October, to an ment satisfied with the cerns are demanding invitational tender handled changes.

London merchant bank. The three Austrian hidders were rejected in the initial which operates a motor and pre-qualification round, bund. Indeed, Haider queswere valued at roughly half industry reorganisation bill those of the French and Ger - even if accepted by the ity bill than about wage mans. But, following per- council of ministers - would sonal intervention by Mr necessarily find parliamen-Famleitner, a consortium of tary approval. Verbund, regional utility

> Within the Ministry, an unwritten principle decrees that at all costs, Energie Stelermark must remain wholly Austrian.

Much of the nervousness over reorganisation and privatisation can be traced to the government's failure to deal with the inevitable. Ministers and officials knew EU directives would require ing for some 75 per cent of basic shifts in Austria's energy organisation and pol-But hydro-electric power is icies, particularly those expensive, with enormous affecting electricity. Not up-front investment until this March were any

· Since electricity industry electricity than the domestic reorganisation is dependent monopolies, leaving Aus- on new law making, the assignment fell to the Ministry for the Economy which is responsible for the sector. But what has happened could be labelled bad operetta and the show is far from

> Mr Famleitner, despite his experience as a former Verbund supervisory board member, has seen his name tacked on to three separate draft electricity reorganisation laws, none of which convincingly addresses the core issues. He has failed to persuade even his own party to support critical measures sary if electricity market liberalisation is to con-

form to EU directives.

Compromises with the Social Democrats, the majority coalition partner, have further diluted any effectiveness the measures might have had. The "Famileitner III" draft, revealed in early November, has undergone constant revision with few

"What's the latest version?" asks Hans Haider. management board member and spokesman for the Vertions whether an electricity

EVN and Vienna's municipal that ministry proposals utility WienStrom was readwould be retained." Haider mitted to the bidding with notes, in reference to overriding regional interests. The law is scheduled to be passed no later than summer 1998, to take effect in 1999.

With a lack of Ministry leadership, differing and often contradictory ideas are being floated. One proposal is a national energy concern to combine the electricity industry with OMV, which had its origins as the Soviet oil administration in Austria during the 1945-55 occupa-

This fact partly accounts for the close commercial ties between OMV and various Russian energy concerns, notably Gazprom.

OMV has a monopoly over gas imports, about 70 per cent of which come from Russia, and its pipelines carry Russian gas westward to Germany and France. But OMV general director Richard Schenz has little interest in monopolising Austria's entire energy industry.

For practical and political reasons, a single energy concern is barely feasible. Although a few interests such as gas and cogeneration overlap, Schenz disregards the possibility and is pressing ahead independently to strengthen OMV in central Europe and overseas. Until Mr Farnleitner's

ministry, the government and parliament succeed in reorganising the electricity industry to meet EU directives and in alleviating fears of foreign takeover, questions of further energy industry consolidation are unrealistic and far distant.

The risk is that in the meantime the feared "outsiders" will have achieved a fait

Putting their shirt on Lyocell

On October 17 Austria's chancellor, Viktor Klima opened one of the world's most modern cellulose fibre plants in Helligenkreuz, a small village on the Hungarian border in Burgenland, Austria's smallest and poorest

Lenzing, the company which built the Sch1.5br (\$123m) plant, is one of the few Austrian companies considered a world leader in its industry. It produces 16 per cent of the world's viscose stable fibre, a man-made fibre which the Americans call rayon and which is made from renewable woodpulp

But the new plant will produce 12,000 tonnes a year of Lyocell, a fibre which, its developers believe, could transform the world textile

industry. Lenzing, like many of Austria's traditional industries, is facing serious competitive pressure. Prices of its viscose staple fibre, which competes with cotton and synthetic fibres such as polyester, have fallen sharply and the centre of gravity in the industry is shifting away from Europe to low-cost producers in

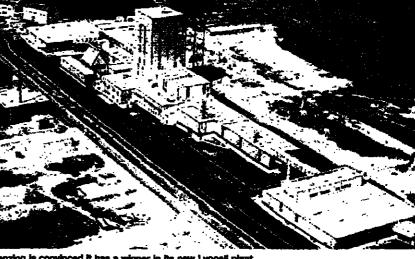
Lyocell is much stronger than viscose. Lenzing's core product, combining cotton's softness and absorbency with polyester's strength. Unlike many cellulose-based fibres it has the advantage of being machine washable. Its developers argue that it can be processed to feel like silk and hang like wool and should be able command a premium price to traditional viscose fibres.

Its environmental credentials are also good. It uses a much cleaner manufacturing process than in traditional viscose production and is biodegradeable. Lenzing's new plant, built

A-4031 Linz, Lunzer Stras Tel.: (+43/732) 5996-9222

Fax : (+43/732) 6980-3416

with generous subsidies from the European Union, and the substantial costs of launching the new fibre could make or break the company. The project will



one of the main threats to

for around 50 per cent of

production. So much new

capacity has been built, or

is being built, that demand

supply until 2000 or beyond.

remain so for several years.

Polyester prices are very

low, and are expected to

This inevitably affects

considerable gamble in

many of its European

because they see no

20 per cent in 1996 and a

the exit. IndoRayon, for

companies are heading for

example, bought Kemira's

viscose fibre business and

there have been rumours

Consequently, Lenzing's

long-suffering investors will

Lenzing Lyocell's success or they will vote with their

more than half the equity, is

have to be convinced of

feet. Bank Austria, with

that an Asian producer

might take a stake in

Lenzing.

number of European

market.

pricing in the whole fibre

global man-made fibre

will not catch up with

Lenzing is the rapid growth

Lanzing is convinced it has a winner in its new Lyopeli plant

also be a test of whether Austria's high-wage manufacturing industry can adapt to the increasing competition from low-cost producers in Eastern Europe and Asia.

Lenzing is convinced it has a winner. Heinrich Steppiczka, chief executive. plans to double Lyocell capacity at Heiligenkreuz by the first half of 1999. Over the longer-term production could rise to 60,000 tonnes a year and enzing wants to build a second plant, possibly in

The commercial launch of Lyocell comes when Lenzing's traditional viscose fibre business has plunged the company into the red. Losses of Sch157.4m in 1996 had escalated to Sch174m in the first half of 1997 alone and the company passed its dividend. A cost-cutting programme has been implemented and the European business should be back on its feet in 1998 but problems in the US look more deep-rooted. The economic chaos in south

added to its short-term Last year was probably the worst ever for global fibre producers, such as Lenzing, with prices falling

east Asia, where Lenzing

has an Indonesian joint

venture company, has

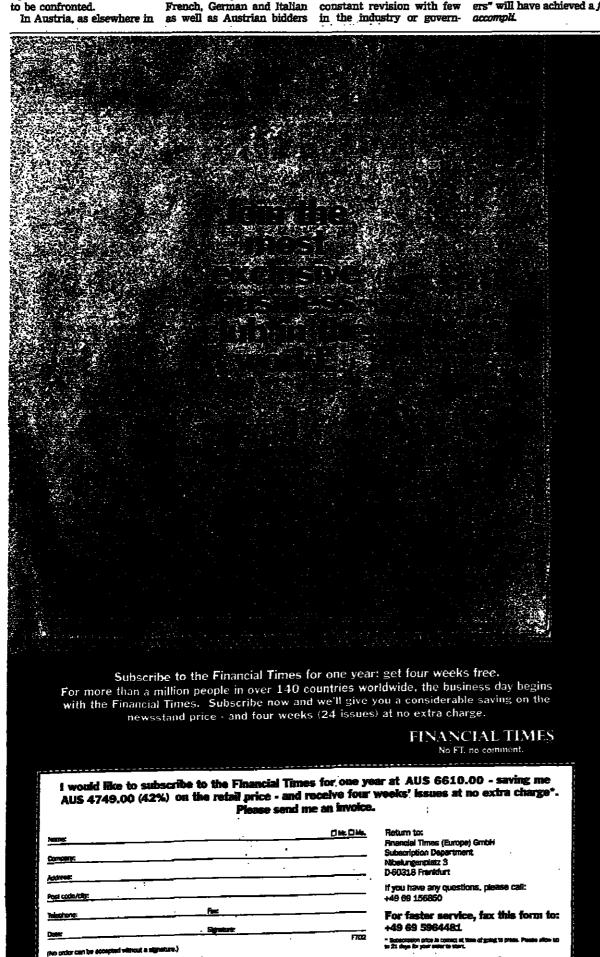
to their lowest level since known to want to cut its 1980. By contrast, 1997 has stake. seen demand recover but

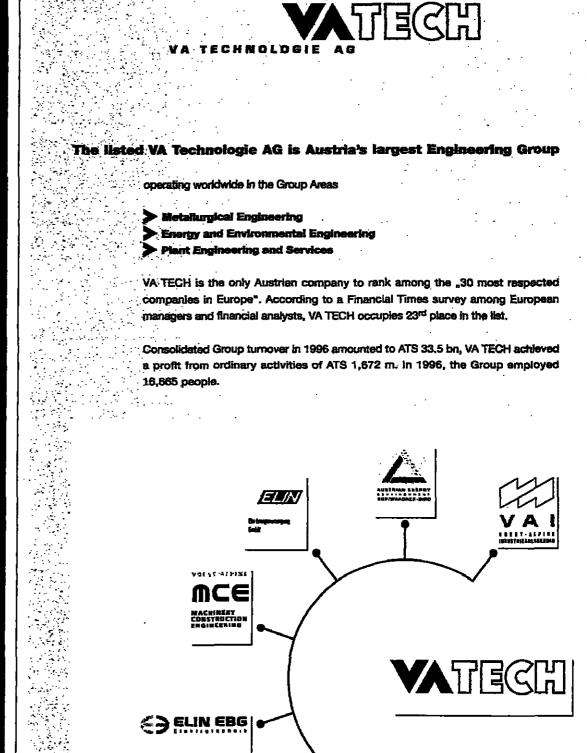
Lenzing can draw comfort from the progress of Courtauld's Tencel, which is of polyester, which accounts so similar to Lenzing Lyocell that they have been fighting each other in the courts over the patent rights for a product they both believe can revive their fortunes. Lenzing is bigger than Courtaulds in viscose fibre production but, in terms of the new fibre. Courtaulds is roughly four times Lenzing's size.

Gordon Campbell, Courtaulds' chief executive Hence, Lenzing is taking a says that Tencel has 'moved firmly into profit' expanding its capacity when and his group is substantially expanding its competitors are retrenching capacity to produce the new fibre. An extra 42,000 tonnes prospect of ever earning an of capacity is coming on stream at Grimsby in the adequate return. Europe's viscose fibre capacity fell by UK and the company is seeking a partner for a 50,000 tonne Asian plant,

> There are signs that Lenzing and Courtaulds may have resolved their disagreements. Lenzing has indicated the two companies could even work together to promote Lyocell globally. The quicker the fibre is accepted, the faster Courtaulds and Lenzing can grow capacity, reduce unit costs and make money.

Marjorie Walker European Chemical News





ewer may provide more

With visitor numbers falling, big-spending tourists are the ones to trap

Just how important the tourism industry is to Austria is conveyed by a single statistic: latest figures show it contributing 6.3 per cent of gross national product, the highest share among the 29 most advanced countries which make up the Organi-sation for Economic Co-operation and Develop-

This makes tourism relatively more important to Austria than the industry is to Spain, where it accounts for 4.4 per cent of GNP, and Greece with 3.8 per cent. The Austrian Tourist Board says that more people visit the Tyrol each year than go to Greece and Turkey com-

Austria does not lead in absolute terms, of course, its total earnings from tourism of \$156.5bn rank it fourth Spain. However, Austria is a much smaller country of only am people, so a combination of volume and prices puts it at the top of the OECD's league for income from tourism per head: its prohibitively expensive for \$1,820 is far ahead of Denmany British tourists. mark in second place, where the figure was \$704. Spain at \$631 and Ireland at \$618 came third and fourth.

The problem for Austria, these figures are, they have from 8 per cent on the previ- to the weather. In the main,

ous year and the first three Germans drive to Austria quarters of 1997 have given no cause for optimism, though the Austrian govern-ment is clinging hopefully to forecasts that the trend will bottom out this year.

Unfortunately, weather was terrible in July and overnight stays, the industry's leading indicator, tumbled nearly 13 per cent, compared with 1996, to 14.3m in that month alone. This contributed to a 4.4 per cent drop for the period May to August, with 45.6m overnight stays in total.

The good news is that June and August. The people paid more: revenues were Sch55.4bn, a year-onyear drop of only 3.4 per

Broken down, overnight stays by foreign tourists dropped 5.6 per cent to 32.6m, while those by Austrians themselves rose by 1.1 per cent to 13.2m.

There was also an encouraging increase in numbers of 30 per cent over a full year, tourists from the UK and Italy, Foreign currency variations almost certainly helped here, with the pound behind Italy, France and alone worth more than Sch20 now, a level last seen in 1990. It had dropped to less than Sch15 Schillings after the UK and Italy left the EU's exchange rate mechanism, making Austria

However, more British and Italian visitors will not make much impact on Austria's overall problem because twothirds of overnight customhowever, is that good as ers come from one country, Germany. The industry been in decline for five relies, principally, on skiing years. The latest figure for in winter and hiking in sumshare of GNP was down mer, and it is ultra-sensitive

and they may set off, or cancel, on whim when they see the weather forecast. Nor are Austria's difficul-

ties helped by the industry's multitude of small, familyowned busines They may well help make Austria homely and welcom-

ing but they fragment the sector. Co-ordination is difficult and a coherent marketing policy has proved elu-On top of all this, 44 per cent of all overnight stays are crammed into February,

spread is more even in Vienna and Salzburg, with seasonal concentration most marked in the Alpine prov-There, because most visitors come by car, they strain local capacity and crowd

Alpine valleys. Economic

inefficiency is reflected in an

with average unemployment of 18 per cent in the princi-pal holiday areas. Moreover, German tourists spend 20 per cent less a day than other foreign visitors. largely because campers and caravanners bring most of

their own food. All this makes the industry over-sensitive to relatively lower-priced German volume. And Austria aims to counter this by attracting higher-spending tourists

The aim is to make a virtue of the fundamental problem that a week in Austria can cost as much as a fort- ter Nacht - New Year's Eve night's package holiday in is an experience not to be the Caribbean. Many of the missed, with people waitzing country's more expensive in their loden coats at midattractions are being sold as night as the Blue Danube



Seeking high-spending tourists Tony Andrews

high quality niche products. Art, music and opera in Vienna are obvious examples. So is Vienna itself, perhaps one of the best cities for a long weekend break at virtually any time of the year. Indeed, Vienna is at its best outside July and August, when the weather can be oppressively humid and the crowds are at their most uncomfortable. Silves-

plays over loudspeakers in the city centre streets. The dollar's strength, con-

pled with expansion of Vienna Airport and a constant development of intercontinental services since the fall of the Iron Curtain, are all creating opportuni-

And the increasing numbers of tour parties in Vienna from the US, Japan, Korea - as well as Russia. Hungary and Poland - suggest that at least some of them may be helping to

THEME PARKS . by Eric Frey in Vienna

Developers with fun in their sites

Vienna is considering, not one, but three plans for huge amusement parks

The career of Frank Stronach sounds, to many Austrians, like a fairy tale, He left his Styrian hometown as a penniless toolmaker 40 years ago and went to Canada, where he set up a car parts shop.

He turned his company. Magna International, into the world's largest supplier annual sales of \$4.4bn.

Then, he returned to Austria with lots of money to spend, a heavy accent in his native German and plenty of

Mr Stronach's latest plan seems as fantastic as the story of his life. South of Vienna, the business tycoon wants to build an enormous theme park for Sch7bn.

Its key attraction would be a 140m high globe, which will let visitors experience, through virtual reality, the history of the world from the the dinosaurs to Michael

Jackson. When the quirky Austro-Canadian presented his "Vienna Globe Resort Park" in June, he kicked off a Ebreichsdorf, is the most series of high-tech theme park projects for Vienna that, if they are built, could turn a city famous for fin-desiecie nostalgia into a world centre of US-style tourist attractions.

Not far from Mr Stronach's prospective construction site, an international investor group, led by US investment bank Morgan Stanley and former UN secretary general Perez de Cuellar, wants to build another huge amusement park which would have an ancient Asian myth as its theme.

"Ultrapolis 3000" would be erected next to the sprawl-Europe's largest retail com-

Visitors from Vienna will arrive by a state-of-the-art mputer technology will let

power and participate in a area where there are few gigantic battle between the employment opportunities. forces of good and evil. A similar theme park is already being constructed in Singapore.

The prospect of two huge commercial projects in the neighbouring province of Lower Austria have set alarm bells ringing in Vienna where retailers are losing ground to the new suburban malls built outside

the city. So Walter Nettig, president of the local business chamber and the eminence grise of the city administration, devised a rival project.

Mr Nettig wants to build a new entertainment and commercial centre in the Prater, a wonderful nature reserve near the city centre which also features an old-style lunar park, an exhibition centre, two traditional horseracing tracks and a modern

football stadium. Mr Nettig says he hopes to convince Mr Stronach to abandon his plans for his giant globe and participate in his Prater World project

It seems unlikely that all of these projects will be realised at the same time. Of the three, Mr Stronach's globe, in the small town of spectacular and most contro-

Critics maintain that the theme park would destroy thousands of acres of untouched woodlands and create traffic problems on the crowded highways south of Vienna.

Environmental concerns have delayed the approval process for the project and pushed the opening date beyond the December 31 1999 target that Mr Stronach had originally announced.

Mr Stronach has little patience for the critics. "It will be like the Eiffel tower," he says. "At first, they were ing Shopping City South, all against it but now 99.9 which over the past two per cent are for it." To decades has grown into attract visitors from all over the world, he has to build something spectacular, Mr

Stronach contends. "Nobody comes to Vienna cable car and then go under- for another merry-go-round." ground, where interactive He predicts 15,000 to 20,000 visitors a day and promises

them search for the book of to create 3,500 jobs in an

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support in Ebreichsdorf and the surrounding area where Mr Stronach is a local hero. In neighbouring Oberwal terdsorf, he acquired a medieval castle with adjourning grounds, where he built Magna's European headquarters, a training centre, a golf course and a luxury housing development for Magna's top managers and wealthy Vien-

"Money is not an issue," he responds to questions about the steep price tag for his theme park and its financial prospects.

True, Magna, which espouses its own corporate philosophy in its charter, is free of debt and has plenty of cash to finance the start-up investment. Mr Stronach says his investments are his way to thank Austria for the excellent training he

received as a young man. After creating thousands of industrial jobs in the depressed industrial areas in his native province of Styria, Mr Stronach wants to help to boost the troubled tourism industry with his proj-

Experts also see sound economic reasoning behind Mr Stronach's globe and the rival projects. Theme park construction is a booming business all over Europe. especially since the turnround at Disneyland Paris.

Vienna offers a special attraction because of its proximity to the new democracies, where interest in this mix of Silicon Valley technology and Hollywood fartasy is particularly strong. In addition they are the home of rapidly growing middle classes with plenty of disposable income.

The proposed sites are also close to the Vienna airport, which is investing heavily to turn itself into a key gateway for traffic not only from Eastern Europe but also from east Asia.

Once the tourists from Japan, South Korea and other Asian countries regularly make their first European stop in Vienna, two or three theme parks may be viable after all.

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Sweet smell of success

Linz, Austria's third largest city and the regional capital of Upper Austria, has always been seen as disadvantaged compared to its more famous counterparts. Vienna has its imperial giories and Salzburg has Mozart, But, as Gerlinde Pöchhacker of location marketing advisers

O.O. Technologie- und Marketing put it, Linz has traditionally been summed up with the phrase Linz stinks." was a lot of truth in this for Linz was the centre of , alling steel and chemical industries. Ever since the first train in Austria left

Linz for Budweis in 1832 it has been the home of Austria's heavy industry During world war two it grew into an important industrial centre for the German war machine thanks to the support of Adolf Hitier who grew up in

But over the past decade Linz has shrugged off its past and transformed itself into the go-shead capital of one of Austria's most prosperous regions and is attracting new industries and capital investment as result. There are several reasons for this, one being that Linz is no longer "smokestack Austria", but one of the 10 cleanest cities

in Europe. It is also a handy size, with just over 200,000 inhabitants, has its full share of baroque buildings and bossts beautiful surrounding countryside. including some of the most attractive stretches of the Danube. These factors, together with a good housing stock, make it attractive to companies seeking a good lifestyle for their employees at a more modest cost than would be the case in Vienna and its

environs. Christoph Leitl, regional minister for economic affairs, says that one of Linz's big advantages is its geographical situation. It is in easy striking distance of

its important markets, Germany in particular, is a ignificant Danube port and a convenient place for foreign companies to locate subsidiaries. The road and rail system is good and the city has its own amport. Connections from the airport to other European cities could still be improved upon but they are

working on it: Mr Lettl, has a clear vision of where Line and the province are heading The consignic policy is not to give subsidies but to strengthen education and skills and to make it easy for companies to invest in new plants. Austria has an dneuviable reputation for slow, gritting bureaucracy but this is no longer the

case in Upper Austria We said down with bureaucracy'," eays Mr Leaf, with the result that planning permission has been cut from a forbiddi 1991 to just six months.

This cuts costs and

clearly has an appeal to companies such as Carado UK which chose Linz as the entre for its planned annual production of 500 ov high-quality radiates, mainly designed for export to other European countries. Christian Winner, managing director of Caradon Stahirad underlines another attractive feature of the region - a highly skilled workforce stemming from its industrial past, ad that 'location is not all

about labour costs". It might be cheaper to locate in neighbouring countries, such as the Czech Republic and Hungary, but Upper Austria has the advantages of better skills, learning facilities and low inflation At only 8.5 per cent; Upper Austria's unemployment rate is lower

than the Austrian average but this has not made it difficult to hire skilled employees. Caradon is creating another 100 jobs and has had around 50 applicants for each one The region a finances are

also in good order. With Upper Austria accounting for a quarter of Austria's industrial production and exports, the growth of the region has produced a budget surplus of Schl. 500 last year, against a Schabo deficit two years ago. Mr Left! intends to use this surplus to promote research and development. Linz also benefits from a

competitive banking system, auxious to play its part in development. A part in develop as Allgemeine Sparks and Oberbank, as well as branches of other big banking names. Leading public com

are also headquartered there including VA Te VA Stabl. BBAG (Austria) higgest brever) and Lenzing Allgemeine Sparkasse's Jehann Bar says socalies companies in the region have also played a leading role in the rapid growth in trade with Eastern Europa

Similarly, Manfred Weissmann of Obertank stresses that small to medium sized companie have spearheaded that export of machinery and spare parts to Germany. erticularly to the automobile and textile

industries. For investo investor names, such as He La Roche, SKF, Hafkhmd Nyco Vovartis, BMW, and other

from all over Europe But it is not all work. The city and its environs Cultural attractions include, theatre and musical events, the Bruckner Festival the Museum of the Puts Electronica', not to d the region. But, as form parts of Austria, it needs to update its hotel stock if its full potential is to be

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